



# ***GALGOTIAS UNIVERSITY***

Plot No.2, Sector -17 A, Yamuna Expressway,

Greater Noida, Gautam Buddha Nagar, U.P., India

SCHOOL OF COMPUTING SCIENCE & ENGINEERING

CAT-3 Case Study Report File Submission

On

**"NIR SENSOR"**

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## **REPORT**

The report incorporates an in-depth assessment of the competitive landscape, product market sizing, product benchmarking, market trends, product developments, financial analysis, strategic analysis and so on to gauge the impact forces and potential opportunities of the market.

Apart from this, the report also includes a study of the major developments in the market, such as product launches, agreements, acquisitions, collaborations, mergers and so on to comprehend the prevailing market dynamics at present and its impact during the forecast period 2018-2023.

### **Who are the Major Players in the NIR Detector/Sensors market?**

The companies referred to in the market research report include Sony, OmniVision (U.S), Kyosemi (Japan), ThorLabs (New Jersey), First Sensor (Germany), Teledyne Dalsa (Canada) and so on.

### **Key Takeaways from this Report**

- Evaluate market potential through analyzing growth rates (CAGR %), Volume (Units) and Value (\$M) data given at country level – for product types, end use applications and by different industry verticals.
- Understand the different dynamics influencing the market – key driving factors, challenges and hidden opportunities.
- Get in-depth insights on your competitor performance – market shares, strategies, financial benchmarking, product benchmarking, SWOT and more.

- Analyze the sales and distribution channels across key geographies to improve top-line revenues.
- Understand the industry supply chain with a deep-dive on the value augmentation at each step, in order to optimize value and bring efficiencies in your processes.
- Get a quick outlook on the market entropy – M&As, deals, partnerships, product launches of all key players for the past 4 years.
- Evaluate the supply-demand gaps, import-export statistics and regulatory landscape for more than top 20 countries globally for the market.

# THANK YOU