```
from google.colab import files
uploaded = files.upload()
Choose Files 2 files
       bank.zip(application/x-zip-compressed) - 579043 bytes, last modified: 6/5/2025 - 100% done
     • bank-additional.zip(application/x-zip-compressed) - 444572 bytes, last modified: 6/5/2025 - 100% done
     Saving bank.zip to bank.zip
     Saving bank-additional.zip to bank-additional.zip
# Downloading and unziping bank marketing dataset directly from UCI
!wget https://archive.ics.uci.edu/static/public/222/bank.zip
!unzip bank.zip
     --2025-06-05 11:23:48-- <a href="https://archive.ics.uci.edu/static/public/222/bank.zip">https://archive.ics.uci.edu/static/public/222/bank.zip</a>
     Resolving archive.ics.uci.edu (archive.ics.uci.edu)... 128.195.10.252
     Connecting to archive.ics.uci.edu (archive.ics.uci.edu) | 128.195.10.252 | :443... connected.
     HTTP request sent, awaiting response... 404 Not Found
     2025-06-05 11:23:49 ERROR 404: Not Found.
     Archive: bank.zip
       inflating: bank-full.csv
       inflating: bank-names.txt
       inflating: bank.csv
import pandas as pd
df = pd.read csv('bank-full.csv', sep=';')
df.head()
₹
                       job marital education default balance housing loan
                                                                                                   month duration campaign
                                                                                    contact day
                                                                                                                                pdays
                                                                                                                261
                                                                                                                                                   unkno
          58
              management
                             married
                                         tertiary
                                                       no
                                                              2143
                                                                         ves
                                                                                no
                                                                                    unknown
                                                                                                     may
          44
                 technician
                              single
                                      secondary
                                                                29
                                                                                    unknown
                                                                                                5
                                                                                                                151
                                                                                                                                                   unkno
                                                      no
                                                                         yes
                                                                                                     may
                                                                                no
      2
                                                                 2
                                                                                                                 76
                                                                                                                                    -1
                                                                                                                                               0
          33
              entrepreneur
                             married
                                      secondary
                                                       no
                                                                         yes
                                                                               ves
                                                                                    unknown
                                                                                                5
                                                                                                     may
                                                                                                                                                   unkno
      3
          47
                 blue-collar
                             married
                                       unknown
                                                              1506
                                                                                    unknown
                                                                                                5
                                                                                                                 92
                                                                                                                                               0
                                                                                                                                                   unkno
                                                       no
                                                                         yes
                                                                                                     may
      4
          33
                  unknown
                              single
                                       unknown
                                                                                no unknown
                                                                                                                198
                                                                                                                                               0
                                                                                                                                                   unkno
                                                       no
                                                                          no
                                                                                                     may
 Next steps: ( Generate code with df
                                      View recommended plots
                                                                     New interactive sheet
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
from sklearn.model_selection import train_test_split
from sklearn.tree import DecisionTreeClassifier, plot_tree
from sklearn.metrics import accuracy_score, classification_report
df = pd.read_csv('bank-full.csv', sep=';')
df.head()
₹
         age
                       job marital education default balance housing loan
                                                                                    contact day month duration campaign
                                                                                                                                pdays
                                                                                                                                       previous
                                                                                                                                                  poutco
          58
              management
                            married
                                         tertiary
                                                              2143
                                                                                    unknown
                                                                                                5
                                                                                                                261
                                                                                                                                                   unkno
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                                                                                                     mav
          44
                                      secondary
                                                                29
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                                                                                                                                    -1
                                                                                                                                               0
                                                                                                                                                   unkno
                 technician
                              single
                                                      no
                                                                         yes
                                                                                no
                                                                                    unknown
                                                                                                     may
                                                                 2
      2
          33
              entrepreneur
                             married
                                      secondary
                                                      no
                                                                         yes
                                                                                    unknown
                                                                                                5
                                                                                                     may
                                                                                                                 76
                                                                                                                                    -1
                                                                                                                                                   unkno
                                                                               yes
      3
          47
                 blue-collar
                             married
                                       unknown
                                                       no
                                                              1506
                                                                         yes
                                                                                    unknown
                                                                                                5
                                                                                                     may
                                                                                                                 92
                                                                                                                                               0
                                                                                                                                                   unkno
          33
                                                                                                                198
                                                                                                                                               0
                  unknown
                              sinale
                                       unknown
                                                       no
                                                                          no
                                                                                no unknown
                                                                                                     mav
                                                                                                                                                   unkno
 Next steps: ( Generate code with df
                                      View recommended plots
                                                                     New interactive sheet
# One-hot encoding for categorical features
df_encoded = pd.get_dummies(df, drop_first=True)
# Features and target
X = df_encoded.drop('y_yes', axis=1)
y = df_encoded['y_yes']
```

```
# Split data
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, random_state=42)
clf = DecisionTreeClassifier(random_state=42)
clf.fit(X_train, y_train)
y_pred = clf.predict(X_test)
print("Accuracy:", accuracy_score(y_test, y_pred))
print("Classification Report:\n", classification_report(y_test, y_pred))
Accuracy: 0.8705075749198274
     Classification Report:
                    precision
                                 recall f1-score
                                                    support
            False
                        0.93
                                  0.92
                                            0.93
                                                      7952
             True
                        0.46
                                            0.47
                                                      1091
                                            0.87
                                                      9043
         accuracy
        macro avg
                        0.70
                                  0.70
                                            0.70
                                                      9043
     weighted avg
                                            0.87
                                                      9043
```

plt.figure(figsize=(20, 10))
plot_tree(clf, filled=True, feature_names=X.columns, class_names=['No', 'Yes'])
plt.show()



```
import pandas as pd
from sklearn.preprocessing import LabelEncoder

df = pd.read_csv("bank-full.csv", sep=';')

# Select features
features = ['age', 'job', 'marital', 'education', 'y']
df_small = df[features].copy()
```

```
6/5/25. 8:00 PM
                                                                                                         Bank Marketing - Colab
      # Encode target variable
      le y = LabelEncoder()
      df_small['y'] = le_y.fit_transform(df_small['y']) # yes=1, no=0
      # One-hot encode categorical features
      X = pd.get_dummies(df_small.drop('y', axis=1), drop_first=True)
      y = df_small['y']
      from sklearn.tree import DecisionTreeClassifier
      model = DecisionTreeClassifier(max depth=3, random state=42)
      model.fit(X, y)
       \overline{2}
                                                                                 (i) (?)
                                 DecisionTreeClassifier
              DecisionTreeClassifier(max depth=3, random state=42)
      from sklearn.tree import export_graphviz
      dot_data = export_graphviz(
           model.
           out_file=None,
           feature_names=X.columns,
           class_names=["No", "Yes"],
           filled=True,
           rounded=True,
           special characters=True,
           impurity=False,
           proportion=True
      # Add fontsize in DOT source to improve readability
      dot_data = 'digraph Tree {\nnode [fontsize=12, shape=box]; edge [fontsize=12];\n' + dot_data.split('digraph Tree {',1)[1]
      import graphviz
      from IPython.display import Image
      graph = graphviz.Source(dot_data)
      graph.render("decision_tree_readable", format="png") # Saves the image file
      Image("decision_tree_readable.png")
                                                                                   # Display inline
       <del>_</del>_
                                                                                                      age ≤ 60.5
samples = 100.0%
value = [0.883, 0.117]
class = No
                                                                                                                             False
                                                                                             True
                                                                                                                             iob_self-employed ≤ 0.5
                                                                              samples = 97.4%
value = [0.891, 0.109]
class = No
                                                                                                                              samples = 2.6%
value = [0.577, 0.423]
class = No
                                                                             age ≤ 25.5
samples = 2.1%
value = [0.713, 0.287]
class = No
                                        education_tertiary ≤ 0.5
samples = 95.3%
value = [0.895, 0.105]
class = No
                                                                                                                              job_unknown ≤ 0.5
samples = 2.6%
value = [0.583, 0.417]
                                                                                                                                                                   marital_married \le 0.5
                                                                                                                                                                   samples = 0.1%
value = [0.292, 0.708]
                                                                                                                                   class = No
               samples = 67.0%
value = [0.911, 0.089]
class = No
                                        samples = 28.3%
value = [0.858, 0.142]
class = No
                                                                                                                                            samples = 0.0%
value = [0.864, 0.136]
class = No
                                                                                                                                                                                            samples = 0.0%
                                                                                                                                                                     value = [0.0, 1.0]
class = Yes
                                                                                                                                                                                         value = [0.438, 0.562]
class = Yes
                                                                 value = [0.639, 0.361]
class = No
                                                                                          value = [0.771, 0.229]
class = No
                                                                                                                   value = [0.578, 0.422]
class = No
```

```
import matplotlib.pyplot as plt
import numpy as np
importances = model.feature_importances_
indices = np.argsort(importances)[::-1]
features = X.columns
plt.figure(figsize=(12,6))
plt.title("Feature Importances")
plt.bar(range(len(importances)), importances[indices], align='center')
```

 ${\tt plt.xticks(range(len(importances)), [features[i] for i in indices], rotation=90)} \\ {\tt plt.show()}$

→

Feature Importances 0.6 0.5 0.4 0.3 0.2 0.1 0.0 job_student education_tertiary job_self-employed job_unknown job_technician job_services job_housemaid job_unemployed job_retired job_management job_blue-collar marital_married education_unknown marital_single education_secondary job_entrepreneur

```
from sklearn.metrics import confusion_matrix
import seaborn as sns

y_pred = model.predict(X)
cm = confusion_matrix(y, y_pred)

plt.figure(figsize=(6,5))
sns.heatmap(cm, annot=True, fmt='d', cmap='Blues', xticklabels=['No','Yes'], yticklabels=['No','Yes'])
plt.xlabel("Predicted")
plt.ylabel("Actual")
plt.title("Confusion Matrix")
plt.show()
```

```
Confusion Matrix
                                                           35000
            39915
                                                          30000
8
                                                          25000
                                                          20000
                                                          - 15000
Yes
             5272
                                       17
                                                          - 10000
                                                         - 5000
              No
                                      Yes
                       Predicted
```

```
import graphviz
from google.colab import files
# Render the graph to PDF
graph.render("decision_tree_readable", format="pdf")
# Download the PDF file
files.download("decision_tree_readable.pdf")
# Import required libraries again for clarity
import pandas as pd
from sklearn.model_selection import train_test_split
from sklearn.tree import DecisionTreeClassifier, export_graphviz
from sklearn.metrics import accuracy_score, classification_report, confusion_matrix
import seaborn as sns
import matplotlib.pyplot as plt
# Load the dataset again (already loaded previously)
df = pd.read_csv('bank-full.csv', sep=';')
# Select a simplified feature set for interpretability
selected_features = ['age', 'job', 'marital', 'education']
df_selected = df[selected_features + ['y']]
# One-hot encoding for categorical features
df_encoded = pd.get_dummies(df_selected, drop_first=True)
# Features and target
X = df_encoded.drop('y_yes', axis=1)
y = df_encoded['y_yes']
# Train-test split
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, random_state=42)
# Decision Tree model with limited depth
clf = DecisionTreeClassifier(max_depth=3, random_state=42)
clf.fit(X_train, y_train)
# Predictions
y_pred = clf.predict(X_test)
# Evaluation
accuracy = accuracy_score(y_test, y_pred)
report = classification_report(y_test, y_pred, output_dict=True)
conf_matrix = confusion_matrix(y_test, y_pred)
accuracy, report, conf_matrix
```

```
→ (0.8794647793873714,
      {'False': {'precision': 0.8797034085878708,
         'recall': 0.9996227364185111,
         'f1-score': 0.9358370614551448,
        'support': 7952.0},
        'True': {'precision': 0.5714285714285714, 'recall': 0.0036663611365719525,
        'f1-score': 0.007285974499089253,
       'support': 1091.0},
'accuracy': 0.8794647793873714,
        'macro avg': {'precision': 0.7255659900082211,
         'recall': 0.5016445487775415,
        'f1-score': 0.47156151797711704,
        'support': 9043.0},
        'weighted avg': {'precision': 0.8425113431957669,
         'recall': 0.8794647793873714,
        'f1-score': 0.8238112695864003, 
'support': 9043.0}},
       array([[7949,
                         3],
              [1087,
                        4]]))
from sklearn.metrics import confusion_matrix, classification_report, accuracy_score
import matplotlib.pyplot as plt
# Step 1: Train model
clf = DecisionTreeClassifier(max_depth=4, random_state=42)
clf.fit(X_train, y_train)
# Step 2: Predictions
y_pred = clf.predict(X_test)
# Step 3: Evaluation
acc = accuracy_score(y_test, y_pred)
print("Accuracy:", acc)
print("\nClassification Report:")
print(classification_report(y_test, y_pred))
print("\nConfusion Matrix:")
print(confusion_matrix(y_test, y_pred))
# Step 4: Plot the tree
plt.figure(figsize=(20,10))
plot_tree(clf, feature_names=X.columns, class_names=['No', 'Yes'], filled=True)
plt.title("Decision Tree Visualization (Depth = 4)")
plt.show()
```

Accuracy: 0.8793541966161672

Classificatio				
	precision	recall	f1-score	support
False	0.88	1.00	0.94	7952
True	0.50	0.00	0.01	1091
accuracy			0.88	9043
macro avg	0.69	0.50	0.47	9043
weighted avg	0.83	0.88	0.82	9043

9043

Confusion Matrix: [[7949 3] [1088 3]]

Decision Tree Visualization (Depth = 4)

