

NARESH SHARMA

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Education

Chandigarh University, Mohali

Master's of computer application

2022 - 2024

6.8/10 CGPA

Mahanand mission harijan college, Meerut

Bachelor's of computer application

2019 - 2022

64/100 Percentage

Work Experience

Wordpress Designer (as freelancer)

May 2021 – Present

Wordpress developer

Remote

- Designed and developed multiple WordPress websites from scratch, utilizing PHP for custom coding and advanced functionalities.
- Utilized Elementor and Elementor Pro to craft dynamic and responsive website designs tailored to client needs.
- Integrated and optimized WooCommerce for seamless e-commerce experiences, including custom product setups, tax calculations, and shipping configurations.
- Skilled in implementing and configuring various payment gateways, ensuring secure and smooth transactions for users.
- Applied SEO optimization techniques with plugins such as Yoast SEO and Rank Math to enhance website visibility and improve search engine performance.
- Utilized plugin optimization and performance techniques to ensure efficient website operation and speed.

Projects

ScarpUp India

[Source Code](#)

- Collecting waste materials and transforming them into innovative, creative products.
- Utilizing React, Next.js, Node.js, and Express.js to build a robust and dynamic web platform.
- Collaborating with artists, designers, and developers to bring unique, eco-friendly creations to life.
- Ensuring a seamless user experience through responsive design and efficient functionality.

One6 Store

[Source Code](#)

- Led the development of an online fashion store with a comprehensive tech stack including HTML, CSS, JavaScript, React JS, and Next JS for the frontend.
- Utilized JavaScript, Node JS, and DBMS for the backend, ensuring robust functionality and data management capabilities.
- Implemented Next JS for enhanced server-side rendering and improved performance, delivering a seamless browsing experience for users.
- Incorporated modern web technologies to create an engaging and responsive interface, elevating the overall user experience of the online store.

Technical Skills

Languages: JavaScript, Python

Backend: Node.js

Frontend: React, TailwindCSS, HTML, CSS, Bootstrap, Next js, Wordpress

Clouds & Databases: MySQL

Developer Tools: VS Code, GitHub

Interpersonal Skills

- **Critical Thinking:** Utilized critical thinking to analyze complex problems and devise effective solutions.
- **Adaptability :** Flexibility to adapt to changing circumstances and environments.
- **Active Listening:** Attentive listening skills to understand others' perspectives and respond appropriately.
- **Teamwork :** Ability to collaborate and work effectively within diverse teams.