

Sales Overview

Company's Performance Across
Categories

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Problem Statement

Identifying sales performance issues across categories to enhance overall profitability and customer satisfaction.



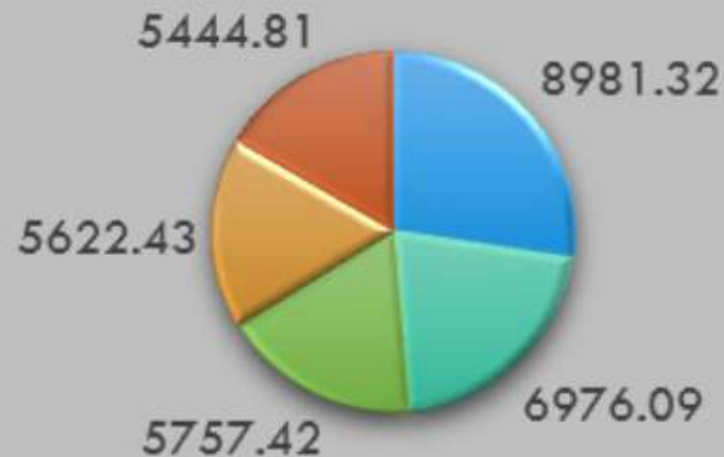
Required Metrics Overview

- Top 5 Customers
- Sales by State
- Monthly Sales Trends
- Sales by Category
- Profit Over Time

Top 5 Customers

Highlighting the top five customers contributing to sales revenue.

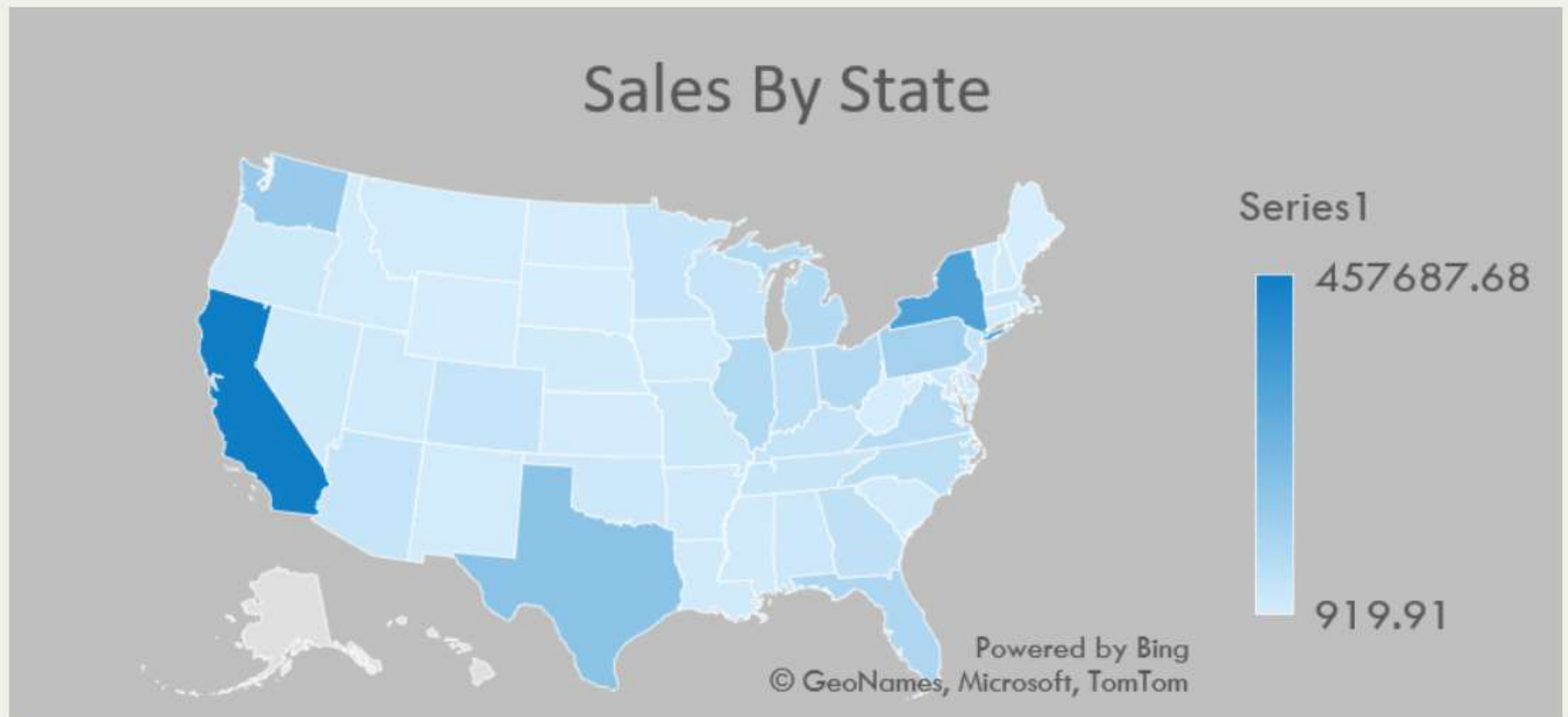
Top 5 Customers



■ Tamara Chand ■ Raymond Buch ■ Sanjit Chand ■ Hunter Lopez ■ Adrian Barton

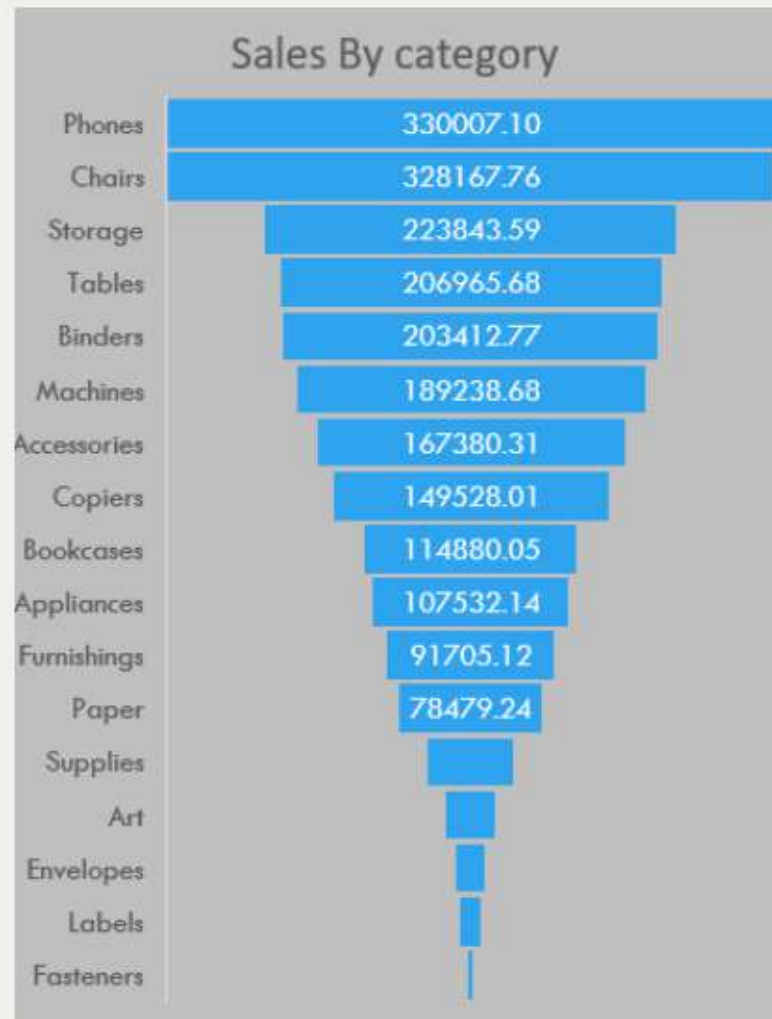
Sales by State

Analyzing sales performance across different states.



Sales by Category

Examining sales distribution across various product categories.



Monthly Sales Trends

Reviewing monthly sales data to identify patterns and fluctuations.



Profit Over Time

Tracking profit trends to evaluate financial health over time.



The Complete Dashboard



Sales Dashboard

Category

Furniture

Office Supplies

Technology

Year

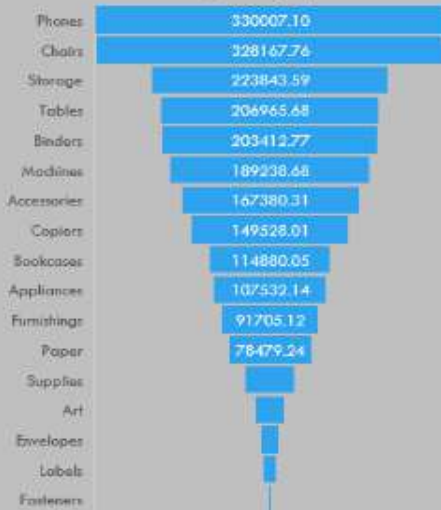
2014

2015

2016

2017

Sales By category



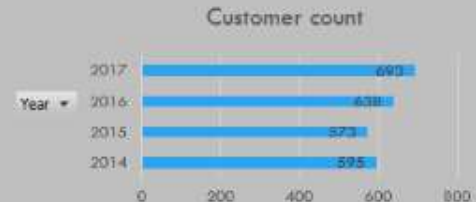
Profit Gained Over time



Sales By State



Count of Customer Name



Top 5 Customers



Sum of Sales



Thank You!

Thank you for your attention! Questions are welcome.