

Hear from industry experts

An unparalleled line-up of hospitality experts come together to share their secrets. Presenting actionable insights, datadriven knowledge, and innovative ideas on how you can drive direct booking success.











VIEW PAST SPEAKERS

What to expect from the Summit



Agenda

Our packed agenda has something for everyone. Expect thought-provoking keynote speeches, engaging panel discussions, interactive workshops, real life case studies and valuable networking sessions.

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Coaching Sessions

With direct access to Triptease experts available throughout the event, you can join a personalized coaching session with a Direct Booking Coach and access exclusive Triptease benchmarking data.

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Sponsors

The Direct Book Summit partners with a range of innovative hospitality tech providers. We facilitate a space where 200+hoteliers can learn about the right tools for their business - direct from the people who created them.

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Past Direct Booking Summits

Chicago was our 13th Direct Booking Summit! Over the years, we've had the pleasure of bringing the event to some of the most exciting cities in the world, including New York, Barcelona, Singapore, Miami, Amsterdam, San Diego, Berlin, New Orleans, Bangkok, Dallas, London and













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"You'll leave with a threemonth plan, a six-month plan and a five-year plan."

— Bethany Bachman, **Woodside Hotels**

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