## SQL Project Airbnb – Hospitality Intelligence Hub

## **Description**

Airbnb is a leading online marketplace that provides accommodation options across various neighbourhoods in New York City and around the globe. To ensure their business operations run smoothly, Airbnb has developed a cutting-edge 'Hospitality Intelligence Hub' that analyses data from various sources for better insights and trends. By using this tool, Airbnb gains valuable insights into their business operations, which help them make informed, data-driven decisions.

The 'Hospitality Intelligence Hub' uses MySQL to analyse data which contains information on various neighbourhoods in New York City, including the types of listings available, the prices of these listings, and their availability. The system tracks trends in customer behaviour and preferences, such as frequently booked room types, price trends for specific neighbourhoods etc.



With this tool, Airbnb can identify areas for improvement and make changes to their operations to improve customer satisfaction. For example, the 'Hospitality Intelligence Hub' helps Airbnb optimize pricing for different neighbourhoods to increase occupancy rates, improve listings based on customer preferences, and enhance the customer experience by identifying areas for improvement.

In our case study on Airbnb's Hospitality Intelligence Hub, we have two tables: 'Listings' and 'Booking\_Details. The 'Listings' table contains information on the various neighbourhoods in New York City, including the types of listings available in each neighbourhood. The 'Reviews' table, on the other hand, has information on the prices of these listings, reviews and their availability.

Both the tables, 'Listings' and 'Reviews' are provided in the form of .csv file.

## Description of **Listings** Table:

- id: A unique identifier for each listing.
- name: The name of the listing.
- host\_id: A unique identifier for the host of the listing.
- **host\_name:** The name of the host.
- **neighbourhood\_group:** The group of neighbourhoods that the listing belongs to.
- **neighbourhood:** The name of the neighbourhood that the listing belongs to.
- **room\_type:** The type of room that is being listed (e.g. private room, entire apartment).

Now let's take a closer look at the 'Booking\_Details table description:

- listing\_id: A unique identifier for each listing.
- price: The nightly price of the listing.
- minimum\_nights: The minimum number of nights that a guest must book in order to stay at the listing.
- **number\_of\_reviews:** The total number of reviews that the listing has received.
- **reviews\_per\_month:** The average number of reviews that the listing receives per month.
- calculated\_host\_listings\_count: The number of listings that the host has on Airbnb.
- availability\_365: The number of days that the listing is available for booking throughout the year.

## **Questions:**

- 1. Import Data from both the .CSV files to create tables, Listings and Booking Details.
- 2. Write a query to show names from Listings table
- 3. Write a query to fetch total listings from the listings table
- 4. Write a query to fetch total listing\_id from the booking\_details table
- 5. Write a query to fetch host ids from listings table
- 6. Write a query to fetch all unique host name from listings table
- 7. Write a query to show all unique neighbourhood\_group from listings table
- 8. Write a query to show all unique neighbourhood from listings table
- 9. Write a query to fetch unique room\_type from listings tables
- 10. Write a query to show all values of Brooklyn & Manhattan from listings tables
- 11. Write a query to show maximum price from booking\_details table
- 12. Write a query to show minimum price fron booking\_details table
- 13. Write a query to show average price from booking\_details table
- 14. Write a query to show minimum value of minimum\_nights from booking\_details table
- 15. Write a query to show maximum value of minimum\_nights from booking\_details table
- 16. Write a query to show average availability\_365

- 17. Write a query to show id , availability\_365 and all availability\_365 values greater than 300
- 18. Write a query to show count of id where price is in between 300 to 400
- 19. Write a query to show count of id where minimum\_nights spend is less than 5
- 20. Write a query to show count where minimum\_nights spend is greater than 100
- 21. Write a query to show all data of listings & booking\_details
- 22. Write a query to show host name and price
- 23. Write a query to show room\_type and price
- 24. Write a query to show neighbourhood\_group & minimum\_nights spend
- 25. Write a query to show neighbourhood & availability\_365
- 26. Write a query to show total price by neighbourhood\_group
- 27. Write a query to show maximum price by neighbourhood\_group
- 28. Write a query to show maximum night spend by neighbourhood\_group
- 29. Write a query to show maximum reviews\_per\_month spend by neighbourhood
- 30. Write a query to show maximum price by room type
- 31. Write a query to show average number\_of\_reviews by room\_type
- 32. Write a query to show average price by room type
- 33. Write a query to show average night spend by room type

- 34. Write a query to show average price by room type but average price is less than 100
- 35. Write a query to show average night by neighbourhood and average\_nights is greater than 5
- 36. Write a query to show all data from listings where price is greater than 200 using sub-query.
- 37. Write a query to show all values from booking\_details table where host id is 314941 using sub-query.
- 38. Find all pairs of id having the same host id, each pair coming once only.
- 39. Write an sql query to show fetch all records that have the term cozy in name
- 40. Write an sql query to show price, host id, neighbourhood\_group of manhattan neighbourhood\_group
- 41. Write a query to show id, host name, neighbourhood and price but only for Upper West Side & Williamsburg neighbourhood, also make sure price is greater than 100
- 42. Write a query to show id, host name, neighbourhood and price for host name Elise and neighbourhood is Bedford-Stuyvesant
- 43. Write a query to show host\_name, availability\_365,minimum\_nights only for 100+ availability\_365 and minimum\_nights
- 44. Write a query to show to fetch id , host\_name , number\_of\_reviews, and reviews\_per\_month but show only that records where number of reviews are 500+ and review per month is 5+
- 45. Write a query to show neighbourhood\_group which have most total number of review
- 46. Write a query to show host name which have most cheaper total price

- 47. Write a query to show host name which have most costly total price
- 48. Write a query to show host name which have max price using sub-query
- 49. Write a query to show neighbourhood\_group where price is less than 100
- 50. Write a query to find max price, average availability\_365 for each room type and order in ascending by maximum price.

This educational case study material is purely fictional and does not represent any actual companies or data. Any resemblance to real entities is coincidental, and it is intended solely for educational purposes.