



Code In Nepal

Let's Digitalize Nepal together.

Monthly Social Media Marketing

THIS GENERAL SERVICE AGREEMENT (The "Agreement")

Dated this _____ day of _____ 2023 Between

CLIENT NAME: _____

BUSINESS NAME: _____

ADDRESS: _____

CITY: _____

PROVINCE: _____

POSTAL CODE: _____

AND

Code In Nepal, Digital Agency Company located in Kalanki Chowk, Itahari.

At Code In Nepal, we pride ourselves in doing our best to meet defined goals and fulfill your design-related needs, but it is necessary to ensure that a few simple things are outlined on paper should any unforeseen questions or issues arise. In this contract, you won't find complicated legal terms or large passages of confusing text. We wish to maintain clarity and want you to know exactly what you are signing.

Agreement

I, _____, am hiring Code In Nepal acting under Kalanki, Itahari to do social media marketing for my business's Facebook Page, and Instagram Account, for a total price of **Rs 11,300** per month including **VAT**. I acknowledge that the price I receive is based on the monthly Offer Package provided by the code in Nepal. I agree to provide the administrator access of my business account/page to the Code In Nepal Administrative Account to perform Digital marketing of my business. The agreement starts on _____ 2023 and ends on _____ 2023.



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Designated Client Representative:

To ensure effective communication and an efficient design process between the client and Code in Nepal the client agrees to designate a single representative to work directly with Code in Nepal. The representative will ensure All Content has reacted to final approval within their organization before submitting the finalized content to Code in Nepal Designated Client Representative Information:

Name: _____

Phone: _____

Address: _____

Email: _____

Package Description

The name of the package is Complete Facebook Page Marketing.

Services	Description
Daily Quoted Graphics Post	CIN will create graphics containing motivational quotes or knowledgeable facts and post one of these graphics every day making a total of 30 graphics in count.
Unlimited Graphics Design	CIN will create unlimited Facebook/Instagram posts throughout the duration of this agreement as per the demand of the client.
Complementary Festival post	CIN will maintain the client's digital presence by posting complimentary Festival posts on Facebook and Instagram during the period of this contract.
Animated Video Graphics	CIN will provide 4 animated graphics to make the page interactive with the viewers.
Start AD campaign for Meta Platform.	CIN will start ad campaigns for your business meta platform to target potential customers, CIN will create optimized Ad campaigns via A/B Testing so that clients can get the best results with less budget spent.
Business Marketing Strategy	CIN will provide a business Marketing strategy after thoroughly researching the market of the client's business type to attract customers.
24/7 Support	CIN will support you every time of every day of every week throughout the package period.
Build Brand	CIN will help you to build your brand over time with our special omnipresence digital marketing strategy.
Free \$25 USD boost and AD video	CIN will provide \$25 USD worth of free boost, also will provide 1 advertisement video package for free and make an Ad video for the client. If client wants to spend more that free \$25, the client can just pay the amount of an additional \$.

Note: The extra amount of USD \$ the client wants to spend must be covered by the client (CIN is the short form of Code In Nepal)



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Ownership and License

The client's company retains ownership of all content and materials provided to the Code In Nepal for use in social media marketing campaigns. The Code In Nepal acknowledges that it has no ownership rights to such content and materials. Code In Nepal will not do any tasks that will harm the public status of the client organization.

Privacy & Confidentiality

No part of the Client's confidential and proprietary information, ideas, business plans, and trade secrets (collectively "Confidential Information") shall be shared outside of Code In Nepal without the Client's express knowledge and approval. The Code In Nepal has no right and license to use any of the Client's data, assets, or materials outside the term of the agreement, and only to the extent necessary to provide the services to the Client.

The reproduction, distribution, and sale of the CIN's strategies, assets, and materials by anyone but the CIN is strictly prohibited. The Client shall not infringe any of the Code In Nepal copyright, patent, trademark, trade secrets, or other intellectual property rights. All provided materials, assets, strategies, and Confidential Information shared by Code In Nepal and/ or its representatives belong solely and exclusively to Code In Nepal, and may only be used by the Client as authorized by Code In Nepal. The `CIN reserves the right to distribute excerpts of recorded calls and proof of campaign results in our internal marketing campaigns for testimonial purposes.



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Payment, Renewal, & Cancellation:

The Cost of this agreement is **NPR: 11,300 per month including VAT**. The payment must be received in full during the signing of this contract, this is a one-time contract and if the both parties wishes to work together in the future again new contract must be signed. The contract is uncancellable once it's signed and no refund shall be made if the client wishes to terminate the contract in the middle.

Liability

Code In Nepal is not liable if the Client's business page is disabled, deactivated, or banned by the Facebook platform and/ or other web-based platforms if that platform does not approve our ads, forces us into the special ads category, or otherwise prevents us from providing service.

The Client understands that as the account holder, they are responsible for filing appeals with Facebook under such circumstances as named in the paragraph above, under Code In Nepal guidance and advice.

In no event shall either party be liable to the other party, or be deemed to have breached this agreement, for any failure or delay in performing its obligations under this agreement (except for any obligations to make payments for services already rendered), if and to the extent such failure or delay is caused by any circumstances beyond either party's reasonable control, including but not limited to acts of God, flood, fire, earthquake, explosion, war, terrorism, invasion, riot or other civil unrest, strikes, labour stoppages or slowdowns or other industrial disturbances, or passage of a law or any action taken by a governmental or public authority, including imposing an embargo.



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This contract is a legally binding document, and cannot be renewed. If for some reason one part of this agreement becomes invalid or unenforceable, the remaining parts of it remain in place.

Client

Code In Nepal

Signature: _____

Signature: _____

Manager: _____

CEO: **Rakish Raut**

Date: _____

Date: _____

