

AtliQ Hardwares Sales Report



FILTERS	
market	All
region	All
division	All

Customer Net Sales Performance

Customers	Net Sales 2019	Net Sales 2020	Net Sales 2021	2020 vs 2021
Acclaimed Stores	1.42M	2.89M	10.92M	378.1%
All-Out		0.16M	0.81M	495.7%
Amazon	12.17M	37.51M	82.09M	218.9%
Argos (Sainsbury's)	0.35M	0.74M	2.27M	306.0%
Atlas Stores	0.18M	0.67M	3.17M	470.3%
AtliQ E Store	7.18M	23.67M	52.98M	223.8%
AtliQ Exclusive	9.58M	17.68M	61.12M	345.8%
BestBuy	0.85M	1.77M	6.31M	356.1%
Boulanger	0.24M	0.83M	4.07M	492.9%
Chip 7	0.60M	1.32M	5.51M	416.1%
Chiptec		0.42M	3.02M	722.0%
Control	0.91M	2.20M	7.67M	349.2%
Coolblue	0.46M	1.18M	4.25M	360.0%
Costco	1.14M	2.75M	9.29M	337.4%
Croma	1.67M	2.47M	7.55M	305.1%
Currys (Dixons Carphone)	0.29M	0.76M	1.87M	246.9%
Digimarket	0.80M	1.72M	4.14M	241.1%
Ebay	2.61M	6.27M	15.17M	242.2%
Electricalsara Stores	0.12M	0.65M	1.85M	286.0%
Electricalsbea Stores		0.14M	0.72M	504.6%
Electricalslance Stores	0.10M	0.75M	2.35M	313.3%
Electricalslytical	1.80M	2.61M	11.94M	457.5%
Electricalsociety	2.34M	3.46M	12.42M	358.8%
Electricalsquipo Stores	0.18M	0.68M	3.64M	535.3%
Elite	0.42M	0.83M	4.13M	495.5%
Elkjøp	0.46M	1.32M	5.16M	391.9%
Epic Stores	0.41M	0.94M	4.19M	446.1%
Euronics	0.36M	0.88M	3.90M	444.7%
Expert	0.79M	1.77M	6.43M	364.0%
Expression	1.65M	2.99M	9.82M	328.2%
Ezone	1.53M	2.02M	7.92M	391.6%
Flawless Stores	0.07M	0.46M	1.81M	396.3%
Flipkart	2.94M	8.35M	19.29M	231.0%
Fnac-Darty	0.54M	0.82M	2.87M	349.8%
Forward Stores	0.56M	1.50M	4.07M	272.0%
Girias	1.55M	2.07M	8.67M	419.3%
Info Stores	0.07M	0.48M	1.84M	384.1%
Insight	0.42M	1.01M	2.76M	271.8%
Integration Stores		0.16M	1.44M	887.2%
Leader	4.68M	5.97M	18.80M	314.8%
Logic Stores	0.17M	0.93M	4.81M	515.2%

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Lotus	1.48M	2.11M	8.09M	<div></div>	382.6%
Neptune	0.99M	3.42M	16.11M	<div></div>	471.5%
Nomad Stores	0.53M	1.63M	4.02M	<div></div>	246.9%
Notebillig	0.25M	0.39M	1.12M	<div></div>	287.4%
Nova		0.01M	0.35M	<div></div>	2664.9%
Novus	1.87M	3.73M	9.85M	<div></div>	264.2%
Otto	0.26M	0.40M	1.20M	<div></div>	298.6%
Premium Stores	0.46M	1.10M	3.88M	<div></div>	353.1%
Propel	1.59M	2.46M	10.83M	<div></div>	440.6%
Radio Popular	0.51M	1.45M	5.27M	<div></div>	362.6%
Radio Shack	0.81M	1.75M	5.44M	<div></div>	311.5%
Reliance Digital	1.62M	2.57M	9.73M	<div></div>	377.9%
Relief	0.39M	1.01M	4.06M	<div></div>	403.6%
Sage	4.83M	6.44M	20.70M	<div></div>	321.5%
Saturn	0.23M	0.38M	1.19M	<div></div>	310.5%
Sorefoz	0.55M	1.07M	4.66M	<div></div>	433.6%
Sound	0.56M	1.67M	4.36M	<div></div>	260.3%
Staples	1.24M	2.85M	8.75M	<div></div>	307.0%
Surface Stores	0.09M	0.53M	2.12M	<div></div>	398.8%
Synthetic	1.89M	4.42M	12.19M	<div></div>	276.0%
Taobao	0.22M	1.33M	3.30M	<div></div>	248.7%
UniEuro	0.60M	1.61M	7.35M	<div></div>	457.0%
Vijay Sales	1.73M	2.15M	8.53M	<div></div>	397.8%
Viveks	1.55M	2.24M	7.78M	<div></div>	348.1%
Walmart	1.26M	2.63M	9.73M	<div></div>	370.4%
Zone	0.34M	1.56M	5.26M	<div></div>	336.2%
Grand Total	87.48M	196.69M	598.88M		304.5%

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Filters	
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Top 10 Products
All values are in USD

Products	Net Sales 2020	Net Sales 2021	2020 vs 2021
AQ Electron 4 3600 Desktop Processor	3.02M	19.35M	641.3%
AQ GT 21	0.78M	4.38M	561.1%
AQ Home Allin1	0.67M	5.16M	769.0%
AQ LION x1	0.05M	0.84M	1719.5%
AQ LION x2	0.05M	0.94M	1768.9%
AQ LION x3	0.07M	1.23M	1792.3%
AQ Mx NB	0.03M	1.44M	5723.5%
AQ Pen Drive DRC	0.65M	3.81M	587.7%
AQ Smash 2	0.43M	11.21M	2589.5%
AQ Zion Saga	0.69M	3.64M	528.5%
Grand Total	6.43M	51.99M	808.0%



Filters	
customer	All
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market	All

Divison Level Report
All values are in USD

Division	Net Sales 2020	Net Sales 2021	2020 vs 2021	
N & S	51.38M	94.73M	<div></div>	184.4%
P & A	105.24M	338.38M	<div></div>	321.5%
PC	40.07M	165.76M	<div></div>	413.7%
Grand Total	196.69M	598.88M		304.5%



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Top 5 products
All values are in USD

Division	Qty
AQ Gamers	3.38M
AQ Gamers Ms	3.98M
AQ Master wired x1 Ms	4.15M
AQ Master wireless x1	3.37M
AQ Master wireless x1 Ms	4.13M
Grand Total	19.00M

Filters	
customer	All
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division	All

Bottom 5 products
All values are in USD

Division	Qty
AQ Gamer 1	0.05M
AQ GEN Z	0.06M
AQ Home Allin1	0.02M
AQ HOME Allin1 Gen 2	0.01M
AQ Smash 2	0.04M
Grand Total	0.17M

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New Products - 2021

All values are in USD

Products	Net Sales 2020	Net Sales 2021
AQ Clx3		4.39M
AQ Electron 3 3600 Desktop Processor		14.21M
AQ Gen Y		19.52M
AQ GEN Z		11.70M
AQ HOME Allin1 Gen 2		3.51M
AQ Lumina Ms		4.21M
AQ Marquee P3		4.86M
AQ Marquee P4		1.68M
AQ Maxima Ms		13.66M
AQ MB Lito		2.85M
AQ MB Lito 2		2.29M
AQ Qwerty		21.98M
AQ Qwerty Ms		15.41M
AQ Trigger		20.74M
AQ Trigger Ms		17.90M
AQ Wi Power Dx3		17.25M
Grand Total		176.16M



Filters

customer	All
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Top 5 Country
All values are in USD

Country	Net Sales 2021
Canada	35.06M
India	161.26M
South Korea	48.97M
United Kingdom	34.15M
USA	87.78M
Grand Total	367.22M