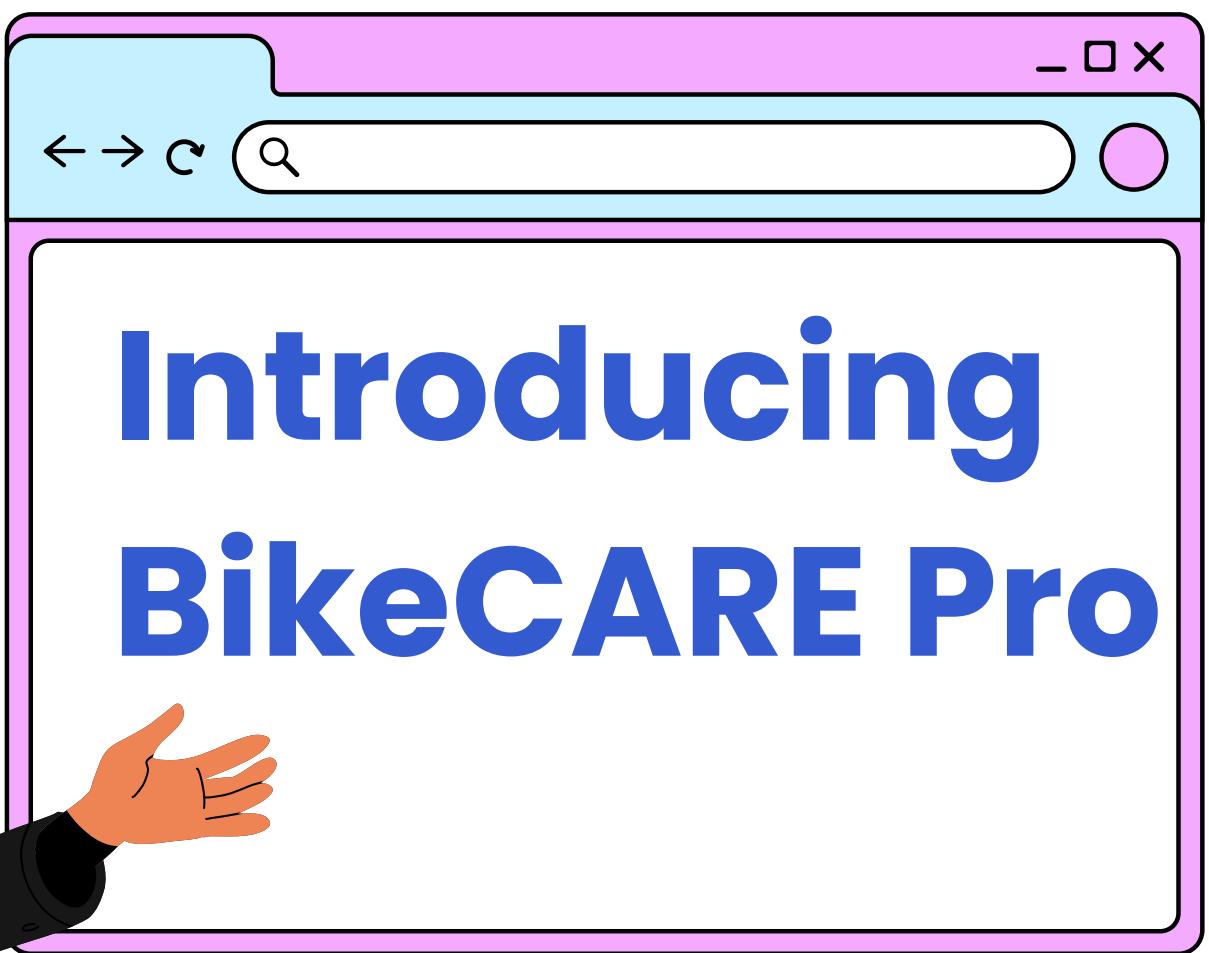
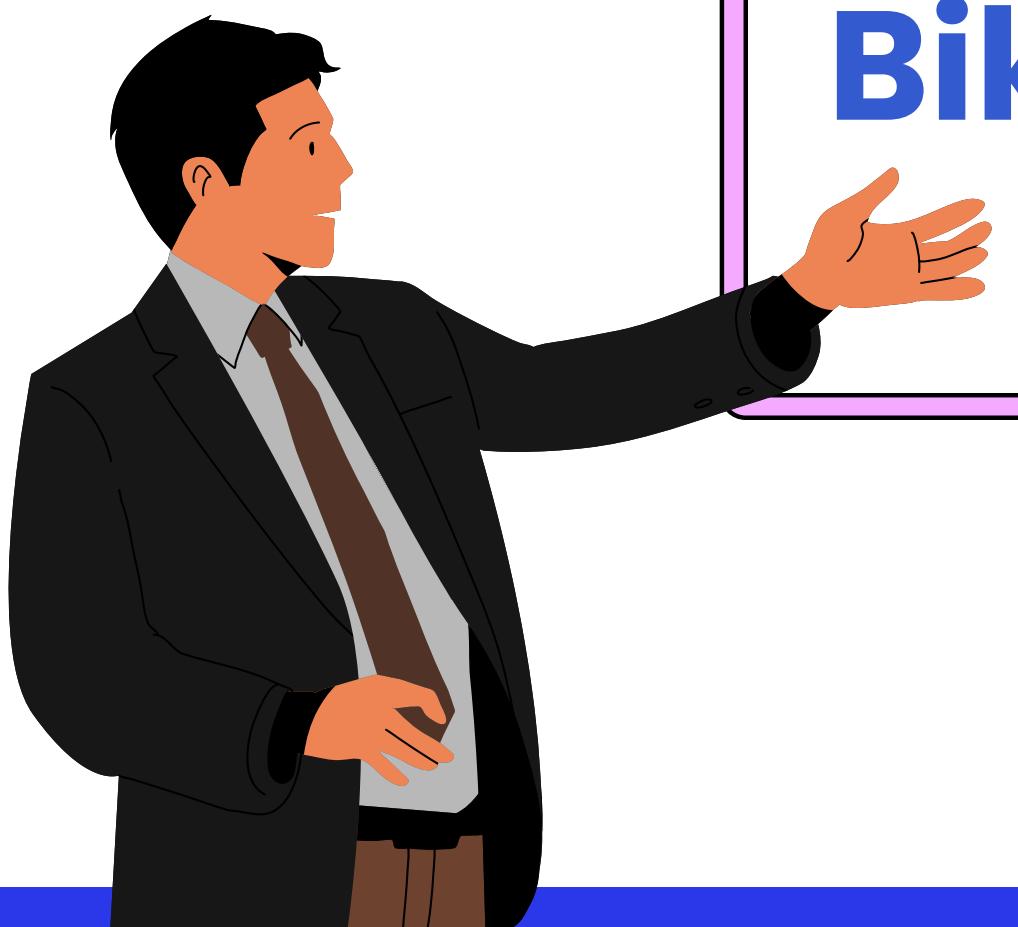


Revolutionizing Bike Maintenance



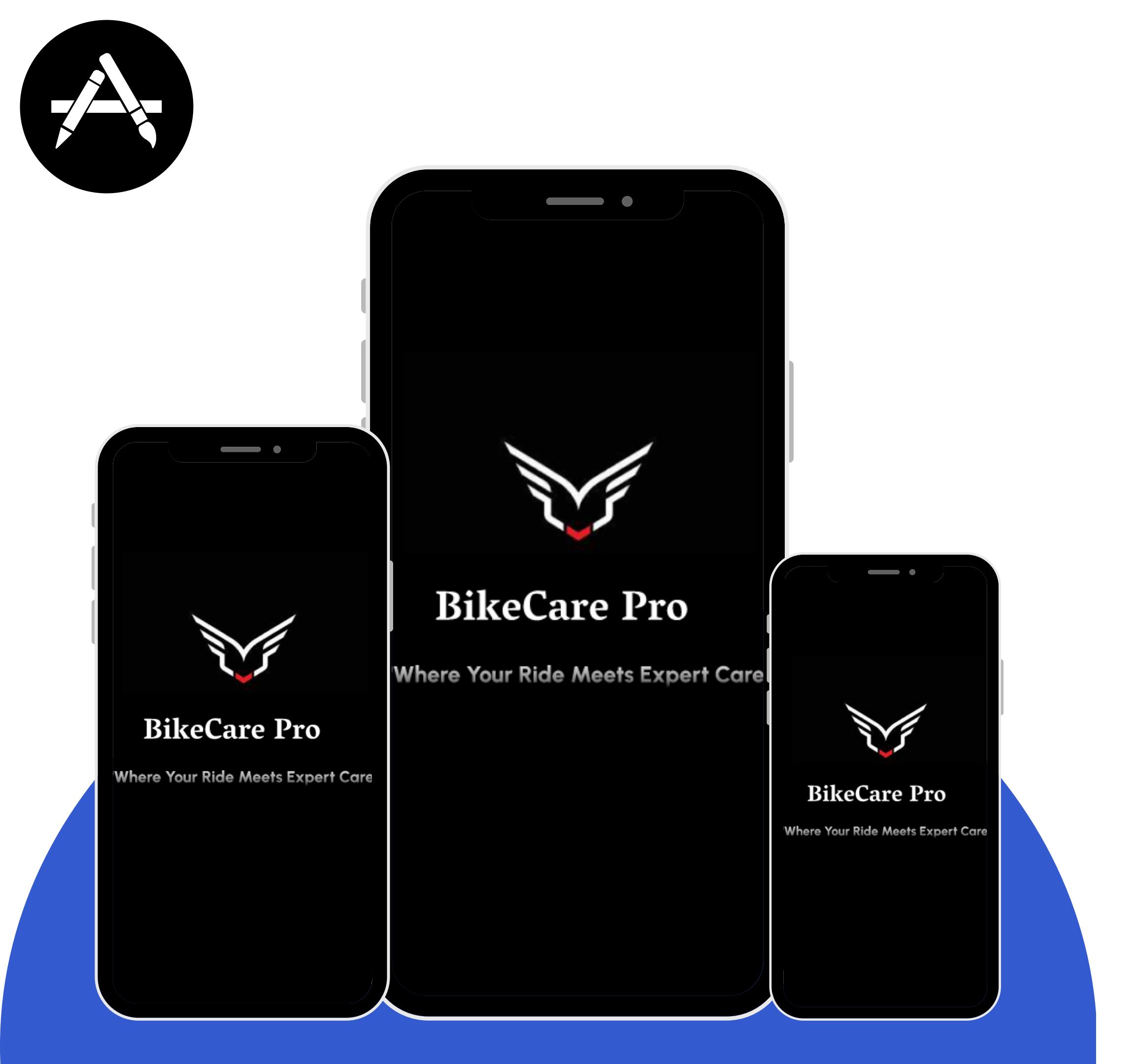


Challenges Faced



Owning a bike comes with the challenge of finding timely and reliable repair services, often leading to inconvenience and delays.

- **Lack of Convenient Options**
- **Uncertainty in Service Quality**
- **Long Waiting Times**
- **Inconsistent Pricing**
- **Lack of Timely Updates**



Welcome To Our Application

We are excited to present our solution, **BikeCare Pro**, a comprehensive bike service and repair app designed to simplify the maintenance process for bike owners.

Logo and Tagline



The logo for our bike service and maintenance app draws inspiration from the essence of the bike headlight itself. Symbolizing **clarity, guidance, and safety**, the bike headlight represents the crucial aspect of every rider's journey.

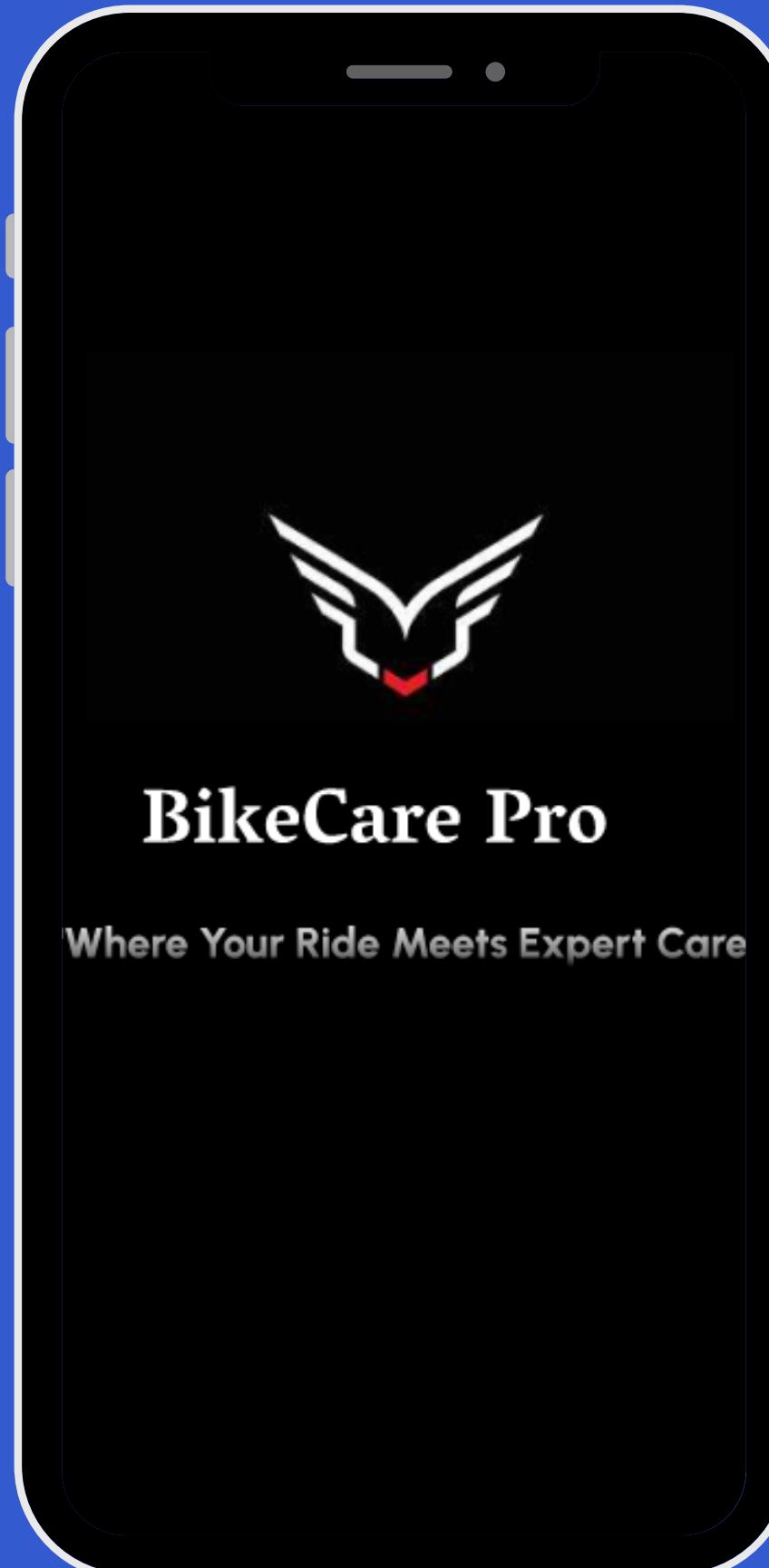
“Where your ride meets expert care”

This Tagline encapsulates the essence of our bike service and maintenance app. It **represents our unwavering dedication** to bridging the gap between the joy of riding and the peace of mind that comes with knowing your bike is in expert hands.

The Target Users:

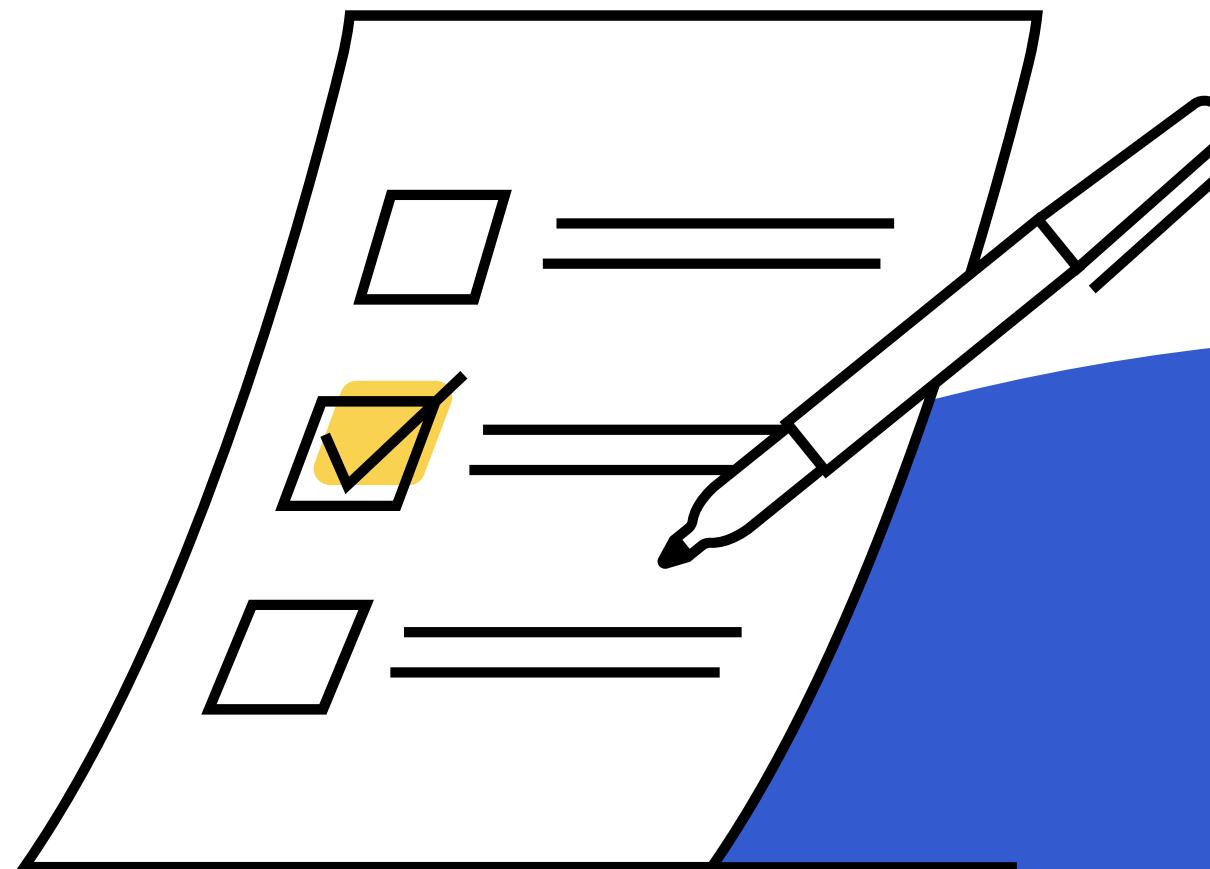
Bike Owners:

- **Bike owners are at the heart of our user base.** They come from different backgrounds, from daily commuters who rely on their bikes for transportation to passionate biking enthusiasts who seek top-notch maintenance. Our app aims to cater to the needs of bike owners by offering them a convenient and efficient platform to **schedule service** appointments, **track maintenance records**, and receive **alerts for routine check-ups**. Bike owners expect a user-friendly experience and a reliable solution to keep their bikes in optimal condition.



Information Gathering Phase

- Google Forms



- User Interviews



Interactions with potential Users

"I've been having a hard time finding a good repair shop nearby. It's frustrating not knowing where to go when my bike needs fixing."

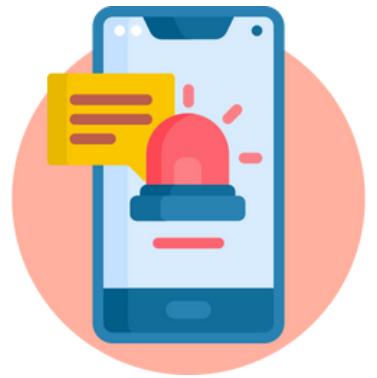
"I often forget when my bike needs routine maintenance. Is there a way your app can remind me of these important tasks?"

"I'm always worried about not getting a clear picture of what's wrong with my bike when I take it in for service."

"I often have to wait for a long time at the repair shop, not knowing when my bike will be ready. It's quite inconvenient."



Requirements

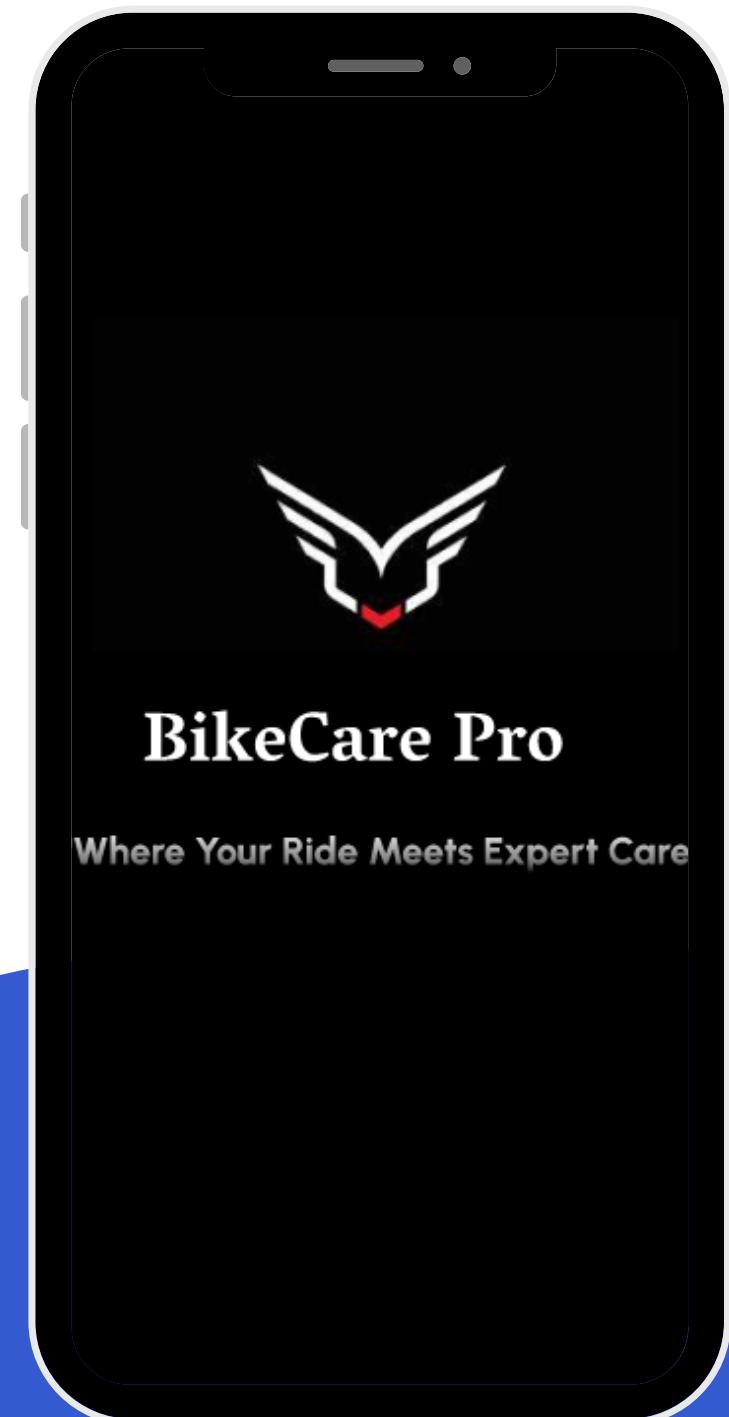


Based on the interviews

Emergency Alert Feature



Service Reminder



Service Scheduler



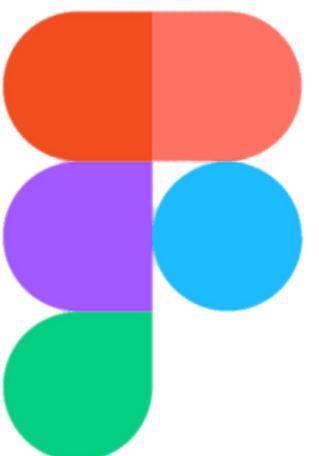
Service Status Tracker



Authentic Spare Parts

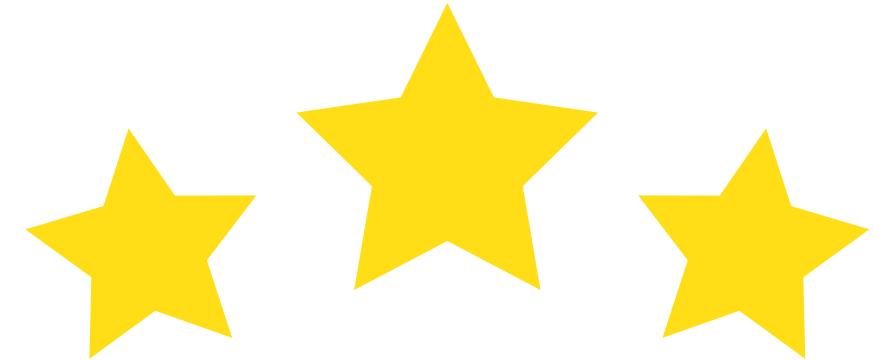
Application Interface

Using:



Figma

Highlight Features



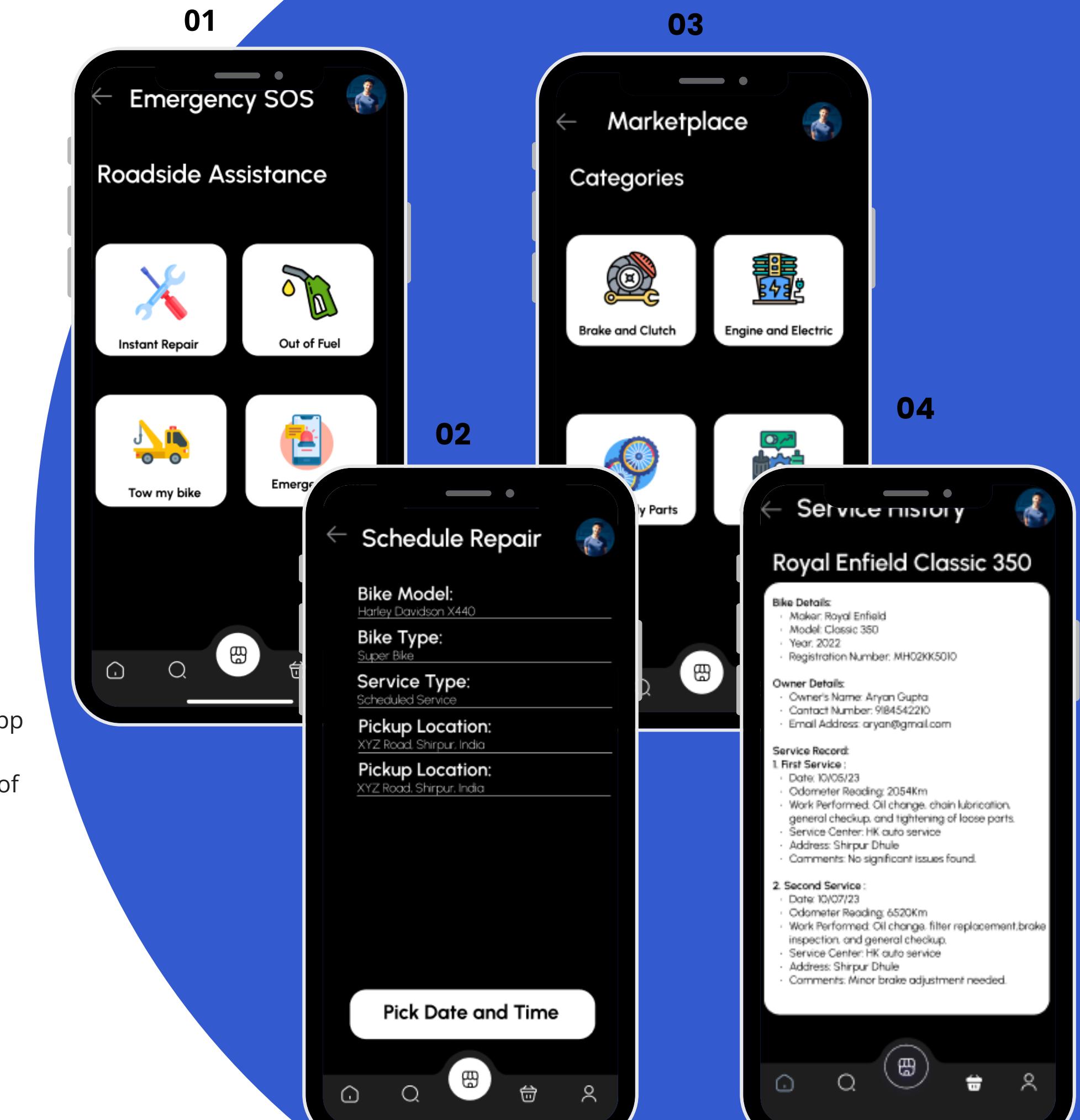
01 'The Emergency SOS' feature in our app is designed to provide immediate assistance to users in the event of accidents, breakdowns, or any other unforeseen emergencies while they are out riding their bikes.

02 'Schedule Service' feature in our bike service and repair app allows users to conveniently book service appointments for their bikes.

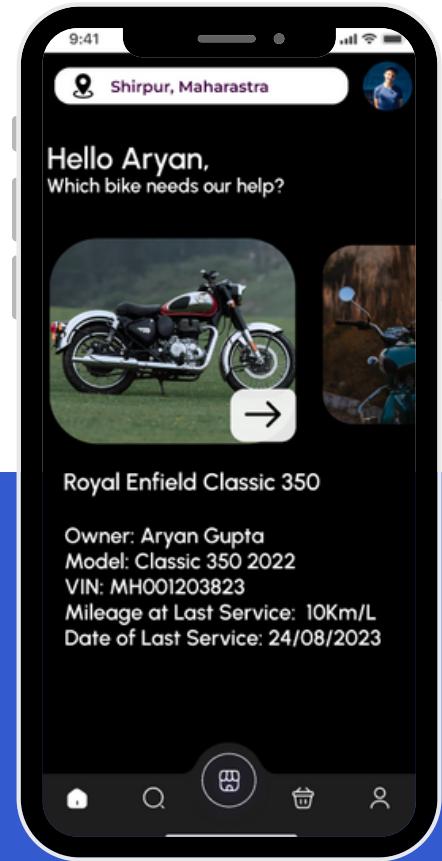
03 'Marketplace' feature in our bike service and repair app facilitates the buying and selling of various bike-related products and services.

04 'Service History' feature in your bike service and repair app is designed to provide users with a comprehensive record of all the past services and maintenance activities performed on their bikes.

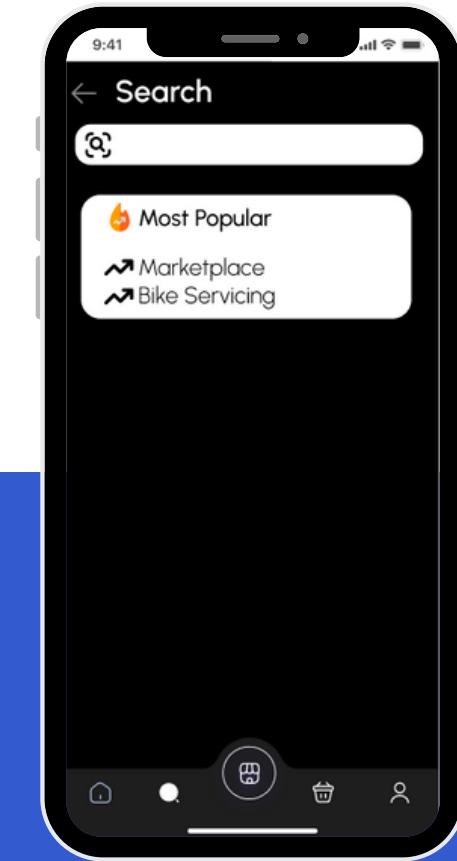
Here's an explanation of how



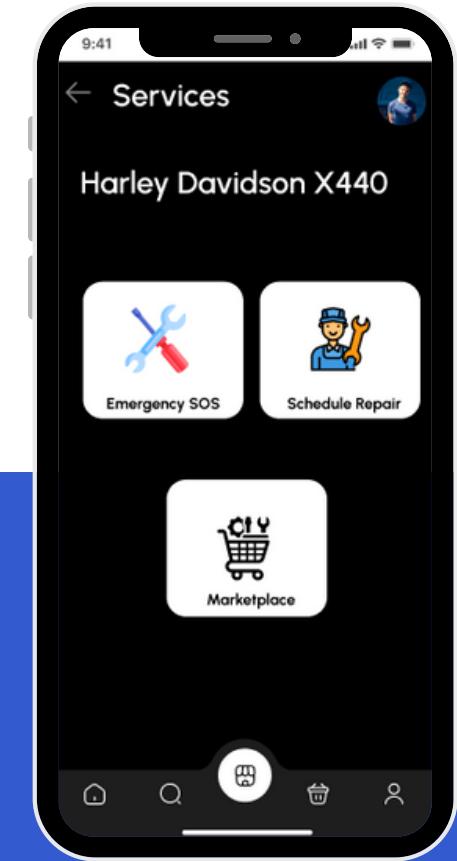
Application Interface



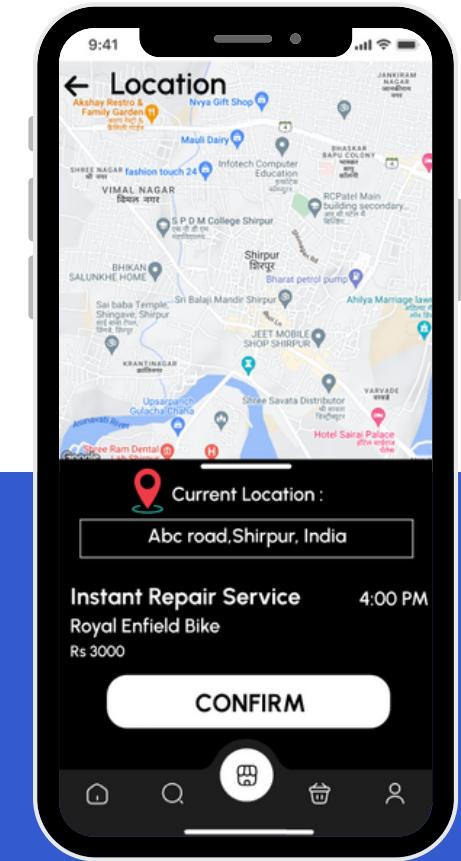
Home Screen



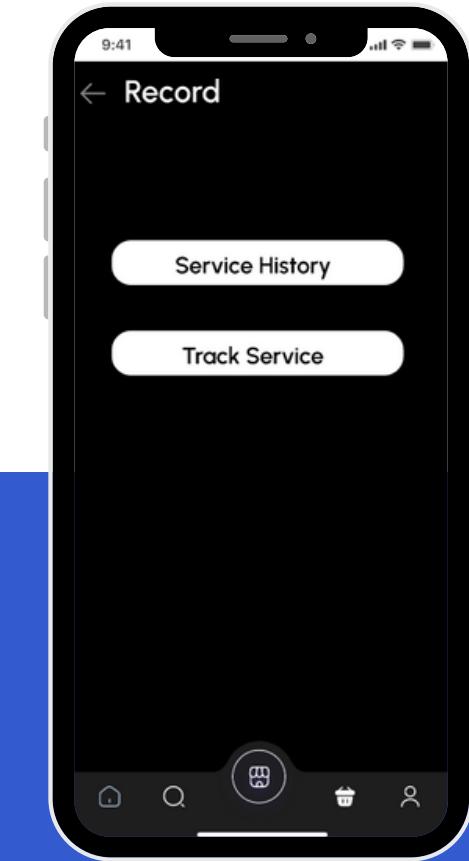
Search



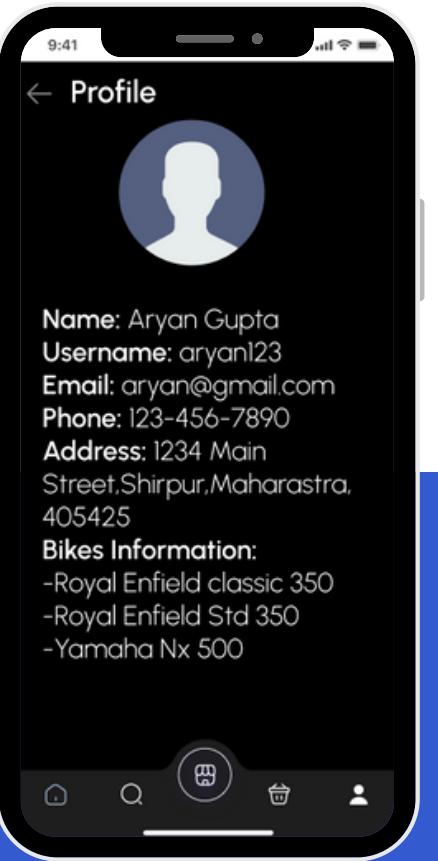
Services



Location



Previous Record



Profile



Our Competitors



01

BikeDekho: Known for its comprehensive bike-related services, BikeDekho provides users with information about new bikes, used bikes, and related services, including maintenance and repair options.

02

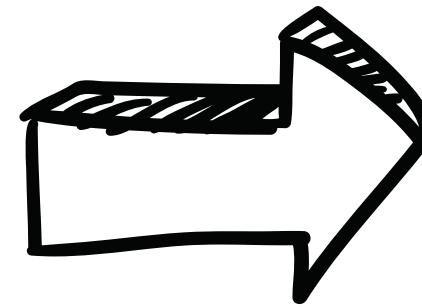
Droom: Although primarily an online marketplace for buying and selling vehicles, Droom also offers services related to vehicle maintenance, inspections, and repairs, including bike-related services.

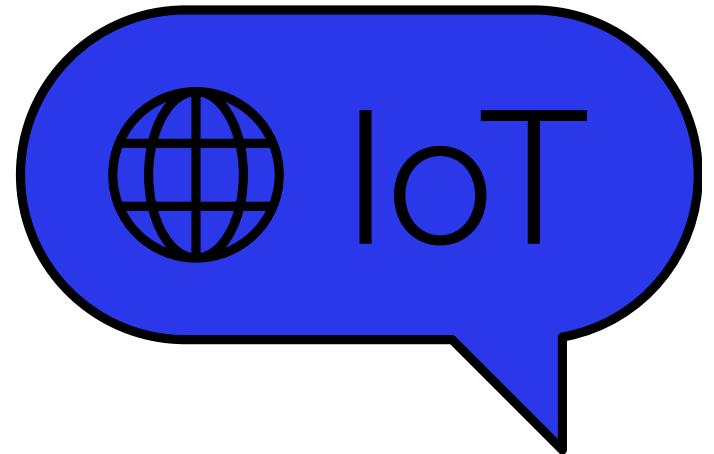
03

BikeWale: Offering a wide range of services related to bikes, including bike comparisons, reviews, and servicing options, BikeWale is known for its comprehensive platform catering to various bike-related needs.



Future Scope

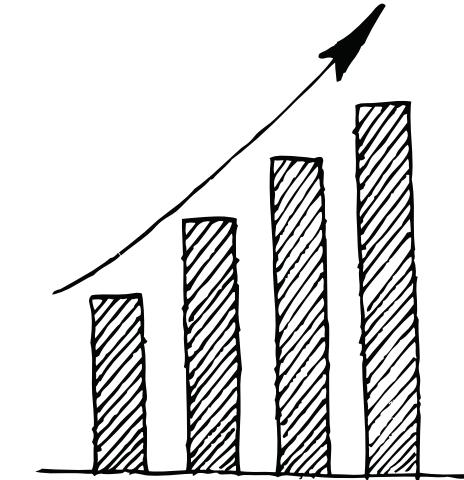
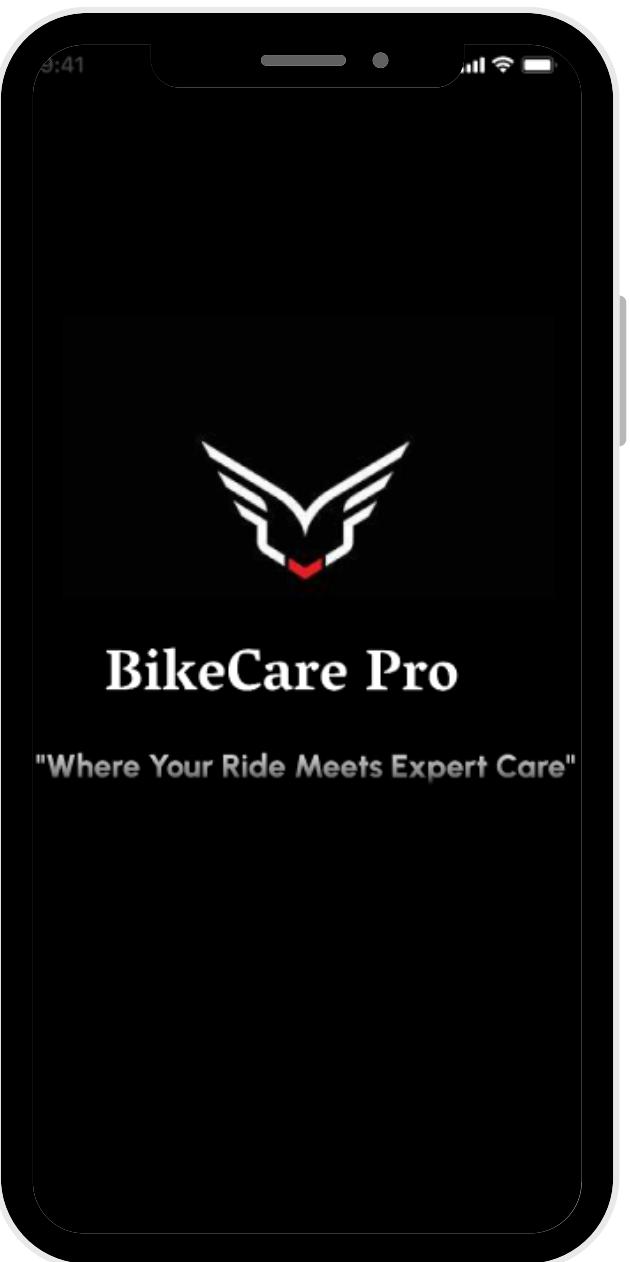




Integration of IoT and AI: Implement IoT to gather real-time data from bikes, enabling predictive maintenance alerts and reminders. AI can analyze this data to provide personalized recommendations for users, enhancing the overall user experience.



Subscription-Based Model: Offer premium subscription-based models with added benefits, such as extended warranty services, priority appointments, and exclusive content, creating a steady revenue stream and ensuring customer loyalty.

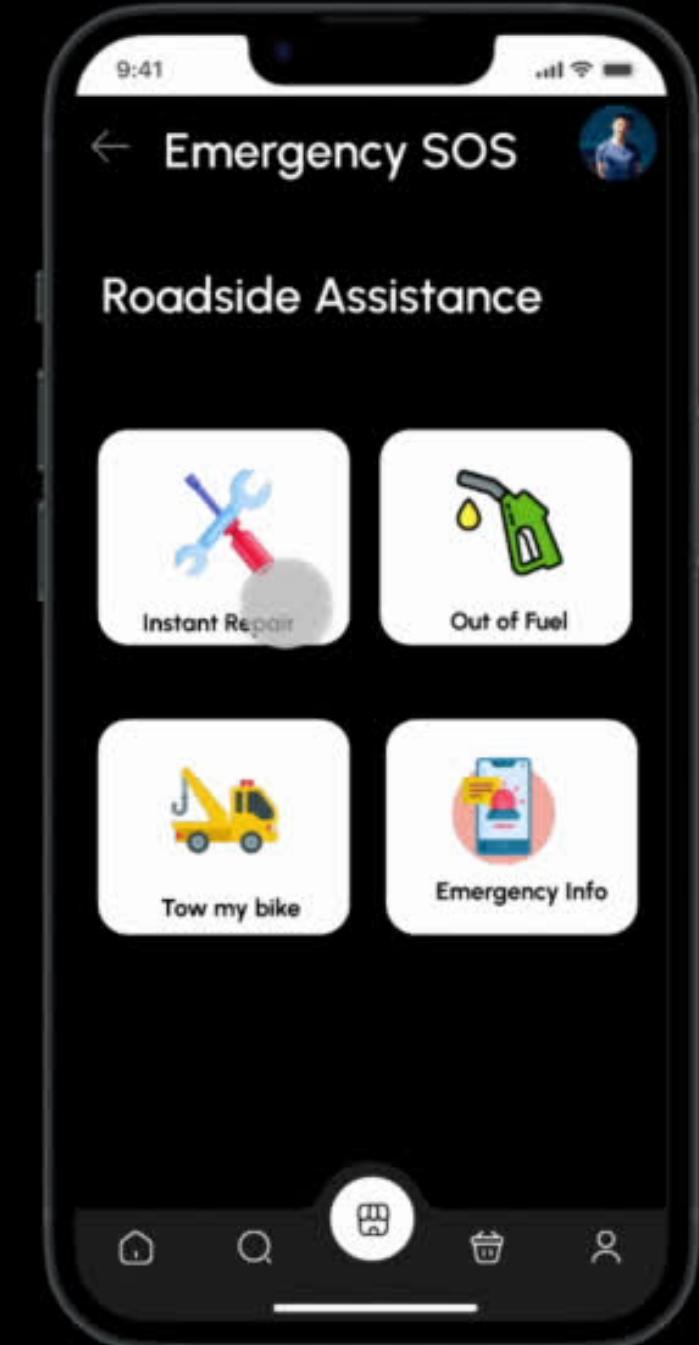


Expansion of Services: Expanding our app's services to cover a wider range of vehicles, such as scooters, motorcycles, and even electric bikes, catering to a broader audience and tapping into emerging markets.



Partnerships with Bike Manufacturers and Dealers: Collaborating with bike manufacturers and dealers to provide exclusive offers, discounts, and specialized services for app users. This can create a mutually beneficial ecosystem and enhance brand visibility.

Prototype Demonstration



X

THANK YOU SO MUCH

