



Be prepared, anywhere, anytime.



**The Problem:**

# **Lack of first aid knowledge leads to preventable deaths**

- Only 39% of out-of-hospital cardiac arrests receive bystander CPR.
- 59% of injury-related deaths could be prevented with timely first aid.
- In the US, delayed first aid contributes to 250,000 preventable deaths yearly from 37 million emergency calls.

The Problem:

**Searching,  
watching,  
and reading  
requires time**

AND IN  
EMERGENCIES, TIME  
IS MOST VALUABLE

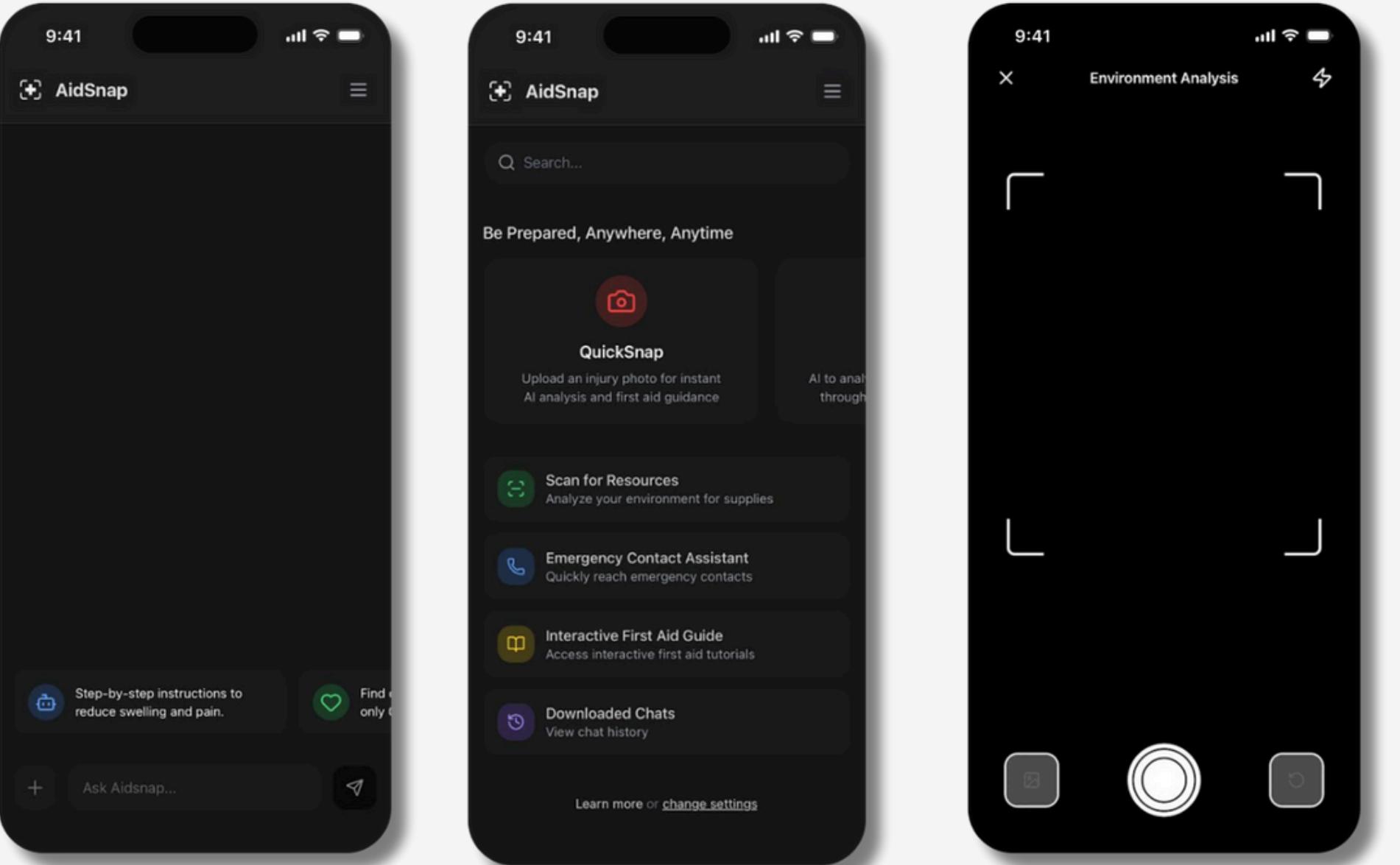
# The Solution

*AidSnap.*

AidSnap provides instant first-aid guidance powered by AI.

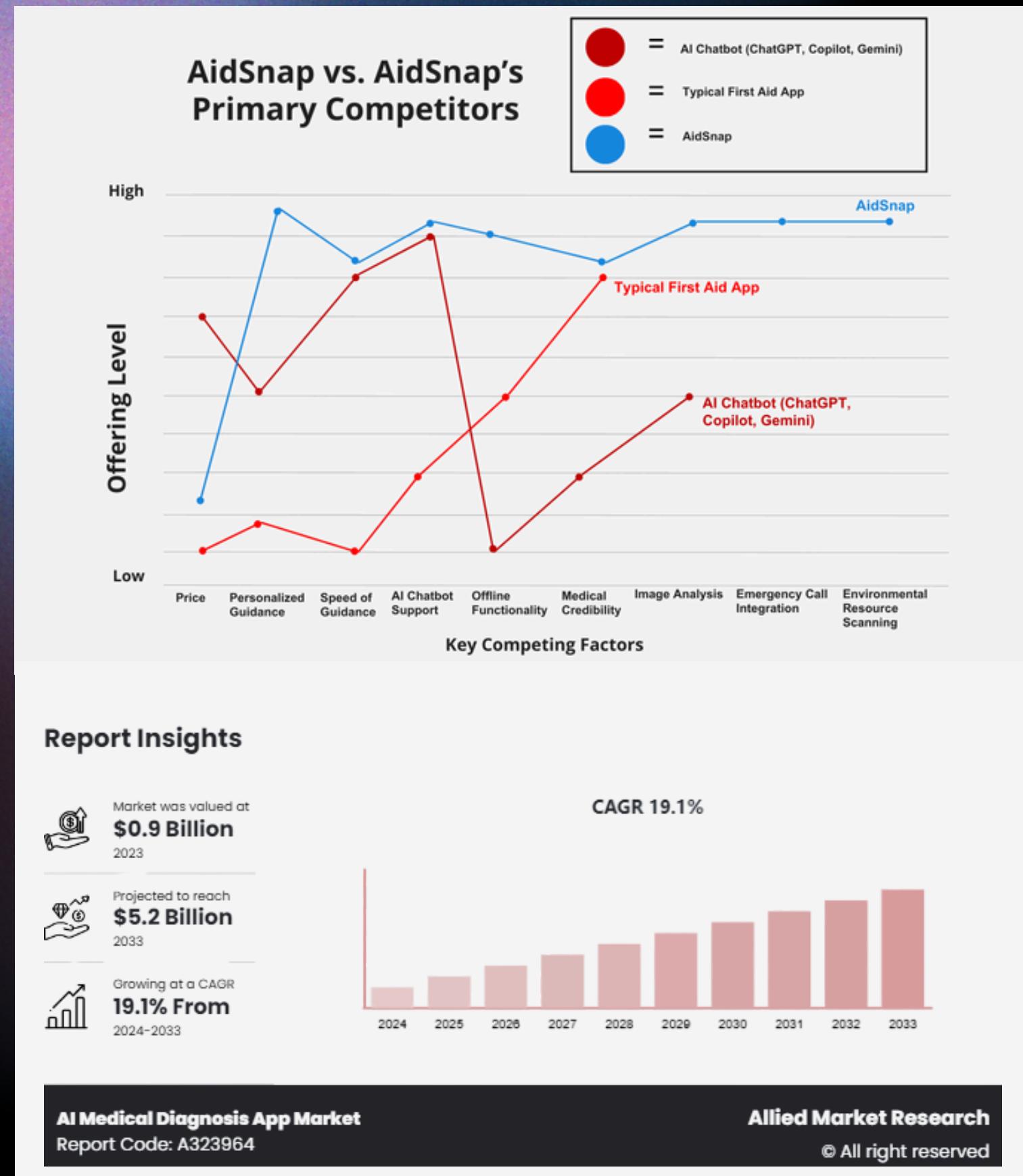
- Upload an image of an injury → get step-by-step instructions in seconds
- Scans environment for available resources (if no first aid tools are present)
- All 3 of AidSnap's models work locally on-device for speed, reliability, and offline functionality
- Clear, simple instructions anyone can follow

\*These images are of the current development beta-1 of AidSnap.



# How It Works (Tech Behind It)

- Custom YOLO v10 model → advanced injury analysis & object recognition for environment analysis
- LLM → personalized step-by-step guidance
- Cloud + Firebase backend → scalability and security



# Market Opportunity

- Global first aid training & safety market: \$5B+
- US alone: 37M emergency calls yearly
- Insurance companies, schools, corporate safety programs spend billions on compliance and prevention

# The AidSnap Model

## B2C (Primary)

- Free access for everyone – core life-saving first aid guidance is always free
- Contextual ads (healthcare, insurance, safety products) → CPM & CPC revenue
- Premium subscription for advanced features (offline agent, extended scenarios)

## B2B (Growth)

- Corporate safety plans
- Insurance/healthcare partnerships
- Outdoor/parks & recreation partnerships



# Traction

*(current status)*

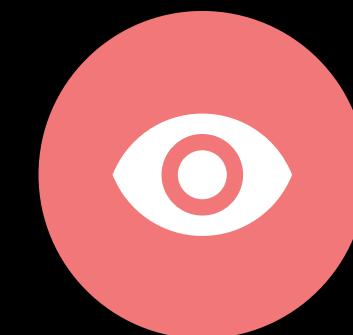
- Beta-1 completed (mockups + working prototype)
- Early feedback from people in the field including Manavjeet Singh of UHC, Shefalika Gupta of Regeneron Pharmaceuticals, and more
- Testing with industry leaders

# Roadmap

**STEP 1**  
**MVP LAUNCH & INVESTOR VALIDATION**



**STEP 2**  
**REFINE AI MODELS + AIDSNAF AGENT + EARLY B2B PILOTS**



**STEP 3**  
**MONETIZATION (SUBSCRIPTIONS + PARTNERSHIPS)**



**STEP 4**  
**FDA APPROVAL + SCALE TO 1M+ USERS**



**STEP 5**  
**AIDSNAF ENTERPRISE AND INDUSTRY LEADERSHIP**





WARDIERE, INC.

# Our Team



**Aryan Mittal**

Co-Founder, CTO



**Aaditya Mittal**

Co-Founder, CEO



# Join Us

as we build AI for first-aid,  
for everyone