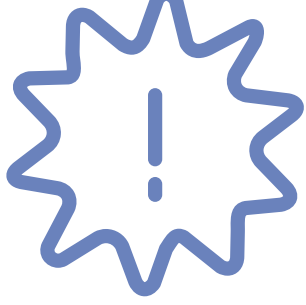
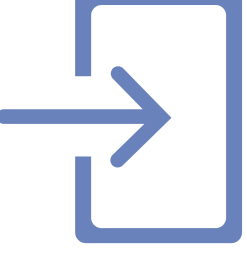
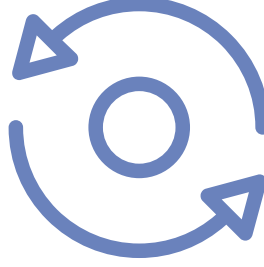
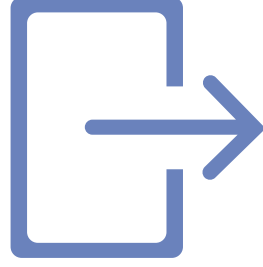

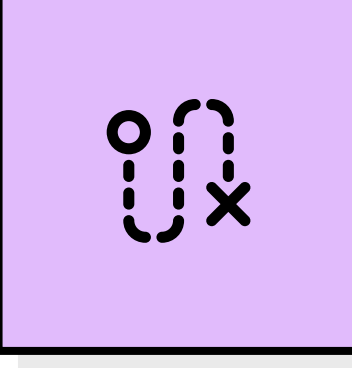
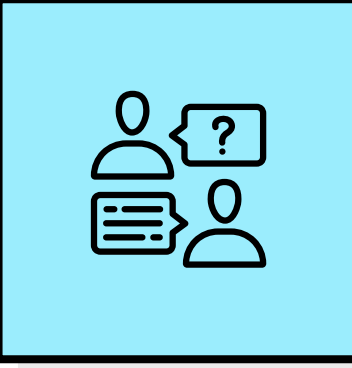
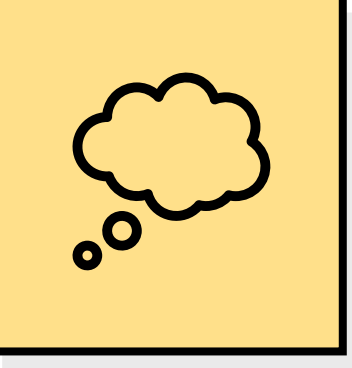
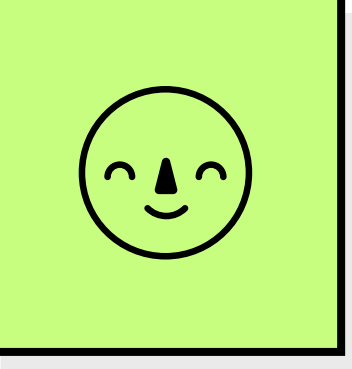
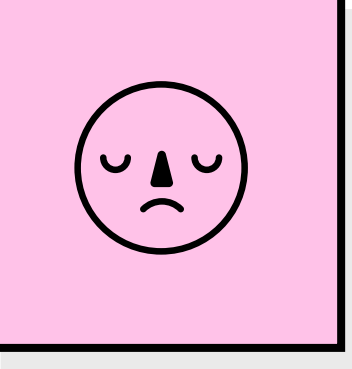
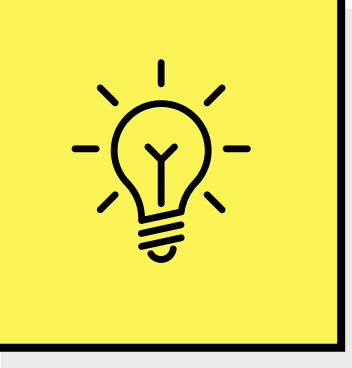


<div>SCENARIO</div> <div>Fertilizer Recommendation for Plants diseases</div>	<div>  <h2>Entice</h2> <p>How does someone initially become aware of this process?</p> </div>	<div>  <h2>Enter</h2> <p>What do people experience as they begin the process?</p> </div>	<div>  <h2>Engage</h2> <p>In the core moments in the process, what happens?</p> </div>	<div>  <h2>Exit</h2> <p>What do people typically experience as the process finishes?</p> </div>	<div>  <h2>Extend</h2> <p>What happens after the experience is over?</p> </div>
<div>  <h2>Steps</h2> <p>What does the person (or group) typically experience?</p> </div>	<div> <div>Getting Suitable Fertilizers</div> <div>Most Famers visit this website for checking if their plants have any diseases</div> </div> <div> <div>Visit Website/ Application</div> <div>Customers visit the website/Application to see if there exists a disease in their plants</div> </div> <div> <div>Choose Plant Type</div> <div>Choose the type of the plant whether it is a fruit or plant</div> </div>	<div> <div>Start prediction of the disease</div> <div>After deciding to predict the disease click the image and predict button</div> </div> <div> <div>Fertilizer Recommendation</div> <div>After the disease has been prevented, suitable fertilizers has to be recommended</div> </div>	<div> <div>Image Preprocessing</div> <div>Image is preprocessed based upon the model's input design</div> </div> <div> <div>Image Prediciton</div> <div>Image is classified into suitable disease classes based on the images</div> </div> <div> <div>Fertilizer Recommendation</div> <div>Suitable Fertilizers are recommended based on the disease</div> </div>	<div> <div>Logout</div> <div>Users will be prompted to logout after the session</div> </div>	<div> <div>Personalized recommendations</div> <div>The customer receives an email 14 days after their usage with personalized recommendations for other checkups</div> </div>
<div>  <h2>Interactions</h2> <p>What interactions do they have at each step along the way?</p> <ul style="list-style-type: none"> People: Who do they see or talk to? Places: Where are they? Things: What digital touchpoints or physical objects would they use? </div>	<div> <div>Disease Prediction Section of the application</div> <div>The Deep Learning model maks its first appearance here</div> </div> <div> <div>Fertilizer recommendation section of the application</div> <div>Image capturing section of the Application</div> </div>	<div> <div>Access Mobile camera or any specified camera</div> <div>Disease Prediction Section of the application</div> <div>Fertilizer recommendation section of the application</div> </div>	<div> <div>Farmers sees similar disease condition and probable causes</div> <div>They also see other related fertilizers that can be used</div> </div>	<div> <div>Direct interaction with the Logout screen</div> </div>	<div> <div>Customer's email (software like Outlook or website like Gmail)</div> </div>
<div>  <h2>Goals & motivations</h2> <p>At each step, what is a person's primary goal or motivation? (“Help me...” or “Help me avoid...”)</p> </div>	<div> <div>Help me to find the disease of the plant</div> </div> <div> <div>Help me have more control over the health of my plants</div> </div> <div> <div>Help me find the suitable fertilizers for the plants</div> </div>	<div> <div>Help me to commit to this prediciton</div> </div> <div> <div>Help me make sure I don't forget about the fertilizer that is recommended</div> </div>	<div> <div>Help me to find the disease without any awkwardness</div> </div>	<div> <div>Help me to logout by saving all the session data and progress</div> </div>	<div> <div>Help me see what I could be doing next</div> <div>Help me see what I've done before</div> </div>
<div>  <h2>Positive moments</h2> <p>What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?</p> </div>	<div> <div>Prediction of a disease by just using a phot is really amazing</div> </div> <div> <div>It's reassuring to read reviews written by other farmers.</div> </div> <div> <div>Fertilizers recommendation is also a great option in this application</div> </div>	<div> <div>Excitement about the early discovery of disease</div> </div> <div> <div>Excitement about the suitable fertilizer recommendation</div> </div>	<div> <div>The User Interface for Fertilizer Recommendation is really good.</div> </div>	<div> <div>People generally logs out the application with a good feeling</div> </div>	<div> <div>People like looking back on their past checkups</div> </div>
<div>  <h2>Negative moments</h2> <p>What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?</p> </div>	<div> <div>Farmers sometimes blindly believe this results as end results</div> </div>	<div> <div>Prediction may vary based on the lighting of the images</div> </div>	<div> <div>Farmers may feel this system is inaccurate</div> </div>	<div> <div>People are unclear whether a tip is necessary, especially for Non profitable application like this</div> </div>	
<div>  <h2>Areas of opportunity</h2> <p>How might we make each step better? What ideas do we have? What have others suggested?</p> </div>	<div> <div>If you don't follow the fertilizer recommendation could we send afollow up</div> </div> <div> <div>Provide a simpler summary to avoid information overload</div> </div>	<div> <div>Make it easier to compare and find for experiences without having to click on them</div> </div>	<div> <div>How might we allow the farmers to give tips through UPI or debit card for early disease prediction</div> </div>	<div> <div>How might we progressively disclose the full review so that each step feels more simple?</div> </div>	<div> <div>How might we progressively disclose the full review so that each step feels more simple?</div> </div>