Archi Singh | Female, 20

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Phone: 91-9561149514, 91-7208515446

EDUCATION				
Standard	Study Place	Performance	Year	
Bachelor of		I-7.75, II-8.1,		
Management Studies	Patkar Varde College	III-7.25, IV-8.25,	2025	
[Marketing]		V-7.85	(Pursuing)	
Class XII	VIVA College	74.17%(600/445)	2022	
Class X	St. Xavier's High School	71.80%(500/359)	2020	

Class X	St. Xavier's High School	71.80%(500/359)	2020		
SKILLS					
 □ TECHNICAL SKILLS Microsoft Office (Word, PowerPoint), Video Editing, Canva □ SOFT SKILLS Communication, Teamwork, Creative thinking 					
PROJECTS UNDERTAKEN (CLASSWORK)					
☐ Developed an ar (CRM) in the 5th	erPoint presentation on digital bus	ept of Customer Relation	nship Management		
☐ Awarded a certificate for serving as the Department Editor (Advertising) in the 2nd year at Patkar Varde College.					
POSITIONS OF RESI	PONSIBILITY				
	roject groups in the 2nd year and 5 a team for a model project in the 2				

RESEARCH PROJECT

☐ Ongoing research on 'The Impact of Urbanization on Consumer Spending Patterns

This study looks at how urbanization is changing the way people spend money. With a survey of 100 people, it explores how factors like higher living costs, brand choices, digital payments, and online shopping influence spending habits in cities. The goal is to understand how urban life affects

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PERSONAL DETAIL

☐ Address: Virar (east) – 401 305
☐ Date of Birth: 25th March, 2004
☐ Hobby: Badminton
☐ Languages Known: English, Hindi