

Executive Performance Dashboard

1.45M

Total Revenue

52.58K

Total Units Sold

9.14

Market Share %

28.80

Avg Margin %

Select Date

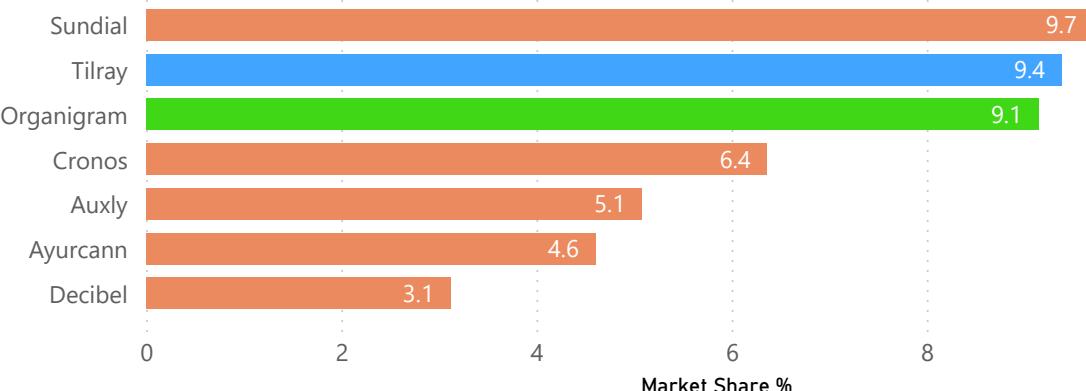
1/2/2022

12/23/2035

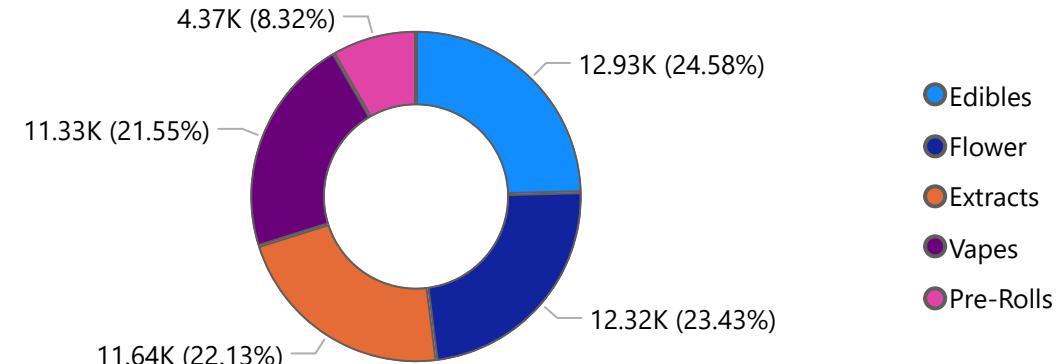
Select Client

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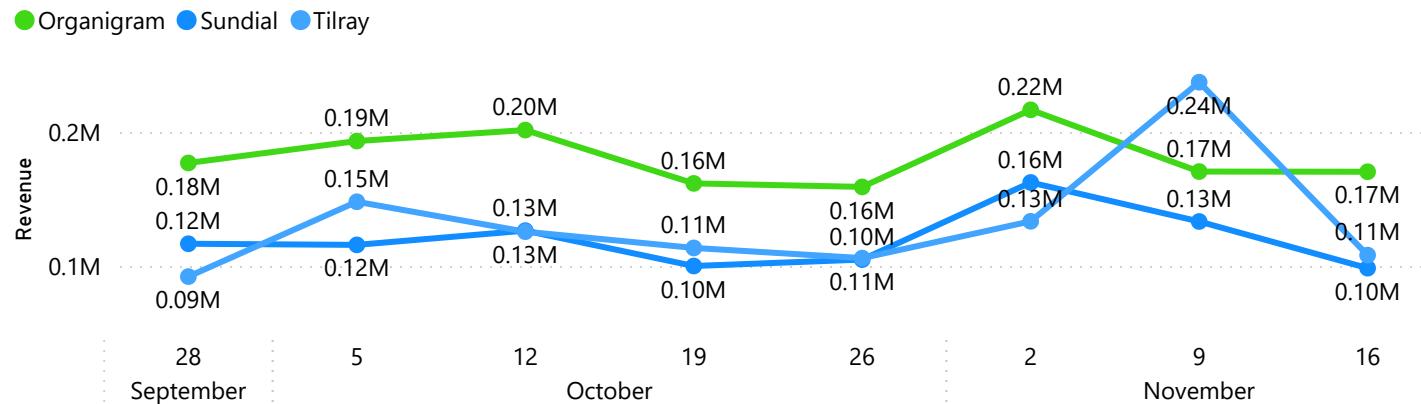
Market Share vs Top Competitors



Sales by Product Category



Revenue Trend (6 Weeks)

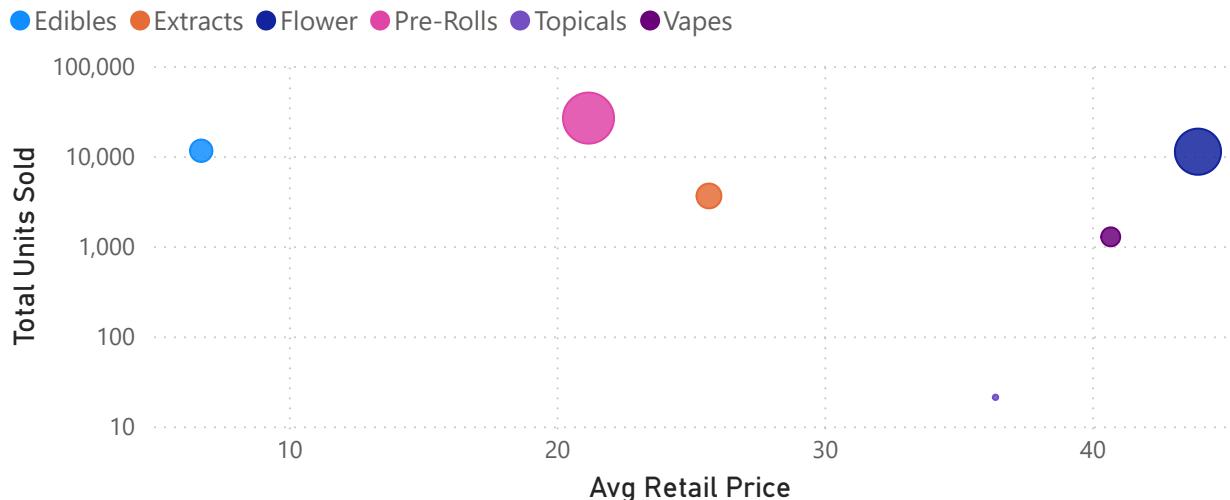


Top Performing Retail Banners

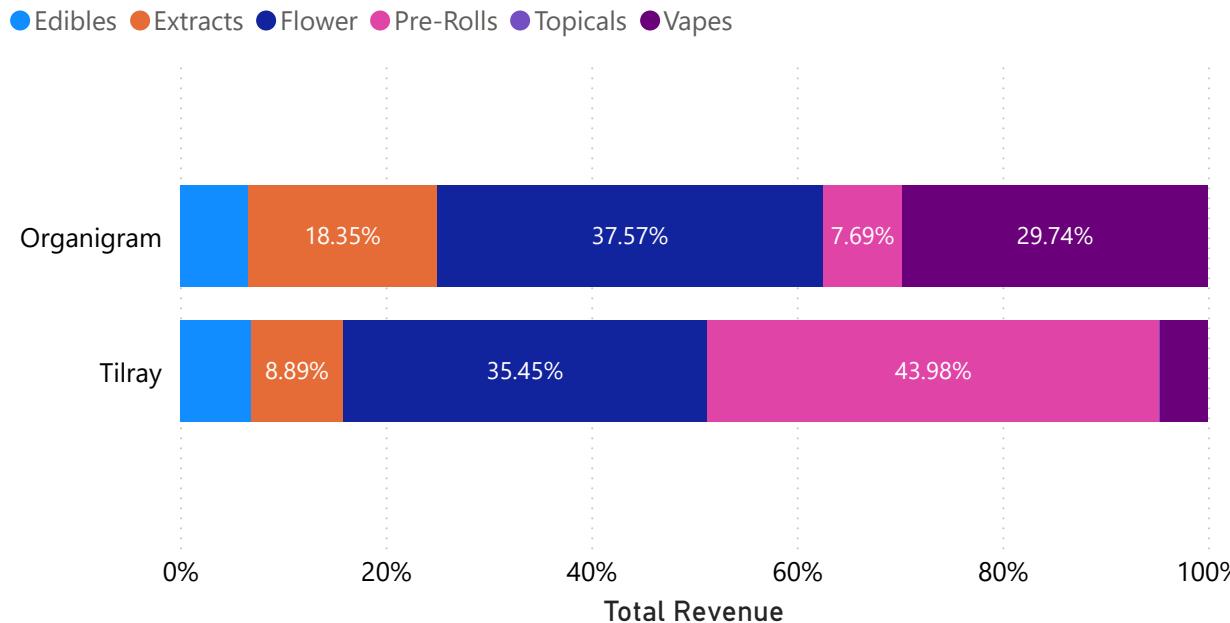
Retail Banner	Total Revenue	Total Units Sold	Avg Margin %
Discounted Cannabis	278,772.01	10,379.00	21.33
Famous Flower Cannabis Co.	225,809.08	8,932.00	18.68
Cannabis Link	118,014.98	3,692.00	31.47
Holy Cannabis	102,510.65	3,750.00	31.97
Fika Cannabis	78,420.70	2,059.00	40.63
Value Buds	73,040.89	2,747.00	26.13
Tweed	61,558.73	2,073.00	27.56
One Plant	57,891.52	2,031.00	29.83
Tokyo Smoke	54,356.50	2,203.00	33.89

Product Performance Analysis

Price vs Volume Analysis



Revenue Mix by Category



Category Deep Dive

Category	Total Revenue	Total Units Sold	Avg Margin %
Pre-Rolls	463,547.75	26,079.00	30.19
Blunts	4,291.13	332.00	34.27
Flower	377,116.46	11,185.00	27.20
Extracts	94,521.58	3,609.00	29.36
Edibles	73,946.29	11,456.00	31.13
Vapes	49,493.65	1,268.00	26.53

Select Date

1/2/2022 12/23/2035

Select Client

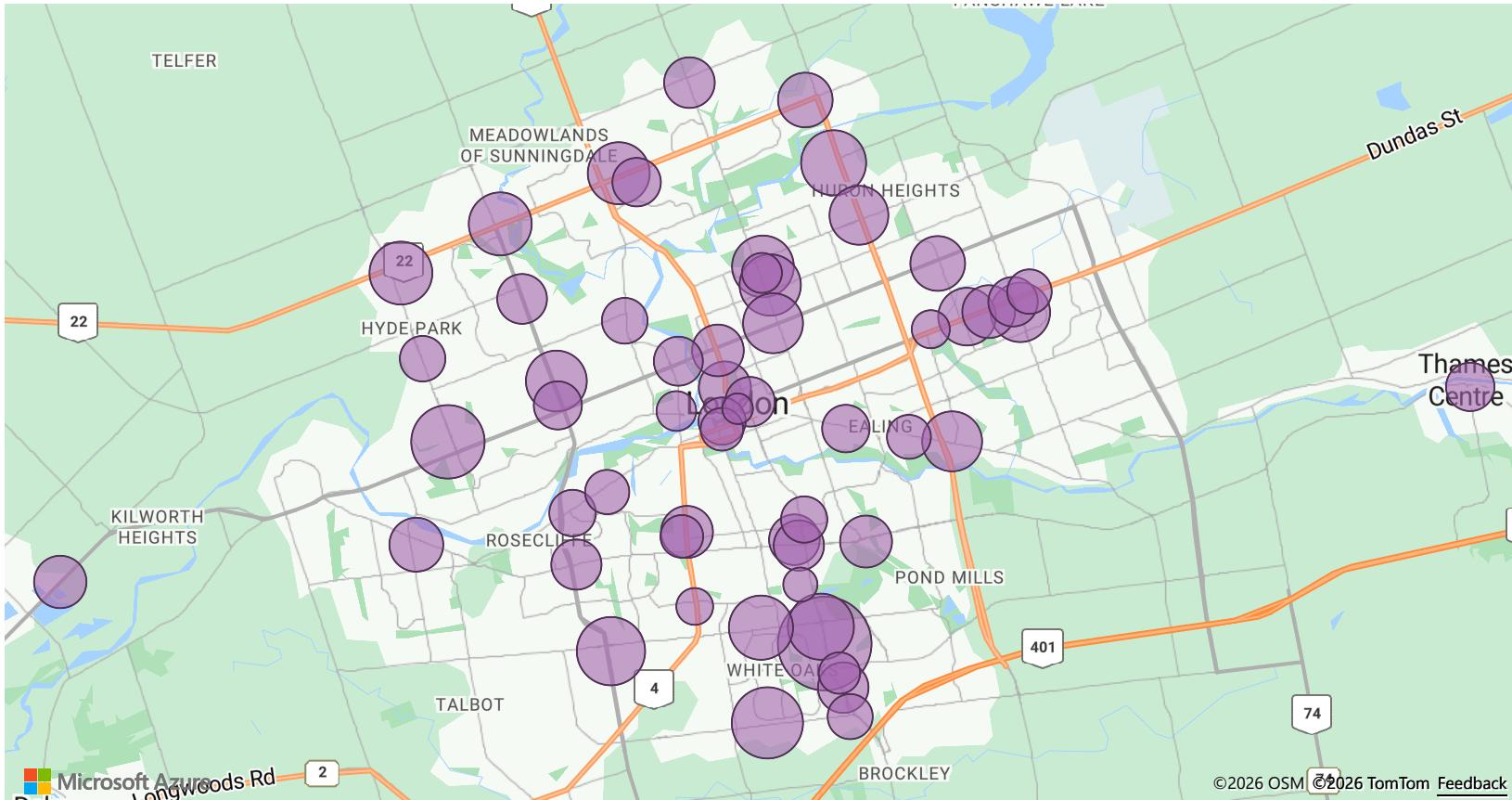
Tilray

Top Performing Products

Product Name	Category	Total Revenue	Total U
Animal Rntz Redees Hemp'd Pre-Roll	Pre-Rolls	175,122.52	
Jean Guy	Flower	54,510.06	
Animal Rntz	Flower	41,141.41	
Jean Guy Pre-Roll	Pre-Rolls	37,924.46	
Cold Creek Kush Redees Pre-Roll	Pre-Rolls	35,195.81	
Animal Rntz	Flower	29,815.88	
Double Dutchie's: Double Up Pre-roll	Pre-Rolls	27,952.03	
Reign Drops 30:0	Extracts	25,682.14	
Jean Guy	Flower	22,259.36	
Double Dutchie's: Double Down Pre-roll	Pre-Rolls	22,250.33	
Jean Guy Pre-Roll	Pre-Rolls	21,695.79	
Purple Churro	Flower	21,409.75	
Purple Churro	Flower	17,946.62	
Cold Creek Kush Redees Pre-Roll	Pre-Rolls	15,502.07	
Grand Daddy Purps	Flower	15,002.40	
Sweet Berry Kush	Flower	14,077.66	
Brand New Buds	Flower	13,502.99	
Grand Daddy Purps	Flower	12,160.02	

Geographic & Retail Intelligence

Sales Distribution by Location



Regional Performance Breakdown

Region	Total Revenue	Total Units Sold	Number of Stores	Units per Store
West	1,063,656.21	53,950.00	58	930.17
London	979,394.07	50,011.00	50	1,000.22
Argyle	17,902.84	903.00	2	451.50
Highland	17,122.39	727.00	1	727.00
Komoka	15,974.25	755.00	1	755.00
Total	1,063,656.21	53,950.00	58	930.17

Select Client

Tilray

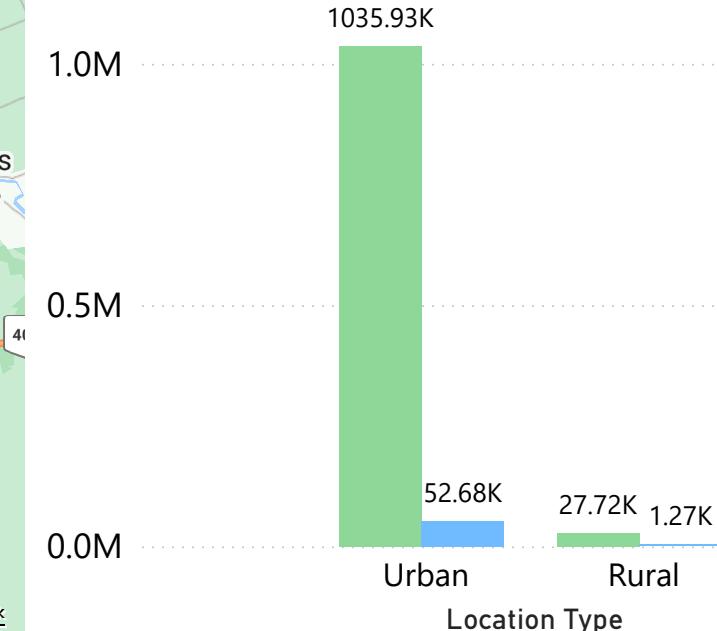
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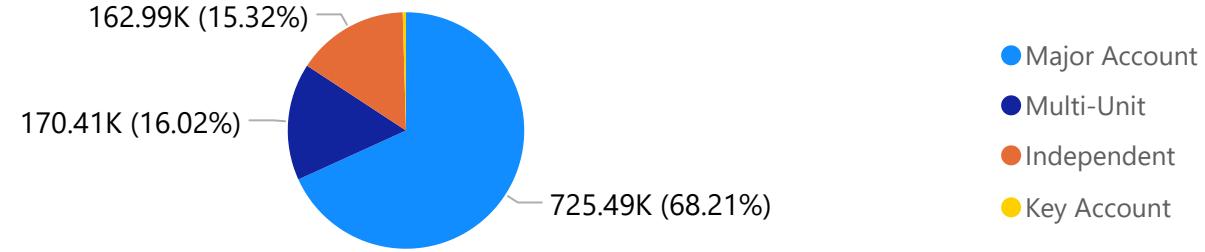
12/23/2035

Urban vs Rural Performance

Total Revenue Total Units Sold



Revenue by Account Type



- Major Account
- Multi-Unit
- Independent
- Key Account