

Executive Performance Dashboard

1.45M

Total Revenue

52.58K

Total Units Sold

9.14

Market Share %

28.80

Avg Margin %

Select Date

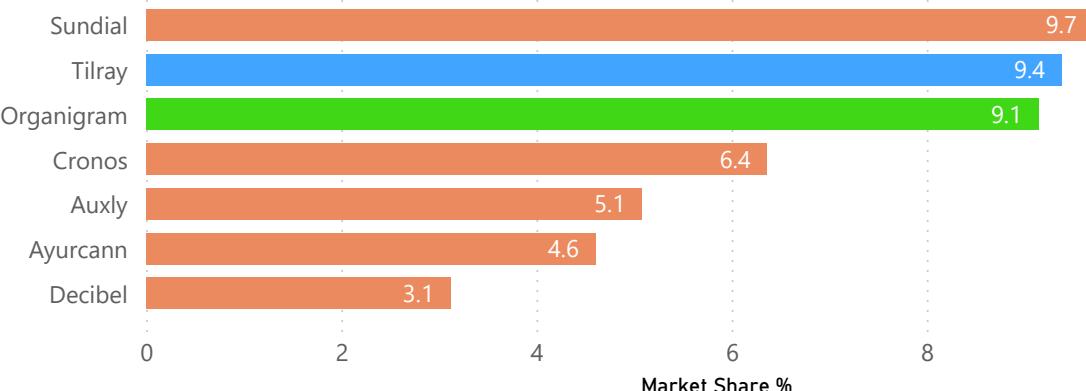
1/2/2022

12/23/2035

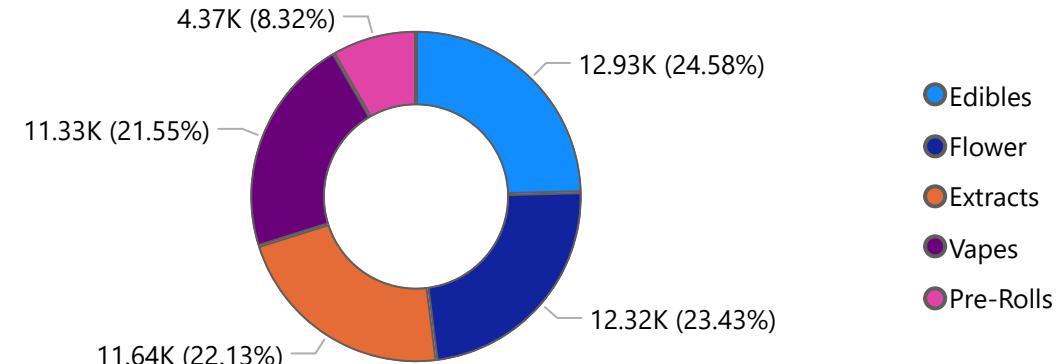
Select Client

Organigram

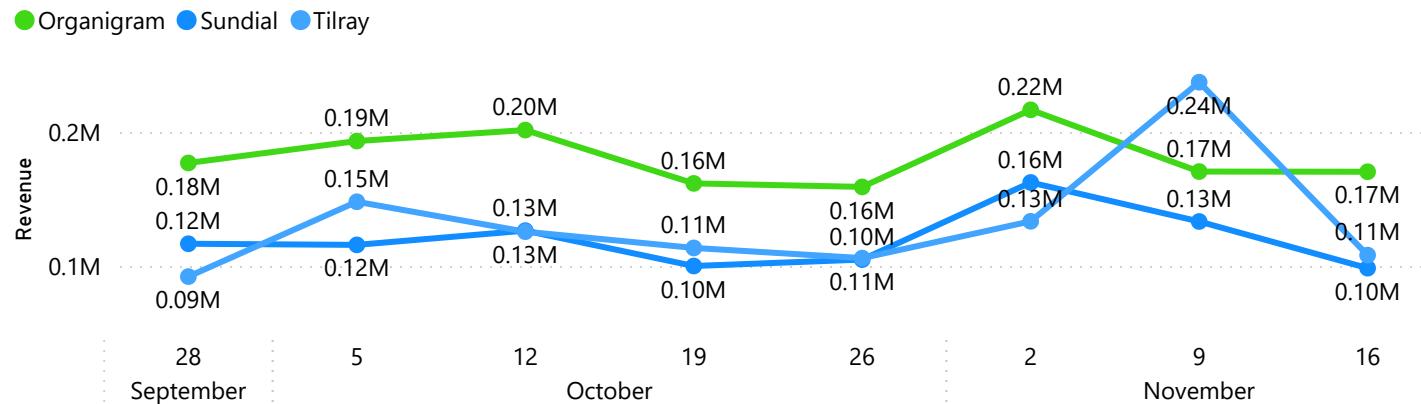
Market Share vs Top Competitors



Sales by Product Category



Revenue Trend (6 Weeks)

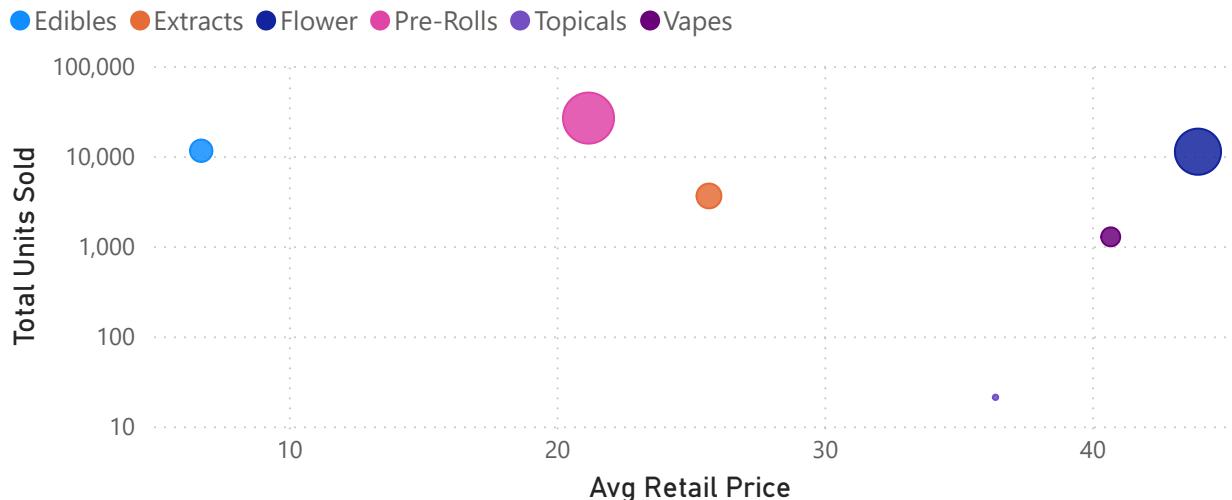


Top Performing Retail Banners

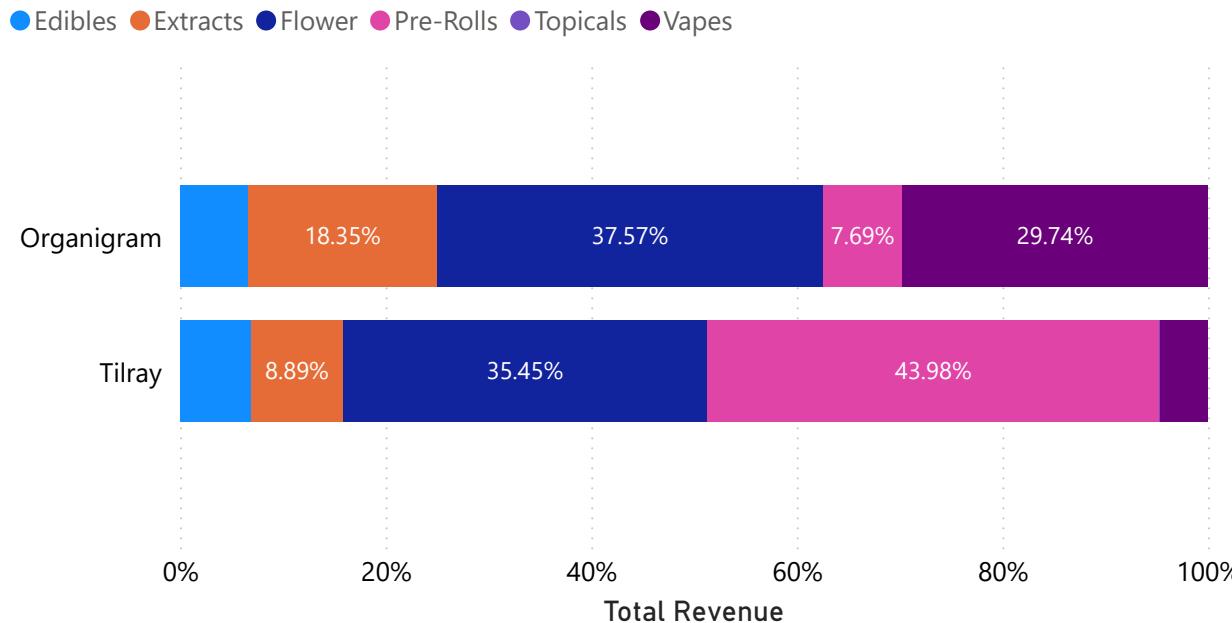
Retail Banner	Total Revenue	Total Units Sold	Avg Margin %
Discounted Cannabis	278,772.01	10,379.00	21.33
Famous Flower Cannabis Co.	225,809.08	8,932.00	18.68
Cannabis Link	118,014.98	3,692.00	31.47
Holy Cannabis	102,510.65	3,750.00	31.97
Fika Cannabis	78,420.70	2,059.00	40.63
Value Buds	73,040.89	2,747.00	26.13
Tweed	61,558.73	2,073.00	27.56
One Plant	57,891.52	2,031.00	29.83
Tokyo Smoke	54,356.50	2,203.00	33.89

Product Performance Analysis

Price vs Volume Analysis



Revenue Mix by Category



Category Deep Dive

Category	Total Revenue	Total Units Sold	Avg Margin %
Pre-Rolls	463,547.75	26,079.00	30.19
Blunts	4,291.13	332.00	34.27
Flower	377,116.46	11,185.00	27.20
Extracts	94,521.58	3,609.00	29.36
Edibles	73,946.29	11,456.00	31.13
Vapes	49,493.65	1,268.00	26.53

Select Date

1/2/2022 12/23/2035

Select Client

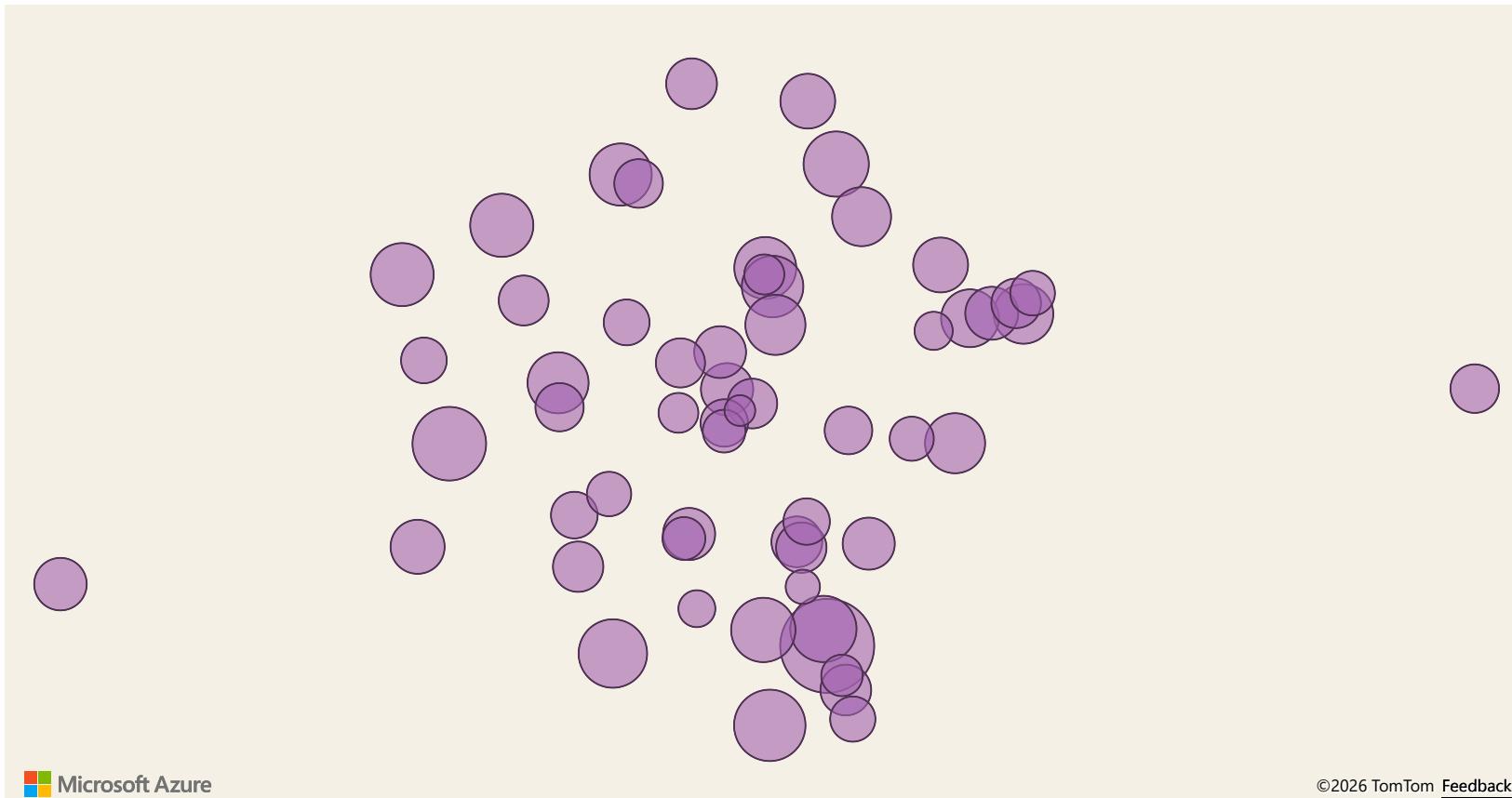
Tilray

Top Performing Products

Product Name	Category	Total Revenue	Total Units Sold
Animal Rntz Redees Hemp'd Pre-Roll	Pre-Rolls	175,122.52	10,000
Jean Guy	Flower	54,510.06	1,000
Animal Rntz	Flower	41,141.41	1,000
Jean Guy Pre-Roll	Pre-Rolls	37,924.46	1,000
Cold Creek Kush Redees Pre-Roll	Pre-Rolls	35,195.81	1,000
Animal Rntz	Flower	29,815.88	1,000
Double Dutchie's Double Up Pre-roll	Pre-Rolls	27,952.03	1,000
Reign Drops 30:0	Extracts	25,682.14	1,000
Jean Guy	Flower	22,259.36	1,000
Double Dutchie's Double Down Pre-roll	Pre-Rolls	22,250.33	1,000
Jean Guy Pre-Roll	Pre-Rolls	21,695.79	1,000
Purple Churro	Flower	21,409.75	1,000
Purple Churro	Flower	17,946.62	1,000
Cold Creek Kush Redees Pre-Roll	Pre-Rolls	15,502.07	1,000
Grand Daddy Purps	Flower	15,002.40	1,000
Sweet Berry Kush	Flower	14,077.66	1,000
Brand New Buds	Flower	13,502.99	1,000
Grand Daddy Purps	Flower	12,160.02	1,000

Geographic & Retail Intelligence

Sales Distribution by Location



Select Client

Tilray

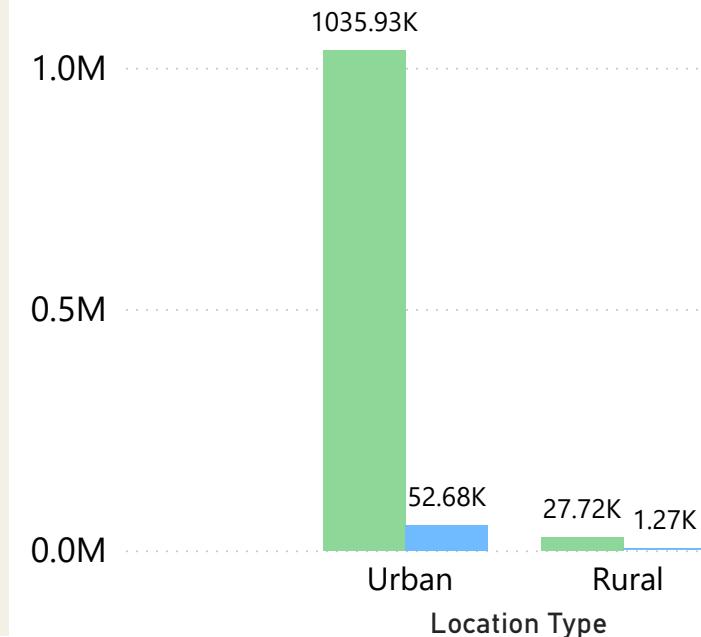
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1/2/2022

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Urban vs Rural Performance

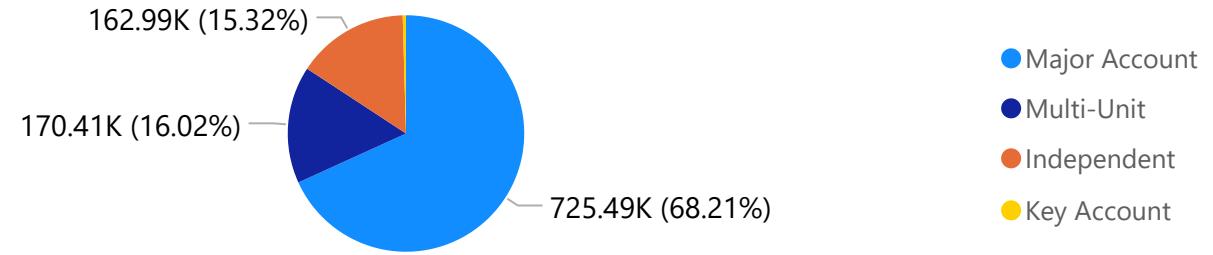
Total Revenue Total Units Sold



Regional Performance Breakdown

Region	Total Revenue	Total Units Sold	Number of Stores	Units per Store
West	1,063,656.21	53,950.00	58	930.17
London	979,394.07	50,011.00	50	1,000.22
Argyle	17,902.84	903.00	2	451.50
Highland	17,122.39	727.00	1	727.00
Komoka	15,974.25	755.00	1	755.00
Total	1,063,656.21	53,950.00	58	930.17

Revenue by Account Type



- Major Account
- Multi-Unit
- Independent
- Key Account