E-CELL
The Entrepreneurship Cell, VNIT

NEO

NATIONAL ENTREPRENEURSHIP OLYMPIAD 2025

"Elevating Entreperneurs, Igniting Futures"

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VNIT, Nagpur

Founded in **1960**, Visvesvaraya National Institute of Technology (VNIT) is among **India's premier engineering institutes, located in Nagpur**. With a sprawling campus, VNIT is known for its excellence in engineering, architecture, and science. As one of 31 National Institutes of Technology, it holds the prestigious status of an **Institute of National Importance**.

E-CELL, VNIT

At VNIT, students come to chase their dreams—but what about those with big ideas? **E-Cell** is here to ignite the **entrepreneurial spirit**, offering a platform for **aspiring innovators to bring their start-up ideas to life**. Through engaging events, E-Cell fosters leadership and management skills for **budding talents nationwide**.

About NEO

NEO (National Entrepreneurship Olympiad) is a national-level exam aimed at students from 6th to 12th grade to foster an entrepreneurial mindset early on. Through NEO, students develop essential skills to thrive in the startup world.

- Builds proficiency in English, financial literacy, public speaking, and value proposition.
- Enhances general knowledge and business awareness.

- Cultivates critical thinking and problem-solving.
- Hands-on experience in key areas like innovation and teamwork.
- Develops communication and interpersonal skills.
- Provides real-world exposure to interview scenarios.
- Intense training sessions by industry experts.

"Start your journey with NEO and become a future startup leader!"

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START

ROUND 1
QUESTIONNARE

BOOTCAMP

ROUND 2
SURPRISE TASK

ROUND 3
Personal Interview

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ROUND 1

QUESTIONNAIRE

A round comprising a basic questionnaire which has to be filled by the participants **using our website. Our** experts will judge the answers based on their **ideas and thinking ability. The** shortlisted participants will move on to the second round. **Study material will be provided to** the students

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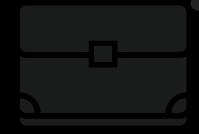
BOOTCAMP & TASK

6th -8th

- **Introduction to Business Concepts**: Understanding what makes a business successful.

- **Marketing Essentials**: Learning how to promote products and ideas creatively.

- **Interactive Tasks**: Fun, hands-on activities to apply new skills

- **Teamwork & Collaboration**: Building confidence through group exercises.

9th -12th

- **Business Model Exploration**: Mapping out key elements of a business.

- **Problem-Solving Focus**: Identifying customer needs and crafting solutions.

- **Strategic Thinking**: Developing a unique value proposition.

- **Practical Application**: Creating a mini-business model canvas to present ideas.

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Teams will then take on **collaborative challenges**, with our experts selecting finalists based on **teamwork** and **quality**

PERSONAL INTERVIEW

The **final round of NEO is a Personal Interview** where students showcase their unique skills and **entrepreneurial mindset**. This **real-world interview** setting helps them present ideas confidently, communicate effectively, and gain feedback from **experienced interviewers**. It builds future readiness, encourages self-expression, and hones the art of persuasion, **empowering** students to **think and act like true entrepreneurs**.

WHY NEO ?

- Compete **Nationwide!** Join over **20,000 students** from all across India in this exciting, **free Olympiad**.

- Be a **Young Entrepreneur! NEO** is all about building a **problem-solving** mindset—teaching you to find **smart, affordable** solutions to everyday challenges.

- Get **Real-World Experience!** Dive into hands-on activities like **boardroom discussions, pitching ideas, and handling finances**—just like real entrepreneurs!

- **More than an Olympiad**—NEO gives you the tools and skills to kickstart your **entrepreneurial** journey.

Previous Speakers

Aman Dhattarwal
FOUNDER-APNI KAKSHA & APNA COLLEGE,
TEDx SPEAKER, YOUTUBER with 7M+ Subscribers

Kiran Bedi
FIRST FEMALE IPS OFFICER, TEDx SPEAKER,
24TH LT.GOVERNOR PUDUCHERRY

Charu Noheria
CO-FOUNDER & COO - PRACTICALLY

Lavika Aggrawal
CO-FOUNDER - AKUDO, IIT GUWAHATI
GRADUATE

Ravi Kabra
CO-FOUNDER - SKIPPI ICE POPS

Rohit Kshyap
CO-FOUNDER & CEO - MAYTREE
SCHOOL OF ENTREPRENEURSHIP
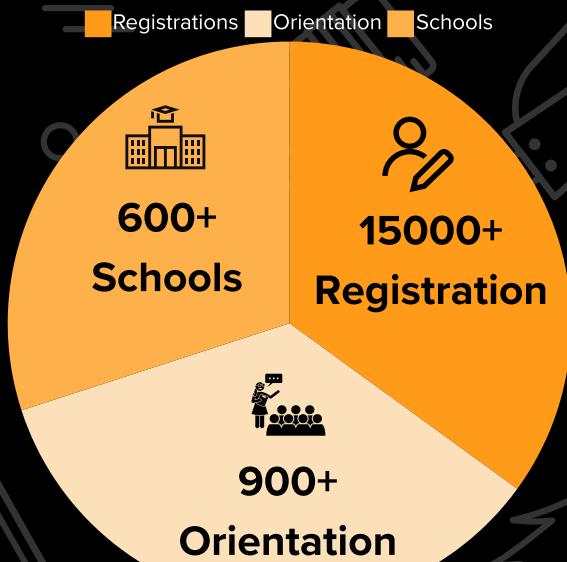
Previous Winners

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Registrations · Orientation · Schools

600+ Schools

15000+ Registration

900+ Orientation

2024 Statistics

Number of Cities · Percentage (%)

20	
15	
10	
5	
0	

Maharashtra · Tamil Nadu · Madhya Pradesh · Haryana · Uttar Pradesh · Karnataka · West Bengal · Gujarat · Bihar · Rajasthan · Telangana · Chhattisgarh · Odisha · Punjab · Jharkhand · Kerala · Uttarakhand · Jammu and Kashmir · Tripura · Goa · Assam · Andhra Pradesh · Other
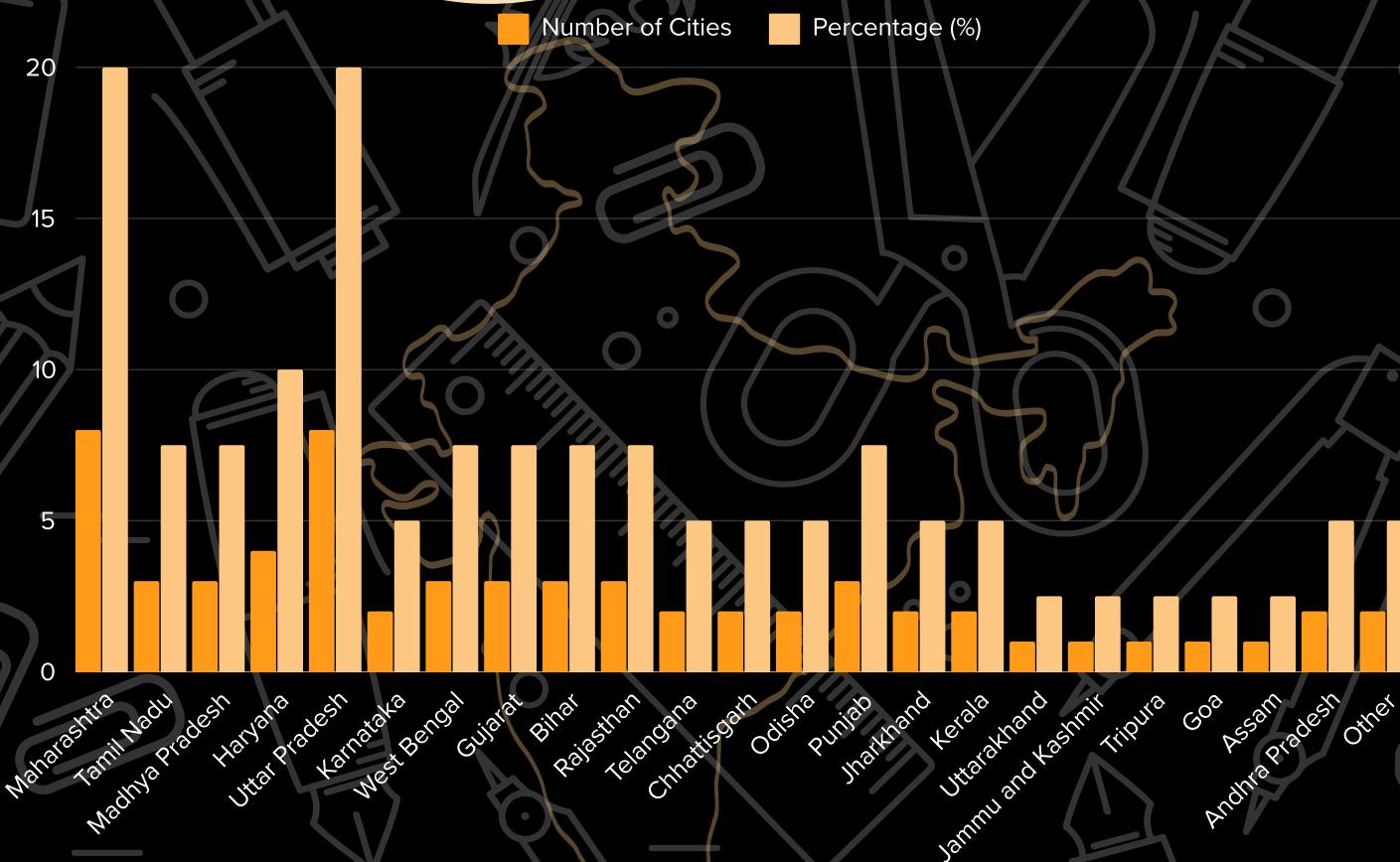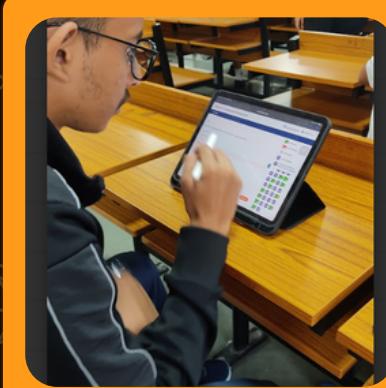
2024 Participants from all over INDIA

Past Glimpses

Round -1

Interactive Activities and Workshops

Terms & Condition

- The **Olympiad** is open to students from **grades 6 to 12** from recognized schools **across India**.

- The total prize value is worth **5 lakh INR**, including awards such as courses, educational resources, mentorship programs, and other non-cash prizes aimed at nurturing entrepreneurship skills.

- Prizes are **non-transferable**, and **no cash alternative** will be offered. **E-Cell VNIT** reserves the right to **substitute any prize** with one of **equivalent value** without prior notice

- **Winners** will be selected based on their performance across various Olympiad components, such as **elevator pitches, value propositions, and logical reasoning.**

- Participants found using **unfair means** or **violating competition rules** will be immediately **disqualified**.

- Any **false information** provided during registration will result in **automatic disqualification**.

- **E-Cell VNIT** reserves the right to **amend these terms and conditions** at any time. Any changes will be communicated to participants via the **official website**.

- By registering, **participants and their guardians** agree to abide by these **terms and conditions**.

Contact Us

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