ARYAN BHATNAGAR
(Data Analyst)

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PROFILE

- **BCA Graduate (2022–2025)** with strong skills in **Python, SQL, Power BI, Tableau, and database management**, backed by hands-on project experience in **sales forecasting, consumer behavior research, and emergency response systems**.
- Passionate about **turning raw data into actionable insights** and aiming to contribute as a **Data Analyst / BI Analyst**, applying analytical and technical expertise to solve real-world business challenges.

EDUCATION

Dr. BHIMRAO *AMBEDKAR UNIVERSITY*   *Agra, India*
Bachelor of Computer Application   2022 – 2025

EXPERIENCE

Codesoft
Data Analytics Intern   **Remote | 2025**
- Working on predictive modeling and sales forecasting using Python and machine learning techniques.
- Performing data cleaning, preprocessing, and exploratory analysis to uncover trends.
- Building interactive dashboards in Power BI and Tableau for data visualization.
- Applying SQL queries for data extraction and reporting to support decision-making.

Alfabiz Marketing   *Agra, India*
Social Media Intern   2023-2024
- Increased audience engagement by designing and publishing content across platforms (Instagram, Facebook, Twitter, LinkedIn).
- Analysed content performance using platform metrics and adjusted strategies to improve visibility.

PROJECTS

Power BI Sales Report
Tools Used: Power BI, Excel, SQL   June 2025
- Built a dynamic dashboard to analyze ₹220K in sales across 1,706 units and multiple product categories.
- Identified ₹26K in net profit; top-selling item: Clothing; highest profit: Printers & Bookcases.
- Highlighted Indore and Mumbai as top revenue cities.
- Found 39% of transactions via Cash on Delivery, indicating scope to promote prepaid options.
- Delivered insights for marketing and operations through effective data storytelling.

Rapid Rescue – Major BCA Project   Feb 2025 – May 2025
- Designed and managed a **MySQL database** for secure and efficient storage of user and emergency response data, supporting real-time retrieval and integrity.
- Developed and optimized **data models and SQL queries** for data extraction, analysis, and reporting on emergency trends.
- Collaborated on building HTML-based UI components and implemented **data validation and backend testing** to ensure system accuracy and usability.

CERTIFICATIONS

- Oracle Cloud Infrastructure 2025 Certified Data Science Professional (Oracle University) — Aug 2025
- Career Essentials in Data Analysis – Microsoft & LinkedIn Learning — Aug 2025
- Introduction to Generative AI – Google Cloud & Simplilearn — Aug 2025
- Deloitte Data Analytics Simulation (Forage) — July 2025
- Quantium Data Analytics Job Simulation (Forage) — July 2025
- HP LIFE – Data Science & Analytics — July 2025

SKILLS

- **Programming Languages: Python, SQL, R**
- **Data Tools & Platforms: Power BI, Tableau, Excel, Google Sheets, GitHub**
- **Data Concepts: Data Cleaning, Data Visualization, Exploratory Data Analysis (EDA), Descriptive, Diagnostic & Predictive Analysis, ETL Processes, DBMS/RDBMS**
- **Soft Skills: Problem-Solving, Effective Communication, Team Collaboration, Attention to Detail**