



PIZZA SALES REPORT

JAN/15 - DEC/15

Pizza Category

All

01-01-2015

31-12-2015

Home

Best/Worst Sellers

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

MONTHLY

There are **maximum** orders from month of **July and January**.

SALES PERFORMANCE

CATEGORY

Classic category are **highest** on **Sales & Total order** evenings.

SIZE

Large size pizza contributes to **maximum** sales.



817.86K

Total Revenue



38.31

Average Order Value



49.574K

Total Pizza Sold



21350

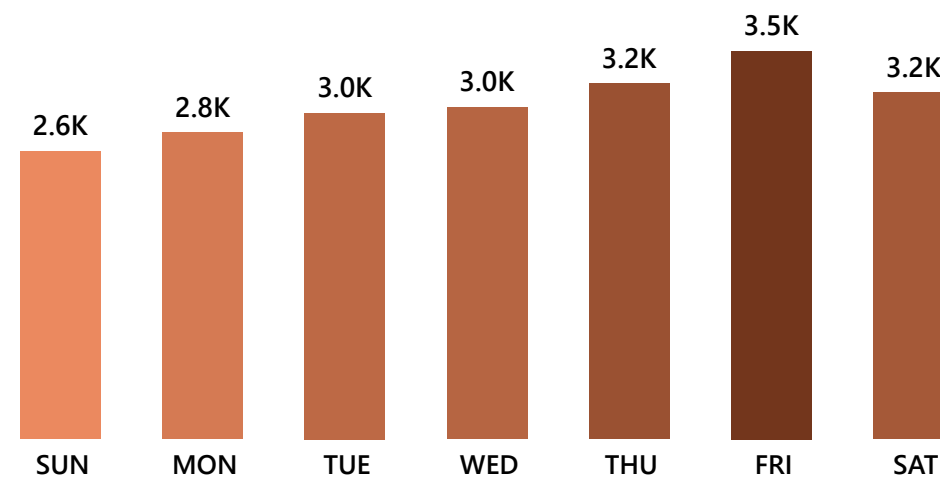
Total Orders



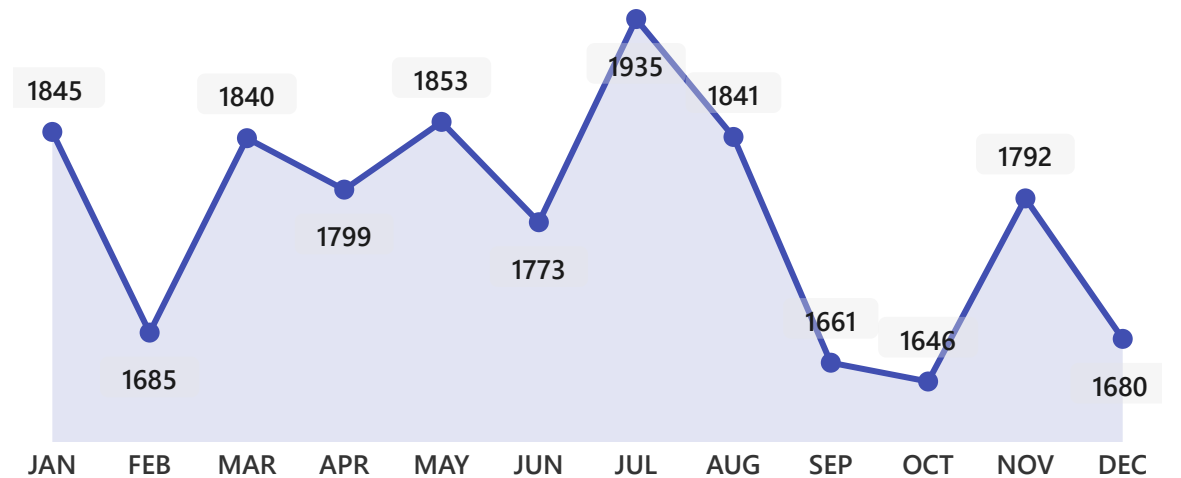
2.32

Average Pizzas Per Order

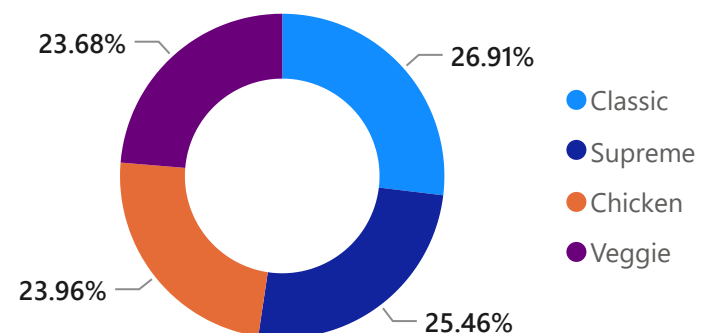
Daily Trend For Total Orders



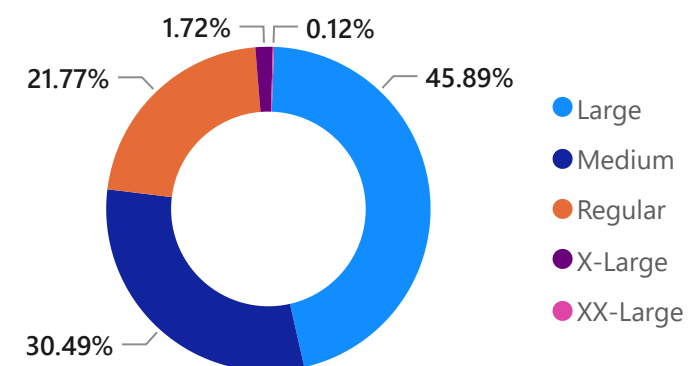
Monthly Trend For Total Orders



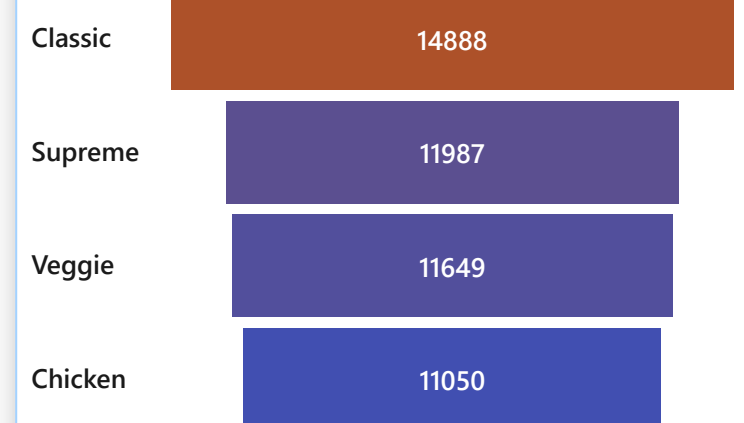
% of Sales By Pizza Category



% of Sales By Pizza Size



Total Pizza Sold by Pizza Category





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BEST SELLERS

REVENUE

The Thai Chicken Pizza
Contributes to **maximum**
Revenue.

QUANTITY

The Classic Deluxe Pizza
Contributes to **maximum** Total
Quantities & Orders.

WORST SELLERS

REVENUE

The Brie Carre Pizza
Contributes to **minimum**
Revenue.

QUANTITY

The Brie Carre Pizza
Contributes to **minimum** Total
Quantities & Orders.



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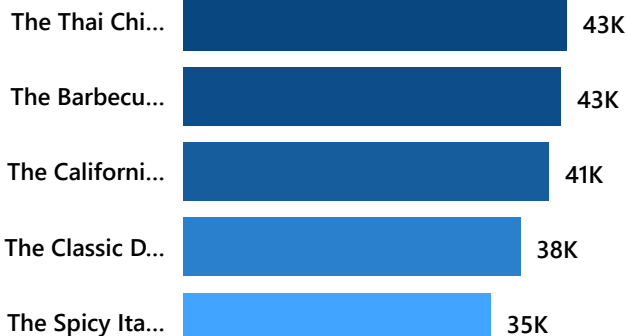
Total Orders



2.32

Average Pizzas Per Order

Top 5 Pizza By Revenue



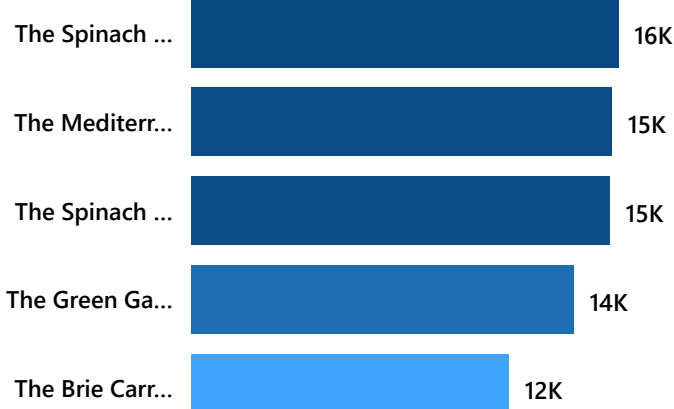
Top 5 Pizza By Quantity



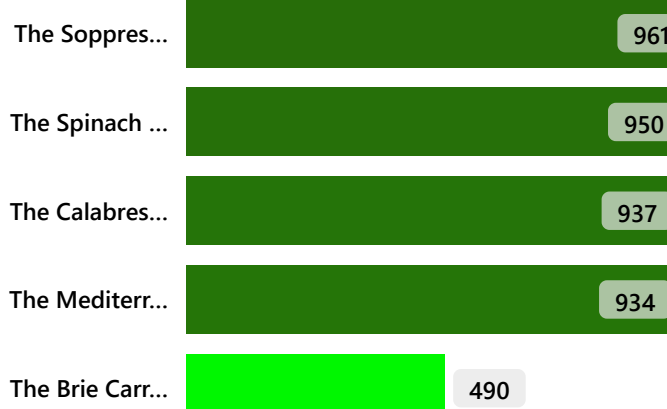
Top 5 Pizza By Orders



Bottom 5 Pizza By Revenue



Bottom 5 Pizza By Quantity



Bottom 5 Pizza By Orders

