

8th National Level Technical Event- Project competition and Poster Presentation

TechnoPHILIA'25

Guidelines for Poster Completion

1. **Attire:** Participants should wear formal attire during their presentation.
2. **Identification:** Participants must have valid ID proof available during the presentation.
3. **Team Size:** Maximum of 4 members allowed in a team.
4. **Certificate:** All participants who have registered and presented their work in competition will be eligible for certificates.
5. **Submission Deadline:** The presentation must be submitted by the specified deadline, adhering to all formatting guidelines.
6. **Poster Format:** Participants must prepare and submit a Poster with your own creativity. Ensure posters adhere to specified standards and dimensions (A3, 24" x 36").
7. **Content Organization:** Clearly define sections such as introduction, research objectives, methodologies, results, and conclusions. Ensure a logical flow of information from one section to another.
8. **Font and Layout:** Use legible fonts such as Arial or Times New Roman. Maintain consistency in font size and style throughout the poster. Avoid overcrowding; allow sufficient white space for readability.
9. **Visual Elements:** Utilize visuals like charts, graphs, images, and diagrams to convey information effectively. Ensure all visuals are of high quality and relevant to the content.
10. **Text:** Keep text concise and to the point; use bullet points or short paragraphs. Use clear and simple language understandable to a diverse audience.
11. **Title and Author Information:** Include a clear and prominent title that reflects the content of the poster. List authors' names, affiliations, and contact information below the title.
12. **References:** Provide a list of references for any cited sources or literature.

13. **Proofreading:** Double-check for spelling and grammar errors. Have colleagues or mentors review the poster for clarity and coherence.
14. **Printing:** Ensure the poster is printed on high-quality paper or material for optimal presentation.
1. **Presentation Delivery:** Participants should be prepared to deliver their Poster confidently and professionally during the competition within 7 min.

Note: Adherence to these guidelines will ensure a smooth and professional presentation experience.

Judging Criteria:

- **Innovation in Concept:** Novelty and uniqueness of the presented concept (10 points)
- **Creativity and Originality :** Creative approach or perspective demonstrated in the presentation (10 points)
- **Visual Impact and Design:** Visual appeal and effectiveness in conveying information (10 points)
- **Clarity of Message:** Clear and understandable communication of key ideas and findings (10 points)
- **Engaging Presentation and Explanation:** Ability to captivate the audience and maintain interest throughout the presentation (10 points)