

HACKUNA MATATA

TEAM

Aryan Dhiman – GF202347206

Samriddhi Chauhan – GF202340570

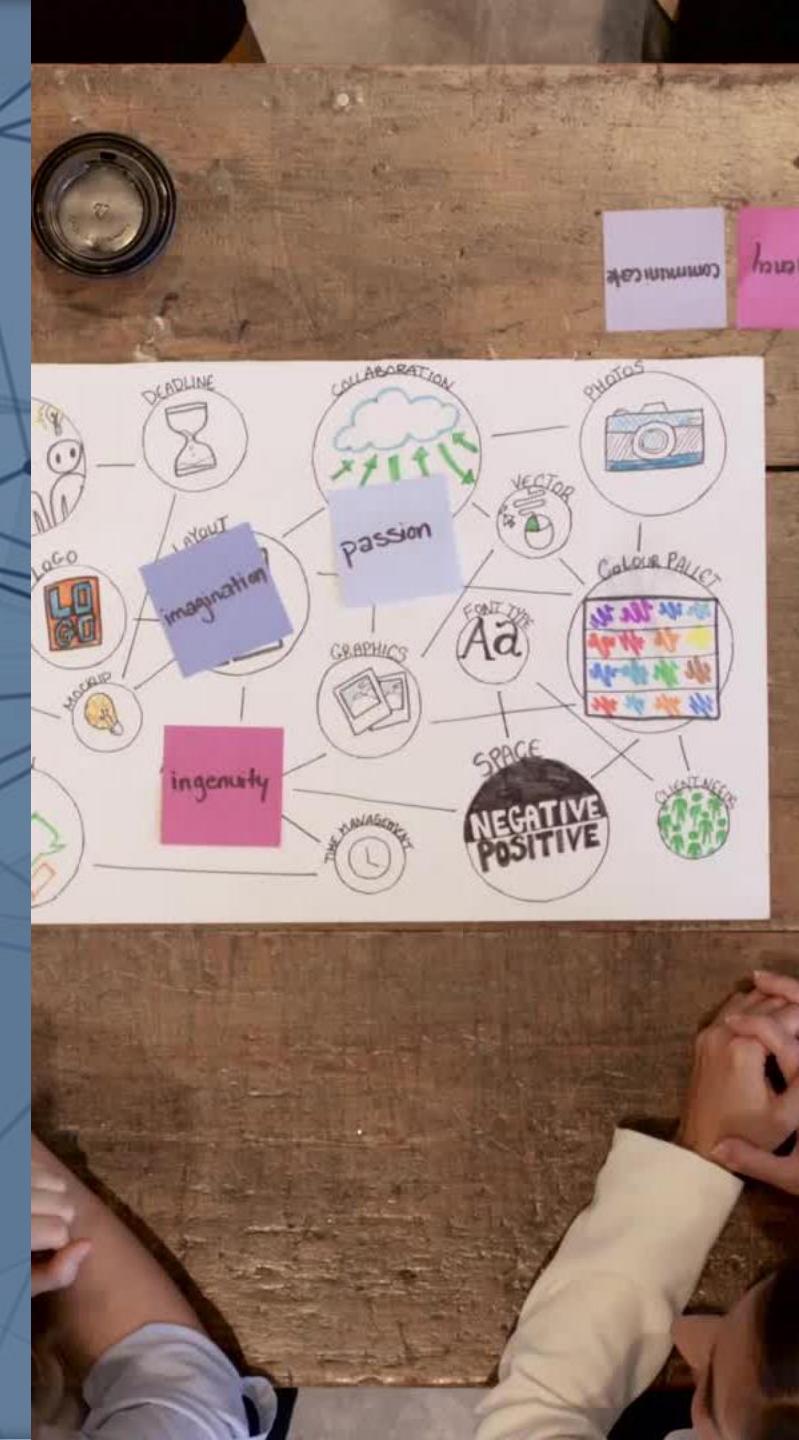
Lavanya Garg – GF202345280

Nitika Thakur – GF202345482

Vikas Kaushal – GF202344847

PROBLEM

Students today have diverse skills like coding, design, tutoring, content writing, arts, event management, and more but lack a structured platform to showcase and monetize them. Mainstream freelance sites like Fiverr, Upwork are overcrowded and unfriendly for beginners, while informal groups like WhatsApp/Telegram are chaotic, unorganized, and lack accountability. As a result, students struggle to find opportunities, earn money, and build credible portfolios before graduation.



SOLUTION

A **university-only marketplace** where students can sell skills (coding, design, tutoring, writing) and products (notes, crafts, second-hand items) within a safe, closed community. With **built-in chat, reviews, and secure payments**, it makes earning, hiring, and portfolio-building simple and trustworthy.



In Short -> Fiverr + OLX, but exclusively for students – safe, beginner-friendly, and portfolio-focused.

METHODOLOGY

Onboarding: Onboarding → Students sign up with verified university ID/email.

Listing → Offer skills/services or list products.

Posting → Students post requirements or jobs.

AI Matching → Relevant students get instant notifications.

Communication → Connect via in-app chat/inbox.

Payments → Escrow (UPI) ensures secure transactions.

Portfolio → Completed tasks auto-update digital portfolio.

Gamification → Stars → Badges → Certificates for motivation.

Categories → Tutoring, Coding, Writing, Arts, Jobs, Event Mgmt.

TECH STACK

Django

css

React

My sql

html

UNIQUE SELLING PROPOSITION

Why Universities Will Buy ?

Unlike Fiverr/Upwork global, too competitive, this is only for your campus/university

Skill + Product Marketplace Combined

Not just freelancing skills, but also selling physical/digital products notes, crafts, artworks

Students get multiple earning options in one place.

FUTURE SCOPE



CONCLUSION

This platform empowers students to monetize their skills, share resources, and build portfolios within a trusted university ecosystem. By solving the problems of trust, accessibility, and lack of exposure, it creates real opportunities for students to earn, learn, and grow before graduation. With its built-in AI matching, secure payments, gamification, and portfolio builder, the platform is not just a marketplace but a career launchpad.

It has the potential to redefine student freelancing and become the go-to hub where tomorrow's professionals start their journey today.

Thank You