



HACKUNA MATATA

TEAM

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PROBLEM

Students today have diverse skills like coding, design, tutoring, content writing, arts, event management, and more but lack a structured platform to showcase and monetize them. Mainstream freelance sites like Fiverr, Upwork are overcrowded and unfriendly for beginners, while informal groups like WhatsApp/Telegram are chaotic, unorganized, and lack accountability. As a result, students struggle to find opportunities, earn money, and build credible portfolios before graduation.



SOLUTION

A **university-only marketplace** where students can sell skills (coding, design, tutoring, writing) and products (notes, crafts, second-hand items) within a safe, closed community. With **built-in chat, reviews, and secure payments**, it makes earning, hiring, and portfolio-building simple and trustworthy.



In Short -> Fiverr + OLX, but exclusively for students – safe, beginner-friendly, and portfolio-focused.

METHODOLOGY

Onboarding: Onboarding → Students sign up with verified university ID/email.

Listing → Offer skills/services or list products.

Posting → Students post requirements or jobs.

AI Matching → Relevant students get instant notifications.

Communication → Connect via in-app chat/inbox.

Payments → Escrow (UPI) ensures secure transactions.

Portfolio → Completed tasks auto-update digital portfolio.

Gamification →
Stars →
Badges →
Certificates for motivation.

Categories → Tutoring, Coding, Writing, Arts, Jobs, Event Mgmt.

TECH STACK



A diagram illustrating a tech stack. It features five purple starburst shapes with black outlines, each containing a technology name. The shapes are arranged in a cluster: 'Django' is at the top left, 'React' is at the top right, 'css' is in the center, 'My sql' is at the bottom left, and 'html' is at the bottom right. The background is a dark blue gradient with a network of white lines and dots, and a white horizontal bar is visible in the top left corner.

Django

React

css

My sql

html

UNIQUE SELLING PROPOSITION

Why Universities Will Buy ?

Unlike Fiverr/Upwork global, too competitive, this is only for your campus/university

Skill + Product Marketplace Combined

Not just freelancing skills, but also selling physical/digital products notes, crafts, artworks

Students get multiple earning options in one place.

FUTURE SCOPE

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graph TD; A[FUTURE SCOPE] --> B(Pan-University Expansion); A --> C(AI Career Guidance); A --> D(Blockchain Credentials); A --> E(Learning + Earning Ecosystem); A --> F(Industry Partnerships); A --> G(Global Marketplace); A --> H[Integration with LinkedIn & Resume Builders];
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Pan-
University
Expansion

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Learning +
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CONCLUSION

This platform empowers students to monetize their skills, share resources, and build portfolios within a trusted university ecosystem. By solving the problems of trust, accessibility, and lack of exposure, it creates real opportunities for students to earn, learn, and grow before graduation. With its built-in AI matching, secure payments, gamification, and portfolio builder, the platform is not just a marketplace but a career launchpad.

It has the potential to redefine student freelancing and become the go-to hub where tomorrow's professionals start their journey today.

Thank You