

MVPilot: Your AI Cofounder

Problem

Most aspiring founders get stuck after brainstorming ideas. They struggle to:

- Identify competitors
- Choose a brand name or domain
- Write effective product copy
- Create a landing page or MVP mockup
- Build a step-by-step launch plan

This early execution gap causes many startup ideas to die before they even begin.

Solution

MVPilot is an AI-powered cofounder that automates the early stages of startup creation:

- Analyzes competitors and market
- Suggests names and available domains
- Writes landing page copy and pitch
- Generates product mockups
- Delivers a personalized launch roadmap
- Creates a draft pitch deck

How It Works

1. User inputs their startup idea.
2. MVPilot uses AI agents (AutoGPT, GPT-4, Stable Diffusion) to:
 - Understand the idea and niche
 - Research competitors
 - Generate branding and mockups
 - Draft copy and execution plans

3. Output: A ready-to-build package including all essentials to launch.

Target Audience

- Aspiring solo founders
- Indie hackers
- Product managers prototyping ideas
- Startup accelerators and hackathon teams

Business Model

- Freemium access (1 idea/day free)
- Monthly subscription (399+)
- One-time export pack (mockup, pitch, copy)
- Affiliate commissions (domain/hosting referrals)
- White-label solutions for incubators

Tech Stack

- LLM: GPT-4-turbo / Mistral / Claude
- Agents: AutoGPT, LangChain
- Image Gen: Stable Diffusion / DALL-E
- Domain Check: Namecheap API
- Frontend: Streamlit / React
- Backend: Flask / Node.js

Vision

We believe everyone should have the tools to launch their ideas.

MVPilot levels the playing field - empowering builders with AI to go from idea to execution without barriers.