

Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Revenue

55M

Total Interest

8M

Amount

45M

Count

656K

Silver

Blue

Gold

Platinum

Med

Low

High

F

M

| Card_Category | Sum of Revenue | Sum of Total_Trans_Amt | Sum of Interest_Earned |
|---------------|----------------|------------------------|------------------------|
|---------------|----------------|------------------------|------------------------|

| | | | |
|------|----------|----------|---------|
| Blue | 46139398 | 36957875 | 6495888 |
|------|----------|----------|---------|

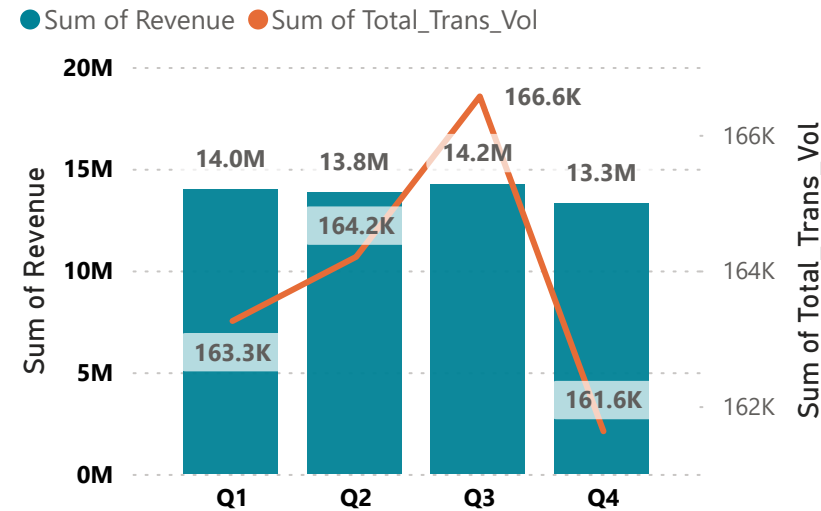
| | | | |
|--------|---------|---------|--------|
| Silver | 5586332 | 4586746 | 812081 |
|--------|---------|---------|--------|

| | | | |
|------|---------|---------|--------|
| Gold | 2454072 | 2024078 | 373784 |
|------|---------|---------|--------|

| | | | |
|----------|---------|--------|--------|
| Platinum | 1135608 | 953314 | 161629 |
|----------|---------|--------|--------|

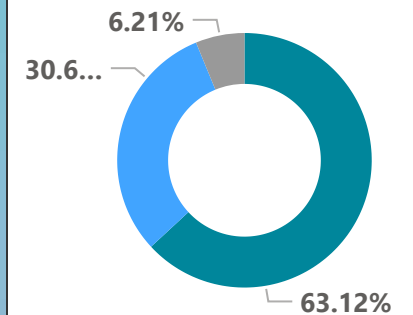
| | | | |
|--------------|-----------------|-----------------|----------------|
| Total | 55315410 | 44522013 | 7843382 |
|--------------|-----------------|-----------------|----------------|

QTR Revenue and Total Transaction count

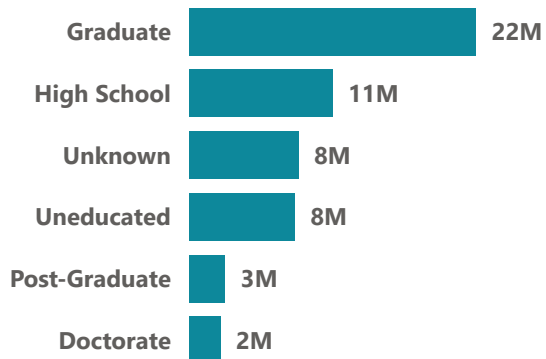


Revenue by Use Clip

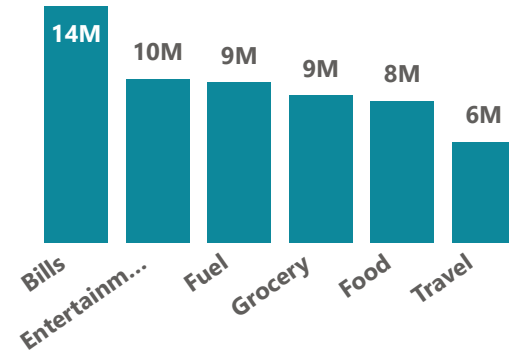
Use... ● Swipe ● Chip ● Online



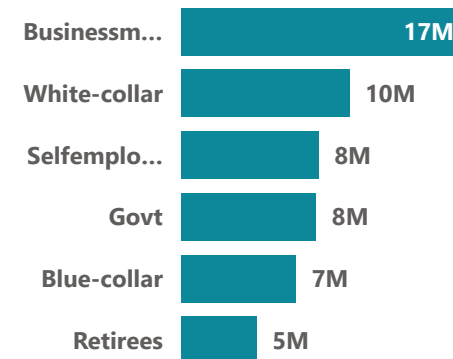
Revenue by Education Level



Revenue by Expenditure Type



Revenue by Customer Job



Customer Total Acquisition Cost

