

IDEATION PHASE

BRAINSTORM & IDEA PRIORITIZATION

| | |
|----------------------|--|
| DATE | 29 September 2022 |
| TEAM ID | PNT2022TMID50562 |
| PROJECT NAME | Project – Personal Expense Tracker Application |
| MAXIMUM MARKS | 4 Marks |

Brainstorm & Idea Prioritization:

PERSONAL EXPENSE TRACKER APPLICATION:

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare

🕒 1 hour to collaborate

👤 2-8 people recommended

💬 Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

Define your problem statement

Making the website works on every platform and every device with the feature of responsive in nature. Bring the best experience from the user side with keep tracking of expenses.

🕒 5 minutes

Key rules of brainstorming

To run an smooth and productive session

Stay in topic.

Encourage wild ideas.

Defer judgment.

Listen to others.

Go for volume.

If possible, be visual.

Step-2: Brainstorm, Idea Listing, and Grouping

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

15 minutes

TIP
You can record ideas with a pen or pencil, or use a sticky note to write them down.

Nanthakumar

| | | |
|--|-----------------------------------|--|
| Allocate money to different portfolios | Visual representation of expenses | Help users to categorize their expenses |
| Track your expenses regularly | Set spending limits | Minimize risk by using a secure payment method |
| Improve efficiency | Avoid budget overruns | Put you in control of your finances |

Nafli Arzzam

| | | |
|----------------------------|------------------------|-----------------------------------|
| Control your Budget | Avoid debt | Reduce interest spending |
| Track a financial progress | Eliminate Human Errors | Review your spending habits |
| Offer precise analytics | Remove Data loss | Well organized for less paperwork |

Praveen

| | | |
|--|--------------------------------------|-----------------------------|
| Boost your productivity | Take control of your business | Provide valuable insights |
| Automatic transfer of money and number | Become more of your personal finance | Prioritize your spending |
| Protect data | Automate the process | Achieve your business goals |

Christopher Raj

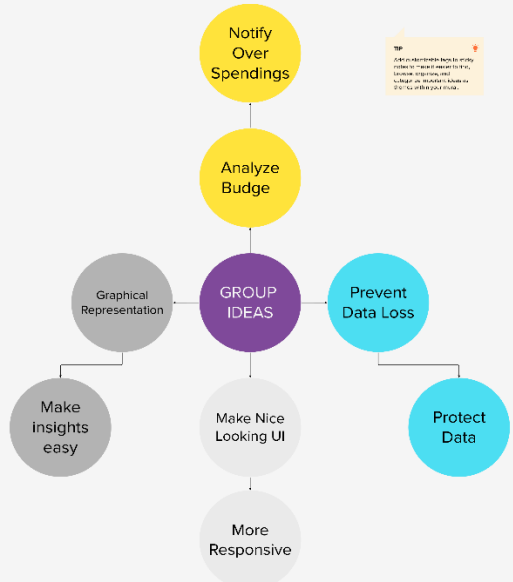
| | | |
|---|------------------------------|--------------------------|
| You can review your expenses even daily | Using management | Categories your expenses |
| Control unnecessary spending | To track money as they spend | Compare positions |
| Reduce the cost of process | Can record expenses daily | More useful |

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is larger than six sticky notes, try creating it if you and break it up into smaller sub-groups.

20 minutes

TIP
You can create a map to show related ideas, or use a sticky note to write them down, or use a sticky note to write them down.



Step-3: Idea Prioritization

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

