### **Basic Information**

- Project Title: Examining the Consistency of UFO Sighting Reports
- Group Members:
  - o Asa Adomatis, <u>asaa@clemson.edu</u>, C32722636
  - o Ellie Painter, rapaint@clemson.edu, C24975483
  - o Emily Wilber, emwilbe@clemson.edu, C18656247
- Repo: <a href="https://github.com/AsaAdomatis/CPSC-4030-Project">https://github.com/AsaAdomatis/CPSC-4030-Project</a>

### Background and Motivation

- **Motivation:** Personal interest in UFO conspiracy and recent news events about UFOs/UAPs like the military released videos and the Mexican aliens.
- Reasoning: See if there's any patterns or consistencies within sightings to analyze how valid sightings
  are.

## **Project Objectives**

- Primary Goal: Are there consistent patterns in UFO sightings Reports?
- Secondary Goals:
  - Is there a consistent location or set of locations UFO sightings are likely to happen at?
  - Is there a consistent time where UFO sightings are likely to happen at?
  - Do similar sightings have a consistent description of the encounter?

#### Data

- NUFORC Data:
  - Link: <a href="https://www.kaggle.com/datasets/NUFORC/ufo-sightings/versions/1/data">https://www.kaggle.com/datasets/NUFORC/ufo-sightings/versions/1/data</a>
  - Alternative: <a href="https://data.world/timothyrenner/ufo-sightings">https://data.world/timothyrenner/ufo-sightings</a>
    - This source is up to date, but not as well cleaned.
- Population Data for US:
  - Link: https://www.census.gov/data/tables/time-series/demo/popest/2020s-state-total.html
- Shape Files for US Counties and States:
  - Link: <a href="https://www.census.gov/geographies/mapping-files/time-series/geo/carto-boundary-file.html">https://www.census.gov/geographies/mapping-files/time-series/geo/carto-boundary-file.html</a>

# **Data Processing**

- Data Clean-Up:
  - The alternate dataset (2022) needs duration data to be converted from an unformatted string to a discrete number.
- Derived Quantities:
  - A county attribute that's derived from long. lat. or coordinates
  - A more generalized shape attribute to group things like oval, and circle together
- Data Processing Implementation:
  - We will use Python to convert the lat. long. data into county data

### Visualization Design

- Consistent Location 1: Heat Map
- Consistent Location 2: Sightings by State
- Consistent Time: Sightings by Year
- Consistent Time: Sightings by Duration
- Consistent Shape: Sightings by Shape

### Must-Have Features

- Filter each visualization by time frame
- Filter each visualization by shape
- Filter each visualization by state/county
- Show data in both raw form and both population adjusted form

## **Optional Features**

- Interact with data points on the geography and get additional description of the event
- Look at location visualization by country or by individual state

# **Project Schedule**

- Week 1 (10/2):
  - Thursday: Project Proposal
- Week 2 (10/9):
  - To-Do:
    - Complete Website
    - Create alternates for visualization and refine them from feedback
    - Clean 2022 data duration times
    - Derive County information from city on lat./long. coords
    - Derive generalized
- Week 3 (10/16):
  - Tuesday: Fall Break
  - To-Do:
    - 1 Visualization in D3js
- Week 4 (10/23):
  - To-Do:
    - 2nd & 3rd Visualization in D3js
- Week 5 (10/30):
  - Sunday: Project Prototype
  - To-Do:
    - Final Visualization in D3js
    - Hook Visualizations up to Website
- Week 6 (11/6):
  - To-Do:
    - Work on first half and a little more of visualizations for Peer Eval

- Week 7 (11/13):
  - To-Do:
    - Work on second half of visualizations
    - Write Peer Eval
  - Sunday: Peer Evaluation
- Week 8 (11/20):
  - To-Do:
    - Fix issues from Peer Evaluation
- Week 9 (11/27):
  - To-Do:
    - Fix issues from Peer Evaluation
- Week 10 (12/4):
  - Tuesday and Thursday: Oral Presentation
  - To-Do:
    - Fix any final issues from commentary on the Oral Presentation
- Week 11 (12/11):
  - Monday: Final Delivery
  - Monday: Peer Assessment