



Asaad Mahmoud Baz

CONTACT INFORMATION

Mobile: +9776850336

Email: Asaad.baz96@gmail.com

Address: Russia, Moscow, Polyany street

Personal Statement

Agile and driven professional with 6 years of experience in sales, marketing, teaching and working in hostels. Equipped with a record of success in managing clients.

EDUCATIONAL BACKGROUND

Embedded systems

Emertxe. | 10.08.2023 - 17.07.2024

Accounting for non-accountants

Edraakplatform. | 05.01.2022 - 05.03.2022

Technical Support Fundamentals

Coursera - Google IT Support. | 07.09.2021 - 21.05.2022

Russian Language Course

RUDNUniversity. | 16.11.2021 - present

RUGTIS University. | 01.09.2019 - 31.08.2020

Germany Language course

RUDNUniversity. | 01.09.2020

Network security

TheOpenUniversity. | 16.03.2020

Applied Mathematics

Graduated from Aleppo University. | 2014 - 2019

Programming courses

News Horizoncenter. | 2014 - 2019 C++, Python, Java, PASCAL

High School

AbdEl-Rahman High School. | 2010 - 2013

Primary and Secondary

HasanKayalishchool. | 1999 - 2009

VOLUNTEERING EXPERIENCE

Volunteer for the humanitarian organization

Aleppo. | 2016 - 2017

- Local organization to help displaced people get food and help children to get rid of the fear of the bombs and war.

Volunteer in the Aleppo Hospital

Ambulancedepartment. | 2016

- First aid assistance when a person is injured or ill until full medical treatment is available

SKILLS & PROFICIENCIES

- Account management
- Strategic and social selling
- ICDL
- Boxing trainer
- Fitness trainer
- Professional basketball player
- Driver license

LANGUAGES SPOKEN

- Arabic

native speaker

- English

C2 (proficiency in English)

- Russian

B2

WORKING EXPERIENCE

Influencer Manager Marketing



SKLVC | Aithor.com, Remotely | 2024 - 2025

- Designing and implementing an integrated influencer marketing plan that aligns with the organization's vision and strategic objectives.
- Discovering and selecting relevant influencers and content creators who match the brand identity and target audience interests.
- Developing long-term collaborative relationships with influencers, managing negotiations and terms of the contracts.
- Drafting and executing customized legal agreements tailored to each collaboration's scope and deliverables.
- Assisting influencers in script development and content ideation to adapt with audience demographics (age groups and interests) and the geo (Cultural Appreciation).
- Tracking campaign performance metrics and analyzing results based on CPM parameters
- Utilizing digital analytics to optimize future marketing strategies (i.e Plausible).
- Expanding partnership networks by collaborating with Mega & Micro influencers, and specialized agencies to enhance the brand's digital presence.

Affiliate Marketing Manager



WinWinBet, Remotely | 2023 - 2024

- Develop & execute affiliate marketing strategies to drive sales and achieve revenue targets.
- Identify & onboard new partners (publishers, bloggers), evaluating their performance to ensure brand alignment.
- Manage relationships with existing affiliates, providing technical and marketing support to optimize their performance.
- Analyze performance metrics (conversion rates, ROI, traffic) and deliver periodic reports to leadership.
- Ensure compliance with regulations (e.g., FTC guidelines) across all affiliate activities.

Influencer Manager Marketing



Adxstars, Remotely | 2022 - 2023

- Developing and implementing a comprehensive influencer marketing strategy aligned with company goals.
- Researching, identifying, and recruiting relevant influencers in line with brand values and target audience.
- Building and maintaining strong relationships with influencers, negotiating contracts, and collaborations.
- Monitoring and analyzing campaign performance,
- Optimizing future campaigns using data insights.
- Identifying and establishing partnerships with industry influencers, content creators, and agencies to enhance brand visibility and reach.

International consultant



Megapari, Moscow | 2022 - 2023

- International consultant with global and multinational organizations on all aspects of their global benefit programs
- Perform multi-country benefits due diligence for merger and acquisitions projects and provides advice on benefits integration
- Advise clients on all aspects of the bonus, promo codes, funding, and investments
- Dealing with the database of our clients and providing them with related information

Export, Import, Sales, and Procurement Manager



AsiaOptom/Asia-Expert,Magnitogorsk | 2021-2022

- International market research (Arabic-speaking countries) - Working on tender platforms such as Tender UAE - Simultaneous interpreting during the conferences - Translation of the website for our company and the Catalogs for our products (English - Arabic) - Meeting with 157 clients from different countries (Middle East - South Africa -Turkey) - Representing the Russian Chamber of Commerce in bilateral trade.

English teacher



Speakingclub,Moscow. | 2020 -2021

- Teaching English to students and providing them the opportunity to speak and express themselves freely
- CLIL approach in teaching.

Mathematical teacher



PlatformEdraak,onlineteaching. | 2018 - 2019

- Teaching math classes online during the quarantine period, and communicating the necessary information to the students by encouraging them to study.
- The age of students was between 15-17.

Design of Mathematical programs



Freelancer. | 2017 - 2018

- Programming and designing 27 mathematical applications for various clients.