

Challenge Kick-off (Phase 1)

Next Generation Tech Booster Scholarship Program
powered by Bertelsmann

December 12, 2024

2024 Challenge Recipient



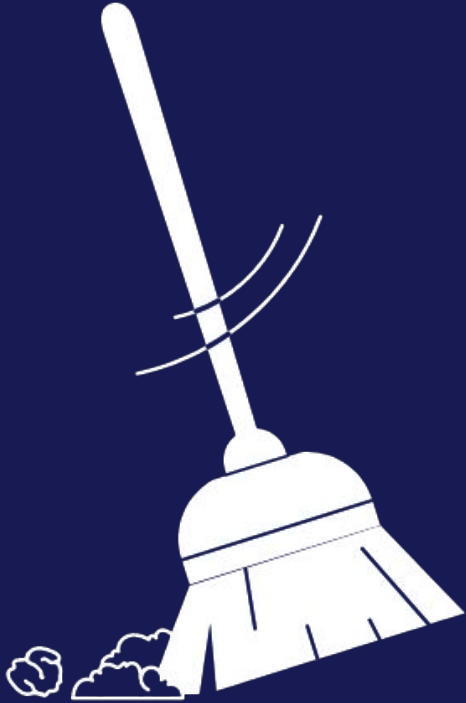
NEXT GENERATION TECH BOOSTER SCHOLARSHIP

CONGRATULATIONS!



We're excited to welcome you to the
Next Generation Tech Booster Scholarship Program!

Housekeeping



1. All attendees are automatically muted
2. Please post your questions in the [Next-Gen General Discussion](#) space in the Community
3. If you have a similar question/statement that you see in the space, like it rather than reposting it!
4. In the community, we will always start with addressing questions with most likes
5. Recording & Slides will be shared in the Next Gen - Announcements after the session!



TODAY'S AGENDA

- What is Udacity?
- Program Overview
- Getting Started with the Challenge Course
- Udacity Community
 - Community Initiatives
- Phase 1 Resources

What is Udacity?

Founded in San Francisco in 2011 by Sebastian Thrun, the founder of Google X and the Self-Driving Car

Online education through Nanodegrees co-developed with top tech companies

"Silicon Valley University"

Currently, more than 90 Nanodegrees available (3 - 6 months programs).

205k Nanodegree alumni globally and 16.5 million users in more than 240 countries.

Global presence including presence in USA, India, Europe, and MENA.





What is Udacity's Learning Model?

**"UNIVERSITY"
FOR
INDUSTRY
MODEL**



INDUSTRY CREATED TRAINING



REAL WORLD PROJECTS



MENTORSHIP & COACHING



CREATING TOP TALENT



Self-Reflection Time

What is your motivation?

- 1) What brought you here today?
- 2) What is keeping you motivated & inspired to succeed in this course?
- 3) What do you hope to get out of this Scholarship program?

Program Overview

How is the Scholarship Program structured?

Phase 1

17,000 Learners

The first phase of this Scholarship provides an opportunity to learn the fundamentals of GenAI, Ethical Hacking and Digital Marketing.

There are no projects involved and scholars are supported in the Community by community team, fellow learners & tutors

Phase 2

500 Nanodegree Seats

500 top performers from Phase 1 will earn scholarship to their respective Nanodegree Program: Generative AI, Ethical Hacker or Digital Marketing

The full-scholarships will include project reviews, tutors and community support!

How Do I Move On to Phase 2?

Of the 17,000 Challenge Course recipients, 500 will be selected for the full Nanodegree program. You will be 'eligible' for Phase 2 selections, if you meet the following selection criteria:

1. 100% completion of all Challenge coursework and materials, by the February 12th, 2025 deadline. This includes:

- a. Lessons
- b. Videos
- c. Quizzes

2. Passing the Certification Assessment (CA)

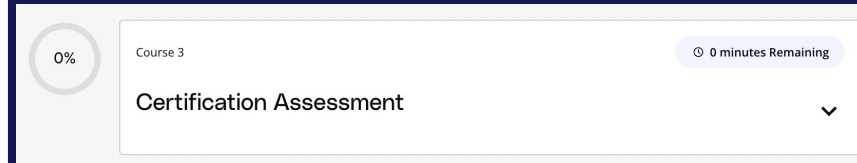
You will be able to take the CA as well as reattempt it (when you don't pass it) from within your Challenge Course, until the Phase 1 deadline of Feb 12th, 2025 [11:59 PM CET]



Reminder: The Challenge Course does not include any Projects

What is the Certification Assessment?

- This assessment is one of the two main criteria used to determine Phase 2 selections
- The test will consist of questions that will test you on your knowledge of concepts covered in the Challenge Course
- Passing this assessment earns you a Certificate of Completion, passing this assessment is also key to be 'eligible' for Phase 2.
- Find details about this test in the **'Certification Assessment'** course inside your Challenge Course



**Certification Assessment Course
within the Challenge Course**

Certification Assessment - Key Details

- Completely online and will consist of MCQs
- Is available to attempt inside your Challenge Course itself and you can attempt it until Phase 1 deadline
- Duration of this assessment is 60 minutes. There will be a countdown timer on the screen.
- You can't pause the time, and once the timer reaches 0 seconds, the assessment will be automatically submitted.
- **You cannot skip any question or return to any previous one.** So, take the time to thoughtfully answer each question while keeping track of the timer.



[Certification Assessment FAQs](#)

Certification Assessment - Key Details

- You will receive a “Certificate of Completion” in your track if you pass the Certification Assessment
- In case you do not pass the assessment, you will be able to reattempt the Certification Assessment, again until Feb 12, 2025
- You cannot retake the assessment once you have passed it



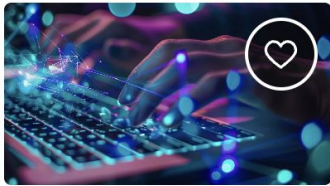
[Certification Assessment FAQs](#)

Getting Started with the Challenge Course

The Challenge Course is live in your Classroom!

1. Login to your [Udacity Classroom](#) & look for the Challenge Course under 'Currently Learning' tab
2. Click the Challenge Course card to begin!


Continue Learning



Digital Marketing

10%


This card features a vibrant image of hands typing on a keyboard with glowing blue and purple light trails. A white heart icon is in the top right corner. At the bottom, there is a play button icon and a progress bar showing 10% completion.



Ethical Hacker

27%

This card features a vibrant image of hands typing on a keyboard with glowing blue and purple light trails. A white heart icon is in the top right corner. At the bottom, there is a play button icon and a progress bar showing 27% completion.



Digital Marketing

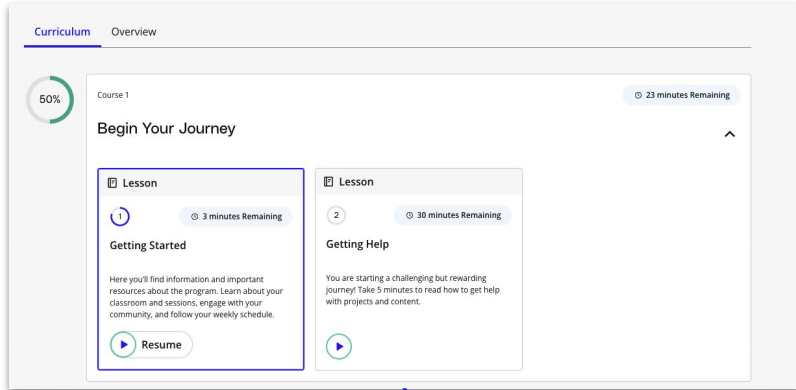
10%

This card features a vibrant image of hands typing on a keyboard with glowing blue and purple light trails. A white heart icon is in the top right corner. At the bottom, there is a play button icon and a progress bar showing 10% completion.

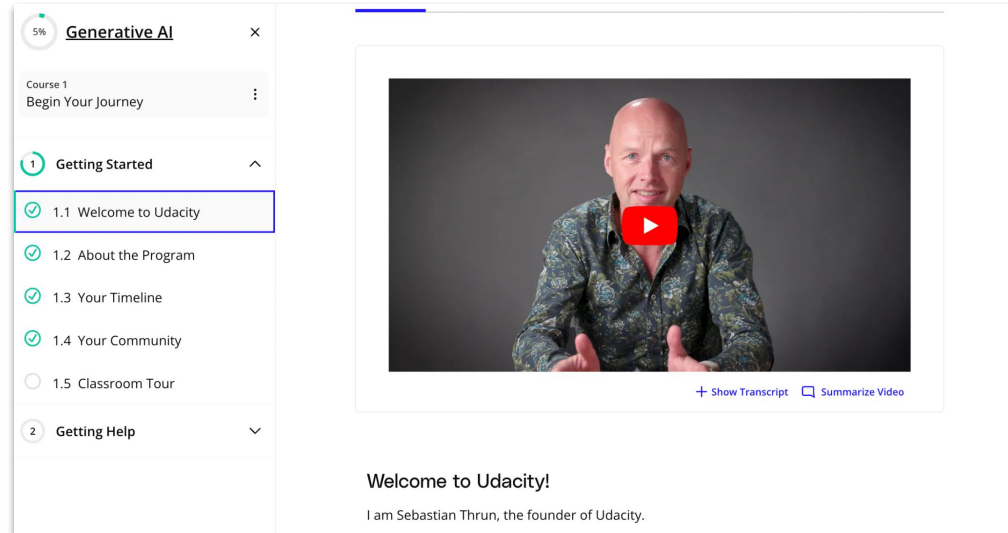


If you have enrolled in multiple courses at Udacity - you will have to scroll through those courses to find your Challenge Course!

Once inside the course, begin your journey with the 'Begin your Journey' Course, then move on to the technical content in the second course!



The screenshot shows the 'Curriculum' tab for 'Course 1'. A progress indicator shows 50% completion. The course title is 'Begin Your Journey' with 23 minutes remaining. Two lessons are listed: Lesson 1 'Getting Started' (3 minutes remaining) and Lesson 2 'Getting Help' (30 minutes remaining). Lesson 1 is highlighted with a blue border and a 'Resume' button.



The screenshot shows the 'Generative AI' course page. The course title is 'Generative AI' with a 5% progress indicator. The course overview shows 'Course 1: Begin Your Journey' with a list of lessons: 'Getting Started' (1.1 Welcome to Udacity, 1.2 About the Program, 1.3 Your Timeline, 1.4 Your Community, 1.5 Classroom Tour) and 'Getting Help'. The 'Getting Started' section is expanded, and '1.1 Welcome to Udacity' is highlighted. The video player shows a man (Sebastian Thrun) speaking, with a red play button overlay. Below the video are links for 'Show Transcript' and 'Summarize Video'. The text 'Welcome to Udacity! I am Sebastian Thrun, the founder of Udacity.' is displayed at the bottom.




Challenge Course Alert!

All accepted Challenge participants must start the program **by Jan 6, 2025** to meet the 'Active Participation Requirement'

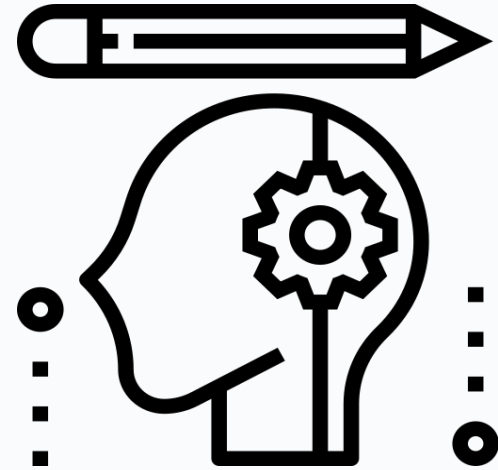
To fulfill the active participant requirement:

1. Log into your Udacity account and [click on your Challenge Course Card](#)
2. Start the course by clicking into a [minimum of one \(1\) Lesson and completing one Concept inside it.](#)

 Both steps mentioned above must be done **BEFORE Jan 6, 2025 @ 11:59 PM CET** or you will be automatically unenrolled from the program

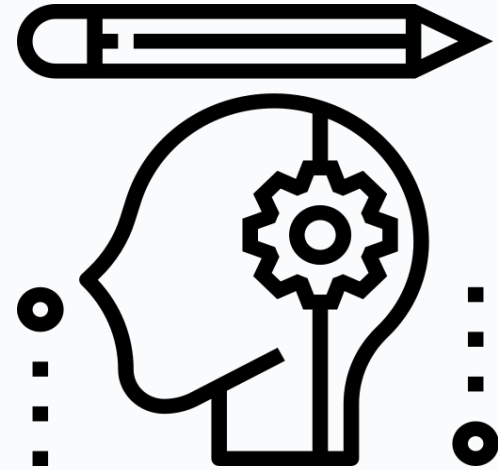
- **Ask for help!**

- You will be added to your Track-Specific spaces in community by **Monday, Dec 16th, 2024**
[GenAI | Ethical Hacker | Digital Marketing]
- Whenever you have a technical doubt, you can reach out for support in these spaces.
- Your fellow learners from the same track will be present here along with a technical expert (Tutor!)
- Tutors will conduct weekly office-hours and will share resources in the track-space.
- Stay tuned to meet your Tutors in the Community on Dec 16th!



**Tips for
Challenge Course
success!**

- Spend **2-4 hours** on the course each week
 - Consistent study sessions will help you retain information
- **Combat Imposter Syndrome**
 - Acknowledge what you're feeling & focus on what you're able to do
 - Move away from negative self-talk
 - Think about what you may be missing out
 - Know that mistakes happen - it's not because you're not qualified!



**Tips for
Challenge Course
success!**

Key Things to Note

- Course Accessibility: **24/7**
- Program deadline: **Feb 12, 2025**
- Course Completion: There is no clear indicator inside the classroom - we recommend a **manual double check**.
 - Watch all videos
 - Attempt all quizzes
 - Complete all exercises!
- You must start the Challenge Course before **Jan 5, 2024** to fulfil the Active Participation Criteria
- You must pass the **Certification Assessment** by Phase 1 deadline of **Feb 12, 2025**

**The full Scholarship program
will run from March 5, 2025 to
July 12, 2025**

**Phase 1 Results will be notified
on March 3, 2025**



Udacity Community

How to join Udacity Community?

Join Community via Classroom!

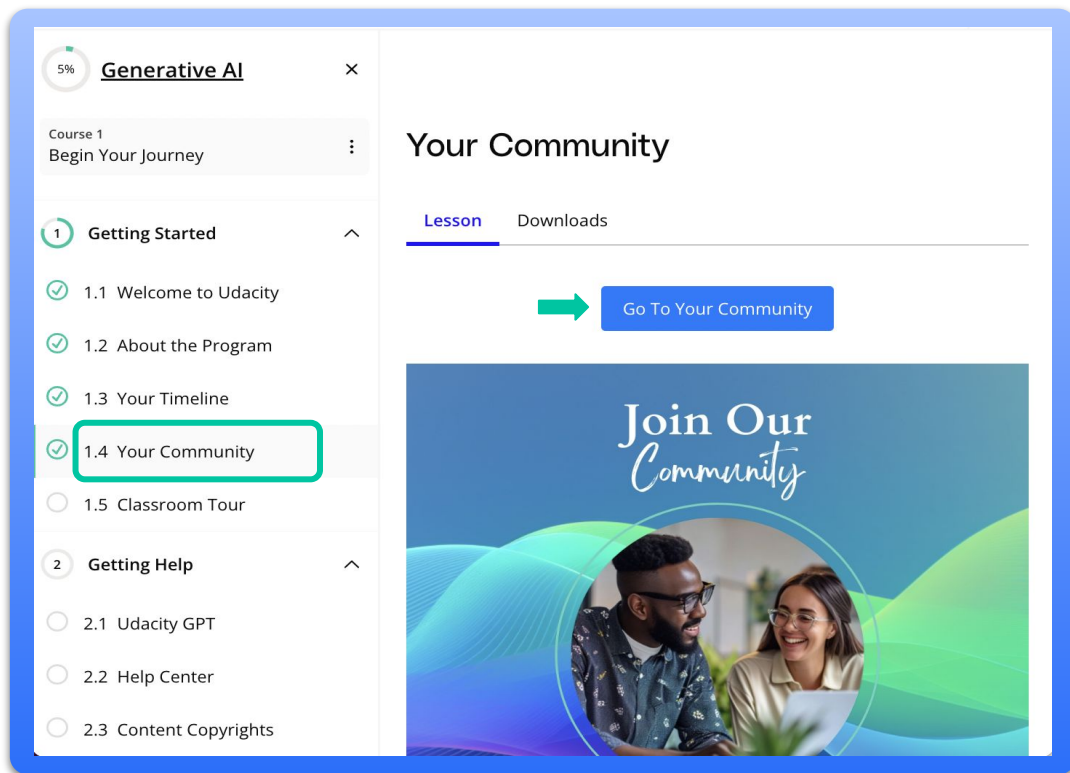
Step 1. Login to your [Udacity Classroom](#).
From the 'Currently Learning' tab, click into your Challenge Course card

Step 2. Expand the **'Begin Your Journey'** course of your Nanodegree

Step 3. Click into the **'Your Community'** lesson of the 'Getting Started' module

Step 4. Click the **'Go to your Community'** button

Step 5. Next, you will find yourself inside the Udacity Community. Look for the **'Next-Gen Tech Booster Scholarship'** spaces on the left-side bar and start exploring!



How to join Udacity Community?

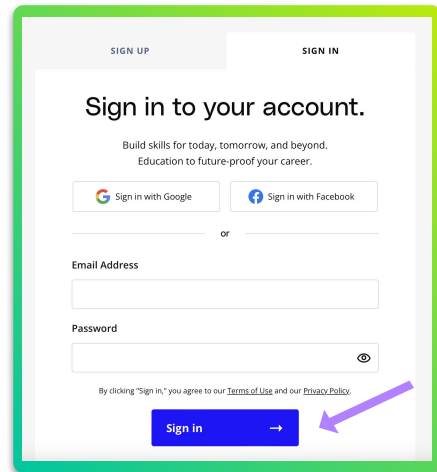
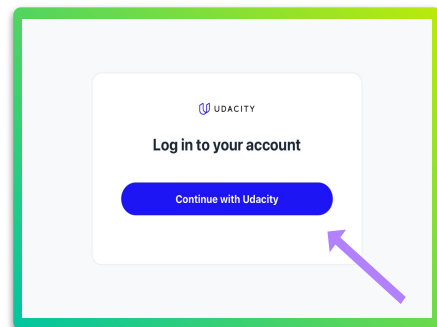
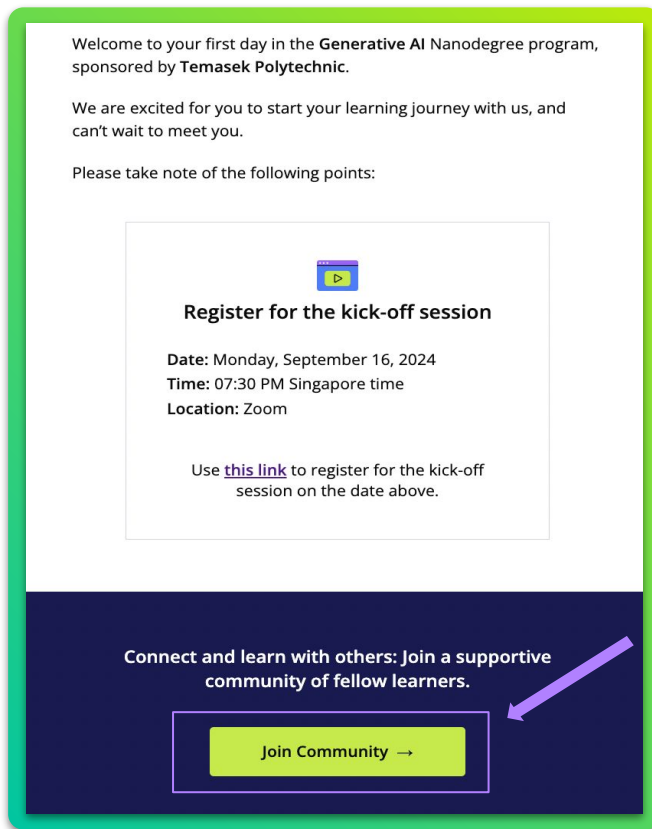
Or Join Community via 'Welcome Email'

Step 1. Look into your inbox for the 'Welcome' email from Udacity.

Step 2. Inside this email, you will find the button that says - '**Join Community**'. Click into this button!

Step 3. On the next screen, click on the '**Continue with Udacity**' button.

Step 4. Next, **sign-in** into your Udacity Account. Once done, you will find yourselves inside the community!



5 Tips to jumpstart your Community Journey

1. Join the Program Community

Find the link to join the community inside your Challenge Course or in the 'Welcome' email & sign in

2. Add a Profile Picture on Community

Upload a profile picture to personalize your presence and connect better with fellow learners.

3. Update your Udacity Community Profile

While updating your profile, make sure to fill the 'Nanodegree Program' field as this one is mandatory

4. Visit the Community Frequently

Make it a habit to visit the community regularly to stay updated and connected

5. Go Mobile for Easy Access!

Download the Circle.so (Community) Mobile app for on-the-go access to your community.

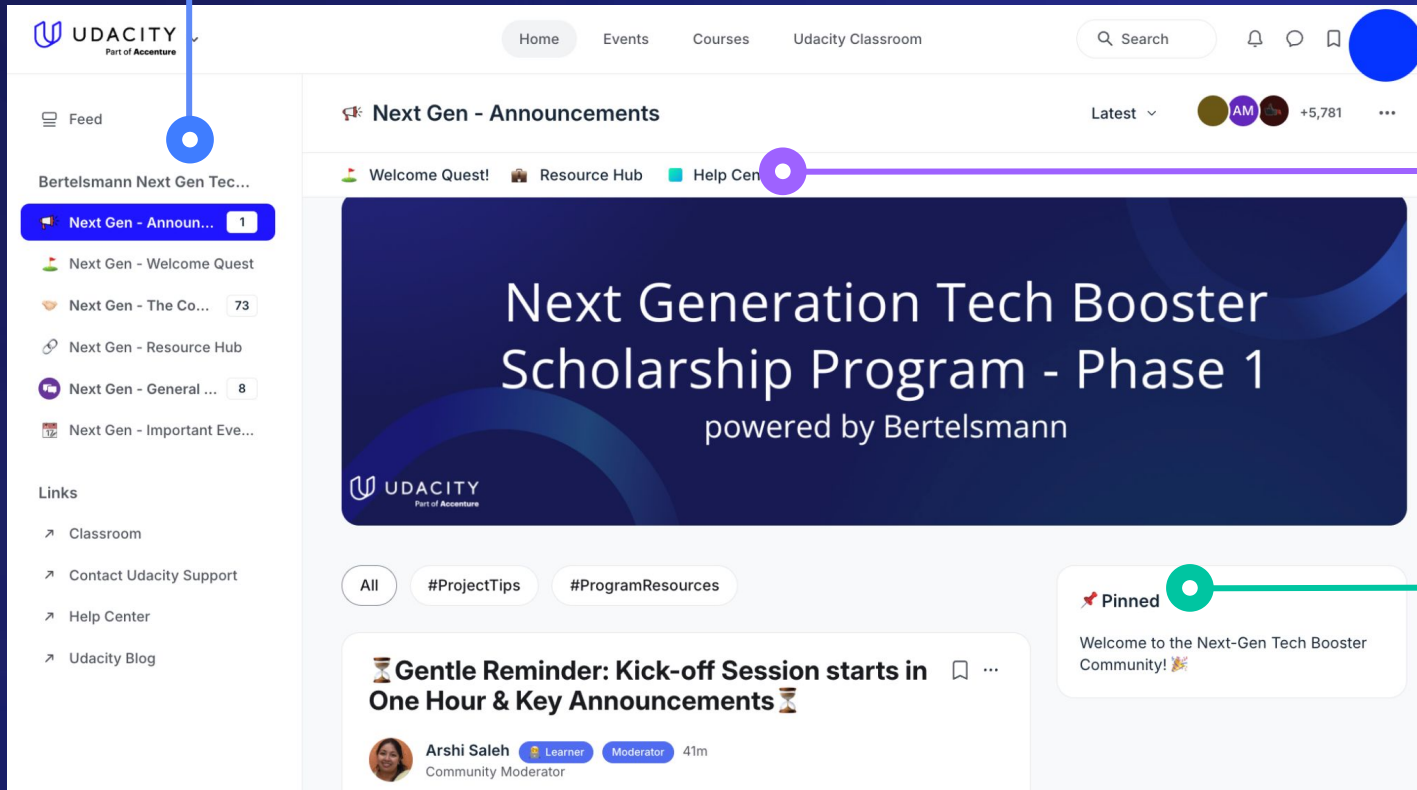
Download the Community App Now!



- Let's take a moment to scan the QR code and download the Community (Circle) App! 🥳
- Login using the email address associated with your Udacity Account to access your program community



Udacity Community | A Snapshot



LEFT SIDEBAR

Navigate across different spaces effortlessly via this panel

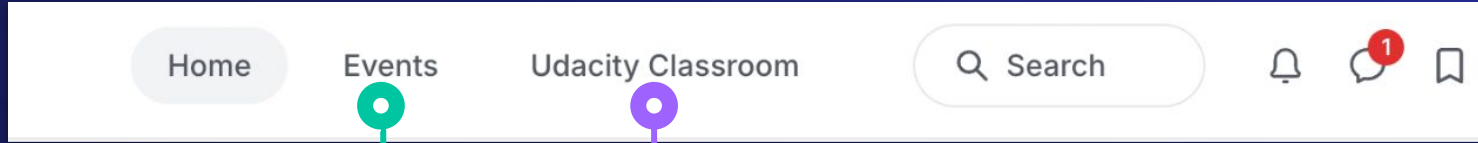
IMPORTANT LINKS

Find links to critical resources bookmarked in the space header

PINNED POSTS BLOCK

Quickly access important information (eg. resources shared by mentors, updates etc.) via the pinned posts

Udacity Community | A Snapshot



CLASSROOM BUTTON

Access Udacity Classroom from within the Community

EVENTS BUTTON

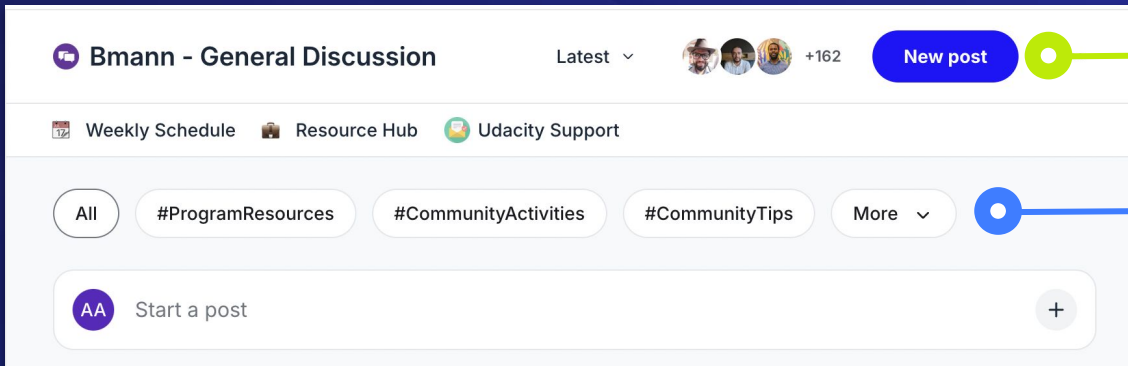
Get an overview of all upcoming important deadlines, community events and webinars

'NEW POST' BUTTON

Use the 'New Post' button to type a message and share it with the community!

TOPICS

Use the 'Topics' in spaces to swiftly filter discussions



Community Guidelines

- Be Kind to Others
 - Behave professionally
 - Use welcoming & inclusive language
 - Be respectful of different viewpoints and experiences
- Give as Much as You Take
- Have an “Abundance Mindset”
 - Let go of your eye for competition and come to the community ready to help others succeed!

📌 Find our Code of Conduct [here](#)



4 Tips to Navigate the Community

- Read messages from Community Managers posted in the [Announcements](#) space
- Follow the spaces that are important to you. [Don't track every space and every conversation!](#)
- Use the [right space](#). [Reply in thread!](#)
- View our [Community Guide](#) on the Resource Hub
- Take part in community activities!



How to be a
successful student
in Community

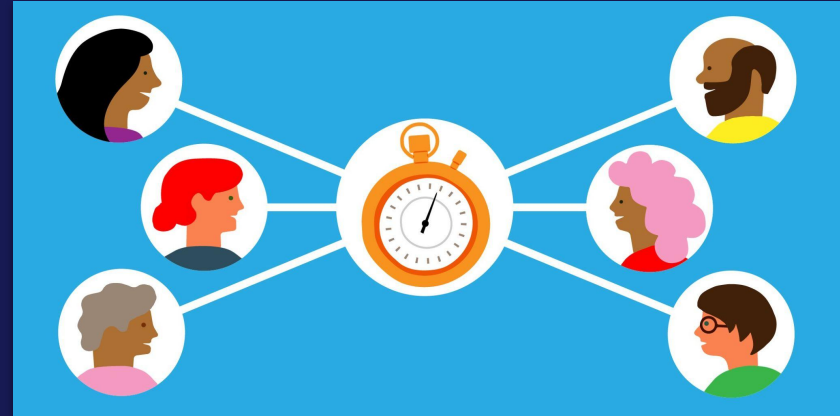
Community Initiatives

Daily Scrum

What it is: Prepare for a technical position through the daily scrum routine. Identify progress, goals, and blockers.

How to participate:

1. Join Sprint#1 of the Challenge for a 2 week Sprint, starts Mon, Dec 16!
2. Commit to a daily check in by posting your status to 3 questions:
 - What did I work on yesterday?
 - What will I work on today?
 - What issues are blocking my progress?



Student Council

What it is: Step up as a leader within your community and provide outstanding technical & moral support to help foster the community. All this while driving students to complete the Challenge Phase!

How to participate?

1. Apply for Student Council Roles!
(applications opening on Mon, Jan 6)
2. Provide support and engage the community!



Student Story Challenge

What it is: Our most inspiring Challenge where we'll ask you to share your personal journey! Finalists have a chance at being featured on the [Udacity blog](#).

How to participate: (Starts Jan 20!)

Share your personal journey by writing your story!

1. Who were you in the past?
2. What led you to the Udacity Scholarship Program?
3. Who do you hope to be in the future as a result of this scholarship program?

Top Student Stories



Anna

I think the biggest threat to diversity and equality is when people don't show the world who they really are. And this is about diversity in general, not only gender diversity.

- I want to show the world how one developer looks like
- I love data, and I'm really curious about of AI
- I want to contribute to bring diversity into AI



Imtiaz

I applied to this scholarship, because I know the quality of programs Udacity has and believe that with this information I can help improve healthcare. I, daily, speak and treat patients who are afraid of their future, so I see AI as an underutilized option to give hope.



Jennifer

That picture up there is not the only reason I joined the challenge, but one of the main reasons. Those kids up there have Down syndrome, a terrible neurological defect. I believe that technology is the one thing that can let them have a chance at a normal life.



Mateusz

I want to build my startup with low-priced bionics and create Brain-Computer Interface devices. I am working with my friend on EEG controlled wheelchair. There we need to use DL algorithms to increase the accuracy. We want to design a gaming controller that makes possible to play games only with your mind.



Tango

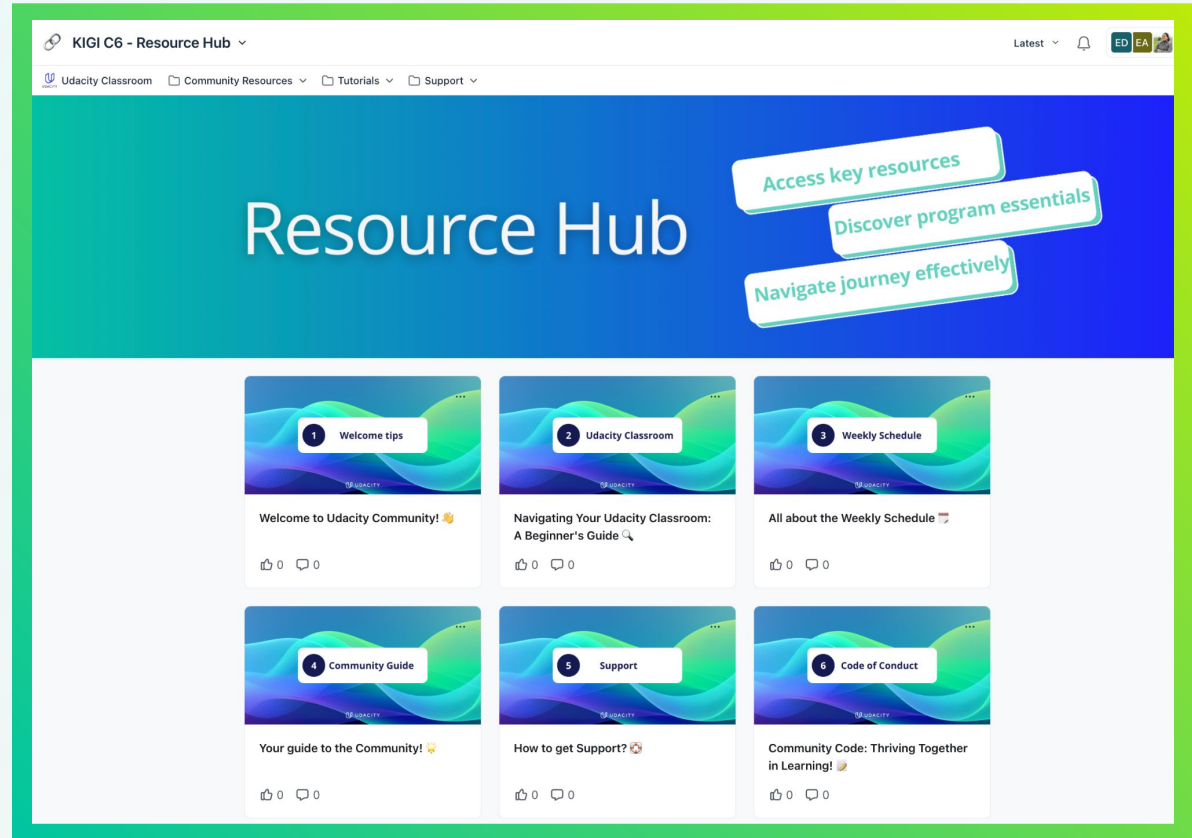
I want to improve my self-taught robotic skills with this mini skills am about to learn with just an introduction to pytorch and I believe if I stick to this path, my whole life may change, I might end up doing what I love for a living and do little things in a great way with it to change my life(my career) and improve other people's lives.

Phase 1 Resources

Resource Hub

Your one-stop shop to get any and all information about this program. If you have a program related question, you will most likely find the answer to it in the various posts on this space.

- Explore the [Resource Hub](#)
- You will have access to it once you have joined the Community



Your Classmates

This scholarship student community will become **essential** in helping you complete this Challenge.

*"To me personally more than the content of the program the thing I liked the most is the **community support**. The person who doesn't know you and they may be miles apart of different time zone but they were there to help you/motivate you in your difficult time as friend or a mentor. When you feel that you cannot complete this course but he/she thinks that you can do it. That is the best thing that is with this community."*



Your Community Team

For Community & Program-related questions:

1. Refer to the Resource Hub!
2. Check out the 'Announcements' space for regular updates
3. Attend Ask Me Anything (AMA) Sessions in channel - or scroll back to read comments from the previous session



Palak Sadani

@Palak Sadani



Arshi Saleh

@Arshi.CommunityModerator

💡 **Tip: For urgent issues, please @mention us to ensure your question gets answered.**

AMA Sessions

Ask Me Anything (AMA) Sessions are hour-long Q&A sessions conducted in 'General Discussion' space by your Community Team.

Come here to get immediate answers to any non-technical, administrative questions regarding the program!

Upcoming AMAs:

Wed, Dec 18th @ 7 AM PT | 4 PM CET | 8:30 PM IST

Fri, Dec 20th @ 7 AM PT | 4 PM CET | 8:30 PM IST




[Time Zone Converter](#)

Your Support Team

For Account-related questions:

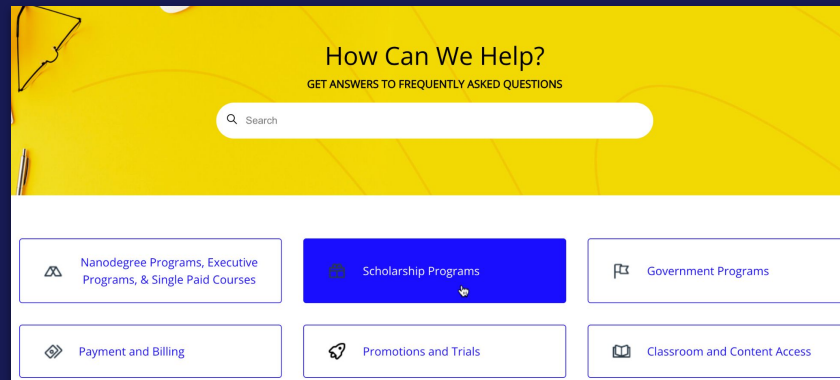
Step 1. Check out Udacity's extensive [FAQs Page](#) (Help Center) to see if you can find your answer there!

 **Once inside FAQs, look into the category, 'Scholarship Programs'**

Step 2. [Submit a Request](#) to reach our Scholarship Support team.

Examples:

- *Change in registered email address*
- *Got accepted in the program but do not see course card in my classroom yet*



Find your answers in FAQs > Scholarship Programs > Next Generation Tech Booster

The background is a solid dark blue color. Scattered across the surface are several 3D geometric shapes in a slightly lighter shade of blue. These include cubes, spheres, and a cylinder, all rendered with soft shadows to give them a three-dimensional appearance. The shapes are positioned at various angles and locations, creating a modern, abstract aesthetic.

Wrapping Up!

Wrapping up...

When does the Challenge Phase end?

The deadline for Phase 1 is **February 12, 2025**

How can I fulfil the Active Participation Requirement?

By starting the Challenge Course before **January 6, 2025**

Do I need to complete all the Challenge coursework?

Yes! You will need to complete 100% of your Challenge coursework by February 12, 2025 to be considered for Phase 2.

Do I have to take the Certification Assessment?

Yes! This Assessment test is one of the selection criteria used to determine Phase 2 selections. The Assessment lies inside your Challenge Course and you can attempt it until the Phase 1 deadline of February 12, 2025

And there's more...

Will I receive a Certificate of Completion?

Yes. Once you pass the Certification Assessment, you will receive a 'Certificate of Completion' of your Challenge Course.

Will I receive a badge for completing the Challenge Course?

Yes. You will receive a completion badge once you complete 100% of the Challenge Course content

Will I be able to access the course past Feb 12, 2025?

All students will be unenrolled from their Challenge Course once the February 12th deadline has passed.

Will Phase 2 seats be awarded proportionally?

Udacity's goal is to award seats to students in each track as evenly as possible based on the volume of eligible scholars per track.

Thank you!



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