As'ad Saleh Umar

<u>LinkedIn</u> Personal Site & Blog

Work Experience

Sr. Technical Consultant TMS Consulting September 2024 - now

Full time Jakarta, Indonesia

<u>TMS Consulting</u> is a business and IT consulting firm that helps clients transform their operations with technology. We are a Gold Partner for both SAP and Salesforce. Our clients include leading companies such as Citilink, Pertamina, Daikin, and JNE.

- Created Salesforce custom integrations to external services, such as with <u>Docuflo</u> for document management and <u>YellowAl</u> for marketing campaigns (SFMC).
- Led data migration and resolved post go-live bug fixes for Citilink's LinkMiles loyalty system.
- Led internal workshops in software engineering knowledge, such as REST API and system integration.
- Led technical decision for internal product team, directed tech stacks, hired software engineers, and created deployment environment (Linux VPS, Docker, PostgreSQL, MinIO, and Nginx).

Project Lead & Frontend Developer

Pascal Montessori School

June 2024 - July 2025

Project

Jakarta, Indonesia

<u>Pascal Montessori</u> School is a kindergarten and elementary school in Bandung, Indonesia, focused on Montessori-based education. They needed a custom software solution to digitize student grading, observation, and reporting.

- Led the PALMS project Pascal Montessori Academic & Learning Management System.
- As Project Lead: Communicated directly with stakeholders to manage project planning, contracts, and delivery. Recruited additional team members for UI/UX design, server management and deployment.
- As Frontend Developer: Worked together with BE dev. Built and delivered the platform's UI using modern web technologies.
- Successfully launched the system, migrated legacy data, and supported end-user onboarding to ensure smooth adoption.

Founder Tangga Belajar January - April 2024

Self-employed Jakarta, Indonesia

<u>Tangga Belajar</u> is an online learning platform designed to accelerate coding education for fellow Indonesians. It provides an in-browser coding environment, problem-based learning, and certificate of completion. The course is now reaching 140+ users as of Oct 2024.

- Worked with UI/UX designers to deliver a unique landing page experience.
- Created the learning platform –full LMS with embedded coding environment– from scratch, with a containerized backend for running & validating user's code.

Fullstack Software Engineer

MainstreamLabs

June 2023 - January 2024

Full time

Remote, US

MainstreamLabs is a startup with a vision to provide a governance platform for web3 organizations (DAOs).

- Helped the team finish the main application, enabling the team to market the app.
- Created a new SaaS app utilizing Supabase database & Stripe payment system.

Software Engineer

Infradigital Nusantara

April 2020 - June 2023

Full time

Jakarta, Indonesia

Infradigital is a B2B Edtech Startup providing financial, compliance & supply chain services to over 20,000 low-income schools.

- Led my team to build <u>Pelajar</u>, a cross-platform Flutter mobile app, and scale it to 100K downloads in Google Play Store.
- Helped my team to create the <u>Pordi</u> web app (Next.js) for school management. Launched on schedule and used by 10k+ schools.
- Helped my company in obtaining PTD (Penyelenggara Transfer Dana) license from Bank Indonesia.
- Promoted as Frontend and Mobile Engineering Lead. Leading a total of 5 software engineers across 2 teams.

Software Engineer RubyH March 2018 - April 2020

Full time

Jakarta, Indonesia

RubyH is an Indonesian software house. We work with distinguished clients, e.g., PwC, Midtrans, Akseleran.

- I worked on my first, real coding project here as a front-end developer using mostly React.js and JavaScript.
- Managed to fix a Redux state architecture of an app, which leads to a simpler FE development.
- Created a reusable React hook that our team can easily reuse between projects, increasing the team development speed.
- Promoted as team lead. I code, mentor the team, manage the team workload, and also architect the front-end app.

Education and Certifications

• B.Sc. Physics, Universitas Indonesia, Indonesia.

2012-2016

Technologies and Languages

Languages: JavaScript, TypeScript, React, Node.js, Sql, Go, Dart, Java, Python, HTML, CSS.

Technologies: Git, PostgreSQL, Firebase, Supabase, Next.js, Vercel, React Native, Flutter, Drizzle, Neon, Tailwind CSS, Shadon UI,

Linux VPS, AWS S3, Open AI API, Docker, Redis, SalesForce, LWC, MuleSoft, MinIO, Caddy, Nginx.

Other: Experienced teacher & speaker in JavaScript, TypeScript, React.js, and app development in general.

Other Work

- Lecturer & mentor at <u>Digitalent</u> Scholarship's Frontend Class. I teach a class of 20 students in a 3 months program to be a front-end developer. July October 2021.
- Lecturer & mentor at <u>Binar Academy's</u> Full-Stack Class. I teach a class of 10 students in a 6 months program to be excellent at full-stack web dev. December 2022 May 2023.
- Speaker in "How to Succeed in Technical Coding Test", organized by Binar Academy. June 6th, 2024.