

■ Sales Dashboard Documentation

Project Title: Sales Dashboard

This Sales Dashboard was built in Excel to analyze and visualize sales performance. It includes KPIs, charts, and interactive filters to track revenue, profit, and trends over time.

Key Features:

- Interactive filters to analyze sales by region, product, and time period
- KPIs showing Total Sales, Total Profit, and Average Order Value
- Trend charts for monthly/quarterly sales performance
- Top 5 Products and Regions contributing to revenue
- Dynamic visualizations for better decision making

Tools & Technologies:

Excel	Data cleaning, pivot tables, formulas, and visualizations
Power Query	Used for data transformation and automation
Charts	Bar charts, line charts, and KPIs

How to Use:

1. Download the Excel dashboard file from this repository.
2. Open the file in Microsoft Excel (2016 or later recommended).
3. Use the filters and slicers to explore sales data interactively.
4. Review KPIs and charts to gain business insights.