



Telecome Customer Churn Analysis ☆ □



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Executive Summary – Telec..

Overview

Churn Snapshot

Key Insights from Data & ...

1. Customer Tenure is th...

2. Senior Citizens Show ...

3. Contract Type Strong...

4. Service Usage Drives ...

5. Payment Method Rev...

Business Implications

Strategic Recommendations

Conclusion

Conclusion

With a churn rate of **26.54%**, this analysis demonstrates the importance of targeted retention strategies. By focusing on **early customer experience, contract optimization, service adoption, and payment behavior**, organizations can significantly reduce churn and enhance long-term profitability.

