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**NONVERBAL**

**COMMUNICATI**

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# NON VERBAL COMMUNICATION

## INTRODUCTION :

Non-verbal communication also called manual Language . It is the process of sending and receiving words with-out using a single word either spoken and written similarly to that way it emphasize the The parts of verbal communication.



# ***HISTORY OF NON VERBAL COMMUNIVATION***

## ***HISTORY:***

The term Non-verbal was introduced  
in 1956 by psychiatrist Jurgen Ruesch  
And author Weldon Kees in the book  
Non -verbal communication



# WHY NON-VERBAL COMMUNICATION IS IMPORTANT

## IMPORTANCE

### (1) Conveys Emotions:

Nonverbal communication allows people to express and recognize emotions without using words.

### (2) Assists in Leadership:

Effective leaders use nonverbal cues to motivate and inspire their teams.

### (3) Demonstrates Confidence:

Strong nonverbal communication can convey confidence, competence, and assertiveness.





# ***DIFERENCE BETWEEN VERBAL AND NON VERBAL COMMUNICATION***

Verbal communication involves the use of spoken or written words to convey the messages while non-verbal communication is use cues such as body language , facial expression ,gesture and tone of voice with -out words .

**NOTE :** nonverbal communication is implicit and verbal communication is explicit.



# ***TYPES OF NON-VERBAL COMMUNICATION***

## **BODY LANGUAGE**

The body language encompasses a wide range of non-verbal cues  
Such as facial expression , gesture , posture and  
Movement.

# FACIAL EXPRESSION

Facial expression like smile , frowns raised eye-brows ,  
And eye squint convey emotion and reaction.





# GESTURE



**Gesture is a Hand and arm movement that emphasize or  
Compliment verbal communication including gesture like  
Waving hands ,pointing or giving a thumbs up**

# POSTURE

The way a person sit , stand or move their body ,  
communicate with confidence ,attentiveness or  
relaxation

# EYE CONTACT

The amount and quality of eye contact can  
produce signal interest

Honesty and make engage in a conversation



# CONCLUSION

non-verbal communication plays a significant role in human interaction, often conveying emotions and messages more powerfully than words. Understanding and interpreting non-verbal cues can enhance communication and relationships.