



Department of Computer Science and Engineering
United International University

Rentify

By

MD.Al-Amin (011 193 008)

Juton Acherjay (011 193 021)

Asaduzzaman (0111 193 146)

System Analysis and Design (CSE-3411)

(Group 01)

Section : B

Faculty : Suman Ahmmed

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Introduction

1.1 Project Overview

Our project is about creating a platform for renting home for every individual, instead of going around looking for homes people can rent home through online by using our website.

1.2 Motivation

The education system and living conditions of rural life have always motivated them to leave their city and move to Dhaka.

- 1) About eighty percent of the people in Dhaka city are coming from outside and its number is increasing day by day.
- 2) Most of the students and working people miss the beautiful and well-equipped accommodation as well as foreign students is having hard times to find home to stay.
- 3) Homeowners are also often failing to connect well with students and working people.

1.3 Objectives

- 1) Admin must approve the post first.
- 2) User can post about their house rent.

Benchmark Analysis

2.1 Benchmark Websites

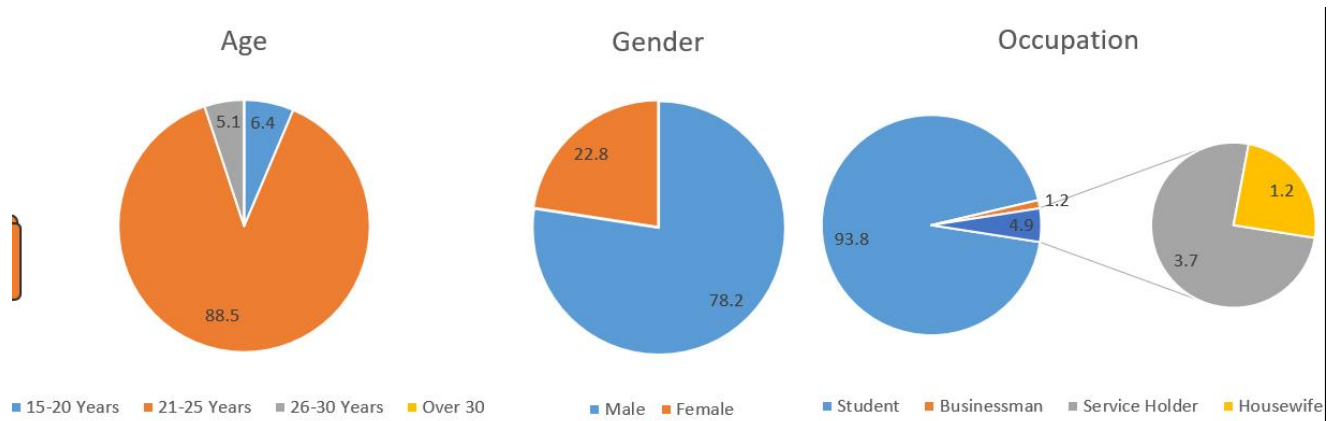
- Rents.com.bd
- Anytolet.com
- Bdto-let.com
- Bdproperty.com
- Renthobe.com

2.2 Benchmark Chart

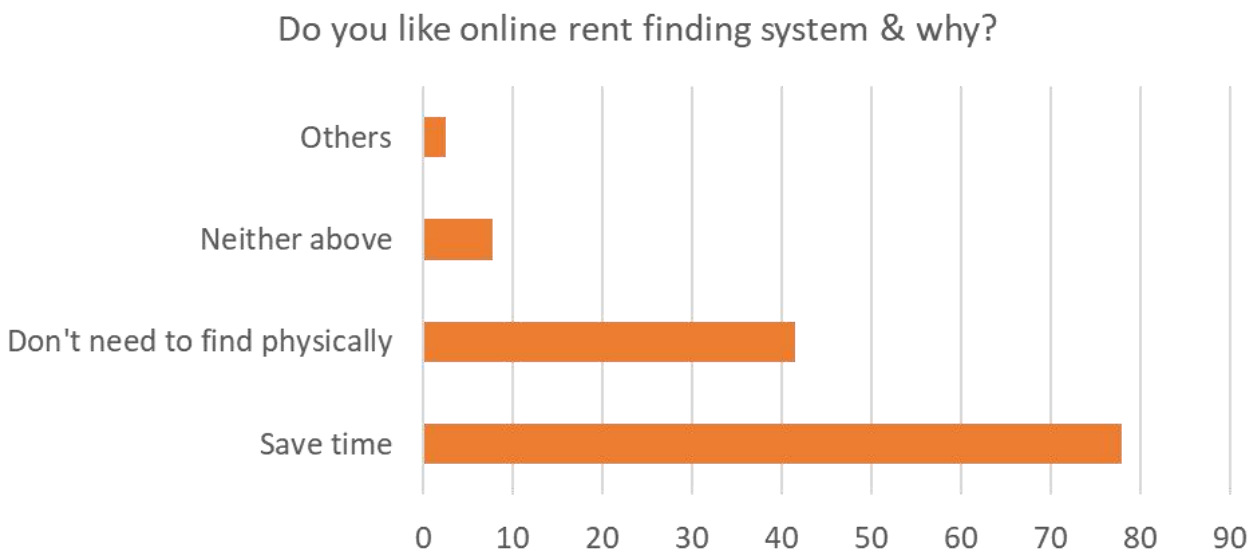
| Rentify Comparison Chart | | | | | | |
|--------------------------|--------------|--------------|--------------|---------------|--------------|-------------|
| FEATURES | RENTS.COM.BD | ANYTOLET.COM | BDTO-LET.COM | BPROPERTY.COM | RENTHOBE.COM | RENTIFY.COM |
| Login/Register | ✓ | ✓ | ✓ | ✓ | | ✓ |
| Hostel Service | | | ✓ | | | ✓ |
| Need Roommate | | | | | | ✓ |
| Post Boost | | ✓ | | | | ✓ |
| Flat Rent | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Commercial Space | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Price Filtering | ✓ | | ✓ | ✓ | ✓ | ✓ |
| Area Filtering | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Chat Service | ✓ | | | ✓ | | ✓ |
| Review | | | | ✓ | ✓ | ✓ |

Feasibility Analysis

3.1 Google Survey Form

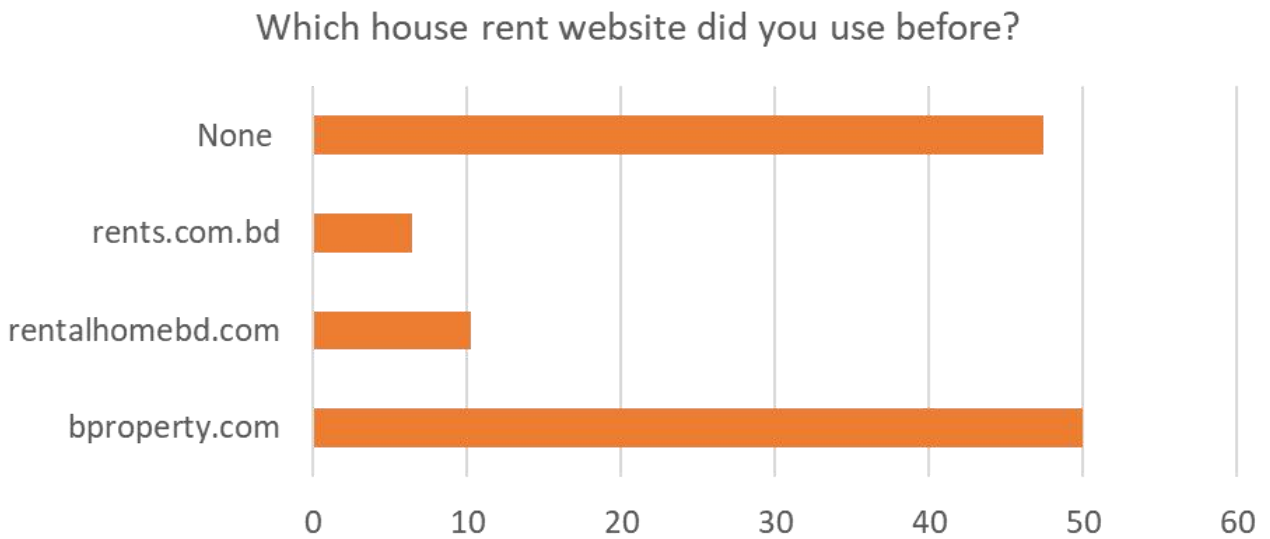


- Ques-1

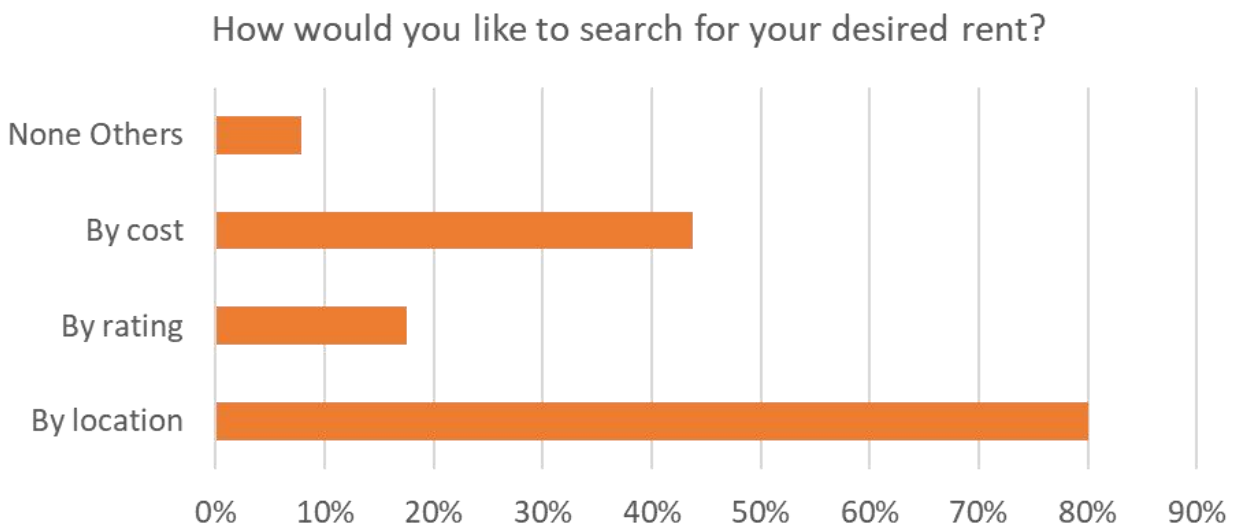


3.1 Google Survey Form

- Ques-2



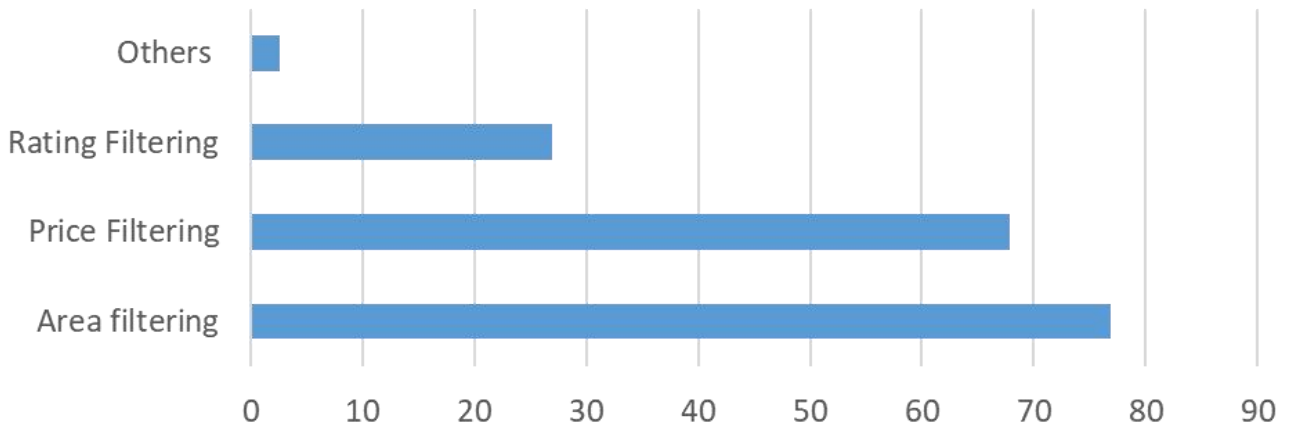
- Ques-3



3.1 Google Survey Form

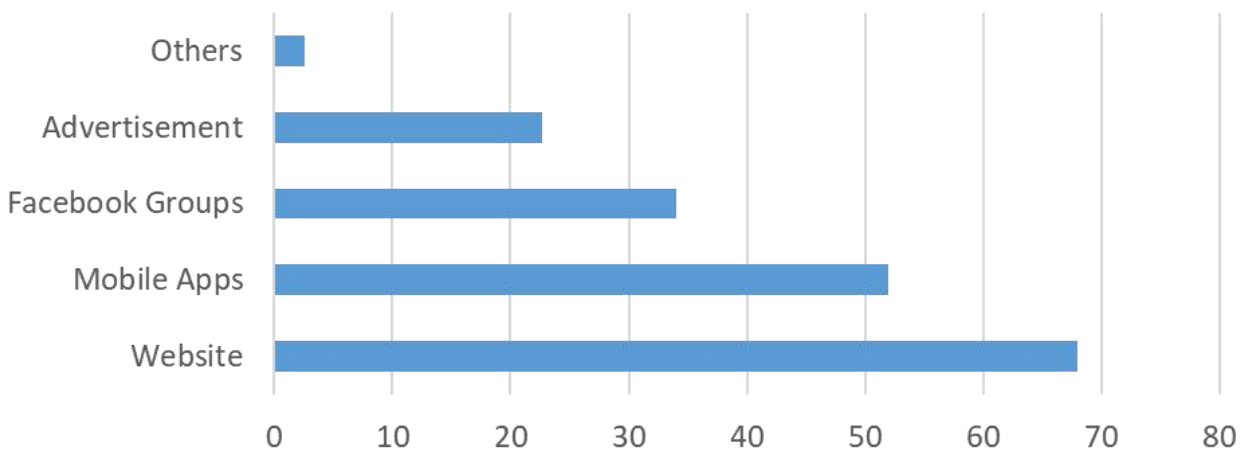
- Ques-4

Which features do you seek most from renting websites?



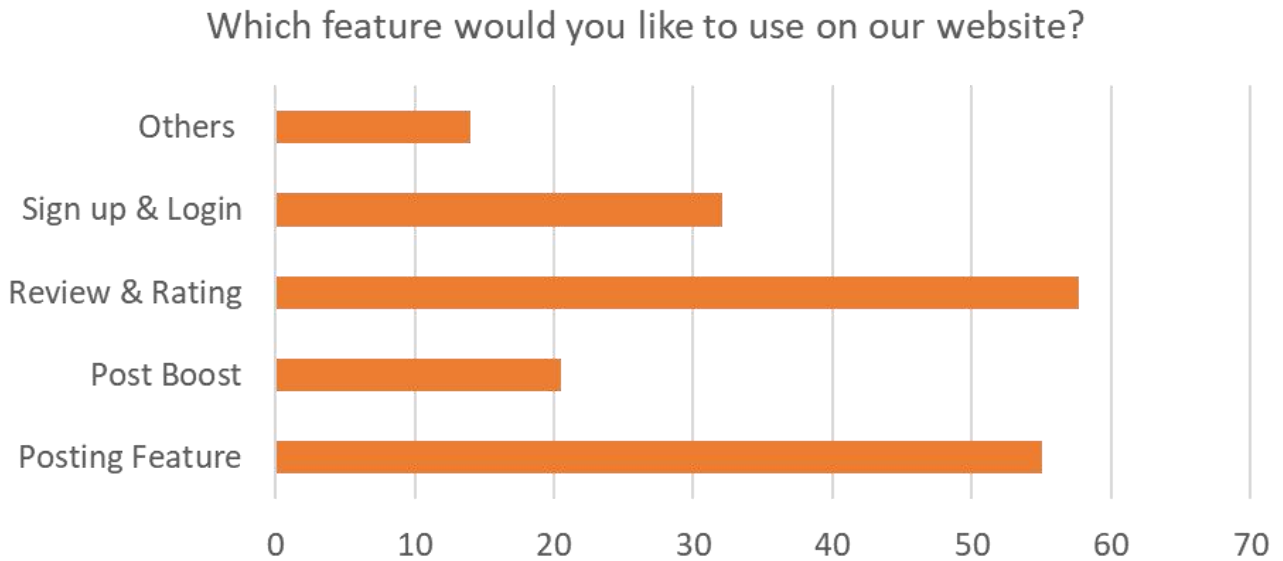
- Ques-5

What is your preferred method to find rent online

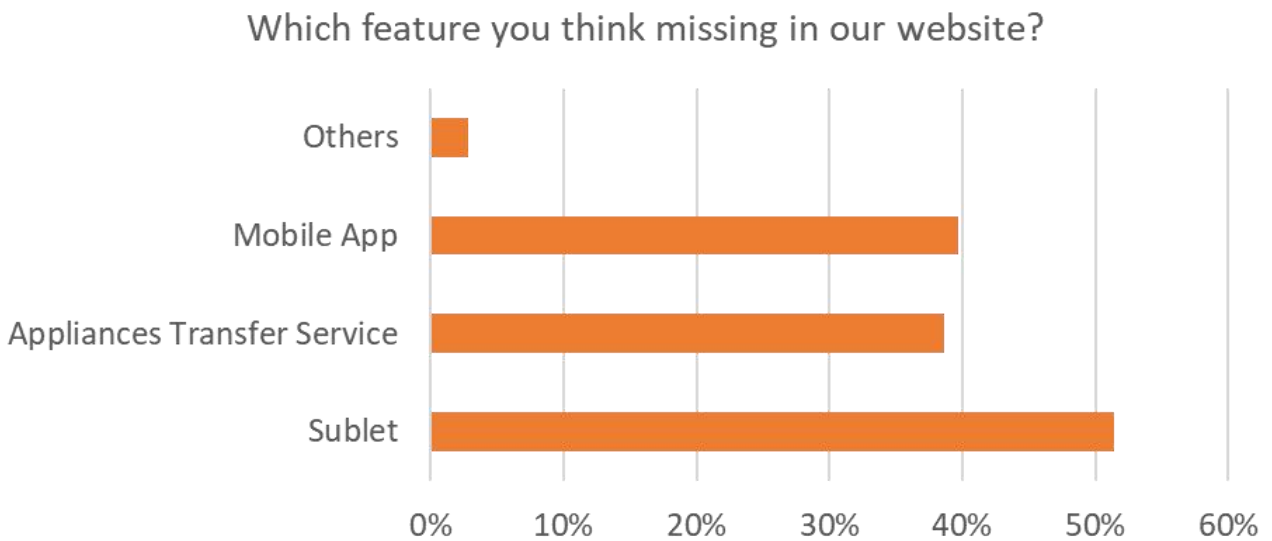


3.1 Google Survey Form

- Ques-6

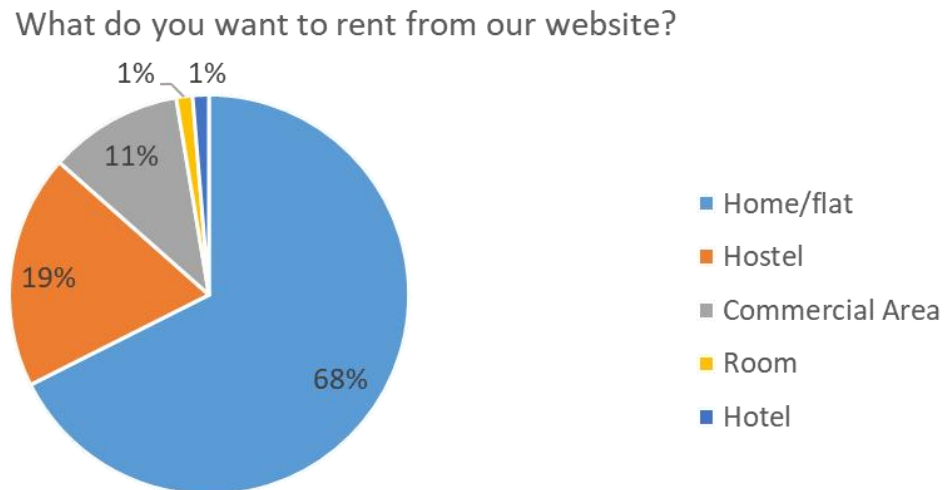


- Ques-7

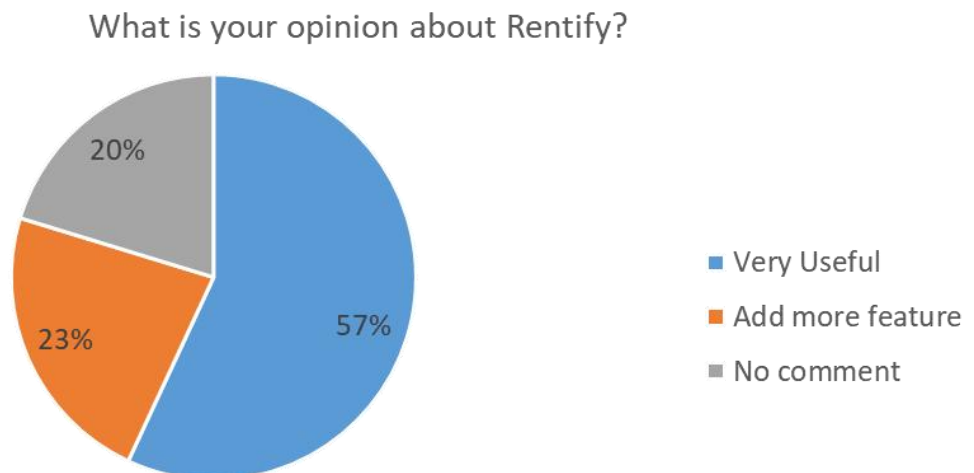


3.1 Google Survey Form

- Ques-8



- Ques-9

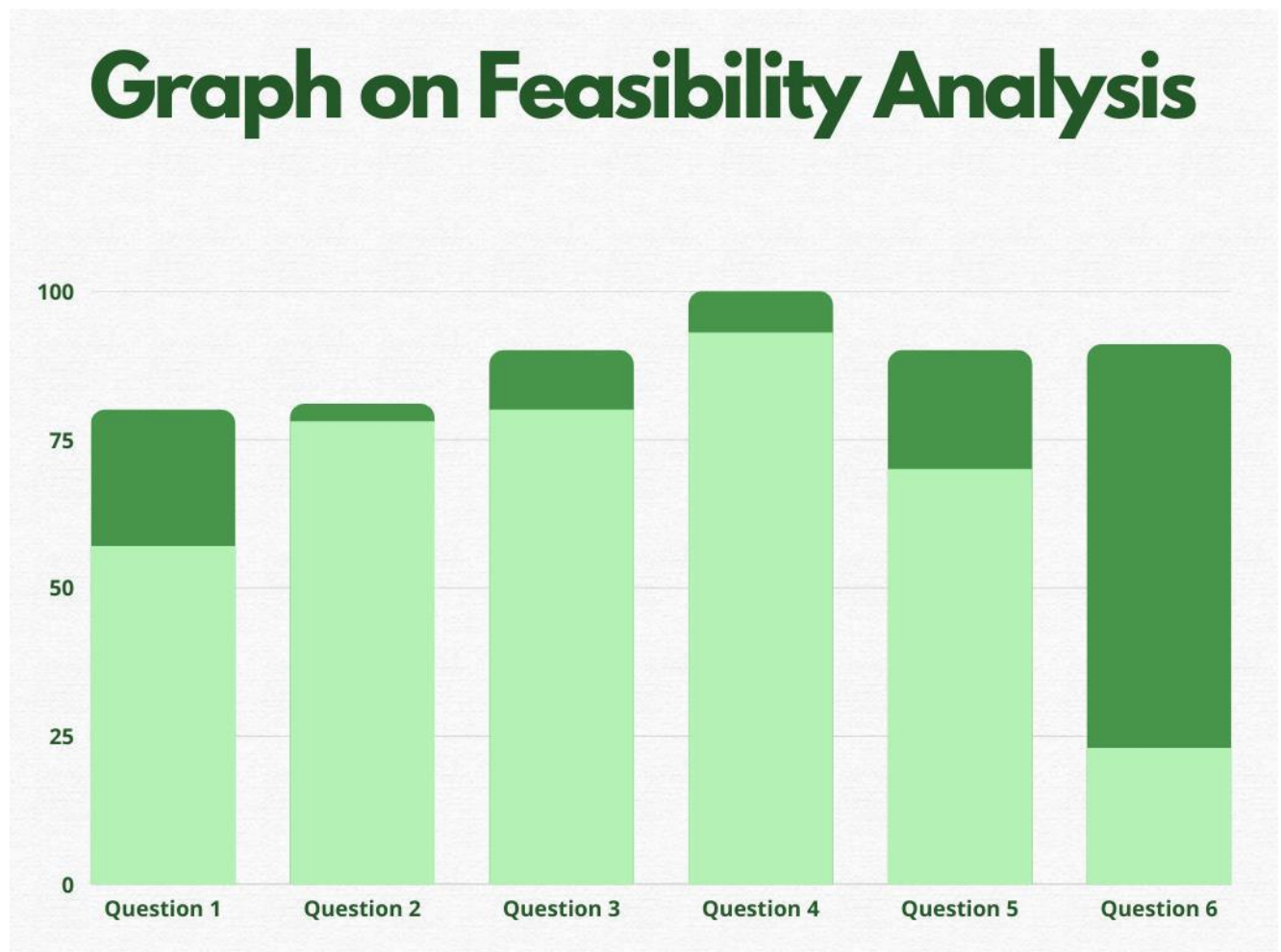


3.2 Feasibility Analysis Survey Table:

Feasibility Analysis Survey Table

| <i>Questions</i> | <i>Agree</i> | <i>Disagree</i> | <i>Feasible?</i> |
|--|---------------------|------------------------|-------------------------|
| Is Rentify Useful? | 57% | 23% | Yes |
| Do you like online rent finding system ? | 78% | 3% | Yes |
| By loaction search is useful for your desired rent? | 80% | 10% | Yes |
| Is website your preferred method to find rent online? | 93% | 7% | Yes |
| Can we make a mobile application for our website also? | 70% | 20% | Yes |
| Is rating filtering feature you seek most from renting websites? | 23% | 68% | No |

3.3 Graph on Feasibility Analysis:



4.1 SWOT Analysis

SWOT stands for Strengths, Weaknesses, Opportunities, and Threats, and so a SWOT Analysis is a technique for assessing these four aspects of any project. Here is SWOT Analysis based on our project

Strength

- Posting Feature in our system
- People can boost their post, it will show on top of the website.
- People can give a review and rate the posts.

WEAKNESS

- We do not have multi-platform availability.
- Validity Check of the posts after being rented.

OPPORTUNITY

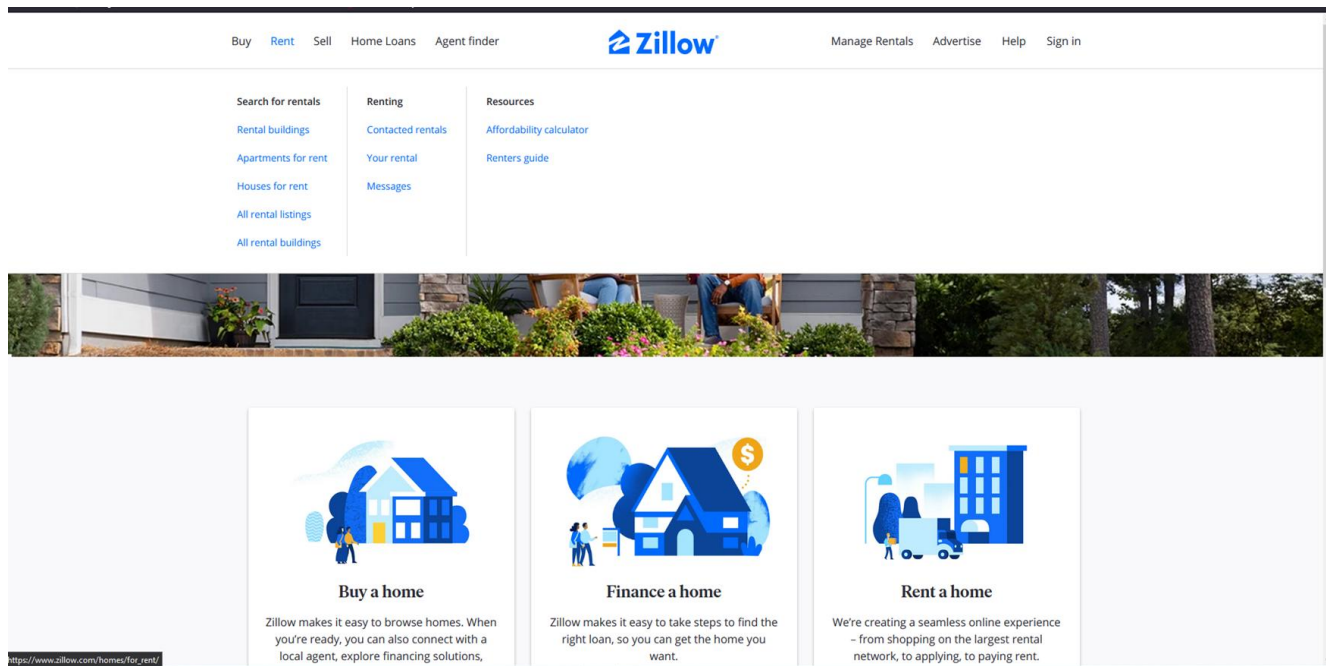
- We can develop multi-platform app development
- Our system can attract new customers through special offers

THREATS

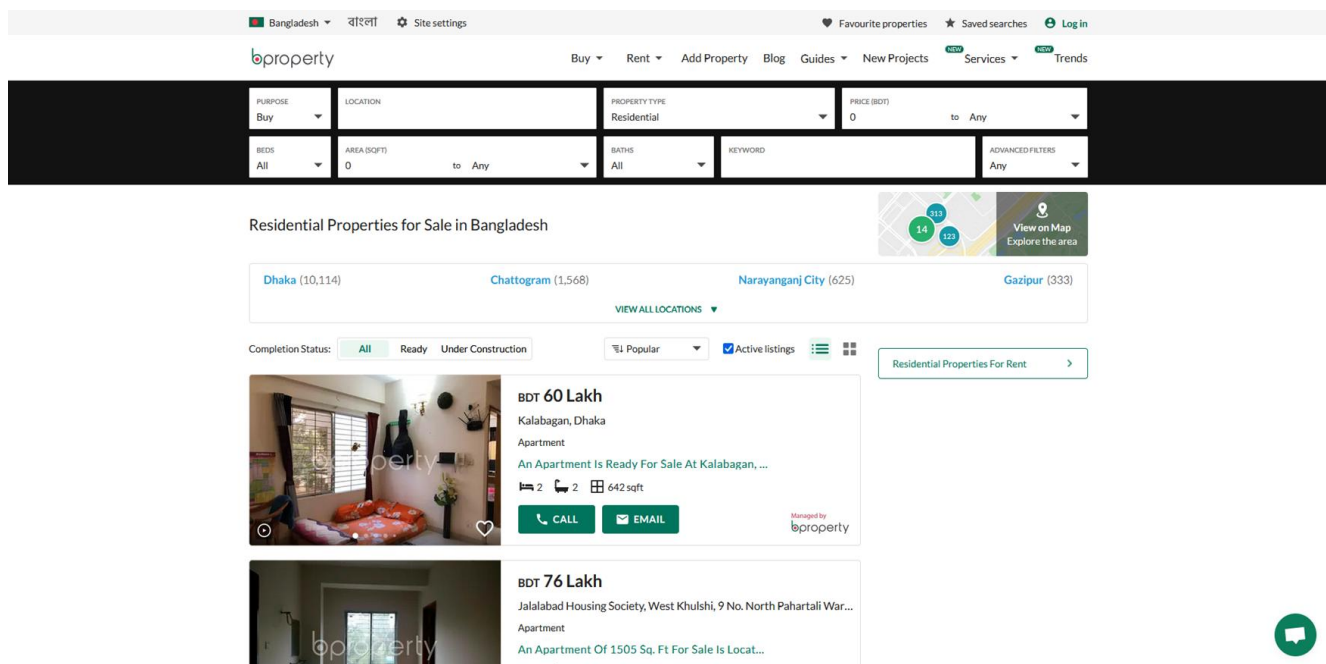
- The system has a slower growth rate.
- The operating cost of the system is high.
- We have to deal with existing competitors.

4.1 Best UI Practices

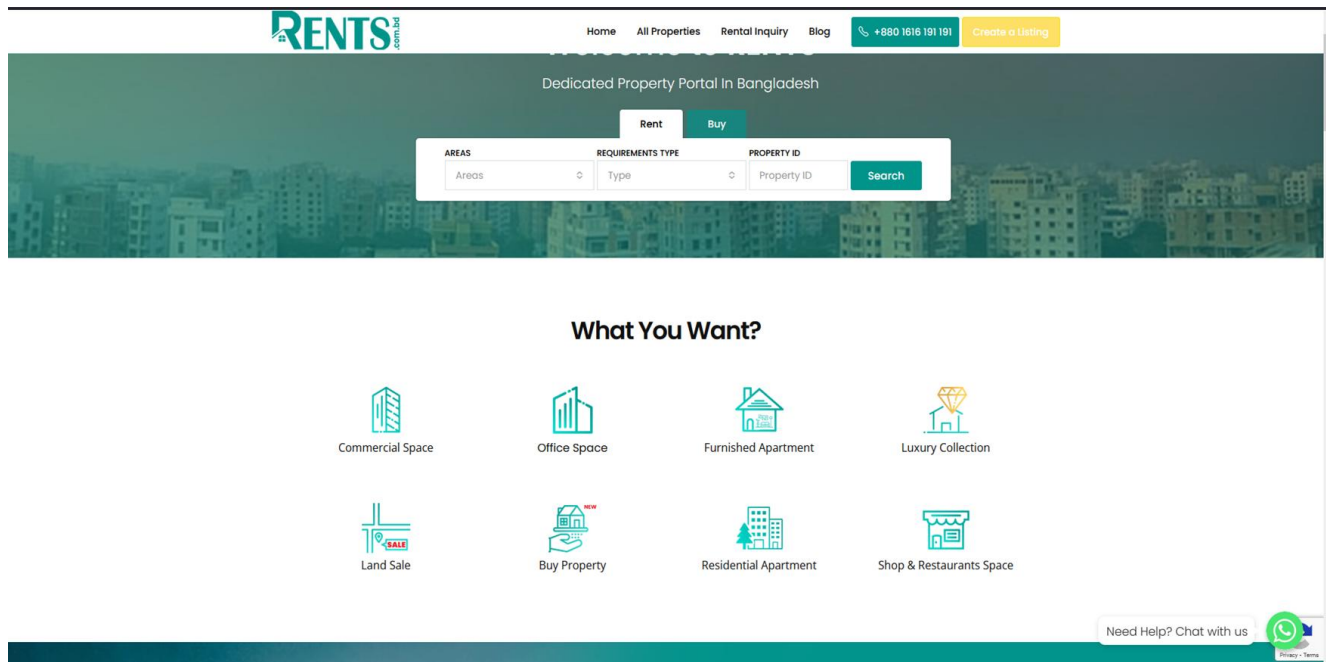
Navigation Section



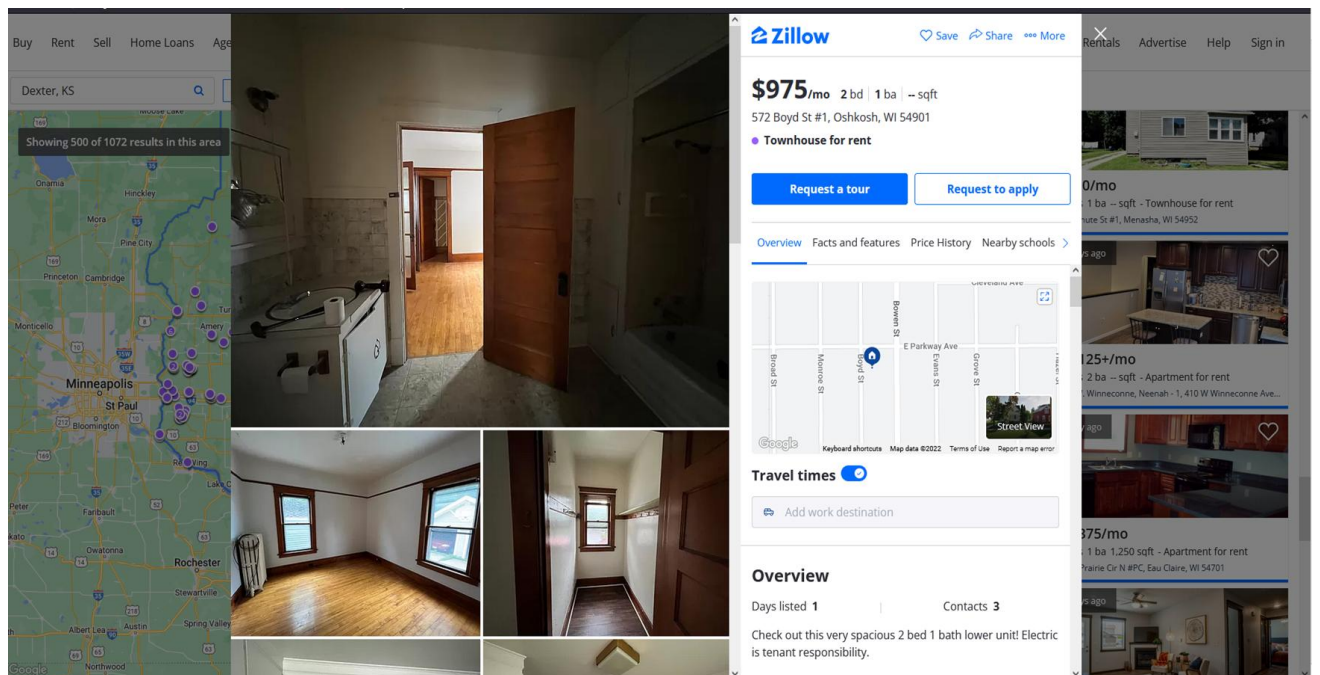
Search Section



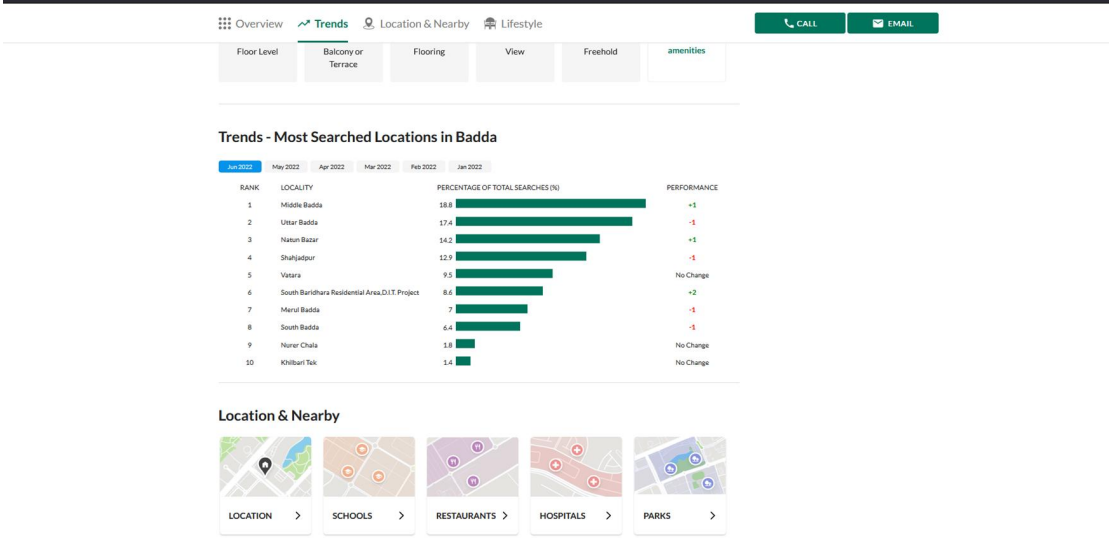
Landing Page



Features



Features



| | Month 0 | Month 1 | Month 2 | Month 3 | Month 4 | Month 5 | Month 6 | Month 7 |
|---------------|--|---|---|--|---|--|--|--|
| Expense s | Employees =2*200 = \$400 Electricity = \$20 Table=3*50 =150 Wifi = \$25 Rent = \$100 Others = \$50 Total = \$745 | Employee s =2*200 = \$400 Electricity = \$20 Wifi = \$25 Rent = \$100 Others = \$50 Total = \$595 | Employees =2*200 = \$400 Electricity = \$20 Wifi = \$25 Rent = \$100 Others = \$50 Total = \$595 | Employees =2*200 = \$400 Electricity = \$20 Wifi = \$25 Rent = \$100 Others = \$50 Total = \$595 | Employees =1*200 = \$200 Maintenance = \$20 Others = \$50 Total = \$270 | Employees =1*200 = \$200 Maintenance = \$20 Others = \$50 Total = \$270 | Employees =1*200 = \$200 Maintenance = \$20 Others = \$50 Total = \$270 | Employees =1*200 = \$200 Maintenance = \$20 Others = \$50 Total = \$270 |
| Revenue | | | | | Ad = \$ 400 Sponsor = \$ 250 Post-boost = \$400 Total = \$1050 | Ad = \$ 450 Sponsor = \$ 250 Post-boost = \$460 Total = \$1160 | Ad = \$ 500 Sponsor = \$ 350 Post-boost = \$600 Total = \$1450 | Ad = \$ 400 Sponsor = \$ 350 Post-boost = \$756 Total = \$1506 |
| Cash- Flow | (\$745) | (\$595) | (\$595) | (\$595) | \$780 | \$890 | \$1180 | \$1236 |
| Cumulative | (\$745) | (\$1340) | (\$1935) | (\$2530) | (\$1750) | (\$860) | \$320 | \$1556 |