

Asaf S. Mazar

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University of Southern California | Department of Psychology
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Education

- Expected 2022 Ph.D., Social Psychology
University of Southern California
Advisor: Dr. Wendy Wood
- 2017 - 2019 M.A., Psychology
University of Southern California
Thesis: "Illusory Motives, Elusive Habits: Lay Theories of Everyday Behavior"
Advisor: Dr. Wendy Wood
- 2013 - 2016 B.A., Psychology and English Literature (*cum laude*)
Ben-Gurion University of the Negev (Israel)
Senior thesis (Psychology): "The Effects of Construal Level and Task Complexity on Underestimation of Task Completion Times"
Senior thesis (Literature): "His thoughts were not his thoughts": Interrelated Selfhood in Thomas Mann's *The Magic Mountain*"

Employment

- 2019 – Research assistant
University of Southern California
CDC inGear Prediabetes Prevention Initiative
- 2019 - 2019 Behavioral Scientist (summer internship)
Catalyst Behavioral Sciences
- 2016 - 2017 Project Assistant
University of Southern California, Psychology Department
With Dr. Wendy Wood
- 2015-2016 Research Assistant
Ben-Gurion University of the Negev, Psychology Department
- 2014-2016 Research Assistant
Ben-Gurion University of the Negev, Glazer School of Management

Publications

Mazar, A., Wood, W. (2018). Defining Habit. In B. Verplanken & S. Orbell (eds.), *The Psychology of Habit*. London, UK: Springer.

Submitted Manuscripts

Haran, U., Moran, S., **Mazar, A.**, Hurwitz, M. (under review). Functional Overconfidence: When (and Why) Advisors Express Overconfidence.

Mazar, A., Wood, W. (under review). Illusory Motives, Elusive Habits: Lay Theories of Everyday Behavior.

Mazar, A., Itzhakov, G., Lieberman, A., Wood, W. (under review). The Unintentional Nonconformist: Habits Promote Resistance to Social Influence.

Mazar, A., Wood, W., Tomaino, G., Carmon, Z. (under review). Sustaining Sustainability: Lessons from the Psychology of Habits.

Wood, W., **Mazar, A.**, Neal, D., (under review) Habits: Not Goal-Driven, Sometimes Goal-Directed.

Manuscripts in Preparation

Mazar, A., Wood, W. Expected and Experienced Reward in Gym Habit Formation.

Conference Presentations

2020 **Mazar, A.**, Wood, W. (February 2020) Illusory Motives, Elusive Habits: Lay Theories of Everyday Behavior. Motivation preconference to the annual meeting of the Society for Personality and Social Psychology, New Orleans, Louisiana, United States.

2019 **Mazar, A.**, Wood, W. (April 2019) Misattribution in Lay Theories of Automatic Behavior. USC mHealth Collaboratory, Los Angeles, California, United States.

2019 **Mazar, A.**, Wood, W., Lieberman, A., Itzhakov, G. (February 2019) Unintentional Determination: when Habits Override Social Influence. Annual meeting of the Society for Personality and Social Psychology, Portland, Oregon, United States.

2018 **Mazar, A.**, Wood, W., Lieberman, A., Itzhakov, G. (July 2019) Unintentional Determination: When Habits Override Social Influence. The Ohio State Symposium on Social Psychology, Columbus, Ohio, United States.

Poster Presentations

2020 **Mazar, A.**, Wood, W. (February 2020). Illusory Motives, Elusive Habits: Lay Theories of Everyday Behavior.

2019 **Mazar, A.**, Wood, W. (February 2019). Misattribution in Lay Theories of Automatic Behavior. Annual meeting of the Society for Personality and Social Psychology, Portland, Oregon.

2018 Haran, U., **Mazar, A.**, Moran, S., & Hurwitz, M. (November 2018). Functional Overconfidence: When (and why) Advisors Express Overconfidence. Annual meeting of the Society for Judgment and Decision Making, New Orleans, Louisiana.

Awards and Funding

University of Southern California, Psychology Department Research Grant, 2019
University of Southern California, Psychology Department Travel Grant, 2019
Society for Personality and Social Psychology Graduate Travel Award, 2019
University of Southern California, Summer Grant Writing Workshop Grant, 2018
University of Southern California, Psychology Department Research Grant, 2018
University of Southern California, Psychology Department Travel Grant, 2018

Conferences Organized

2017 Science of Habits. Catalina Island, California. University of Southern California.

Teaching

University of Southern California, Psychology Department Teaching Fellowship
Experimental Research Methods, Fall 2019
Statistics, Spring 2019
Non-experimental Research Methods, Fall 2018

University of Ben-Gurion, Department of Linguistics and Foreign Literatures, Teaching Assistant
Survey of American Literature, Spring 2016

University of Ben-Gurion Tutelage Program, Individual Tutor
Inferential Statistics, 2015-2016
Cognitive Psychology, 2016

Professional associations

Society for Personality and Social Psychology

Research Interests

Habit; Behavior Change; Automatic Processes; Lay Theories