

# Asaf S. Mazar

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## Education

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- Expected 2022 Ph.D., Social Psychology  
University of Southern California  
Advisor: Dr. Wendy Wood
- 2017 - 2019 M.A., Psychology  
University of Southern California  
Thesis: "Illusory Motives, Elusive Habits: Lay Theories of Everyday Behavior"  
Committee Chair: Dr. Wendy Wood
- 2013 - 2016 B.A., Psychology and English Literature (*cum laude*)  
Ben-Gurion University of the Negev (Israel)  
Senior thesis (Psychology): "The Effects of Construal Level and Task Complexity on Underestimation of Task Completion Times"  
Senior thesis (Literature): "His thoughts were not his thoughts": Interrelated Selfhood in Thomas Mann's *The Magic Mountain*"

## Employment

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- 2019 – Research assistant  
University of Southern California and Catalyst Behavioral Sciences  
CDC inGear Prediabetes Prevention Initiative
- 2019 - 2019 Behavioral Scientist (summer internship)  
Catalyst Behavioral Sciences
- 2016 - 2017 Project Assistant  
University of Southern California, Psychology Department  
With Dr. Wendy Wood
- 2015-2016 Research Assistant  
Ben-Gurion University of the Negev, Psychology Department
- 2014-2016 Research Assistant  
Ben-Gurion University of the Negev, Glazer School of Management

## Publications

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**Mazar, A.,** Wood, W., Tomaino, G., Carmon, Z. (in press). Sustaining Sustainability: Lessons from the Psychology of Habits. *Behavioral Science and Policy*.

Wood, W., **Mazar, A.**, Neal, D., (in press) Habits: Not Goal-Driven, Sometimes Goal-Directed. *Perspectives on Psychological Science*.

**Mazar, A.**, Wood, W. (2018). Defining Habit in Psychology. In B. Verplanken & S. Orbell (eds.), *The Psychology of Habit*. London, UK: Springer.

### **Submitted Manuscripts**

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Haran, U., Moran, S., **Mazar, A.**, Hurwitz, M. (under review). Functional Overconfidence: When (and Why) Advisors Express Overconfidence.

**Mazar, A.**, Wood, W. (under review). Illusory Motives, Elusive Habits: Lay Theories of Everyday Behavior.

**Mazar, A.**, Itzhakov, G., Lieberman, A., Wood, W. (under review). The Unintentional Nonconformist: Habits Promote Resistance to Social Influence.

### **Manuscripts in Preparation**

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**Mazar, A.**, Wood, W. Expected and Experienced Reward in Gym Habit Formation.

### **Conference Presentations**

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2020 **Mazar, A.**, Wood, W. (February 2020) Illusory Motives, Elusive Habits: Lay Theories of Everyday Behavior. Motivation preconference to the annual meeting of the Society for Personality and Social Psychology, New Orleans, Louisiana, United States.

2019 **Mazar, A.**, Wood, W. (April 2019) Misattribution in Lay Theories of Automatic Behavior. USC mHealth Collaboratory, Los Angeles, California, United States.

2019 **Mazar, A.**, Wood, W., Lieberman, A., Itzhakov, G. (February 2019) Unintentional Determination: when Habits Override Social Influence. Annual meeting of the Society for Personality and Social Psychology, Portland, Oregon, United States.

2018 **Mazar, A.**, Wood, W., Lieberman, A., Itzhakov, G. (July 2019) Unintentional Determination: When Habits Override Social Influence. The Ohio State Symposium on Social Psychology, Columbus, Ohio, United States.

### **Poster Presentations**

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2020 **Mazar, A.**, Wood, W. (February 2020). Illusory Motives, Elusive Habits: Lay Theories of Everyday Behavior.

2019 **Mazar, A.**, Wood, W. (February 2019). Misattribution in Lay Theories of Automatic Behavior. Annual meeting of the Society for Personality and Social Psychology, Portland, Oregon.

2018 Haran, U., **Mazar, A.**, Moran, S., & Hurwitz, M. (November 2018). Functional Overconfidence: When (and why) Advisors Express Overconfidence. Annual meeting of the Society for Judgment and Decision Making, New Orleans, Louisiana.

### **Awards and Funding**

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University of Southern California, Psychology Department Research Grant, 2019  
University of Southern California, Psychology Department Travel Grant, 2019  
Society for Personality and Social Psychology Graduate Travel Award, 2019  
University of Southern California, Summer Grant Writing Workshop Grant, 2018  
University of Southern California, Psychology Department Research Grant, 2018  
University of Southern California, Psychology Department Travel Grant, 2018

### **Conferences Organized**

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2017 Science of Habits. Catalina Island, California. University of Southern California.

### **Teaching**

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University of Southern California, Psychology Department Teaching Fellowship  
Experimental Research Methods, Fall 2019  
Statistics, Spring 2019  
Non-experimental Research Methods, Fall 2018

University of Ben-Gurion, Department of Linguistics and Foreign Literatures, Teaching Assistant  
Survey of American Literature, Spring 2016

### **Professional associations**

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Society for Personality and Social Psychology

### **Research Interests**

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Habit; Behavior Change; Automatic Processes; Lay Theories