Adil Sami

Irving, TX · (972) 302-1394
User Interface · User Experience · Web Designer · Front-end Developer
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EDUCATION

The University of Texas at Arlington, Arlington, TX   May 2021
Bachelor of Arts in Information & Communication Technology   GPA: 3.34

- *Cum Laude Honors*
- *Relevant Coursework: Web Communication Design & Dev 3 (Adv HTML, CSS, JavaScript, and DHTML/DOM), Web Communication Design & Dev 2 (HTML, CSS (Flexbox & Grid) and Wireframing), Digital Communication Management (PHP, MySQL, and Data Management), User Experience Research Design, Communication Law, Internet Marketing Communication (PHP)*

EXPERIENCE

UnprotectedVictims   March 2021 - May 2021
UI/UX Designer Lead · Usability Tester

- Created the Communication brief to conduct Audience analysis, Perception/Tone/Guidelines, Communication strategy, Competitive positioning, and Target message
- Generated Audience profiles according to analysis, designed Initial/Final wireframe and prototype with scalability using Figma, made the Visual design guide for text, colors, icons, and image placement and feel, used HTML, CSS, Bootstrap 5, and JavaScript to develop responsive front-end, conducted Usability evaluation report for website effectiveness and debugging

Taqueria Charly   September 2020 - November 2020
Web Brand Designer · Developer

- Conducted SEO from Google word search analytics, created SWOT analysis of company to compare against other competitors and researched User flows and Audience profile/Personas
- Built Sitemap, made initial wireframe with scalability in mind for better user experience on all devices, and then high-fidelity wireframe into prototype using Adobe XD, used HTML, CSS, and Bootstrap 4 to create front-end portion of the website with great user flexibility on all devices including smartphones
- Created a MySQL database under cPanel then used Back-End server-side php to display menu items from database to website and implement the check-out functionality, conducted Usability evaluation report for website effectiveness and debugging

TECHNICAL SKILLS

- Programing Languages: HTML, CSS, JavaScript, JSON, Ajax, php
- Software & Tools: Git, gitBash, GSAP, jQuery, Bootstrap 4 & 5, DHTML, SCSS/SASS, MySQL, Illustrator, Photoshop, XD, Figma, MS Office
- Industry Knowledge: User Interface Design, Frontend Development, UX Research, Wireframing, Prototyping, A/B Testing, Graphic Design, Data Management, Project Management
- Certification: Adobe Illustrator – Associates (2017), Adobe Photoshop – Associates (2017)

JOB ROLES

Ross, Grapevine, TX   February 2019 – April 2020
Loss Prevention Specialist

- Responsible for safety and regulations, tasked with security and upholding protocols, Provide professional customer service experience

Walmart, Irving, TX   May 2018 – September 2018
Managing Sales Associate

- Shift manager to coordinate groups to solve and manage product, Sales representative lead dealing with customer service

Tom Thumb, Irving, TX   June 2015 – May 2017
Associates and Sale Representative

- Responsible for inventory management and pharmaceutical products, working in teams to solve and manage product shortage