

Says

What have we heard them say?
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

The world has changed as a consequence of the increasing use of smartphones, which have improved communication, connected people, and revolutionized many different businesses.

.customers often ask about the impact of iphones in india.

I want to creat apps that cater to the indian market.

.With its main product, the iPhone, capturing markets around the world, Apple Inc.

.It has emerged as a prominent player among the top smartphone makers.

I REVOLUTION

.India, one of the economies with the greatest economic growth, has seen a tremendous increase in smartphone usage, making

.it an interesting market to study the effects of Apple's iPhone.

.Excitement about exploring iphone's impact in indian,curiosity about

.its influence on local tech culture.

Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?