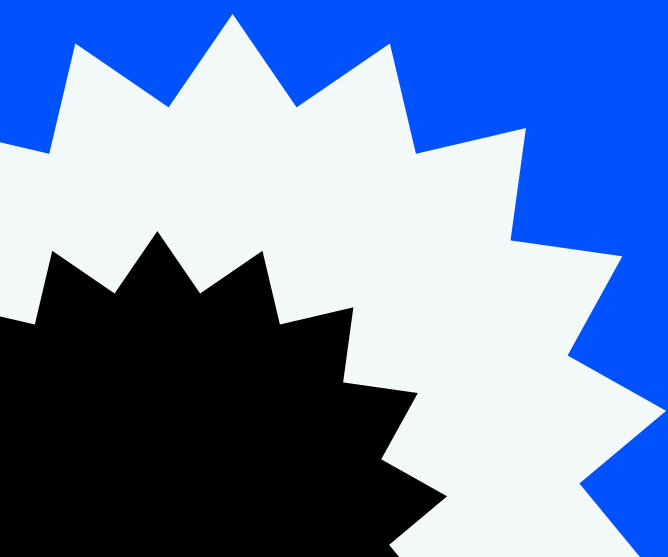
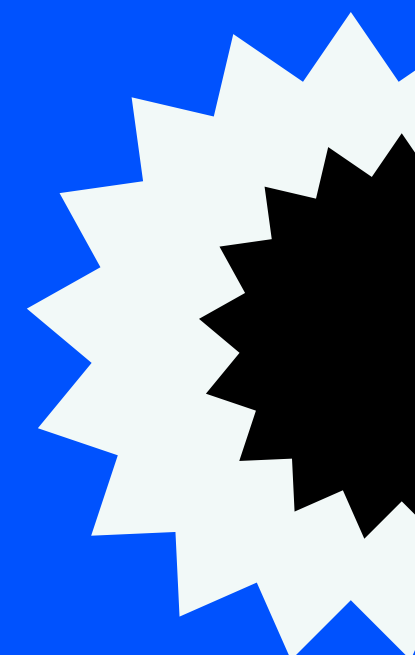


WHAT IS WEB3?



the internet is always **growing**
and changing.



WEB 1

web1 was the **first draft** of the internet,
the one that was available in the
1990s
and early **2000s**.

back then, people mostly
used the internet to
read web pages.

the web was mostly
made up of
static websites.

READ ONLY

WEB 2
WEB 2

web2 came about in the **mid-2000s**.

companies like facebook & twitter

empowered users to

create their own content.

unfortunately,

these companies **monetized**
user **activity** and **data**

by selling them to **advertisers**,
while retaining **control** over

their users **data** and **activities**.

READ AND WRITE

WEB3

WEB3

WEB3

web3 is a term used to describe the
next* version of the internet.

an internet that is built on blockchain
technology,

and is **owned & controlled** by its
users.

both money and information are
permissionless and open.

READ, WRITE AND OWN

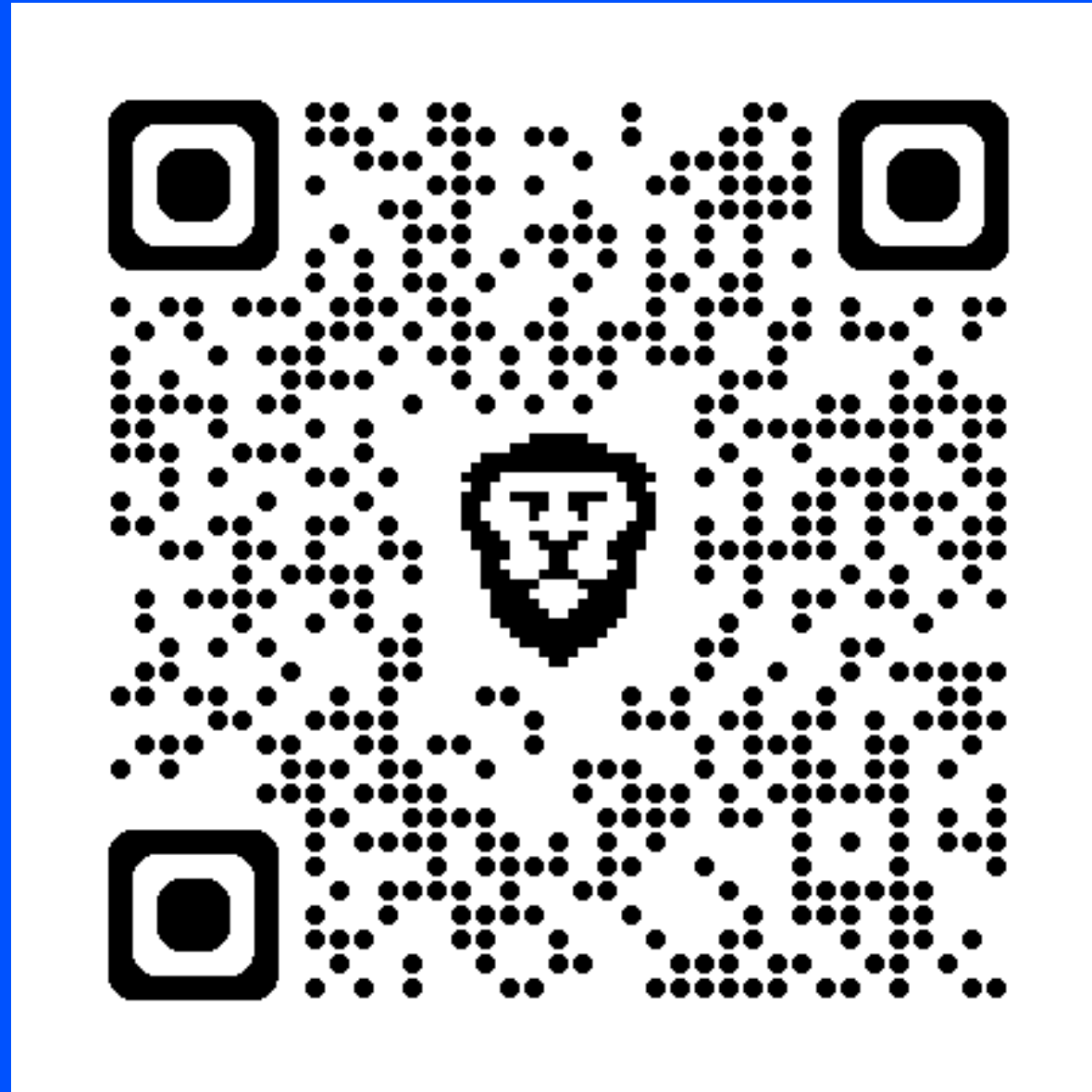
**HOW IS WEB3 DIFFERENT
FROM WEB2?**

in the web2 era, control over
transactions, content, and data
is **centralized** in tech corporations.

in web3 **users** have the power to
control their own information **without**
needing **intermediaries.**

WEB	ARCHITECTURE	EXAMPLES
WEB 1	CENTRALIZED	NETSCAPE SINA
WEB 2	CENTRALIZED	FACEBOOK INSTAGRAM
WEB3	DISTRIBUTED, DECENTRALIZED	WARPCAST ENS

STAY BASED



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