

IdeationPhase

Brainstorm&IdeaPrioritizationTemplate

Date	15March 2023
Team ID	NM2023TMID15870
ProjectName	TheFutureofuniversitydecisionmakingwithmachinelearning
Maximum Marks	5Marks


Brainstorm&IdeaPrioritizationTemplate:

Underthisactivityyourteammember havegatheredanddiscussedvariousideastosolveourprojectproblem.Eachmembercontributed 6to 10ideas.

Aftergatheringallideaswehaveassessedtheimpactandfeasibilityofeachpoint.Reference:<https://www.mural.co/templates/empathy-map-canvas>

Step-1:TeamGathering,CollaborationandSelecttheProblemStatement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes


PROBLEM

How might we [The future of university decision making with machine learning]?

Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.



Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#)

Step-2:Brainstorm,IdeaListingandGrouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

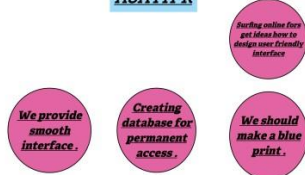
🕒 10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

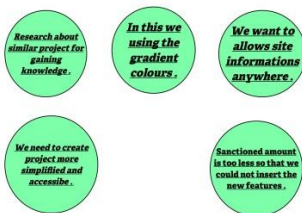
JANARTHANAM S



ASATH R



YOGANATHAN V



JAYAKANTHAN A



3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

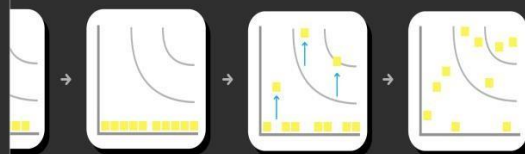
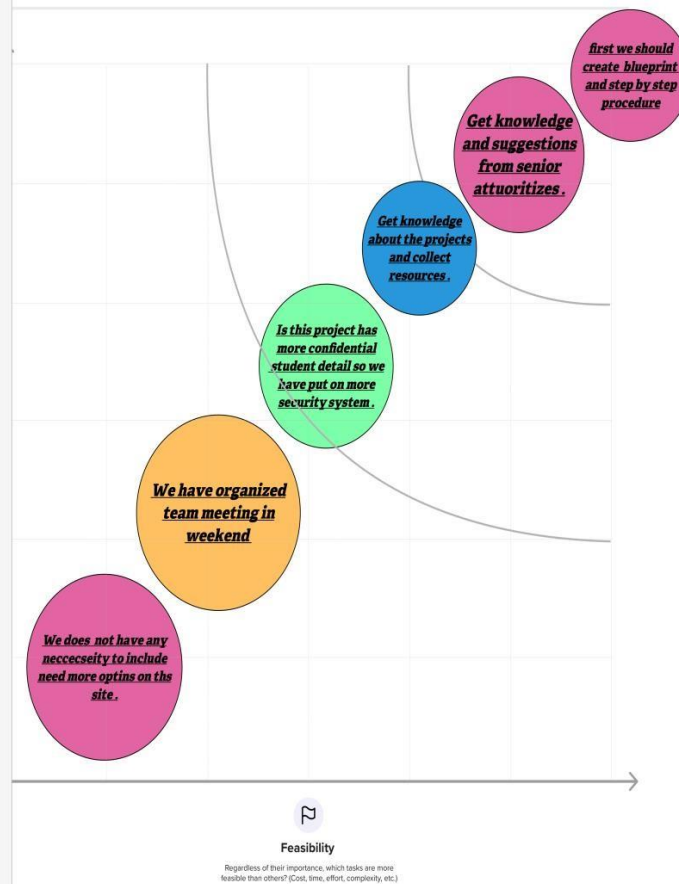
TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



Step-3:IdeaPrioritization

all be on the same page about what's important
ace your ideas on this grid to determine which
t and which are feasible.

TIP
Add customizable tags to sticky
notes to make it easier to find,
browse, organize, and
categorize important ideas as
themes within your mural.



After you collaborate

You can export the mural as an image or pdf
to share with members of your company who
might find it helpful.

Quick add-ons

- A Share the mural**
Share a **view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

-  **Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
-  **Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
-  **Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

[Share template feedback](#)