## **Ideation Phase Empathize & Discover**

Date	15 March 2023
Team ID	NM2023TMID15870
Project Name	The Future Of University Decision Making With Machine Learning.
Maximum marks	5 marks

### **EMPATHY MAP CANVAS:**

In the ideation face we have empathized as our client and we have acquired the details which are represented in the empathy map given below.



# Empathy map canvas

Use this framework to empathize with a customer, user, or any person who is affected by a team's work. Document and discuss your observations and note your assumptions to gain more empathy for the people you serve.

Originally created by Dave Gray at







#### Develop shared understanding and empathy

Summarize the data you have gathered related to the people that are impacted by your work. It will help you generate ideas, prioritize features, or discuss decisions.



#### WHO are we empathizing with?

Who is the person we want to understand? What is the situation they are in? What is their role in the situation?

1. The developer is the person we want to understand what they think about the project devlopment.

2. Our main role in this project give more support to the user need

3. They are in confused situation because they dont have idea how the couput will came out

## **GOAL**

What do they THINK and FEEL?

What other thoughts and feelings might influence their behavior?

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What are their wants needs, hopes, and dr

#### What do they need to DO? 1.They need to do usiing exsisting technologies in this project

What do they need to do differently?
What job(s) do they want or need to get done?

4. First we check the project, if satisfied our needs and demands, this project
are successfullly
worked.



#### What do they HEAR?

1.we hearing too much of the suggestions from others on it vendors work

3.collegues ask to me why we can't create ourselves in this project

2. They said wo know it vendor for your project why you searching

4 .Second hand said no worries about that , they could develop



What do they do today? What behavior have we observed? What can we imagine them doing?

1.We did today colecti details for

2.Now they will be fully aware of the project so that one fourth of the work will be done.

3.Their behaviour as well and good, they have good approaches in every client.

2.Give time and space need to do for them.

3.They needs to do a project that works well in less time and at lesss cost.



#### What do they SEE?

What do they see in the marketplace? What do they see in their immediate

2.Others said this project has contains technologies



1. We have read about how the project came out, so serach some details and noticed them.

#### What do they SAY?

What have we heard them say? What can we magine them saying?

1.They said deliver the project in this best possible way to cover all technolgies .

2.We have more confidence their experince





