The Value of Cluster Analysis

❑ What is the value of cluster analysis?

    ❑ Cluster analysis helps you partition massive data into groups based on its features.

    ❑ Cluster analysis will often help subsequent data mining processes such as pattern discovery, classification, and outlier analysis

❑ What roles does cluster analysis play in the Data Mining Specialization?

    ❑ You will learn various scalable methods to find clusters from massive data.

    ❑ You will learn how to mine different kinds of clusters effectively.

    ❑ You will also learn how to evaluate the quality of the clusters you find.

    ❑ Cluster analysis will help with classification, outlier analysis, and other data mining tasks.