Summary of Word Association Mining

- Two basic associations: paradigmatic and syntagmatic
  - Generally applicable to any items in any language (e.g., phrases or entities as units)
- Pure statistical approaches are available for discovering both (can be combined to perform joint analysis).
  - Generally applicable to any text with no human effort
  - Different ways to define "context" and "segment" lead to interesting variations of applications
- Discovered associations can support many other applications.