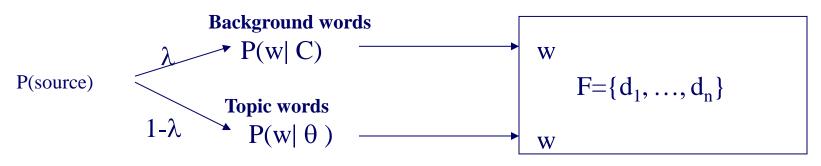
Generative Mixture Model



$$\log p(F \mid \theta) = \sum_{i} \sum_{w} c(w; d_i) \log[(1 - \lambda) p(w \mid \theta) + \lambda p(w \mid C)]$$

Maximum Likelihood $\theta_F = \underset{\theta}{\operatorname{arg\,max}} \log p(F \mid \theta)$

 λ = Noise in feedback documents