Objective interpretation

$$\max. \sum_i \mathbb{E}_{q_i} \log \frac{p(x_i \mid t_i, w) p(t_i)}{q_i(t_i)}$$

$$= \sum_i \mathbb{E}_{q_i} \underbrace{\log p(x_i \mid t_i, w)}_{-\|x_i - \mu(t_i)\|^2 + \text{const}} - \mathcal{KL}(q_i(t_i) \parallel p(t_i))$$

If $\sigma(x_i) = 1$ for simplicity