BIRCH: A Scalable and Flexible Clustering Method

- ☐ An integration of agglomerative clustering with other (flexible) clustering methods
 - Low-level micro-clustering
 - Exploring CP-feature and BIRCH tree structure
 - Preserving the inherent clustering structure of the data
 - Higher-level macro-clustering
 - □ Provide sufficient flexibility for integration with other clustering methods
- □ Impact to many other clustering methods and applications
- Concerns
 - Sensitive to insertion order of data points
 - Due to the fixed size of leaf nodes, clusters may not be so natural
 - Clusters tend to be spherical given the radius and diameter measures