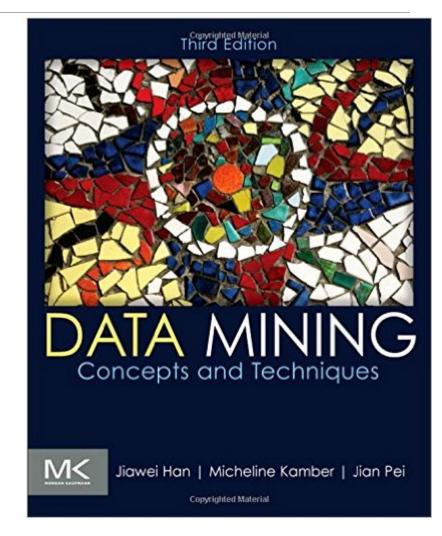
## Major Reference Readings for the Course

## ■ Textbook

- Han, J., Kamber, M., & Pei, J. (2011). Data mining: Concepts and techniques (3<sup>rd</sup> ed.). Morgan Kaufmann.
- Chapters most related to the course
  - Chapter 2: Getting to Know Your Data (Section 2.4: Measuring Data Similarity and Dissimilarity)
  - Chapter 10: Cluster Analysis: Basic Concepts and Methods



Other references will be listed at the end of each lecture video.