The Cranfield Evaluation Methodology

- A methodology for laboratory testing of system components developed in 1960s
- Idea: Build <u>reusable</u> test collections & define measures
 - A sample collection of documents (simulate real document collection)
 - A sample set of queries/topics (simulate user queries)
 - Relevance judgments (ideally made by users who formulated the queries) → Ideal ranked list
 - Measures to quantify how well a system's result matches the ideal ranked list
- A test collection can then be reused many times to compare different systems