Try a Different Query?

q = "presidential campaign update"

$$p(\mathbf{q}|\mathbf{d4} = \dots \text{ news of } \frac{\mathbf{presidential } \text{ campaign}}{\mathbf{p}(\mathbf{q}|\mathbf{d3} = \dots \text{ news of } \frac{\mathbf{presidential } \text{ camdidate}}{\mathbf{p}(\mathbf{q}|\mathbf{d3} = \dots \text{ news of } \frac{\mathbf{presidential } \text{ campaign}}{\mathbf{p}(\mathbf{q}|\mathbf{d3} = \dots \text{ news of } \frac{\mathbf{presidential } \text{ campaign}}{\mathbf{p}(\mathbf{q}|\mathbf{d3} = \dots \text{ news about organic food}}) = \frac{1}{|d2|} * \frac{1}{|d2|} * \frac{1}{|d2|} * \frac{0}{|d2|} = \mathbf{0}!$$

$$p(\mathbf{q}|\mathbf{d3} = \dots \text{ news about organic food} = \frac{0}{|d2|} * \frac{1}{|d2|} * \frac{0}{|d2|} = \mathbf{0}$$

What assumption has caused this problem? How do we fix it?