

Major Reference Readings for the Course

□ Textbook

- Han, J., Kamber, M., & Pei, J. (2011). *Data mining: Concepts and techniques (3rd ed.)*. Morgan Kaufmann.

□ Chapters most related to the course

- Chapter 2: Getting to Know Your Data
(Section 2.4: Measuring Data Similarity and Dissimilarity)
- Chapter 10: Cluster Analysis: Basic Concepts and Methods

- Other references will be listed at the end of each lecture video.

