

# Information Seeking as Sightseeing

- Sightseeing: Know address of an attraction?
  - Yes: take a taxi and go directly to the site
  - No: walk around or take a taxi to a nearby place then walk
- Information seeking: Know exactly what you want to find?
  - Yes: use the right keywords as a query and find the information directly
  - No: browse the information space or start with a rough query and then browse