

# Logistic Regression for Binary Sentiment Classification

**Binary Response Variable:**  $Y \in \{0,1\}$       **Predictors:**  $X = (x_1, x_2, \dots, x_M)$ ,  $x_i \in \mathbb{R}$

$$Y = \begin{cases} 1 & X \text{ is POSITIVE} \\ 0 & X \text{ is NEGATIVE} \end{cases}$$

$$\log \frac{p(Y = 1 | X)}{p(Y = 0 | X)} = \log \frac{p(Y = 1 | X)}{1 - p(Y = 1 | X)} = \beta_0 + \sum_{i=1}^M x_i \beta_i \quad \beta_i \in \mathbb{R}$$

$$p(Y = 1 | X) = \frac{e^{\beta_0 + \sum_{i=1}^M x_i \beta_i}}{e^{\beta_0 + \sum_{i=1}^M x_i \beta_i} + 1}$$