

# Product Report

Category

All

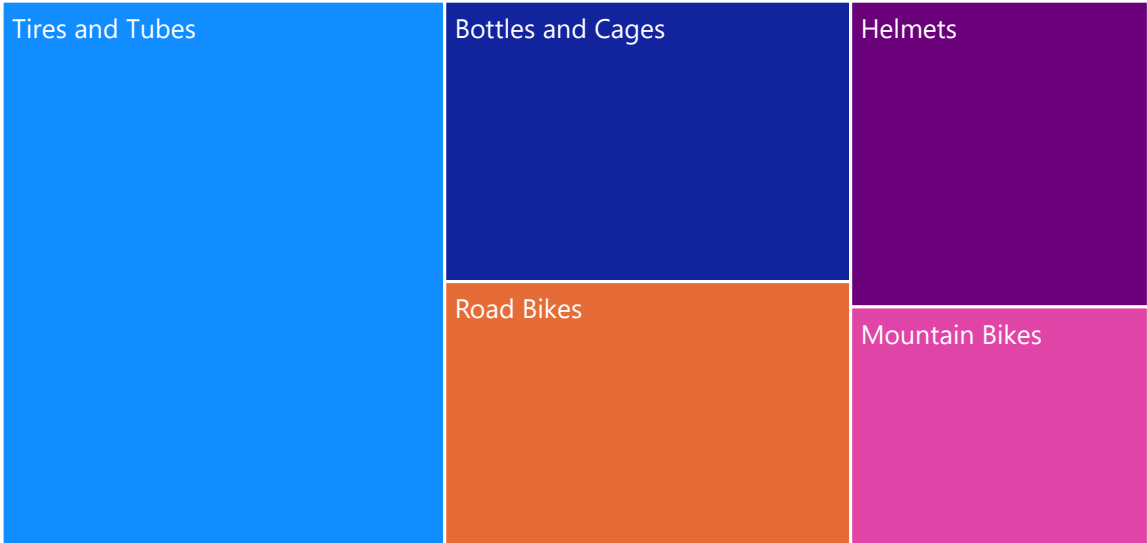
Country

All

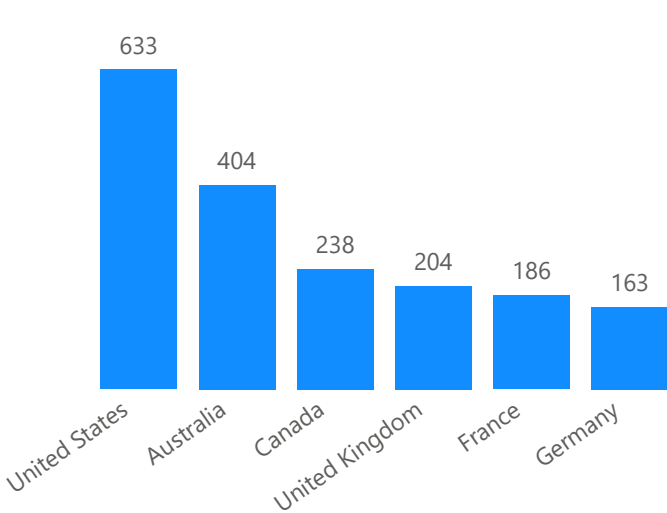
Sub-Category

All

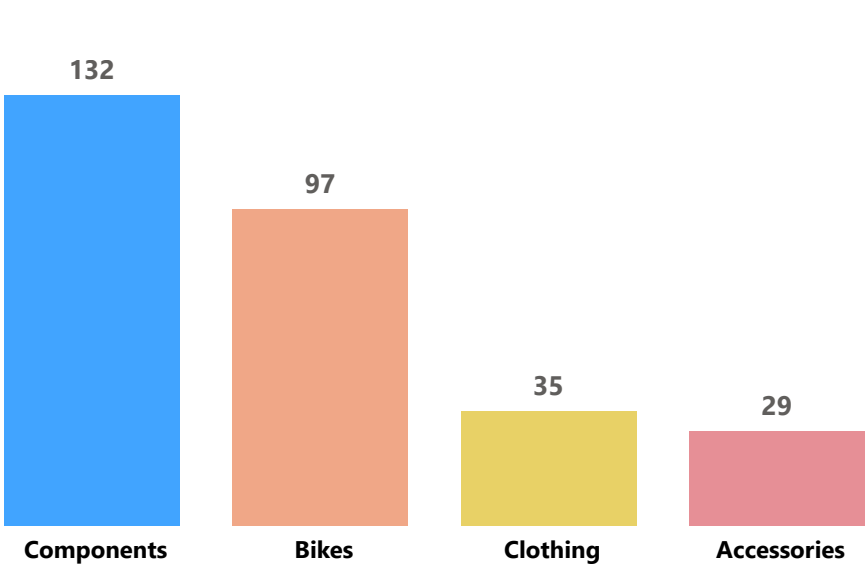
Top 5 Sub Categories by Quantity Purchased



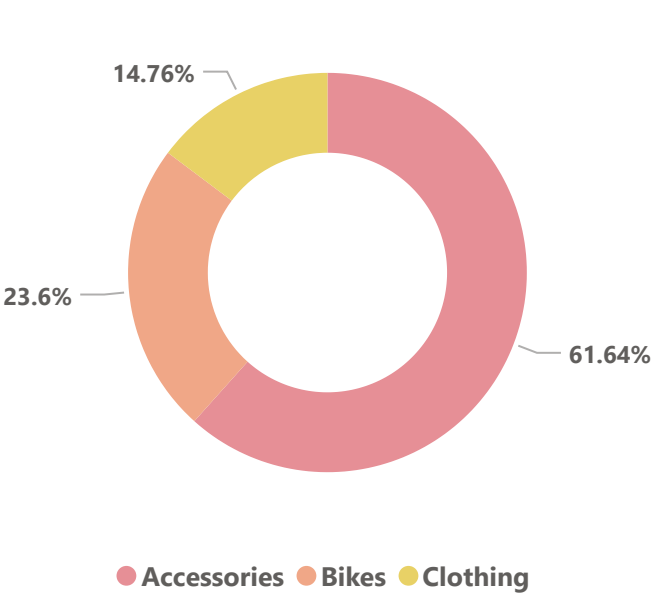
Quantity of Products Returned by Country



Variety of Products by Category



Percentage of Products Returned by Category



14.46M

Total Product Cost

446.42K

Total Cost of Returned Products

3.1%

Percentage of Products Returned

# Sales Report

18K

Total Customers

9126

Male Customers

8892

Female Customers

\$10.46M

Total Profit

CategoryName

All

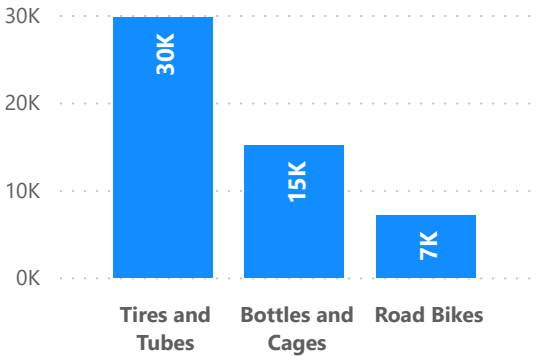
Region

All

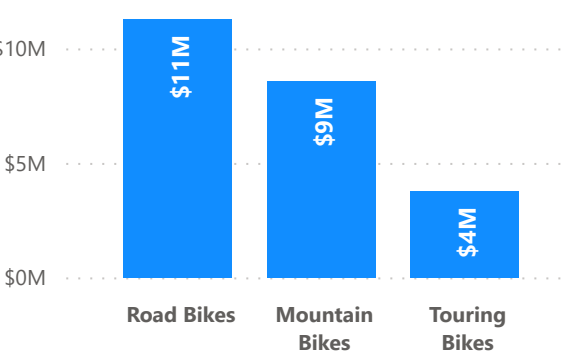
Country

All

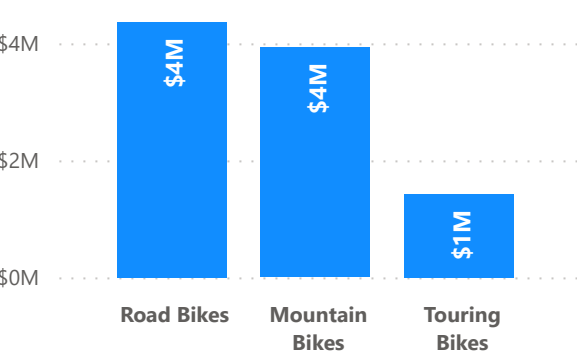
Top 3 Subcategories (Orders)



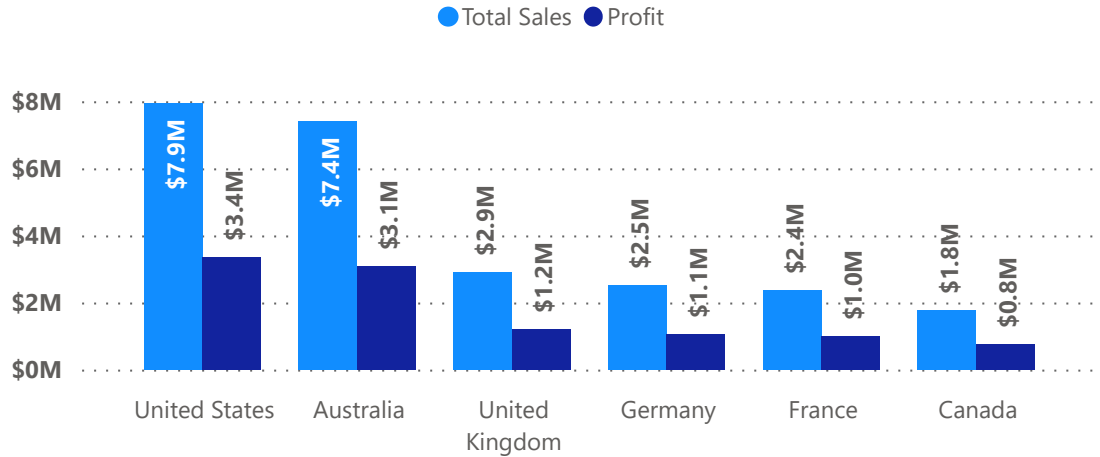
Top 3 Subcategories (Sales)



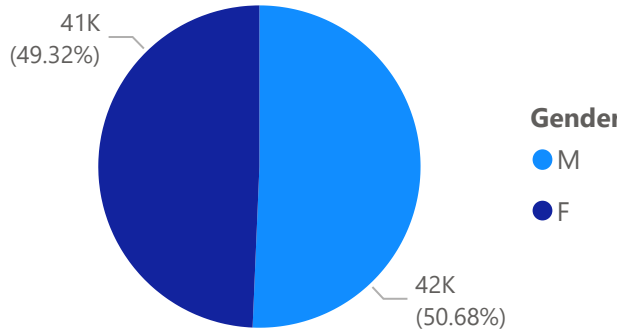
Top 3 Subcategories (Profit)



Total Sales and Profit by Country

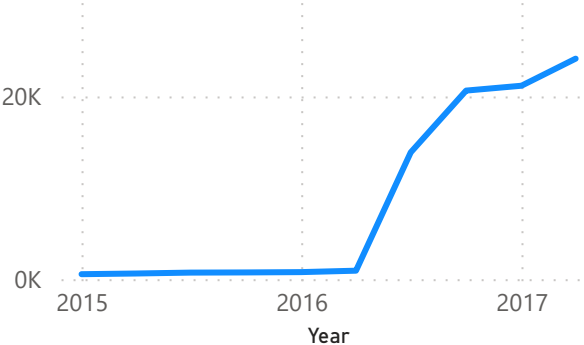


Sales Distribution by Gender



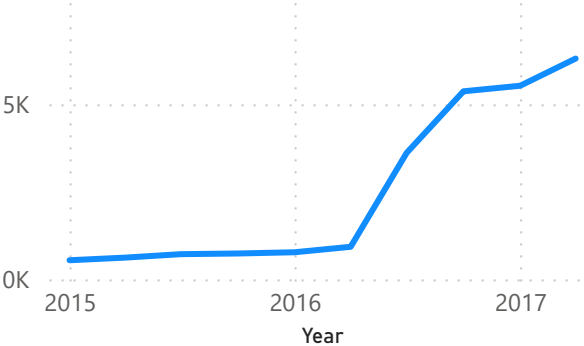
Quantity Sold

84174



Unique Orders

2630



Total Sales

\$24.91M



Year	Month	Total Sales	Sales YTD	Sales QTD	Sales YTD Fiscal	Sales Same Time Last Year	Sales YoY Var	Sales YoY Var(Growth) %	Sales Last Month
2015	January	\$585,312.65	585,312.65	585,312.65	585,312.65				
2015	February	\$532,226.25	1,117,538.89	1,117,538.89	1,117,538.89				585,312.65
2015	March	\$643,436.10	1,760,975.00	1,760,975.00	1,760,975.00				532,226.25
2015	April	\$653,364.04	2,414,339.04	653,364.04	2,414,339.04				643,436.10
2015	May	\$659,325.90	3,073,664.93	1,312,689.93	3,073,664.93				653,364.04
2015	June	\$669,988.67	3,743,653.60	1,982,678.60	3,743,653.60				659,325.90
2015	July	\$486,115.01	4,229,768.61	486,115.01	4,229,768.61				669,988.67
2015	August	\$536,452.82	4,766,221.42	1,022,567.82	4,766,221.42				486,115.01
2015	September	\$344,062.87	5,110,284.30	1,366,630.70	5,110,284.30				536,452.82
2015	October	\$404,276.60	5,514,560.90	404,276.60	5,514,560.90				344,062.87
2015	November	\$326,611.15	5,841,172.05	730,887.75	5,841,172.05				404,276.60
2015	December	\$563,761.53	6,404,933.58	1,294,649.28	563,761.53				326,611.15
2016	January	\$432,425.74	432,425.74	432,425.74	996,187.27	585,312.65	-152,886.91	-26.12%	563,761.53
2016	February	\$474,162.79	906,588.52	906,588.52	1,470,350.05	532,226.25	-58,063.46	-10.91%	432,425.74
2016	March	\$471,961.88	1,378,550.40	1,378,550.40	1,942,311.93	643,436.10	-171,474.23	-26.65%	474,162.79
2016	April	\$494,957.42	1,873,507.82	494,957.42	2,437,269.35	653,364.04	-158,406.62	-24.24%	471,961.88
2016	May	\$545,534.74	2,419,042.56	1,040,492.16	2,982,804.09	659,325.90	-113,791.15	-17.26%	494,957.42
2016	June	\$533,824.98	2,952,867.55	1,574,317.14	3,516,629.08	669,988.67	-136,163.69	-20.32%	545,534.74
2016	July	\$815,356.47	3,768,224.01	815,356.47	4,331,985.54	486,115.01	329,241.46	67.73%	533,824.98
2016	August	\$804,193.39	4,572,417.40	1,619,549.86	5,136,178.93	536,452.82	267,740.57	49.91%	815,356.47
2016	September	\$952,743.49	5,525,160.89	2,572,293.35	6,088,922.42	344,062.87	608,680.62	176.91%	804,193.39
2016	October	\$1,029,821.05	6,554,981.94	1,029,821.05	7,118,743.47	404,276.60	625,544.45	154.73%	952,743.49
2016	November	\$1,133,913.05	7,688,894.99	2,163,734.10	8,252,656.52	326,611.15	807,301.89	247.18%	1,029,821.05
2016	December	\$1,635,308.80	9,324,203.79	3,799,042.90	1,635,308.80	563,761.53	1,071,547.27	190.07%	1,133,913.05
2017	January	\$1,274,378.67	1,274,378.67	1,274,378.67	2,909,687.47	432,425.74	841,952.93	194.70%	1,635,308.80
2017	February	\$1,339,241.29	2,613,619.96	2,613,619.96	4,248,928.76	474,162.79	865,078.50	182.44%	1,274,378.67
2017	March	\$1,448,596.12	4,062,216.08	4,062,216.08	5,697,524.88	471,961.88	976,634.25	206.93%	1,339,241.29
2017	April	\$1,527,813.72	5,590,029.81	1,527,813.72	7,225,338.61	494,957.42	1,032,856.30	208.68%	1,448,596.12
2017	May	\$1,768,432.51	7,358,462.31	3,296,246.23	8,993,771.11	545,534.74	1,222,897.76	224.16%	1,527,813.72
2017	June	\$1,826,987.14	9,185,449.45	5,123,233.36	10,820,758.25	533,824.98	1,293,162.15	242.24%	1,768,432.51
2017	July		9,185,449.45		10,820,758.25	815,356.47	-815,356.47	-100.00%	1,826,987.14
2017	August		9,185,449.45		10,820,758.25	804,193.39	-804,193.39	-100.00%	