

## Sponsor Information for



The Cerner LAN Event for Cerner employees and their friends/family.

### Event facts and statistics:

- KCGAMEON provides gaming space for all types of gaming [PC/Console/Board gaming/Card games (MTG, etc)] – Some attendees play multi-platform throughout the event.
- KCGAMEON happens roughly every two months (**6 events a year**) for the last 10 years.
- Attendance has been increasing each year and has been 120+ the last several events.

Dec 7, 2013	132
Feb 22, 2014	145
April 26, 2014	142
Jun 21, 2014	136
Aug 2, 2014	126

We expect the next winter events (December 2014 and February 2015 to break 150+)

- This is a not-for-profit event – the organizers take no money from event pool of money.
- Loyalty Event: During the December event door prizes of significant value are given out (eg. Xbox, PC, Laptop, SSD, other computer hardware, board games, computer games, tickets to local sporting events, restaurant gift certificates). Attendees increase their chances of winning based on the number of events they attend throughout the year.

### Advantages of advertisings with KCGAMEON:

- Targeted eyeballs. The event is organized by gamers for gamers of all types.
- Have the passionate staff from KCGAMEON promote you!
- Increase brand awareness and raise loyalty to the brand
- One year (six events) of promotion for your sponsorship

### Items we accept in exchange for promotion:

- Tangible prizes (Ex: High end computer hardware/consoles/games/sponsor product or peripherals).
- Financial backing that will be used to pay for food/snacks/drink/prizes.

These LAN events are only possible through volunteer work and help from sponsors.

We thank you for your time and interest in reading this flyer. Do not hesitate to contact us with any questions.

**What sponsors will get for working with us for your sponsorship (6 events):**

Benefits/Sponsor Level	Platinum (\$500+ value/yr)	Gold (\$250 value/yr)	Silver (\$50 value/yr)
<b>ONLINE Benefits</b>			
Ad space on the front page of the website	X		
Logo/Link on eblast (sent one month and two weeks before each event, 12 times total)	X	X	
Social Media posts/pictures (facebook/flickr)	X	X	X
Logo/Link on website – sponsors page	X	X	X
<b>OFFLINE Benefits</b>			
Tournament sponsored by company, e.g. IBM presents League of Legends Tournament	X		
Banner/poster(s) hung at event (banner/poster(s) must be provided)	X	X	
Verbal appreciation during announcements and prize giveaways	X	X	X
Registration table sponsor standee	X	X	X

**\*Customized packages can be created by request\***

**How to get in touch:**

KCGAMEON at: [nick@kcgameon.com](mailto:nick@kcgameon.com) (Nick Engstrom)

**More information:**

<http://www.kcgameon.com>

<http://www.facebook.com/kcgameon>

<https://www.flickr.com/photos/124351731@N07/sets/>

<http://steamcommunity.com/groups/kcgameon>