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finance



CONTENTS

01	ABSTRACT	13	FEATURES Apollo finance NFT COLLECTION DAO
03	INTRODUCTION		
06	ABOUT Apollo finance OUR MISSION	16	ROADMAP
09	Apollo finance TOKEN		
11	TOKENOMICS		



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1

ABSTRACT



A B S T R A C T

The standard for most meme and NFT projects is to focus solely on aggressive marketing pushes, cult mentality, and of course; hype. They strike when the anvil is hot, and think about the use case later. Apollo finance brings the best of both worlds by implementing solid utility and a strong community. There is no denying that meme coins and NFTs have far surpassed industry expectations but we must recognize that there is a lot of room for improvement. This is where Apollo finance comes in to combine the positives of Bitcoin, Ethereum, NFTs and more all into one over powered ecosystem.

Apollo finance is a 3rd generation peer to peer cryptocurrency. It is built by the people and for the people. An expert team, modern tech, a broad vision, and a strong community are what make up the foundation of Apollo finance. The goal which truly defines Apollo finance is to help people throughout the world. We want to create a system where we help people regardless of borders or financial status. The community is the heart of our project and we want to give as much as possible. Apollo finance enables its community to hold and earn safely through features like buy-backs, burning, Liquidity Pool Locking, next-generation NFT creation, and more.





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2

INTRODUCTION



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I N T R O D U C T I O N

Over the years, people have had to deal with the inadequacies of the traditional finance system. Notably, the centralization of the traditional finance system had affected the way people access financial services. Among others, the inadequacies of the finance system led to the Global Financial Crisis of 2008. Despite the prolonged effect of the crisis, the traditional financial system has done nothing to improve consumers' accessibility. Consumers often have to leave their funds with bank administrators, paying excessively high maintenance fees and transaction fees, dealing with middlemen and even losing their privacy/data to hackers who manipulate centralized servers. Hence, decentralized finance was introduced as a revolutionary approach to the inadequacies of the traditional financial system.

Being powered by blockchain technology, the decentralized finance system challenges the centralized system by providing a means through which users can maintain control over their own assets and interact with financial services through decentralized applications and peer to peer services. As decentralized financial services are built on the blockchain-based defi ecosystem, all the data accrued is recorded on the blockchain and spread across nodes, keeping user's privacy intact.



I N T R O D U C T I O N

Cryptocurrencies are still in their early stages, yet retain the power to reshape the way financial transactions are executed globally. The creation of new and better processes, products, and services via these ideas will take the blockchain and cryptocurrencies mainstream and eventually change the world forever by empower billions of people to transact independently from centralized institutions. However, with any growing technology or market, there is a need for improvement and innovation. The need for a simple and secure platform to aid users to transact with cryptocurrencies via blockchain technology from start to finish has never been higher.

Apollo finance plans to be a key player in bringing cryptocurrency adoption to the masses through wide eyed marketing strategies and innovative technological adaptations of existing products.





3

ABOUT Apollo finance
OUR MISSION



A B O U T

Apollo finance is a 3rd generation peer to peer cryptocurrency. It is built by the people and for the people. An expert team, modern tech, a broad vision, and a strong community are what make up the foundation of Apollo finance. Launched on Binance Smart Chain Apollo finance is a decentralized token of fixed supply created with holders in mind. Apollo finance depends on community engagement in its growth, rewarding holders at every turn and never stopping on its mission to reach the top. Apollo finance will provide the crypto community with a unique experience, bringing users together in one immersive and entertaining space for the benefit of all. The Apollo finance ecosystem is a world of opportunity, creativity, freedom, and hope. Where you can not only see what the future is going to be, you can become a part of it yourself.





ABOUT

Apollo finance is focused on maximizing community and customer satisfaction as primary objectives while producing high-quality and highly desirable NFT collections that will be synonymous across a wide range of categories to maximize appeal. This newly-created, next-generation platform offers community members, partners, and investors a unique experience and unprecedented clarity in terms of company direction and plans when compared to other products available presently.

As with the Apollo finance buy back and burn program, the revenue generated from Apollo finance NFTs will reward holders in a similar manner for both the short and long term.

MISSION STATEMENT

Apollo finance's mission is to develop a decentralized finance ecosystem which allows holders to access various decentralized services while earning well above industry standards with their tokens.

Token holders do not necessarily have to trade constantly to earn rewards in the community. By participating in other platform features like NFTs, DAO voting, and even HODL-ing they can reap many benefits. Apollo finance's mission is to provide actual value and real-world use cases to make Apollo finance a top name in the space. All the while empowering individuals and helping bridge the gap between financial services and worldwide decentralization to increase crypto adoption globally.



4

Apollo finance TOKEN



T O K E N S

Apollo finance is a community focused platform, with NFT collections and with other features such as liquidity pool locking, buy backs, burns, holder voting and more. By harnessing the power of the blockchain the APLF token was created to offer many benefits to its holders.

Apollo finance token is the first meme project with actual utility on top of the community's efforts to hold and grow. With the APLF DAO investors will have more power over their own future than ever before. Apollo finance's mission is to bring popular cryptocurrency concepts to the mainstream. Unlike older, comparable projects, Apollo finance introduces holders to next-gen concepts such as participation NFTs, active reinvestment of funds, continuous community relations and much more.

Apollo finance's long-term goal is to establish itself as an industry leader and top 10 cryptocurrency by market cap. The Apollo finance team believes that the underlying factor that will continue to define Blockchain products is the ability to give people and businesses more power and control over their finances. This is the driving force behind Apollo finance, i.e., providing a platform for people where they can freely utilize their crypto and non-crypto assets in a fully secure, seamless, and affordable online environment. Where users can control their own destiny and participate as little or as much as they wish.



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5

TOKENOMICS



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Token Name

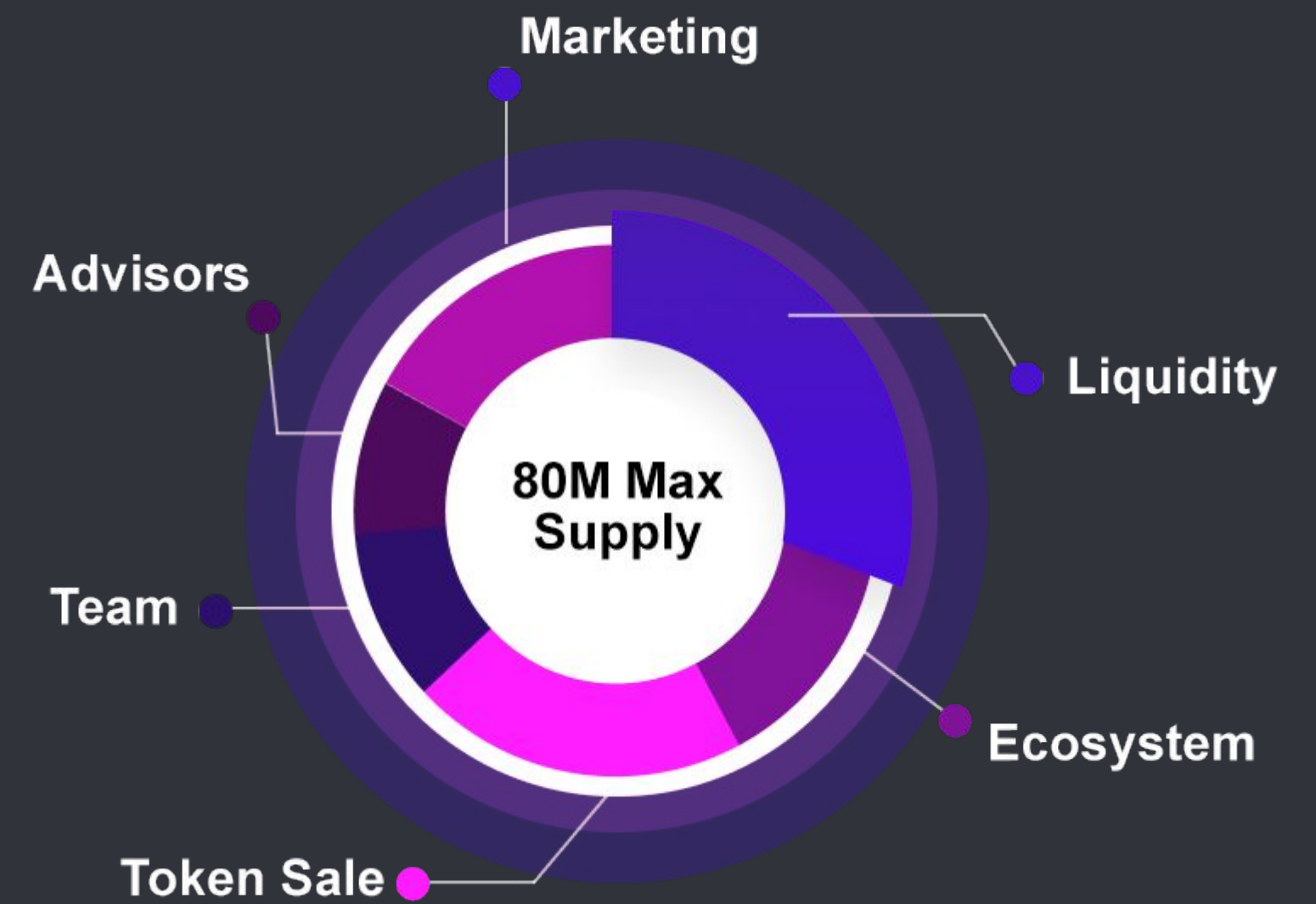
Apollo finance

Token Symbol

APLF

Initial Supply

80,000,000 APLF





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6

FEATURES

Apollo finance NFT COLLECTION
DAO



Apollo finance is an open-source community cryptocurrency project featuring decentralized and distributed governance. Apollo finance is more than a common digital currency. It is backed by an entire community of dedicated individuals and social influencers. Apollo finance's goal is to create the strongest possible community of individuals who all share the same philosophy of change.

Through transparency and empowerment, we are shining an expanded light on a darkening centralized system.

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Apollo finance aims to change this by providing a platform that will provide an opportunity for its holders to contribute and participate in the project discussions through voting and adding real utilities to its ecosystem. In addition to launching APLF token on the BSC network the team will also be releasing multiple project add ons according to the crypto trends to scale Apollo finance's ecosystem.

The Apollo finance community controls Apollo finance and the ecosystem's financial risks using a scientific governance structure that includes Executive Voting and Governance Polling. This ensures the ecosystem's stability, transparency, and efficiency. The voting weight of a voter in the Apollo finance is proportionate to the amount of Apollo finance Token he or she holds. In other words, the higher the voter's decision-making power, the more Apollo finance token he or she holds.



N F T

Non-Fungible Tokens (NFT) are also known as digital art ownership tokens. Unchangeable Tokens; a tweet, a painting, a picture, a memory, a gif, a trading card, etc with its ownership represent on the blockchain.

Our team is excited to introduce Apollo finance NFTs. A ground breaking NFT collection created by a diverse group of well-skilled individuals from around the globe with one goal in mind; empowering and enriching you, the APLF holder. Unlike other NFT collections the Apollo finance NFT collection will be used primarily to build up the Apollo finance ecosystem and support it's native APLF token. On our expedition to become the best NFT creators in the known universe, we will operate with integrity, transparency, and respect all community decisions in regards to the future. Apollo finance NFTs will host a variety of utilities that will recognize individuals' notoriety and status on the blockchain as well as offer a selection of super-rare iterations for avid collectors.

Apollo finance is going to launch its collection of NFTs on the Binance Smart Chain, a very low fee but highly malleable blockchain, the same blockchain on which the APLF token was launched. Each Apollo finance NFT represents a combination of unique characteristics based on the main Apollo finance mascot. Every NFT will be unique with a special combination of characteristics only limited to that NFT. The holders of Apollo finance and Apollo finance NFTs will earn multiple benefits from this endeavor.

Apollo finance's NFT collection will be developed keeping the end-users as priority one. The true purpose of blockchain and its use cases is to provide more control and benefit the end-users so that is exactly what Apollo finance NFTs will do. We aim to deliver one of the most utilized collections ever launched by a project of our size.



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7

ROADMAP

ROADMAP

