

# APSARA WEERASOORIYA

## PERSONAL PROFILE

Dedicated and dependable professional with a strong drive for excellence, creativity, and adaptability. Committed to continuous improvement and contributing meaningfully to team success while actively learning and growing every day.

## ACADEMIC QUALIFICATIONS

- **BACHELOR OF BIOLOGICAL SCIENCE**  
FACULTY OF SCIENCE | UNIVERSITY OF KELANIYA | 2020-2023
- **G.C.E. ADVANCED LEVEL - 1A, 2C PASSES**  
SUMANA BALIKA VIDYALAYA, RATNAPURA | 2006-2015  
CHEMISTRY-A, BIOLOGY-C, PHYSICS-C
- **G.C.E. ORDINARY LEVEL - 6A, 1B, 2C PASSES**  
SUMANA BALIKA VIDYALAYA, RATNAPURA | 2006-2015

## WORK EXPERIENCE

- **DOCA PRODUCTIONS** 2023 - PRESENT  
Marketing Coordinator
  - Coordinate and support the planning and execution of marketing campaigns, ensuring all content aligns with project goals and brand messaging.
  - Collaborate in the conceptualization and creation of promotional materials—including videos, flyers, and digital assets—using industry-standard tools to engage target audiences and enhance visibility.
- **GENERATION ALPHA** 2022 - 2023  
Marketing Coordinator
  - Designed and developed promotional materials—including flyers, logos, and videos—to support the organization's projects and initiatives. Collaborated with project teams to ensure cohesive branding and effective outreach strategies.
- **SINGER SRI LANKA PLC** 2019 - 2020  
Customer Relations & Financial Services Assistant
  - Managed cash transactions, bill payments, and international money transactions. Assisted customers with product inquiries and sales while supporting marketing activities to enhance customer experience.

## EXTRA CURRICULAR ACTIVITIES

- **DELEGATES COORDINATOR IN HR | IDEATHON | 2021**  
LED KLN | University of Kelaniya
- **CONTENT DEVELOPER | BUSSINESS SCHOOL | 2022**  
LED KLN | University of Kelaniya
- **ACTIVE MEMBER OF GAVEL CLUB**  
GAVEL CLUB | University of Kelaniya
- **ACTIVE MEMBER OF VIDE UOK**  
VIDE | University of Kelaniya

## CONTACT

☎ 077-072 3410  
✉ [apsaraweer777@gmail.com](mailto:apsaraweer777@gmail.com)

📍 **PERMANENT**  
No. 04, Thunthota,  
Pallebedda, Ratnapura

### CURRENT

Rampitiya road, Ragama.

 [www.linkedin.com/in/apsara-weerasooriya](https://www.linkedin.com/in/apsara-weerasooriya)

 <https://www.behance.net/Apsaraweerasooriya>

## SKILLS

### TECHNICAL SKILLS

- Video Editing (using Adobe premiere pro , Canva & CapCut )
- Graphic Designing
- MS Office applications

### SOFT SKILLS

- Time Management
- Detail-oriented
- Effective decision making
- Handling responsibilities
- Communication Skills
- Adaptability & Flexibility
- Work Ethic & Reliability

**Dr. Gayani Rajapakshe**  
Senior lecture at Faculty of Science,  
University of Kelaniya  
Phone : 071 - 445 8403  
Email : [gayani@kln.ac.lk](mailto:gayani@kln.ac.lk)

**Mr. Nipun Kawshitha**  
Founder of DOCA Productions,  
Phone : 072-359 9057  
Email [Docaproductions@gmail.com](mailto:Docaproductions@gmail.com)