

The logo consists of the letters "SM" in a bold, sans-serif font. The letters are primarily blue, with a purple-to-blue gradient. The "M" has a small vertical bar extending from its top. Behind the letters, there are faint, thin, light-colored wavy lines that suggest a signal or a network.

SAMOON WHITEPAPER

Community-Driven Primary Market Maker Protocol





EXECUTIVE SUMMARY

PROJECT VISION



SAMOON is building the first fully community-governed primary market making protocol, revolutionizing early-stage liquidity provision for crypto projects through an innovative token economic model and decentralized governance framework. We believe market making power should transition from institutions back to the community.

CORE INNOVATIONS



- Dual-Token Governance System: \$SAMOON (Utility Token) + \$VSAMOON (Governance Token) synergy
- Sustainable Deflation Model: 70% protocol revenue allocated to token buyback & burn
- Community Market Making Network: Global network of OG traders providing distributed liquidity
- RWA Yield Integration: Bridging traditional market making strategies to crypto



Team Background

Core Team

Chief Market Maker - 0xSatoshi

- Former Quant Analyst at Jump Trading
- Led market making strategies for 12 projects with >\$500M market cap
- Inventor of "Liquidity Ladder" market making algorithm



Community Lead - CryptoQueen

- Renowned crypto community builder
- Operates 3 10,000+ member alpha groups
- Assisted 5 projects in successful cold launches

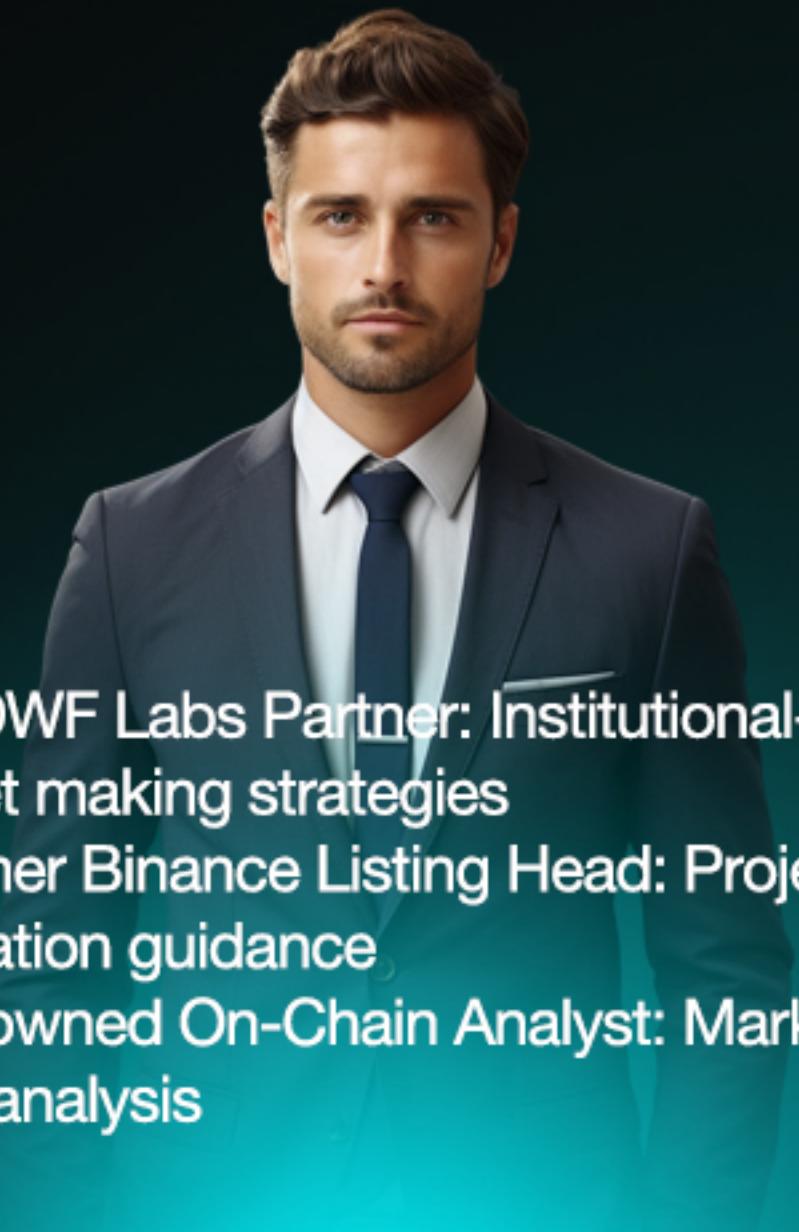


Smart Contract Architect - DeFiMcGee

- Audited 50+ smart contracts
- Former Chainlink core developer
- Specialized in economic model design



Advisory Board



- Ex-DWF Labs Partner: Institutional-grade market making strategies
- Former Binance Listing Head: Project incubation guidance
- Renowned On-Chain Analyst: Market trend analysis



Executive Summary

Token Allocation

Purpose	Amount	%	Vesting Schedule
Public Sale	300M	30%	50% at TGE, 6-month linear vesting
Liquidity Pool	100M	10%	Permanently locked
Market Making	90M	9%	Quarterly releases for strategies
Treasury Reserve	510M	51%	Smart contract locked, gradual burn via buybacks

Buyback & Burn Mechanism

Funding Sources:

- 70% of market making service revenue
- 30% of RWA investment yields
- 50% of partner project token airdrops

Execution Rules:

1. Weekly automated smart contract executions
2. 50% buys back \$VSAMOON and exchange for \$SAMOON to burn
3. 20% buys back \$SAMOON for burn
4. 30% allocated to market making reserve

Transparency:

- All burn transactions verifiable on-chain
- Monthly burn reports verified by multi-sig community wallet

Governance Token \$VSAMOON



- Total Supply: 600M (fixed)

Acquisition Methods:

- An initial market-making capital commitment of 50,000 USDT grants eligibility to receive 30 million \$VSAMOON tokens

- Stake 100K \$SAMOON to earn 1 \$VSAMOON/day

- Community contribution rewards

- Market making strategy proposal rewards

- Governance Rights:

- Determine treasury fund usage

- Vote on partner project selection

- Adjust buyback ratio parameters

Market Making Engine

- Dynamic Liquidity Algorithm: Auto-adjusts strategies based on order book depth
- Cross-Exchange Arbitrage: Real-time price synchronization across 16 major exchanges
- Anti-Snipe Protection: Delayed execution for large orders

Smart Contract System

- Buyback Contract: Chainlink oracle-powered price triggers
- Governance Module: Hybrid Snapshot + on-chain voting
- Revenue Distribution: Automated multi-sig treasury system





Development Roadmap

2025 Q3: Protocol Launch

- Complete smart contract audits (Certik engaged)
- Initial liquidity provisioning
- First 10 KOL communities onboarded

2025 Q4: Ecosystem Building

- Launch strategy marketplace
- Debut RWA yield products
- First partnered project launch

2026 Q1: Scaling Phase

- Target \$100M daily trading volume
- Implement institutional-grade risk controls
 - Launch cross-chain market making

2026 Q2+: Decentralized Governance

- Gradual DAO transition
- Community Market Maker Certification Program
- Establish Market Making Academy



Risk Management

Market Risk Mitigation



- 10% stop-loss mechanism for strategies
- 20% treasury allocation to stablecoins
- Automatic conservative mode during volatility

Smart Contract Security



- Multi-sig management for core contracts
- Monthly security audits
- 1,000 ETH bug bounty program

Compliance Framework



- Singapore Foundation entity
- Licensed custody partners
- Tiered KYC implementation



Community Growth Plan

Education System



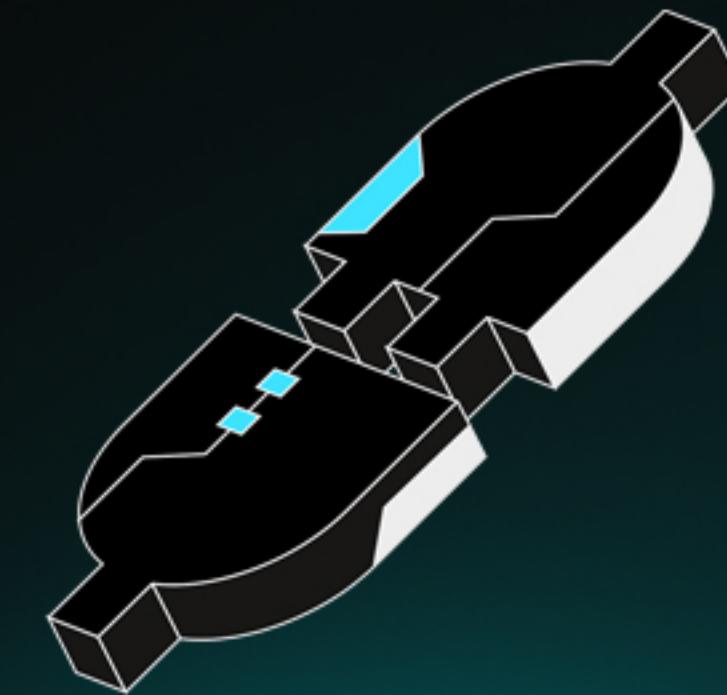
- "Market Making 101" course series
- Monthly AMA & strategy sessions
- Simulated trading competitions

Incentive Programs



- Early Contributor NFT badges
- Market making leaderboard rewards
- Community proposal grants

Strategic Partnerships



- Focus on Asian project collaborations
- CEX Market Making Alliance (3 partners)
- Deep DeFi protocol integrations



Community Growth Plan

Revenue Model

Source	2025 Estimate	Vesting Schedule
Market Making Fees	\$2M	\$8M
RWA Yields	\$500K	\$3M
Token Appreciation	\$1M	\$5M

Deflation Projections

Conservative estimates indicate:

- 15% circulating supply burn in Year 1
- 50% total supply reduction within 3 years





Conclusion



SAMOON is building next-generation community-powered market making infrastructure, combining traditional market making expertise with crypto-native governance to create a fairer, more transparent primary market ecosystem.

We invite all believers in community-powered finance to join this experiment in financial democratization.

Official Website: samoon.fun

Discord: discord.gg/samoon

Twitter: @SamoonPM

Audit Reports: github.com/samoon/audits