

Number Of
Users
48,943

Number of
Converted Users
2,094

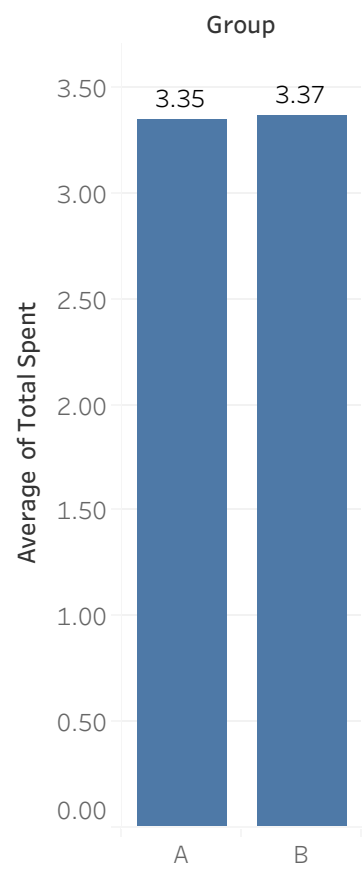
Conversion
rate
0.043

Percent
Conversion
Rate

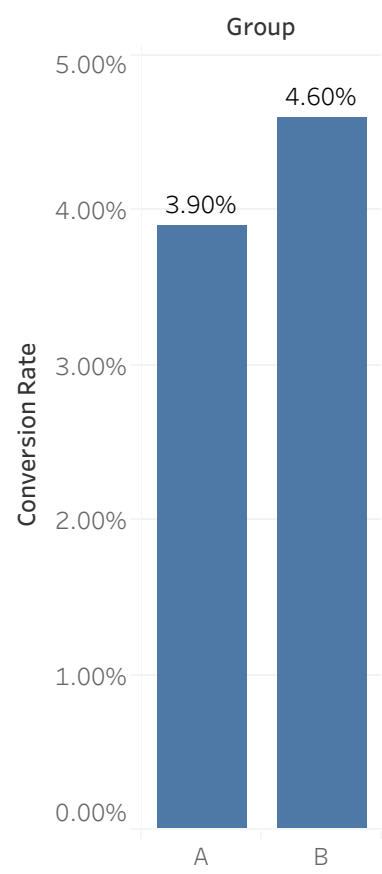
4.30%

Average
Total Spent
3.360

Avg Total spent



Conversation Rate



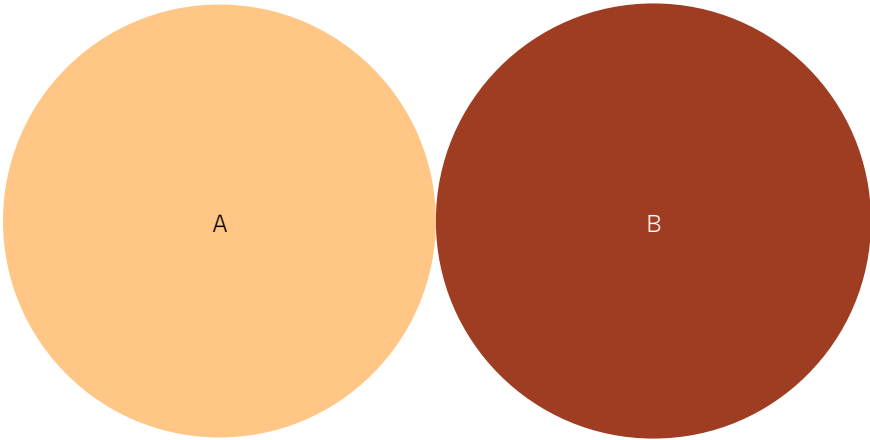
Group Avg Total Spent

Average of Total Spent

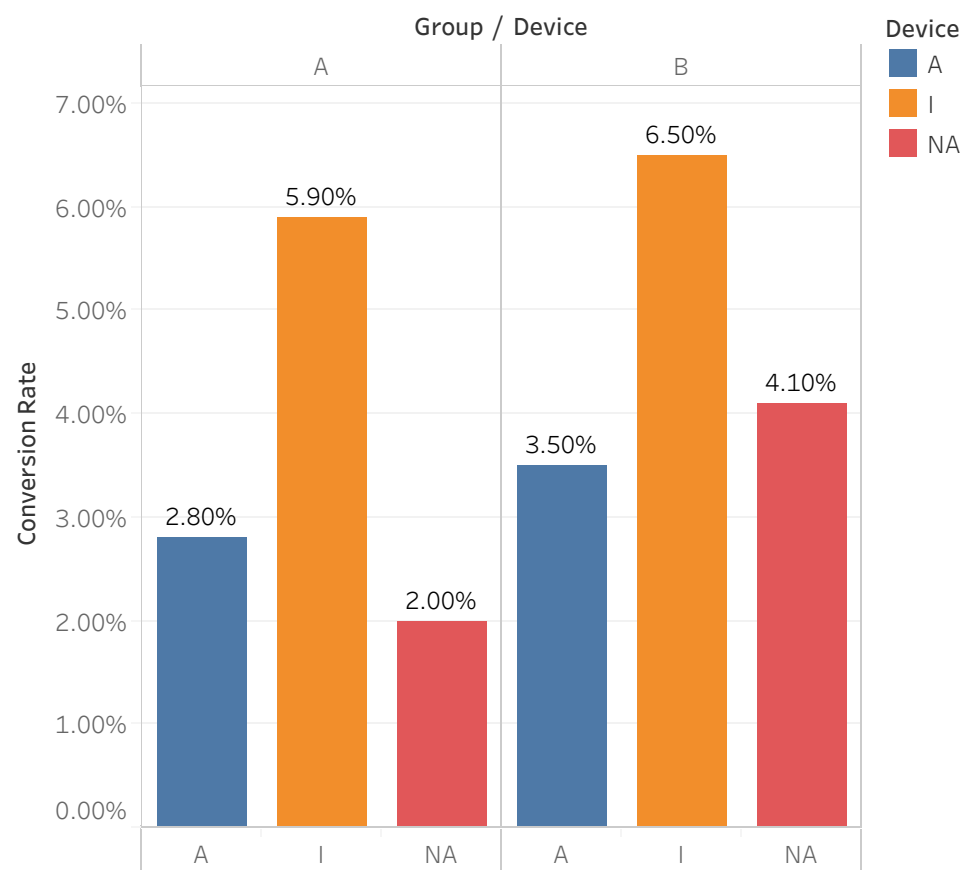


3.35

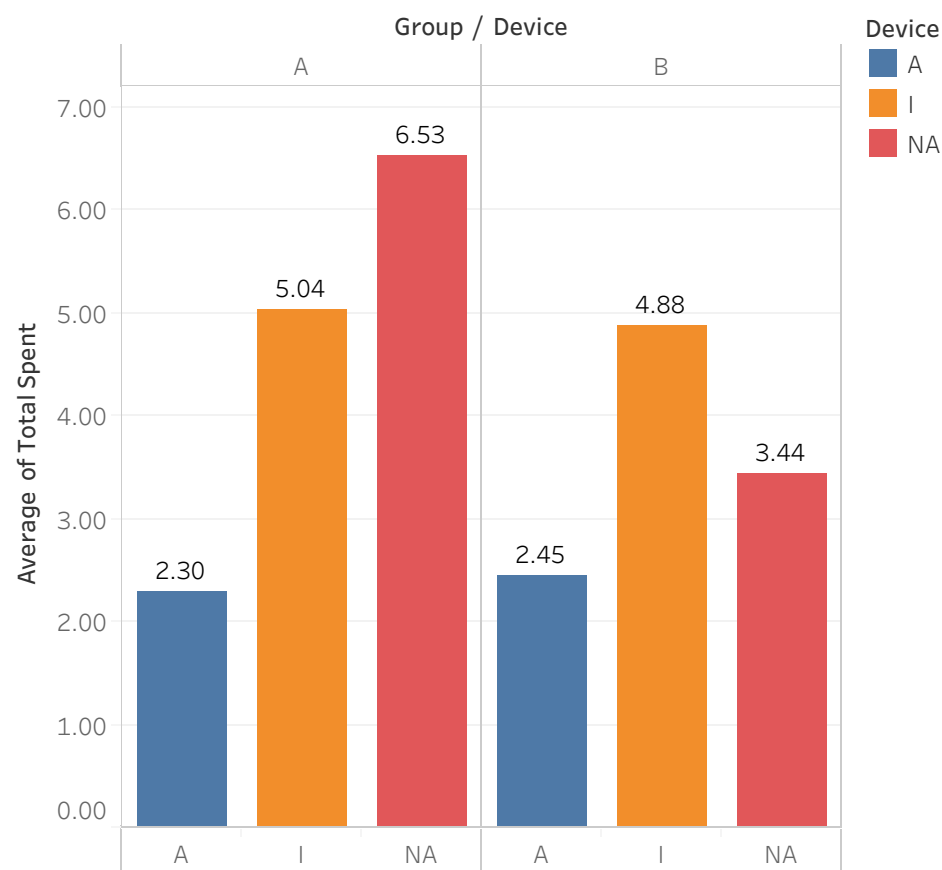
3.37



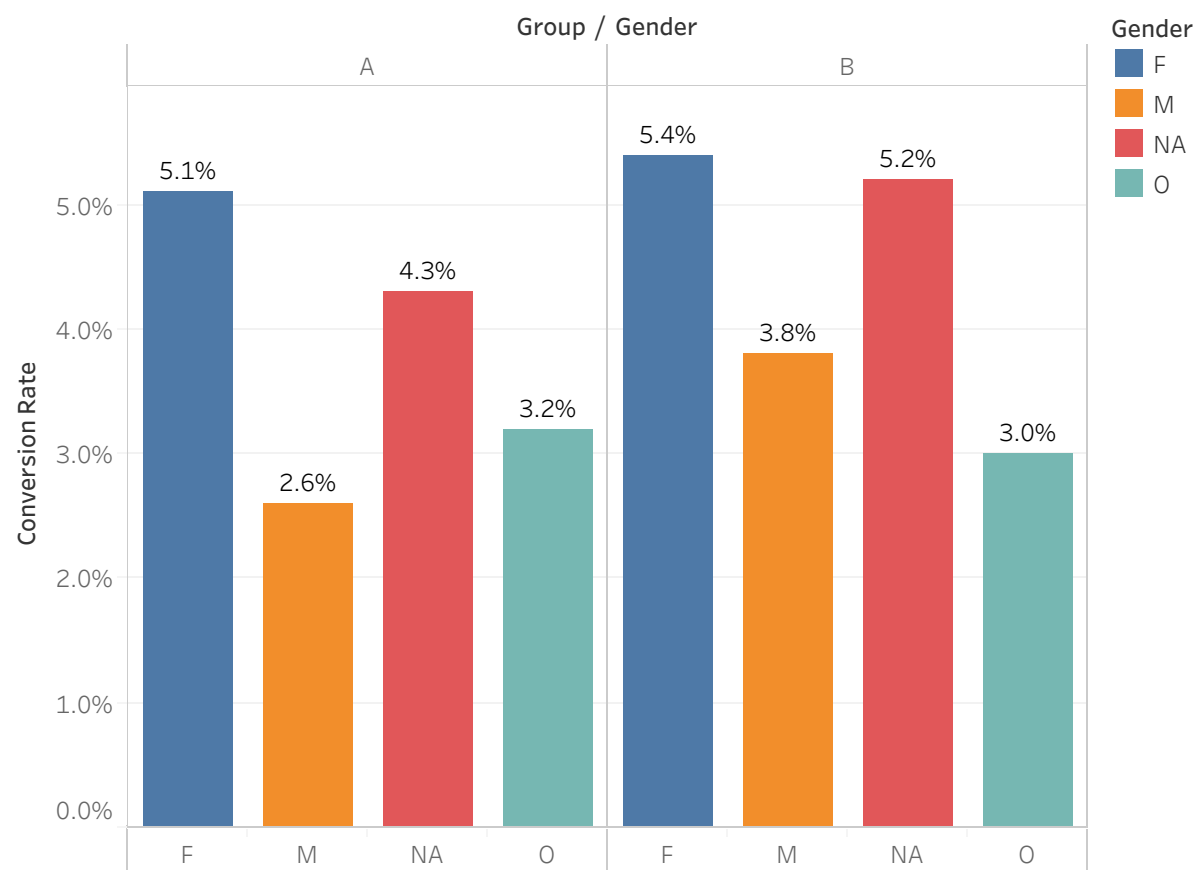
device conversion rate



device per Avg Total amount



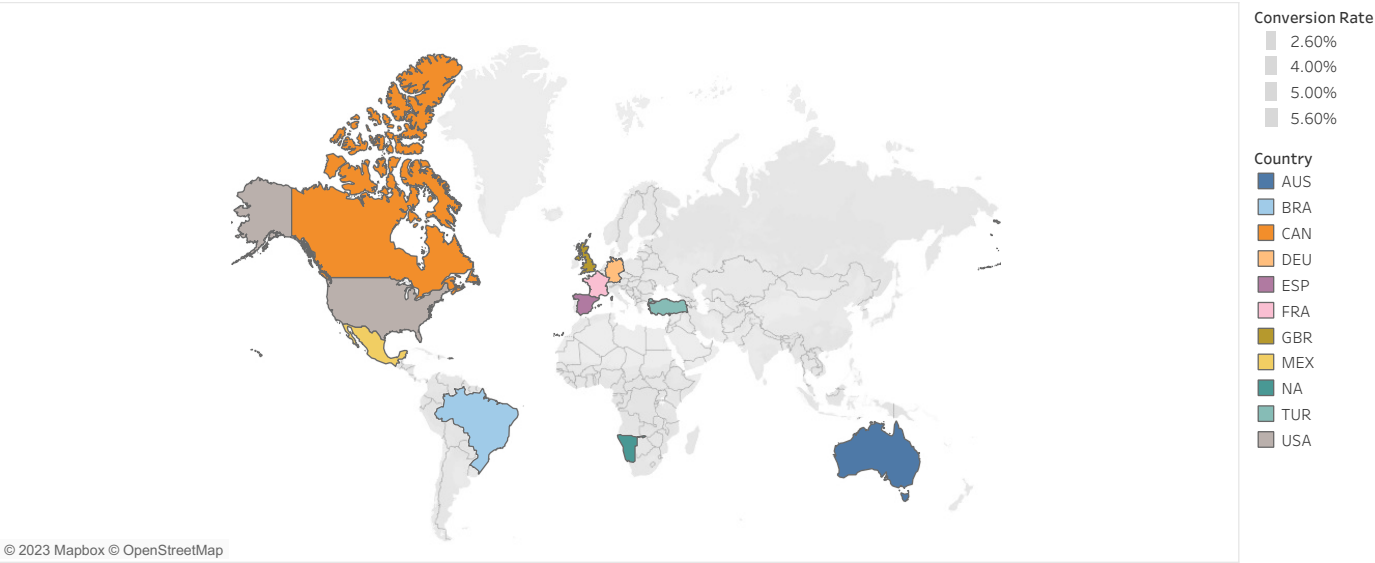
gender conversion rate



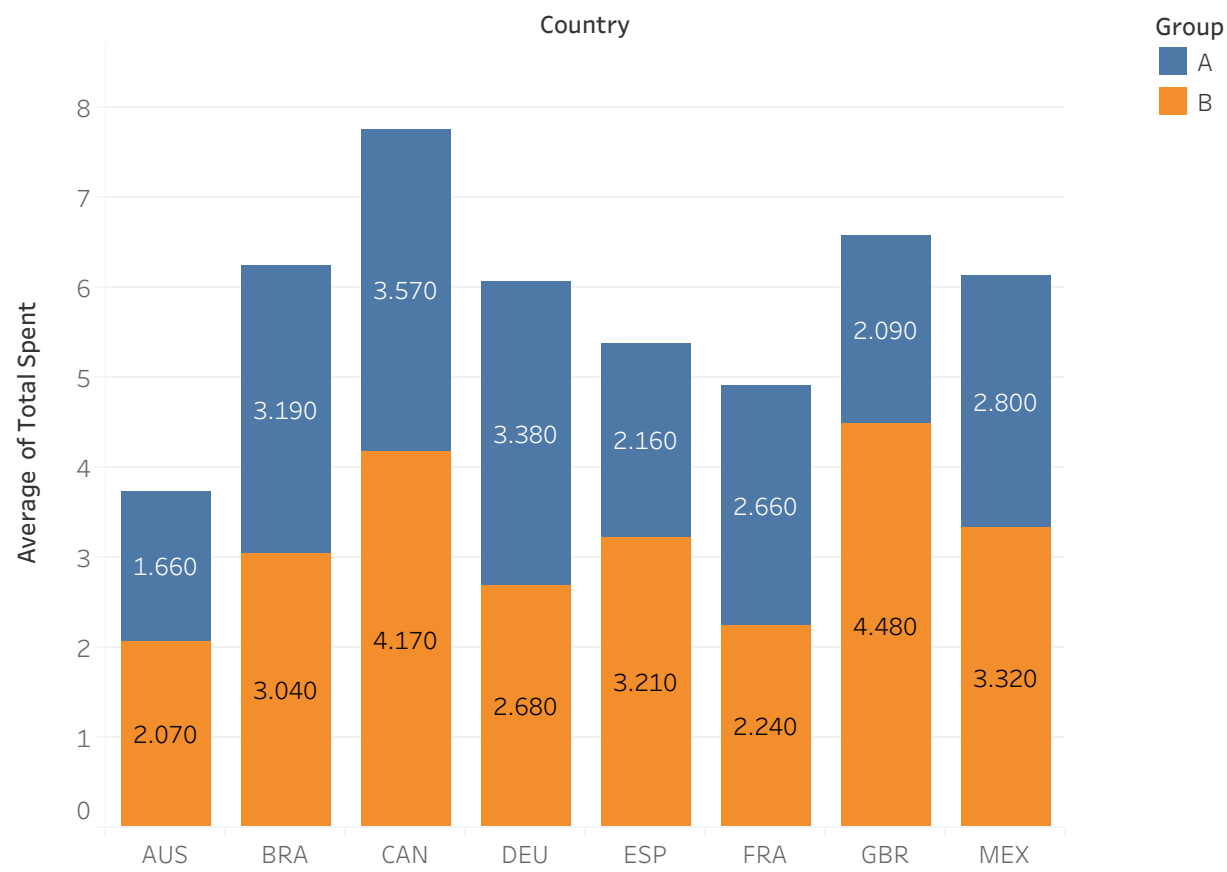
Gender Avg of Total Spent



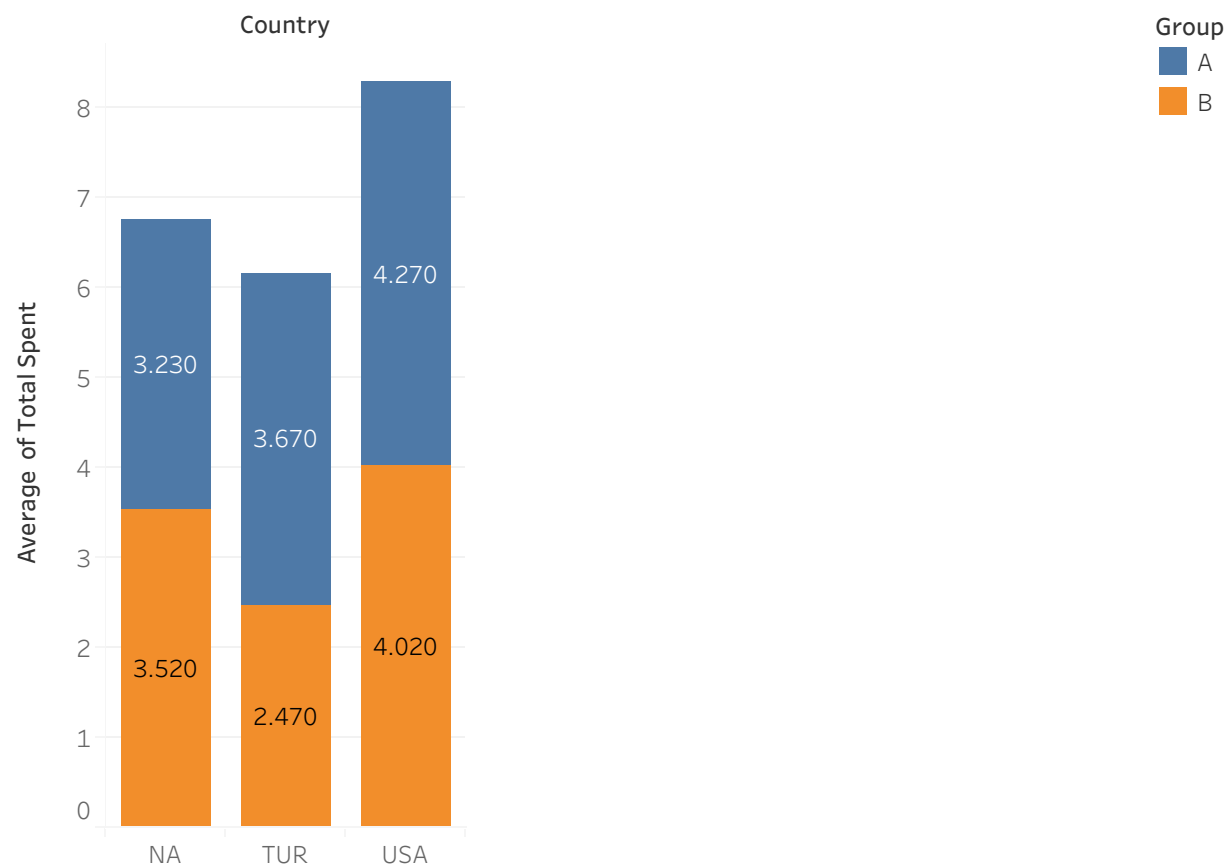
Users Country



Avg Amt per Country



Avg Amt per Country



Group/Average Total Spent/Number Of Users

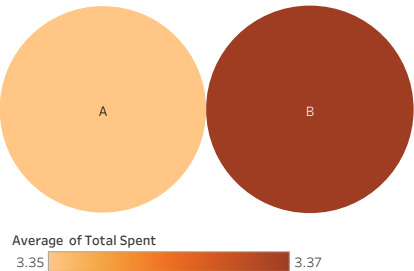
Number Of
Users
48,943

Average
Total Spent
3.360

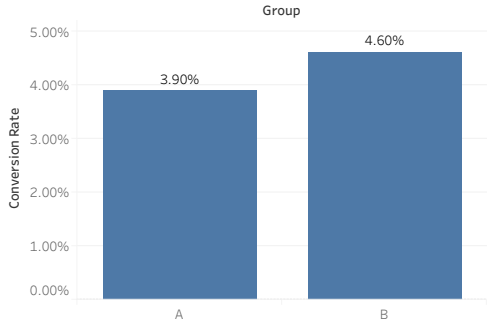
Conversion
rate
0.043

Number of
Converted Users
2,094

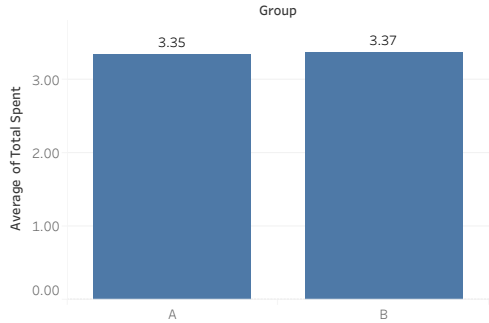
Group Avg Total Spent



Conversation Rate

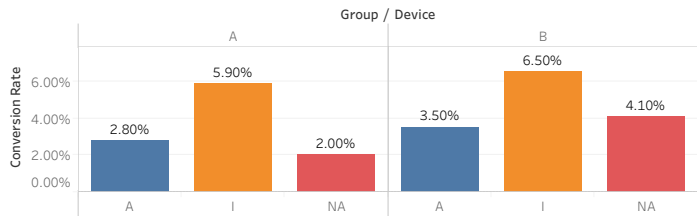


Avg Total spent

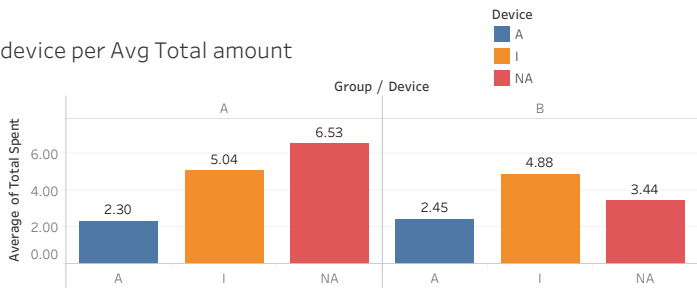


Device/Gender/Conversion Rate/Avg Total Spent

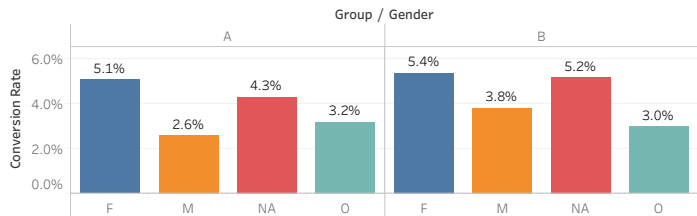
device conversion rate



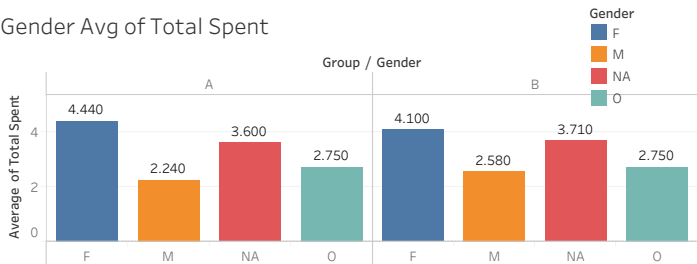
device per Avg Total amount



gender conversion rate

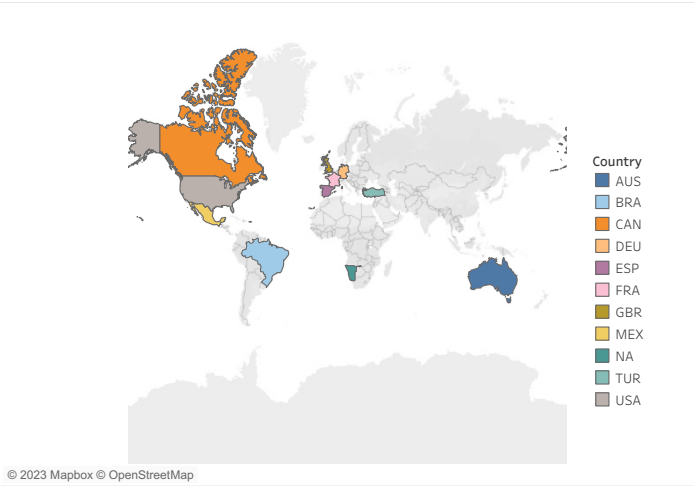


Gender Avg of Total Spent



Users Country/Avg Total Spent

Users Country

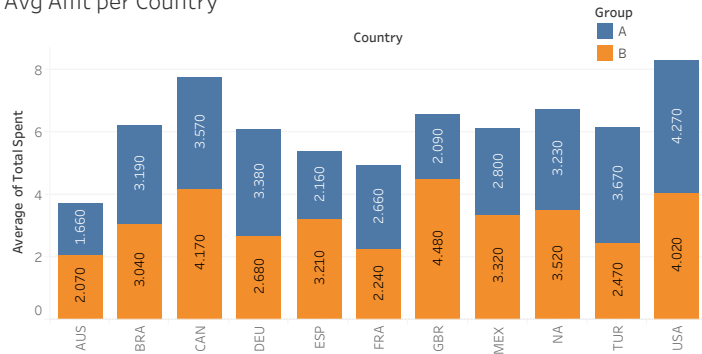


Average Total Spent 3.360

Number Of Users 48,943

Percent Conversion Rate 4.30%

Avg Amt per Country



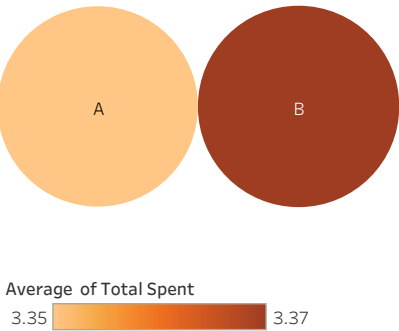
Story 1

Group/Average Total Spent/ Conversion Ra..	Device/Gender/ Conversion Rate/Avg ..	Users Country/Avg Total Spent
--	---------------------------------------	-------------------------------

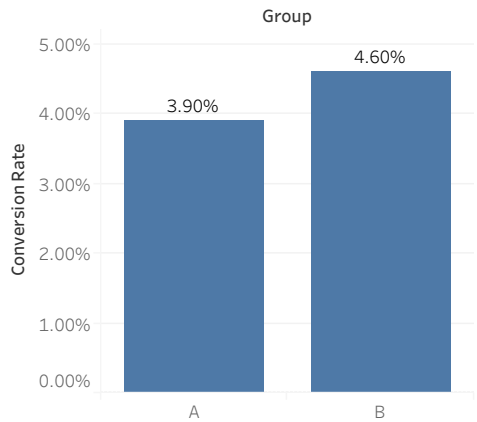
Group/Average Total Spent/Number Of Users

Number Of Users	Average Total Spent	Conversion rate	Number of Converted Users
48,943	3.360	0.043	2,094

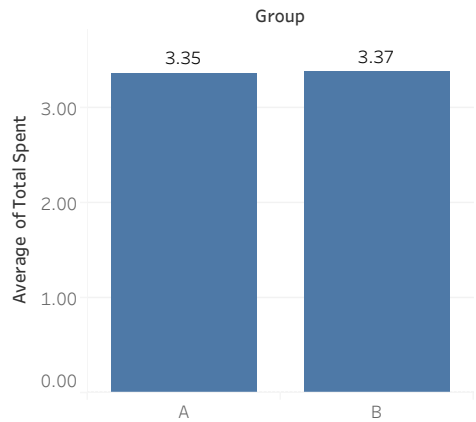
Group Avg Total Spent



Conversation Rate



Avg Total spent

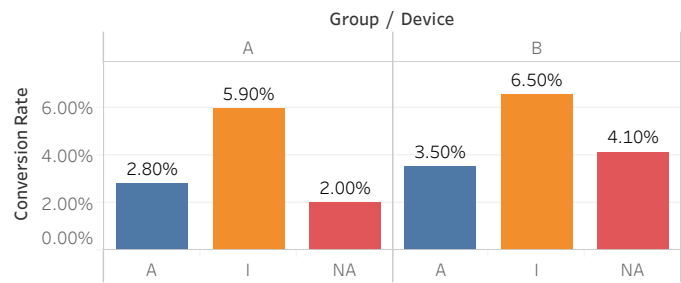


Story 1

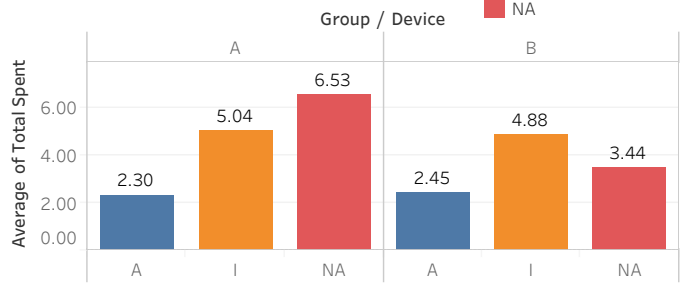
Group/Average Total Spent/ Conversion Ra..	Device/Gender/ Conversion Rate/Avg ..	Users Country/Avg Total Spent
--	---------------------------------------	-------------------------------

Device/Gender/Conversion Rate/Avg Total Spent

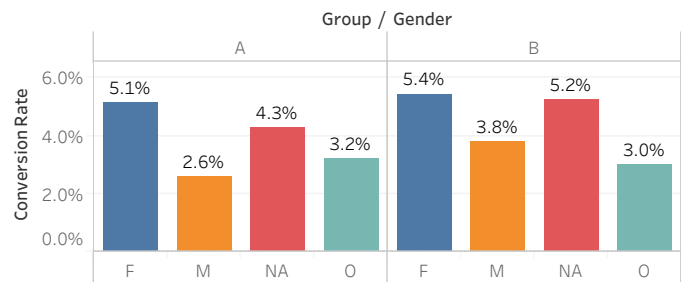
device conversion rate



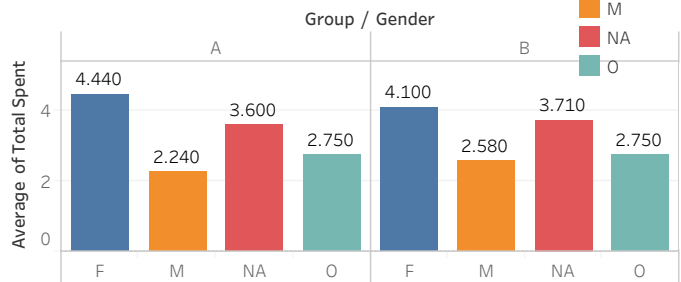
device per Avg Total amount



gender conversion rate



Gender Avg of Total Spent

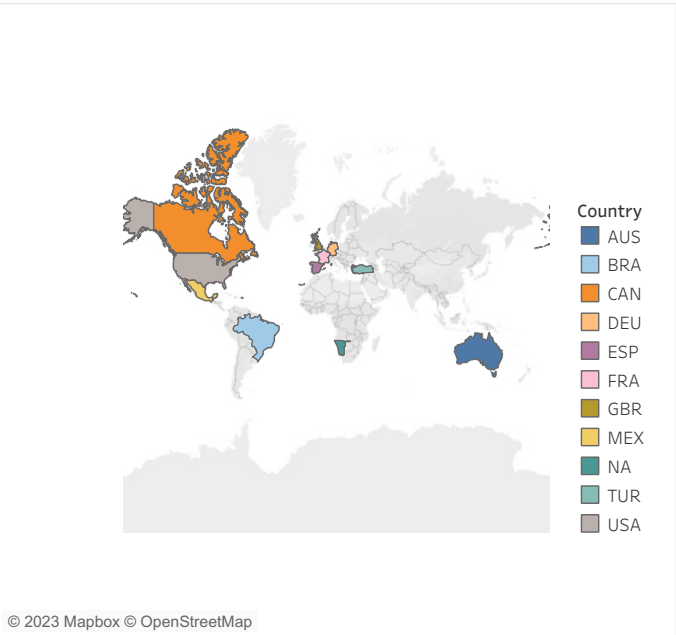


Story 1

Group/Average Total Spent/ Conversion Ra..	Device/Gender/ Conversion Rate/Avg ..	Users Country/Avg Total Spent
--	---------------------------------------	-------------------------------

Users Country/Avg Total Spent

Users Country



Average Total Spent	Number Of Users	Percent Conversion Rate
3.360	48,943	4.30%

