BLACK SEDAN INC

2 different sign-in symbols: on the side of all the pages.

- 1. First one should say "Customer Sign-in"
- 2. Under should be, "Vendor Sign-in"

FOR EXAMPLE:



Sign In page: for the sign-in page on the reservation page, provide the following 2 options instead of continue with credit and continue without credit card:

- 1. Continue as guest
- 2. Login to book

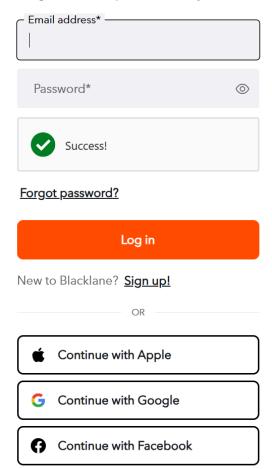
Create an account: once a customer inputs their email address and password. They are required to put in additional personal information which includes the following. See example below.

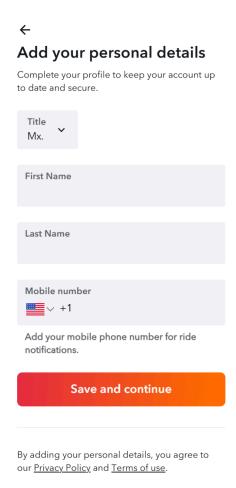
- 1. Title: include Mr. Ms. and Mx. drop down menu
- 2. First name section
- 3. Last name section
- 4. Phone number section
- 5. An option box that they can check in order to receive marketing emails. Beside the box write the following, "I agree to receive marketing emails from Black Sedan."

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Log in to continue

You'll be able to easily book and manage rides, and get ride status updates on the day of travel.





Once a customer makes an account: the customer receives an automated email from info@blacksedans.ca which contains the following information.

- 1. Subject for the email: Welcome to Black Sedan!
- 2. In the email
 - a. Subject: Welcome to Black Sedan! Your Account is Now Active 🎉

Dear [Customer's Name],

Welcome to Black Sedan! We're thrilled to have you onboard. Your account has been successfully created, and you're all set to enjoy our premium limo services.

Here's what you can expect from us:

- Easy booking for all your transportation needs
- Access to our fleet of luxurious vehicles
- Special deals and discounts just for you!

To get started, simply log in to your account at www.blacksedans.ca, where you can book a ride, update your details, or explore our services.

If you need assistance or have any questions, our customer support team is ready to help at info@blacksedans.ca or call us at +1(825) 735-5538.

Thank you for choosing Black Sedan! We look forward to serving you soon.

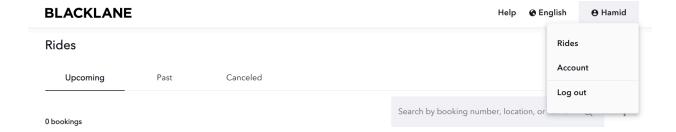
[Provide a "READY TO BOOK!" button here]

Best regards, Black Sedan INC Dispatch Services +1(825) 735-5538 info@blacksedans.ca

P.S. Don't forget to follow us on our social media for the latest updates and exclusive offers!

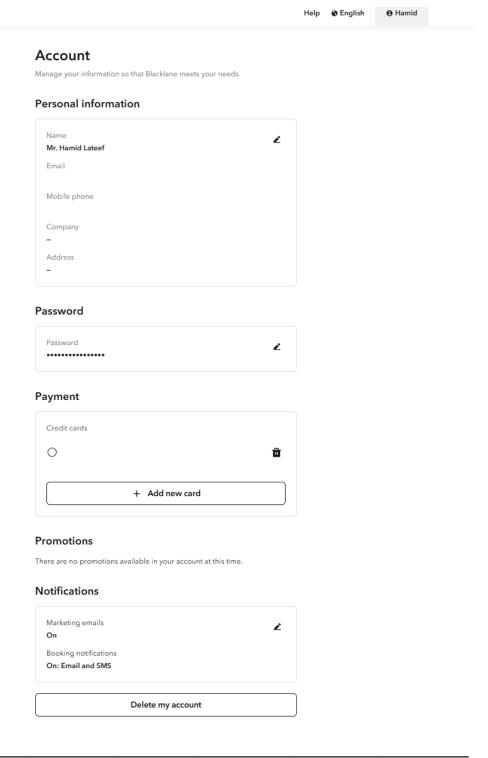
Customer Account: there should be three options in the drop-down menu.

- 1. Rides section shows their upcoming and past rides.
 - a. **Upcoming rides** should contain rides they have booked.
 - i. For the upcoming rides, they should have an "EDIT RIDE" button under each booking so the customer has an option to edit their booking information. A notification goes to both the chauffeur (if assigned) and admin if there have been changes to the ride information.
 - ii. For the upcoming rides, they should have a "CANCEL RIDE" button under each booking. If the customer cancels, a notification is sent to the customer, to the assigned chauffeur if any and the admin just like before.
 - b. **Past rides** should include rides that are completed. Cancelled rides can go into past rides as well. No need to have a separate section for cancelled rides.
 - i. Have status bars under each ride.
 - ii. Green status bar that says "COMPLETED" for completed rides.
 - iii. Red status bar that says "CANCELLED" for cancelled rides.
- 2. Account section needs to have their personal information, password, payment details, and notifications. NO NEED FOR PROMOTION SECTION. This is also where they can edit all this information. At the end of the section, have a "DELETE ACCOUNT" button. See example below.
- 3. Log out option



No results

You have no upcoming rides matching that criteria. Try searching for something else or changing the filters.



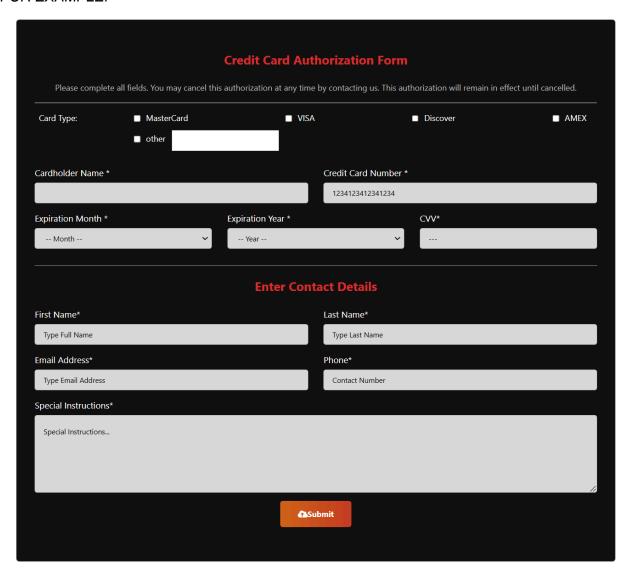
Continue as a guest: the page should look like the example at the bottom.

1. Furthermore, make the credit card details not mandatory.

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2. Instead add a note at the top in red "IMPORTANT: credit card details are OPTIONAL. If you choose NOT to provide credit card details, you are required to pay upfront at the pickup location."

FOR EXAMPLE:



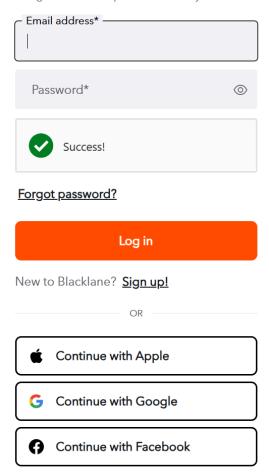
Login to book: should take the customers to the login page with the following details.

1. If they are already logged in, they should be directed to their logged in page automatically.

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Log in to continue

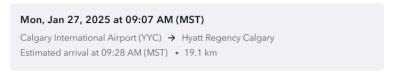
You'll be able to easily book and manage rides, and get ride status updates on the day of travel.



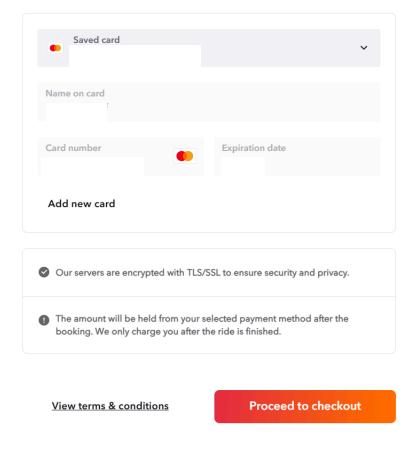
If a customer already has an account: all their ride details should be showing on the top they picked previously in detail.

- 1. Summary of ride details.
- 2. Add their personal details section which will already have their details saved from when they made the account.
- 3. Then credit card details where they already have a saved credit card if they chose to or a section where they can put their credit card details.
- 4. Afterwards, there should be a "CONFIRM BOOKING" button. Just like before how the details are sent to the customers as email should be sent and a copy of the same booking to admin.

FOR EXAMPLE:



Select or add credit card



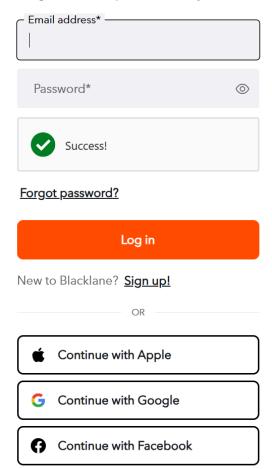
If a customer does not have an account: they are taken to a page where they create an account.

- Once they make an account, they should be redirected to the page where they have ride details they put in before, shows their personal details, and a section for where they can put credit card details.
- 2. A checkbox in order to save their credit card details if they want to.

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Log in to continue

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Mon, Jan 27, 2025 at 12:50 PM (MST) Calgary International Airport (YYC) → Hyatt Regency Calgary Estimated arrival at 01:11 PM (MST) • 19.1 km

Add credit card

