Column1	Count ID	Count Converted	Conversion Percent	Total Spent	Average revenue per user
Group A- Control	24343	955	0.039	82145.90	3.37
Group B- Treatment	24600	1139	0.046	83415.33	3.39
Total- Median	48943	2094	0.043	165561.23	3.38
Improvement percentage Group B/A			0.007	1269.42	0.016

Column1	Column2
pA_hat	0.0392
pB_hat	0.0463
p_hat	0.0428
n1	24343.0000
n2	24600.0000
1-p_hat	0.9572
1/n1	0.0000
1/n2	0.0000
1/n1+1/n2	0.0001
pA_hat-pB_hat	-0.0071
$T=(pB\_hat-pA\_hat)/SQRT(p\_hat*(1-p\_hat)(1/n1+1/n2)$	3.8643
normsdist(T)	0.9999
p=p_value=2*(1-normsdist(T))	0.0001
H0: B - A = 0	**Reject**