

Smart Bridge Internship

Assingment-2

-Ashrith Seethamraju

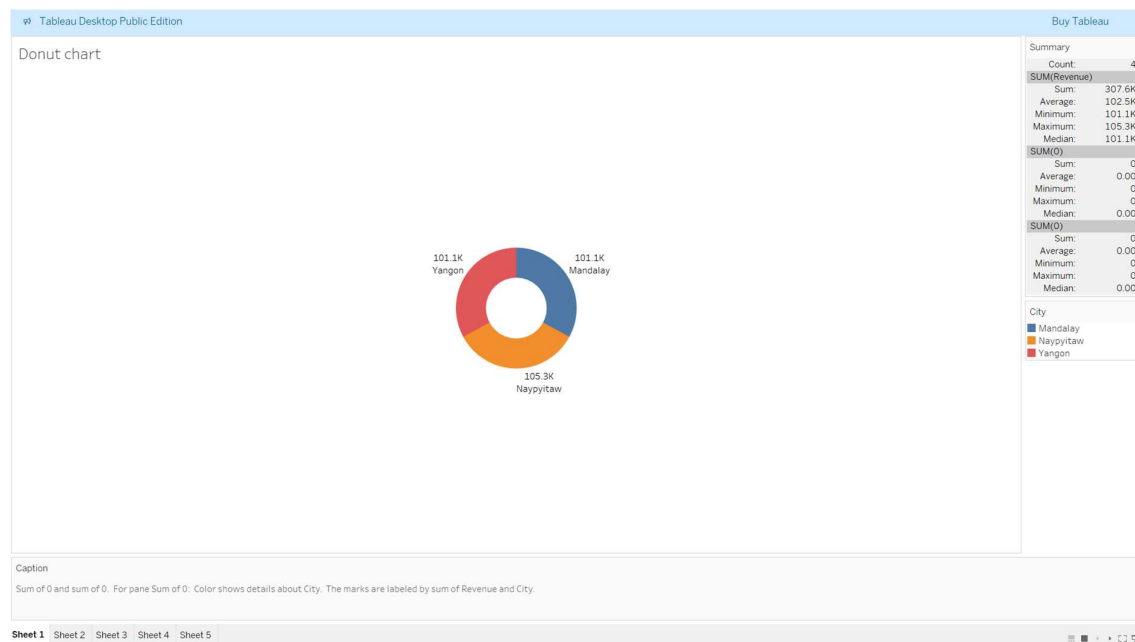
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Upload the dataset to Tableau, delete the unnecessary columns

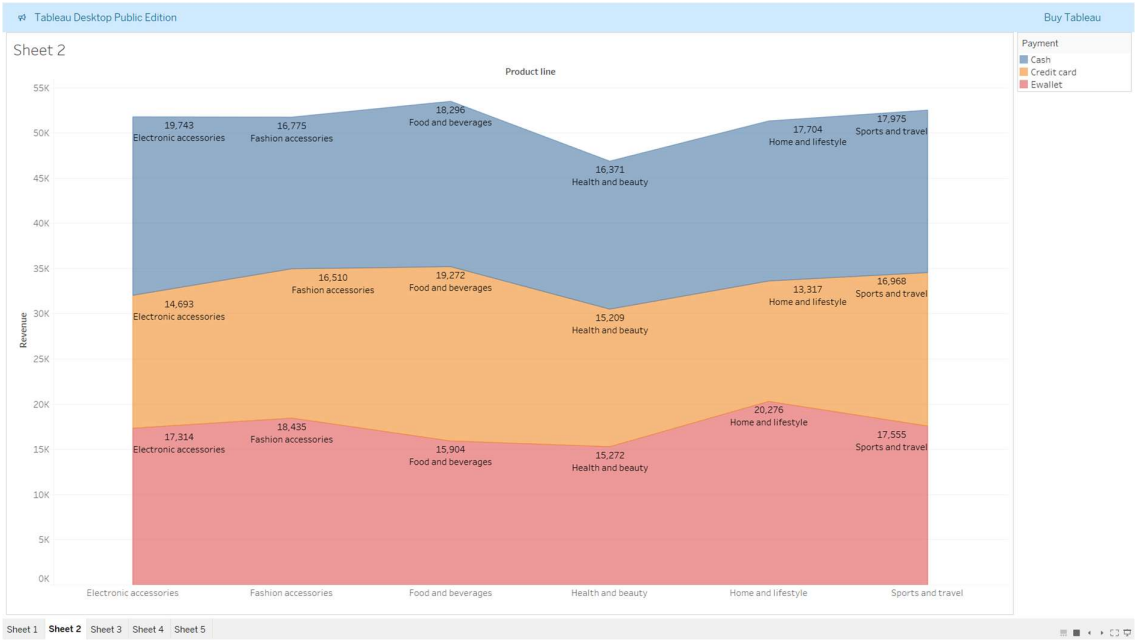
Create below visualization:

- Donut Chart
- Area Chart
- Text table
- Highlighted table
- WordCloud
- Funnel Chart
- Waterfall

DONUT CHART



AREA CHART



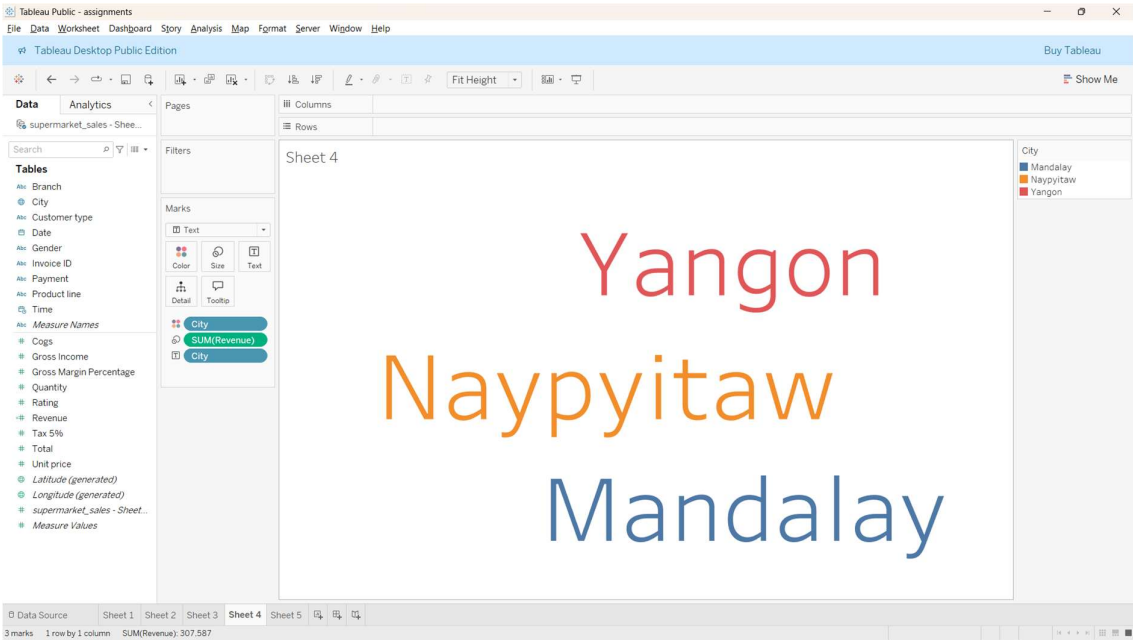
TEXT TABLE

Tableau Desktop Public Edition

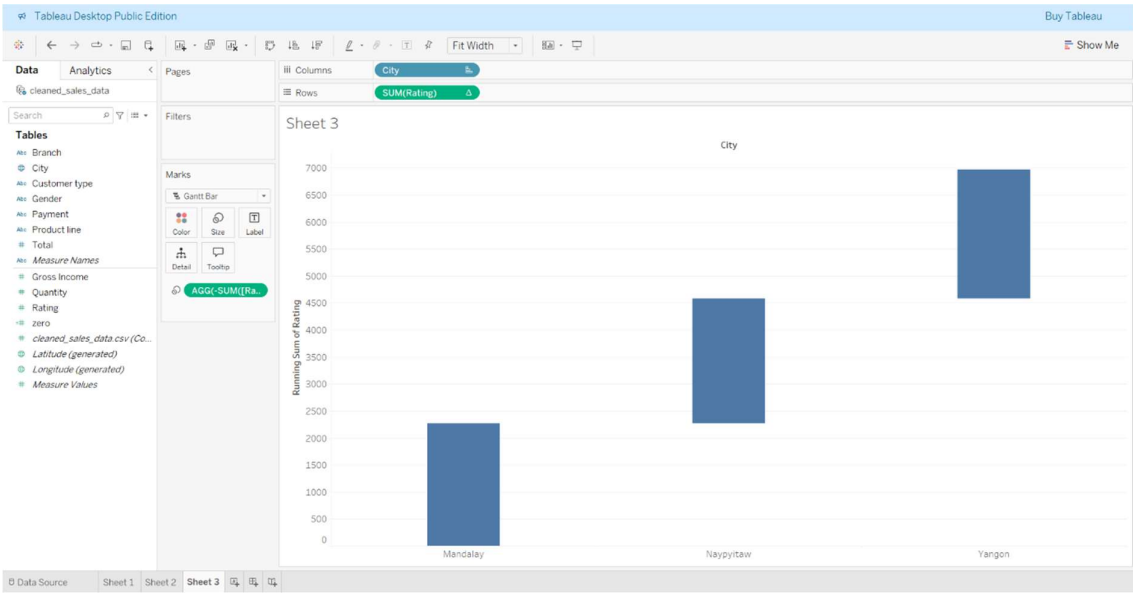
Sheet 3

| Product line | Customer type | Gender | |
|------------------------|---------------|--------|--------|
| | | Female | Male |
| Electronic accessories | Member | 10,622 | 12,709 |
| | Normal | 208 | 221 |
| Fashion accessories | Member | 15,189 | 13,229 |
| | Normal | 280 | 262 |
| Food and beverages | Member | 14,403 | 10,668 |
| | Normal | 257 | 182 |
| Health and beauty | Member | 14,585 | 12,064 |
| | Normal | 273 | 190 |
| Home and lifestyle | Member | 18,666 | 11,199 |
| | Normal | 286 | 220 |
| Sports and travel | Member | 12,926 | 10,681 |
| | Normal | 228 | 218 |
| Electronic accessories | Member | 7,980 | 16,621 |
| | Normal | 158 | 270 |
| Fashion accessories | Member | 9,697 | 12,553 |
| | Normal | 185 | 241 |
| Food and beverages | Member | 16,414 | 10,232 |
| | Normal | 291 | 199 |
| Health and beauty | Member | 12,193 | 12,458 |
| | Normal | 207 | 214 |
| Home and lifestyle | Member | 15,865 | 11,025 |
| | Normal | 292 | 201 |
| Sports and travel | Member | 11,349 | 14,259 |
| | Normal | 204 | 223 |

WORD CLOUD



WATERFALL CHART



HIGHLIGHTED TABLE

