

Smart Bridge Internship

Assignment-3

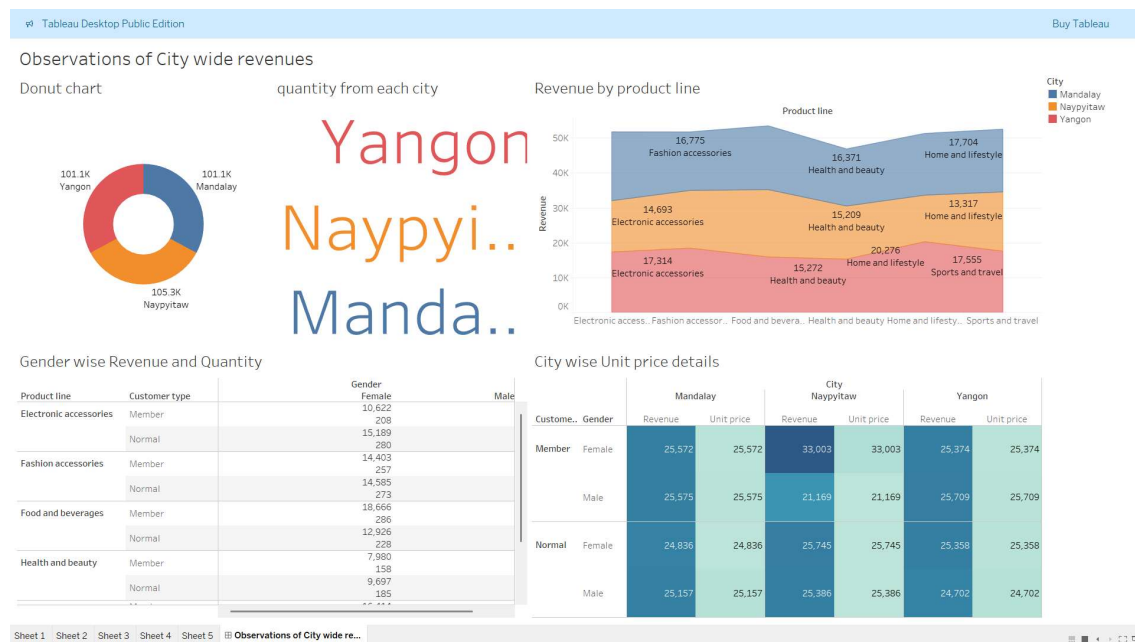
-Ashrith Seethamraju

-sashrith287@gmail.com

Task:

- Upload the dataset to Tableau, delete the unnecessary columns
- Create an Interactive Dashboard

DASHBOARD:



RESULTS BY EACH CITY:

CITY 1 :- YANGON

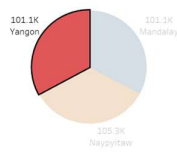
CITY 2 :- NAYIPITAW

CITY 3 :- MANDALAY

Observations of City wide revenues

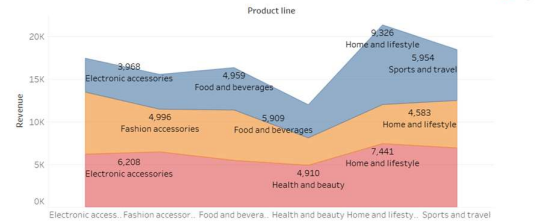
Donut chart

quantity from each city



Ya..

Revenue by product line



Gender wise Revenue and Quantity

Product line	Customer type	Gender	Revenue
Electronic accessories	Member	Female	3,759
	Normal	Male	71
Fashion accessories	Member	Female	5,733
	Normal	Male	97
Food and beverages	Member	Female	3,992
	Normal	Male	80
Health and beauty	Member	Female	5,376
	Normal	Male	81
	Member	Female	2,693
	Normal	Male	42
	Member	Female	3,973
	Normal	Male	72
	Member	Female	3,042
	Normal	Male	61
	Member	Female	2,401
	Normal	Male	50

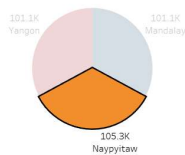
City wise Unit price details

Customer.. Gender	Revenue	Unit price
Member Female	25,374	25,374
Member Male	25,709	25,709
Normal Female	25,358	25,358
Normal Male	24,702	24,702

Observations of City wide revenues

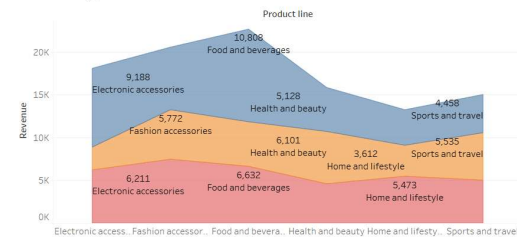
Donut chart

quantity from each city



Na..

Revenue by product line



Gender wise Revenue and Quantity

Product line	Customer type	Gender	Revenue
Electronic accessories	Member	Female	3,620
	Normal	Male	61
Fashion accessories	Member	Female	4,922
	Normal	Male	103
Food and beverages	Member	Female	6,884
	Normal	Male	98
Health and beauty	Member	Female	4,087
	Normal	Male	94
	Member	Female	9,129
	Normal	Male	127
	Member	Female	5,786
	Normal	Male	104
	Member	Female	2,864
	Normal	Male	58
	Member	Female	3,275
	Normal	Male	52

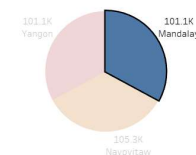
City wise Unit price details

Customer.. Gender	Revenue	Unit price
Member Female	33,003	33,003
Member Male	21,169	21,169
Normal Female	25,745	25,745
Normal Male	25,386	25,386

Observations of City wide revenues

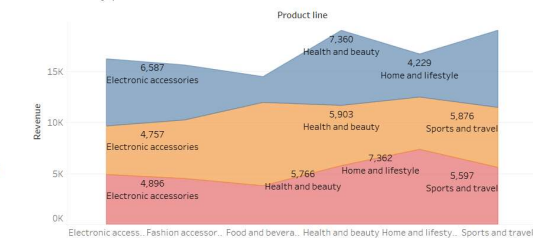
Donut chart

quantity from each city



Ma..

Revenue by product line



Gender wise Revenue and Quantity

Product line	Customer type	Gender	Revenue
Electronic accessories	Member	Female	3,244
	Normal	Male	76
Fashion accessories	Member	Female	4,534
	Normal	Male	80
Food and beverages	Member	Female	3,527
	Normal	Male	79
Health and beauty	Member	Female	5,122
	Normal	Male	98
	Member	Female	6,843
	Normal	Male	117
	Member	Female	3,167
	Normal	Male	52
	Member	Female	2,074
	Normal	Male	39
	Member	Female	4,021
	Normal	Male	73

City wise Unit price details

Customer.. Gender	Revenue	Unit price
Member Female	25,571.8	25,571.8
Member Male	25,575.5	25,575.5
Normal Female	24,836.1	24,836.1
Normal Male	25,157.3	25,157.3

