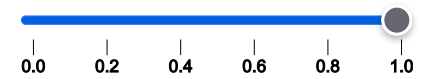
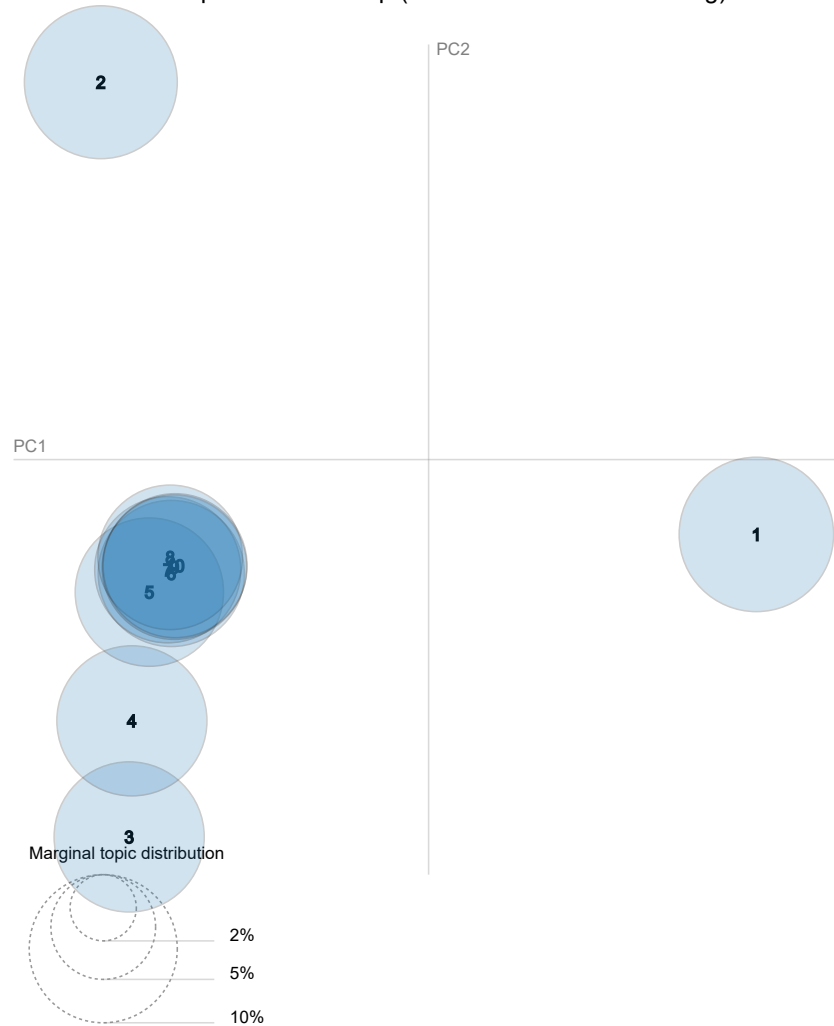
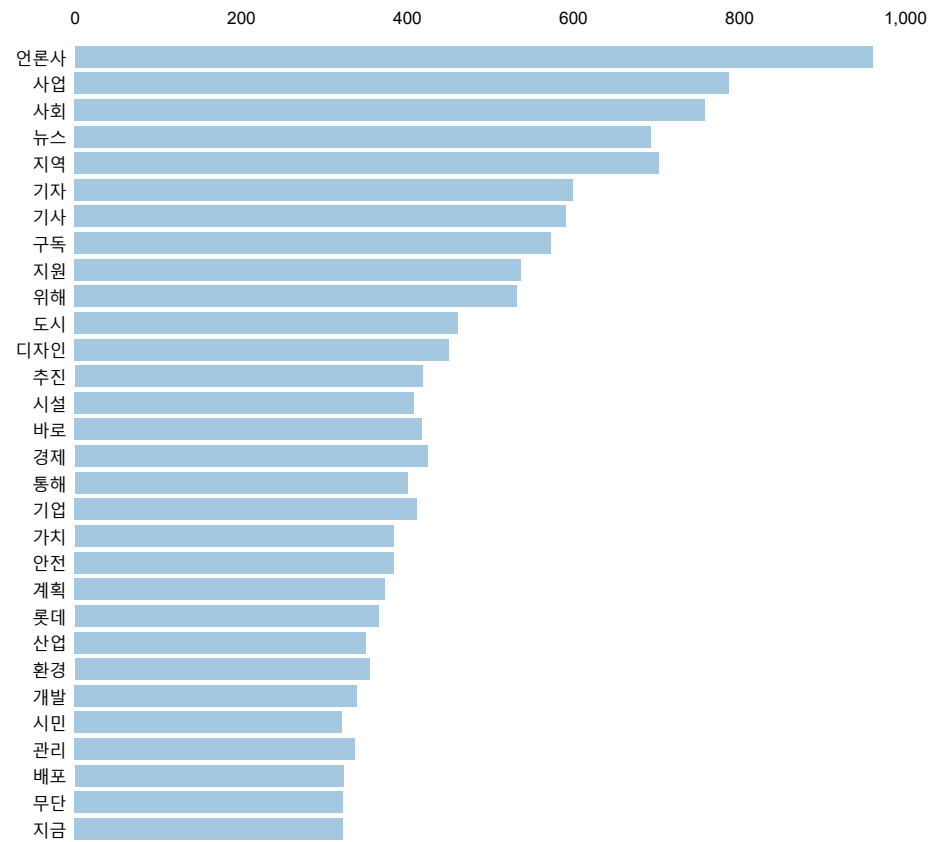



Selected Topic:    

Slide to adjust relevance metric:(2)

 $\lambda = 1$ 

Intertopic Distance Map (via multidimensional scaling)

Top-30 Most Salient Terms<sup>1</sup> Overall term frequency Estimated term frequency within the selected topic

1. saliency(term w) = frequency(w) \* [sum\_t p(t | w) \* log(p(t | w)/p(t))]] for topics t; see Chuang et. al (2012)

2. relevance(term w | topic t) =  $\lambda * p(w | t) + (1 - \lambda) * p(w | t)/p(w)$ ; see Sievert & Shirley (2014)

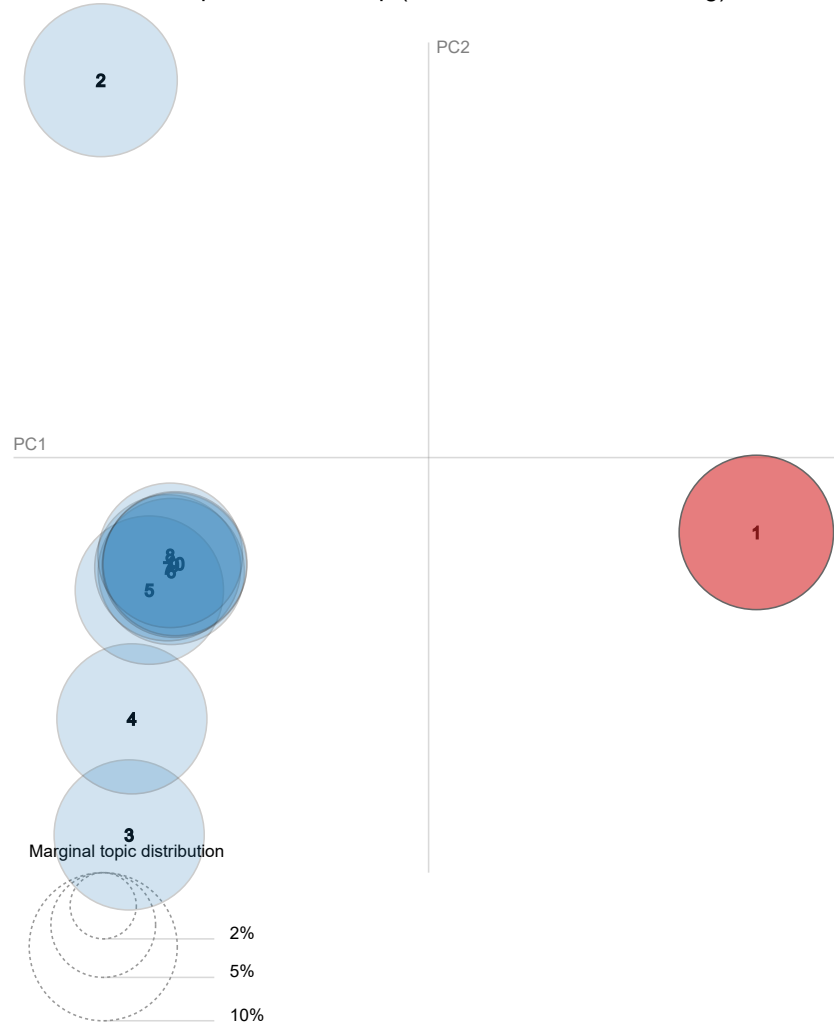
Selected Topic:

Slide to adjust relevance metric:<sup>(2)</sup>

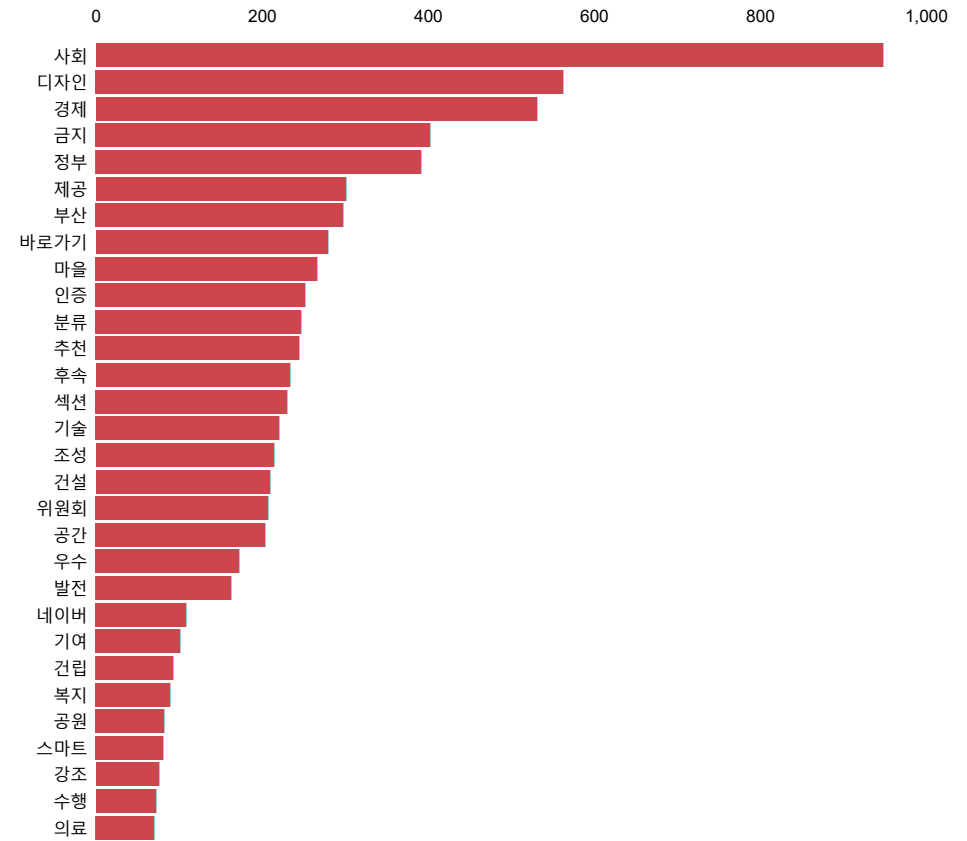
$\lambda = 1$

0.0 0.2 0.4 0.6 0.8 1.0

Intertopic Distance Map (via multidimensional scaling)



Top-30 Most Relevant Terms for Topic 1 (10.9% of tokens)



Overall term frequency

Estimated term frequency within the selected topic

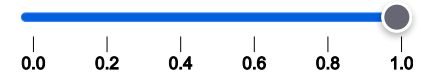
1. saliency(term w) = frequency(w) \* [sum\_t p(t | w) \* log(p(t | w)/p(t))] for topics t; see Chuang et. al (2012)

2. relevance(term w | topic t) =  $\lambda * p(w | t) + (1 - \lambda) * p(w | t)/p(w)$ ; see Sievert & Shirley (2014)

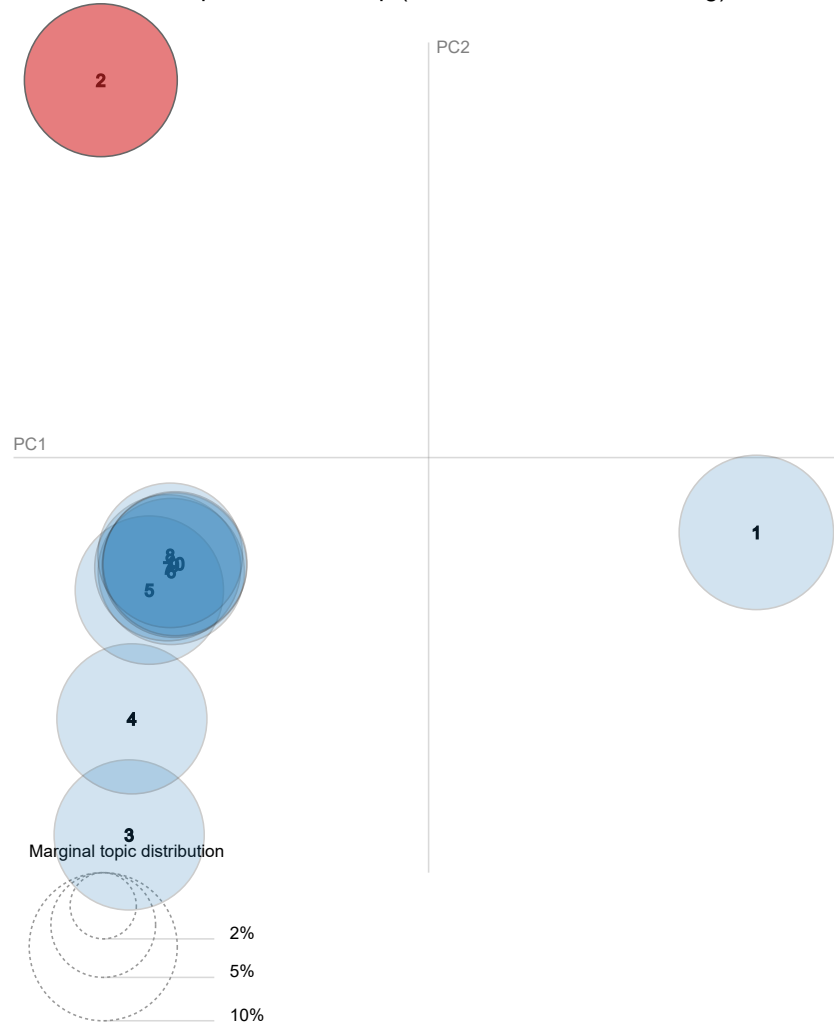
Selected Topic:

Slide to adjust relevance metric:<sup>(2)</sup>

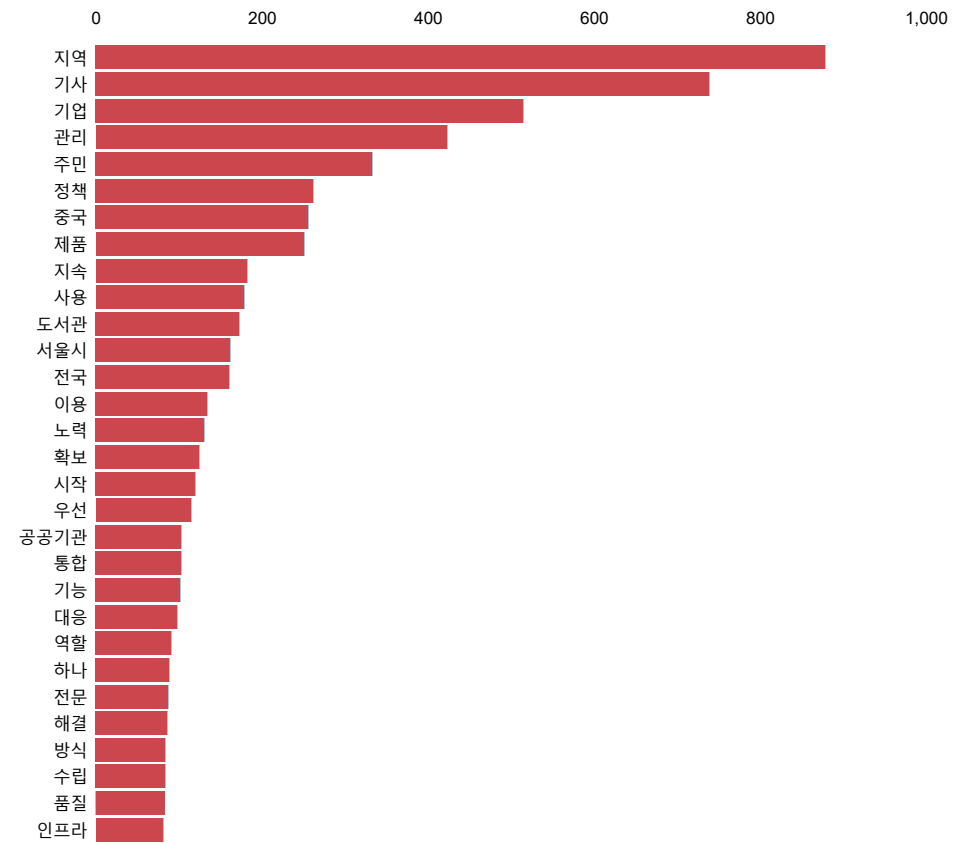
$\lambda = 1$




Intertopic Distance Map (via multidimensional scaling)



Top-30 Most Relevant Terms for Topic 2 (10.7% of tokens)



 Overall term frequency

 Estimated term frequency within the selected topic

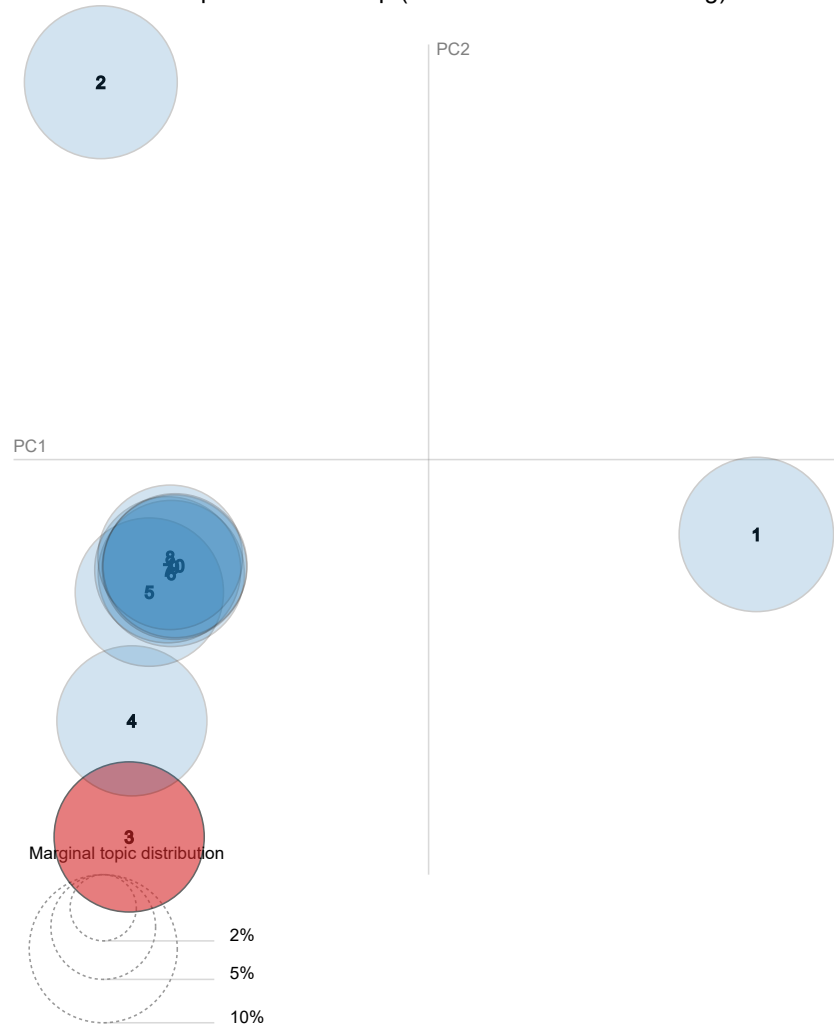
1. saliency(term w) = frequency(w) \* [sum<sub>t</sub> p(t | w) \* log(p(t | w)/p(t))]] for topics t; see Chuang et. al (2012)

2. relevance(term w | topic t) =  $\lambda * p(w | t) + (1 - \lambda) * p(w | t)/p(w)$ ; see Sievert & Shirley (2014)

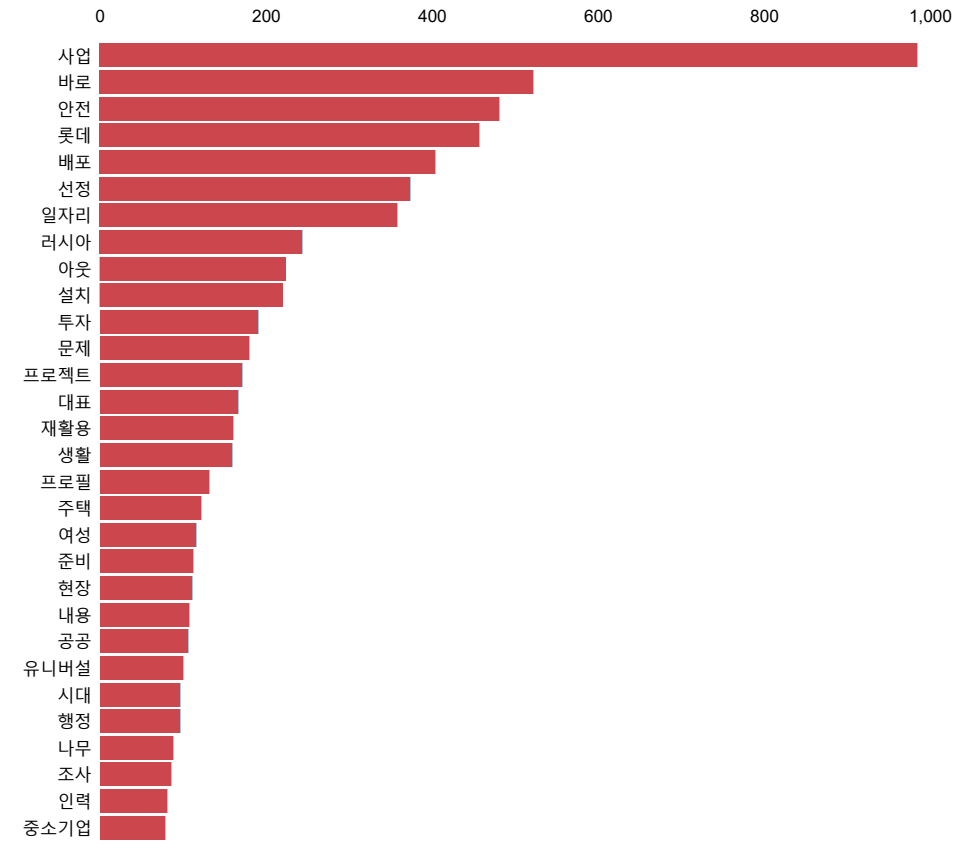
Selected Topic:    Slide to adjust relevance metric:<sup>(2)</sup> $\lambda = 1$ 

0.0 0.2 0.4 0.6 0.8 1.0

Intertopic Distance Map (via multidimensional scaling)



Top-30 Most Relevant Terms for Topic 3 (10.3% of tokens)

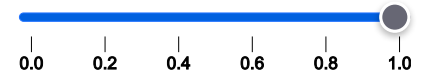


Overall term frequency

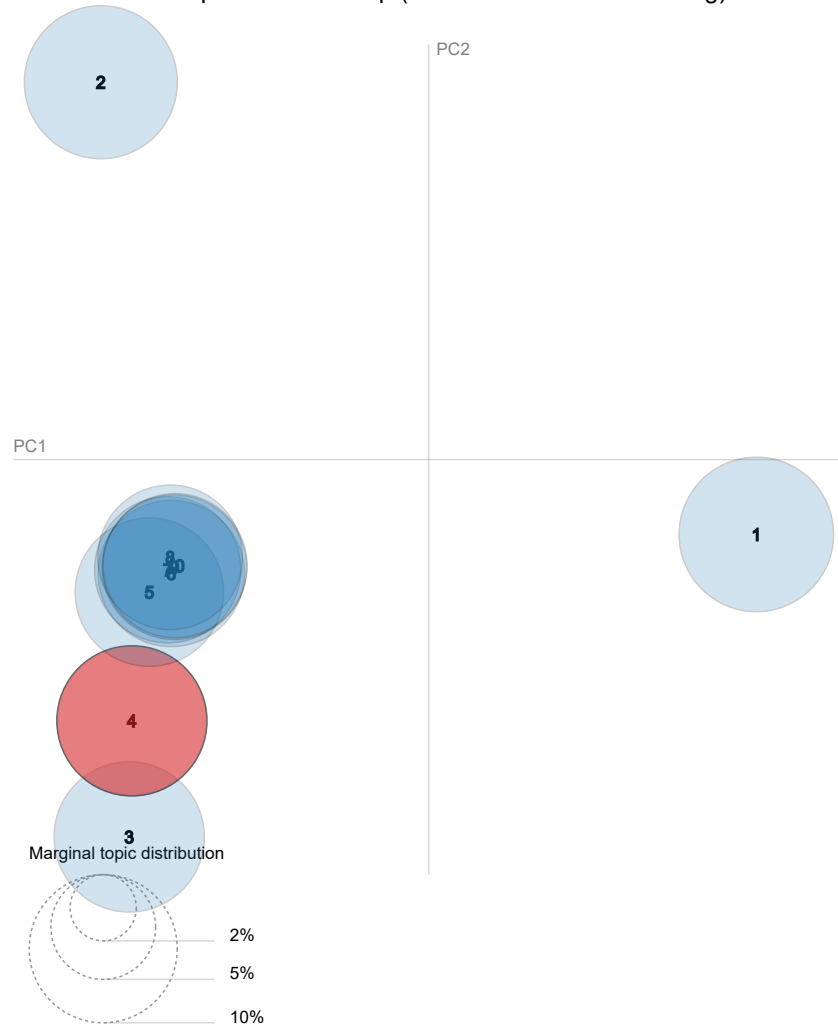
Estimated term frequency within the selected topic

1. saliency(term w) = frequency(w) \* [sum\_t p(t | w) \* log(p(t | w)/p(t))]] for topics t; see Chuang et. al (2012)

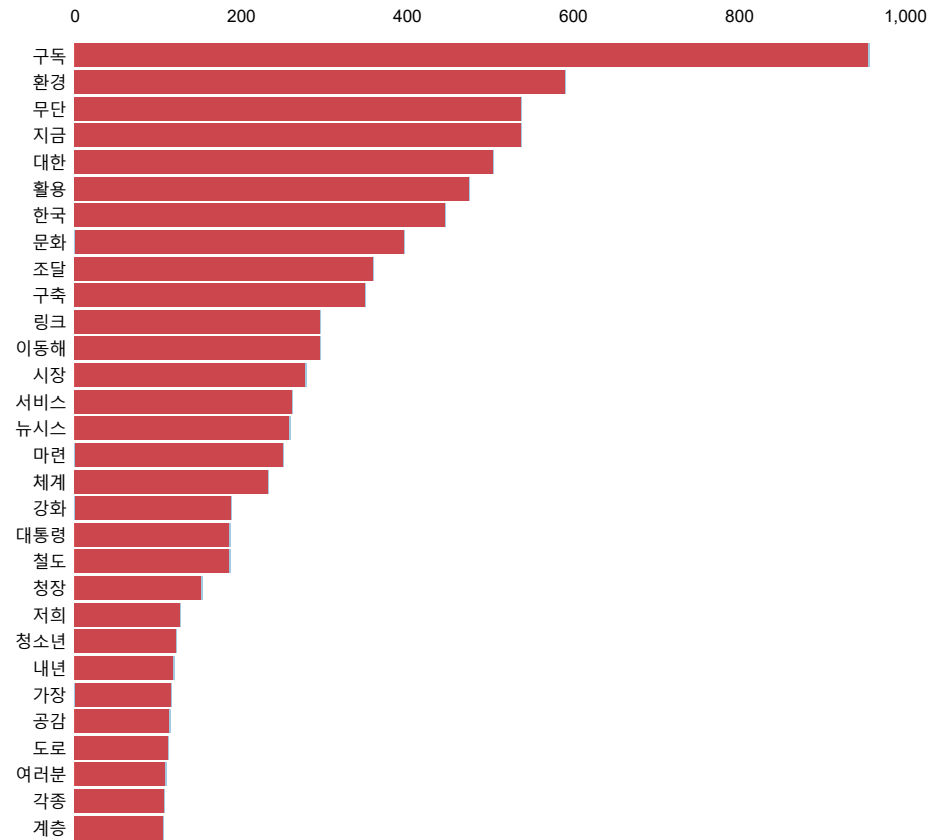
2. relevance(term w | topic t) =  $\lambda * p(w | t) + (1 - \lambda) * p(w | t)/p(w)$ ; see Sievert & Shirley (2014)

Selected Topic:    Slide to adjust relevance metric:<sup>(2)</sup> $\lambda = 1$ 

Intertopic Distance Map (via multidimensional scaling)



Top-30 Most Relevant Terms for Topic 4 (10.3% of tokens)

 Overall term frequency Estimated term frequency within the selected topic

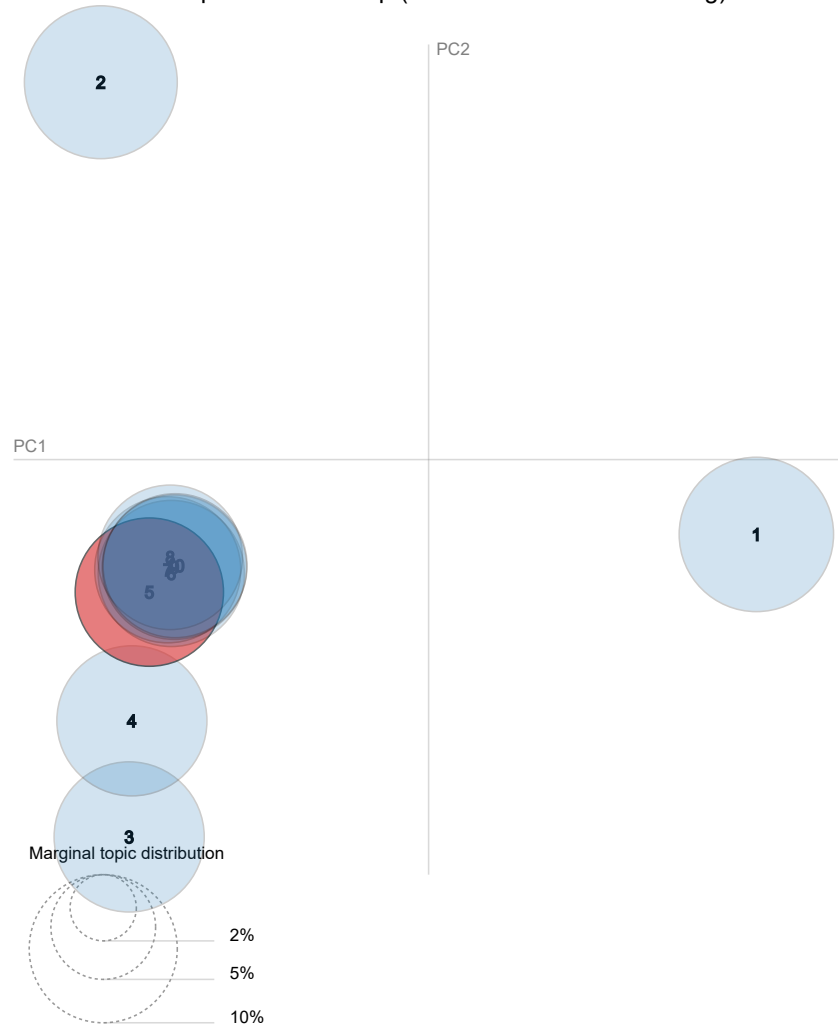
1. saliency(term w) = frequency(w) \* [sum\_t p(t | w) \* log(p(t | w)/p(t))] for topics t; see Chuang et. al (2012)

2. relevance(term w | topic t) =  $\lambda * p(w | t) + (1 - \lambda) * p(w | t)/p(w)$ ; see Sievert & Shirley (2014)

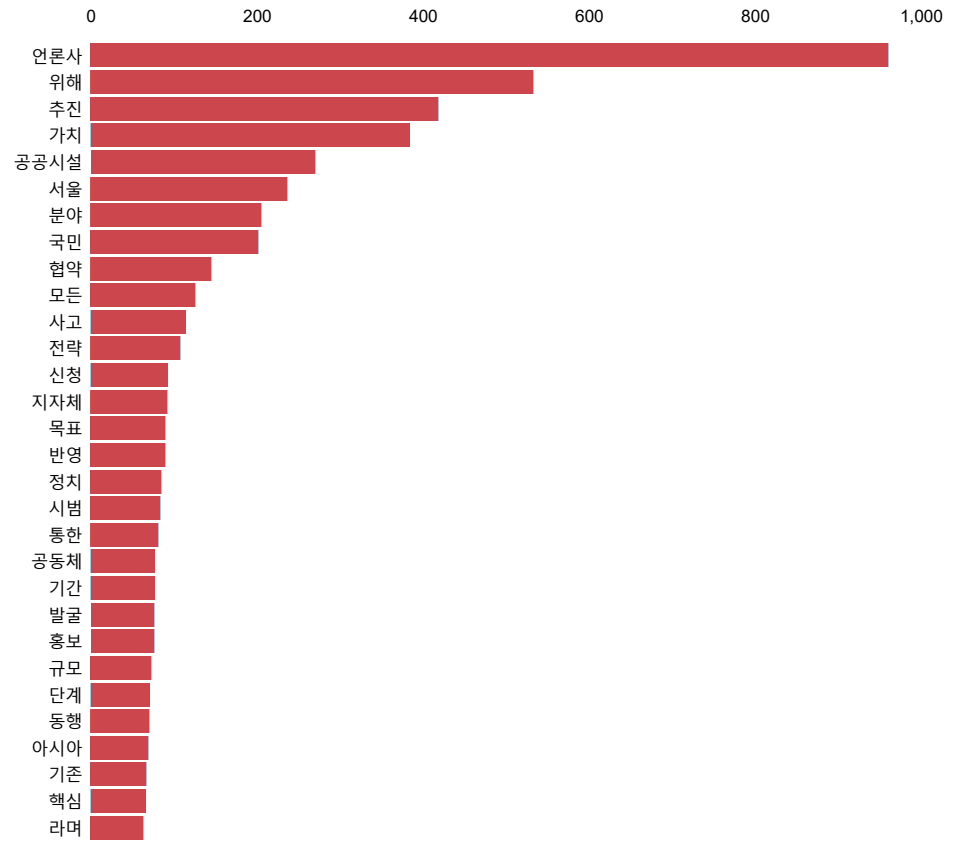
Selected Topic:    Slide to adjust relevance metric:<sup>(2)</sup> $\lambda = 1$ 

0.0 0.2 0.4 0.6 0.8 1.0

Intertopic Distance Map (via multidimensional scaling)



Top-30 Most Relevant Terms for Topic 5 (10% of tokens)



Overall term frequency

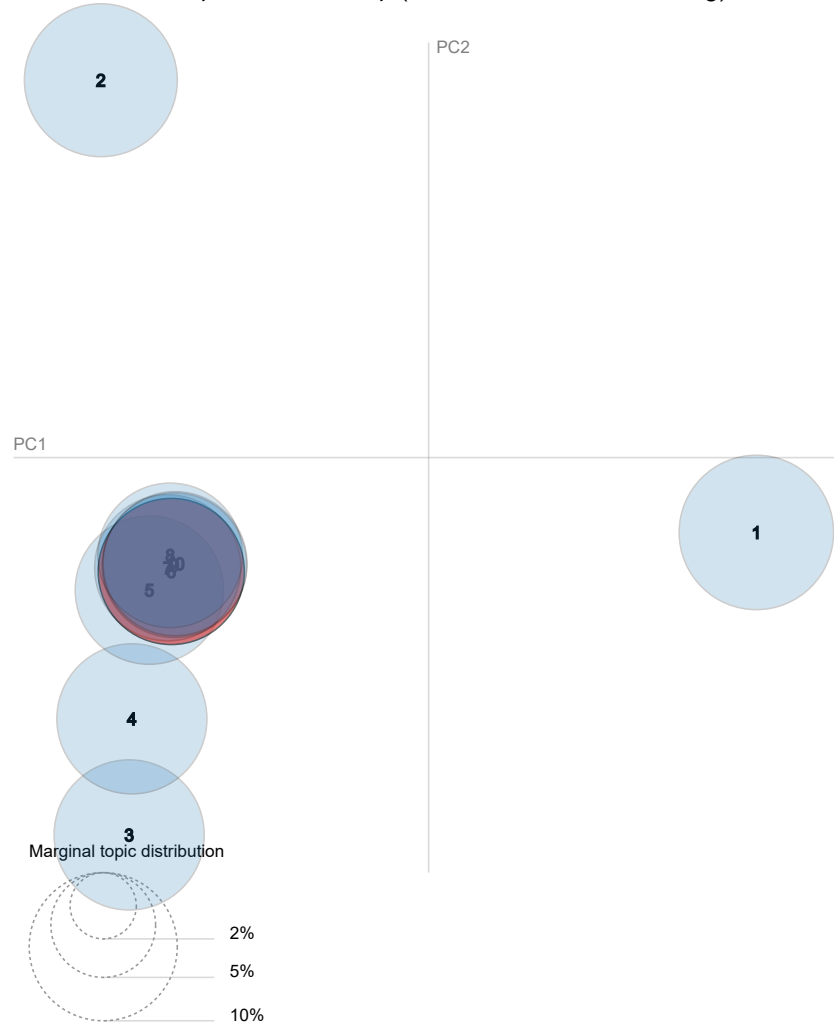
Estimated term frequency within the selected topic

1. saliency(term  $w$ ) = frequency( $w$ ) \*  $\sum_t p(t | w) * \log(p(t | w)/p(t))$  for topics  $t$ ; see Chuang et. al (2012)2. relevance(term  $w$  | topic  $t$ ) =  $\lambda * p(w | t) + (1 - \lambda) * p(w | t)/p(w)$ ; see Sievert & Shirley (2014)

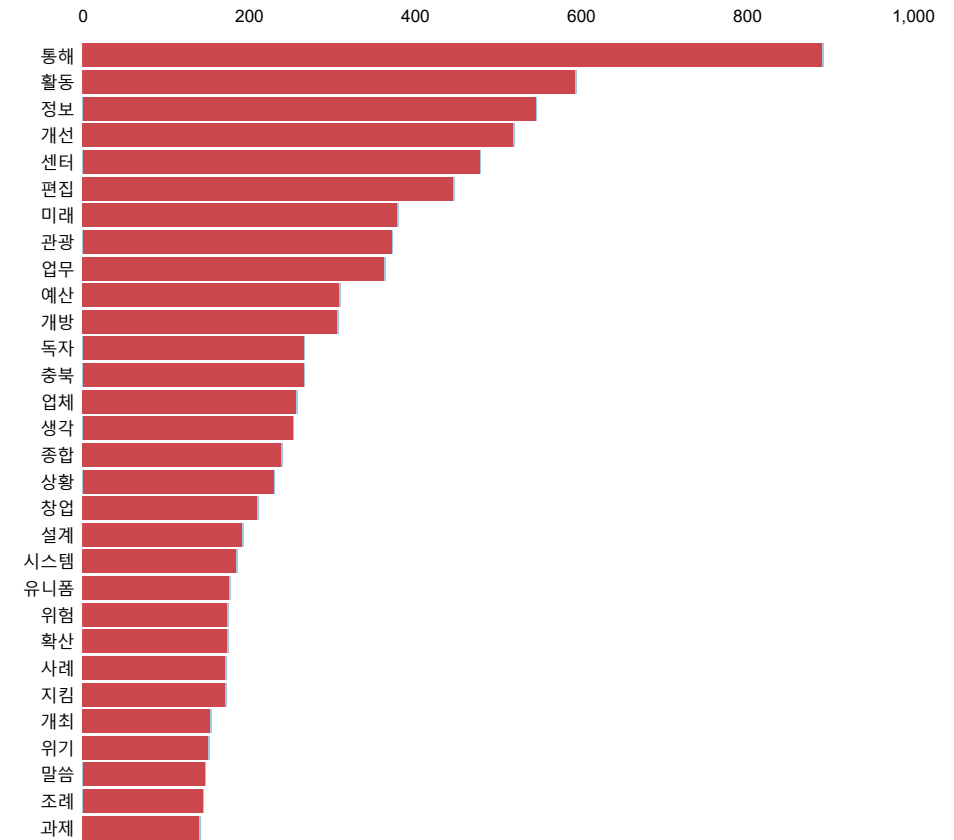
Selected Topic:    Slide to adjust relevance metric:<sup>(2)</sup> $\lambda = 1$ 

0.0 0.2 0.4 0.6 0.8 1.0

Intertopic Distance Map (via multidimensional scaling)



Top-30 Most Relevant Terms for Topic 6 (9.7% of tokens)



Overall term frequency

Estimated term frequency within the selected topic

1. saliency(term w) = frequency(w) \* [sum\_t p(t | w) \* log(p(t | w)/p(t))]] for topics t; see Chuang et. al (2012)

2. relevance(term w | topic t) =  $\lambda * p(w | t) + (1 - \lambda) * p(w | t)/p(w)$ ; see Sievert & Shirley (2014)

Selected Topic:    Slide to adjust relevance metric:<sup>(2)</sup> $\lambda = 1$ 

0.0

0.2

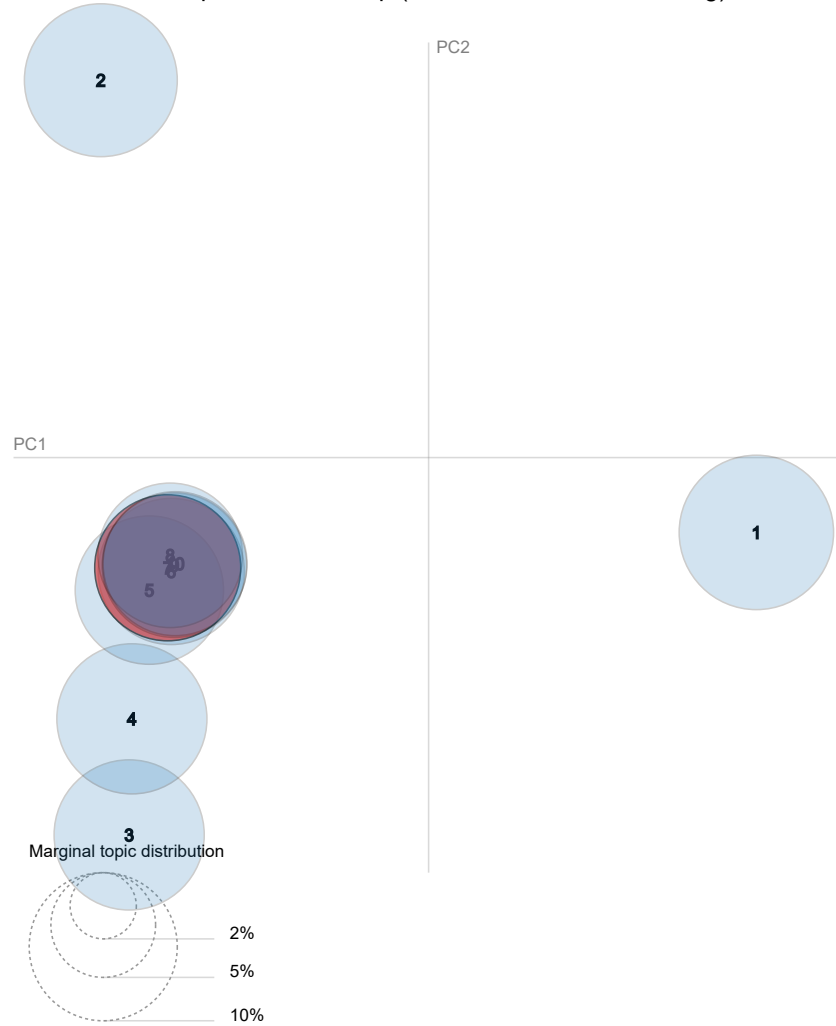
0.4

0.6

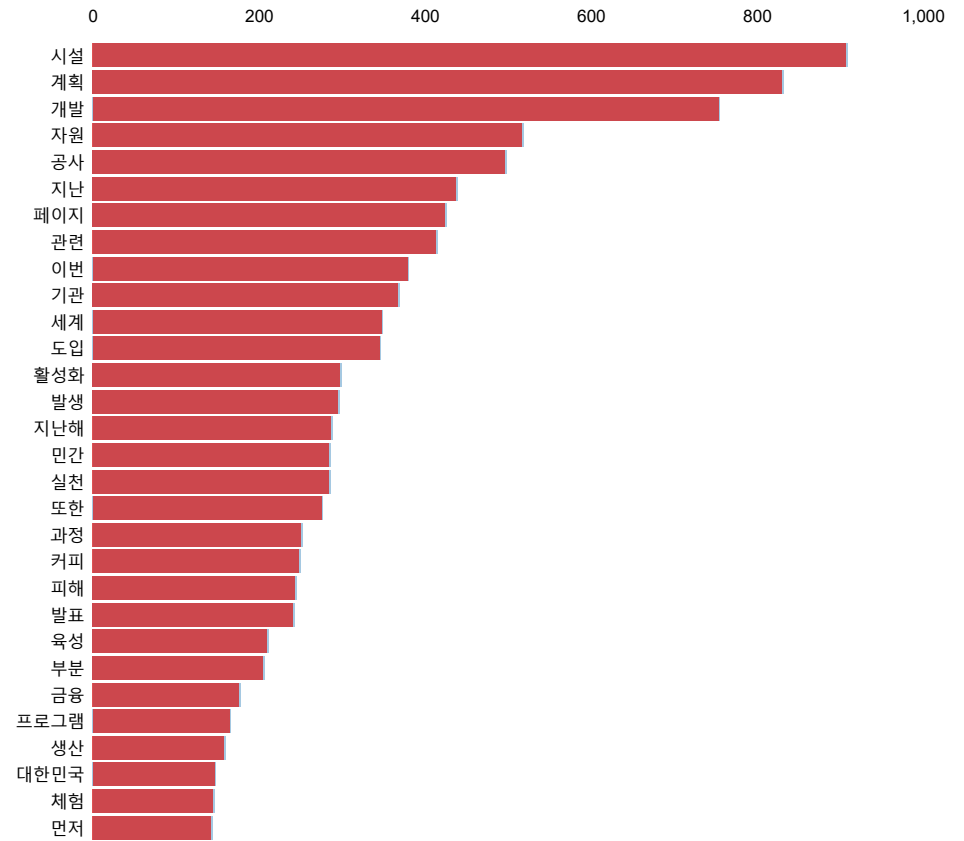
0.8

1.0

Intertopic Distance Map (via multidimensional scaling)



Top-30 Most Relevant Terms for Topic 7 (9.7% of tokens)



Overall term frequency

Estimated term frequency within the selected topic

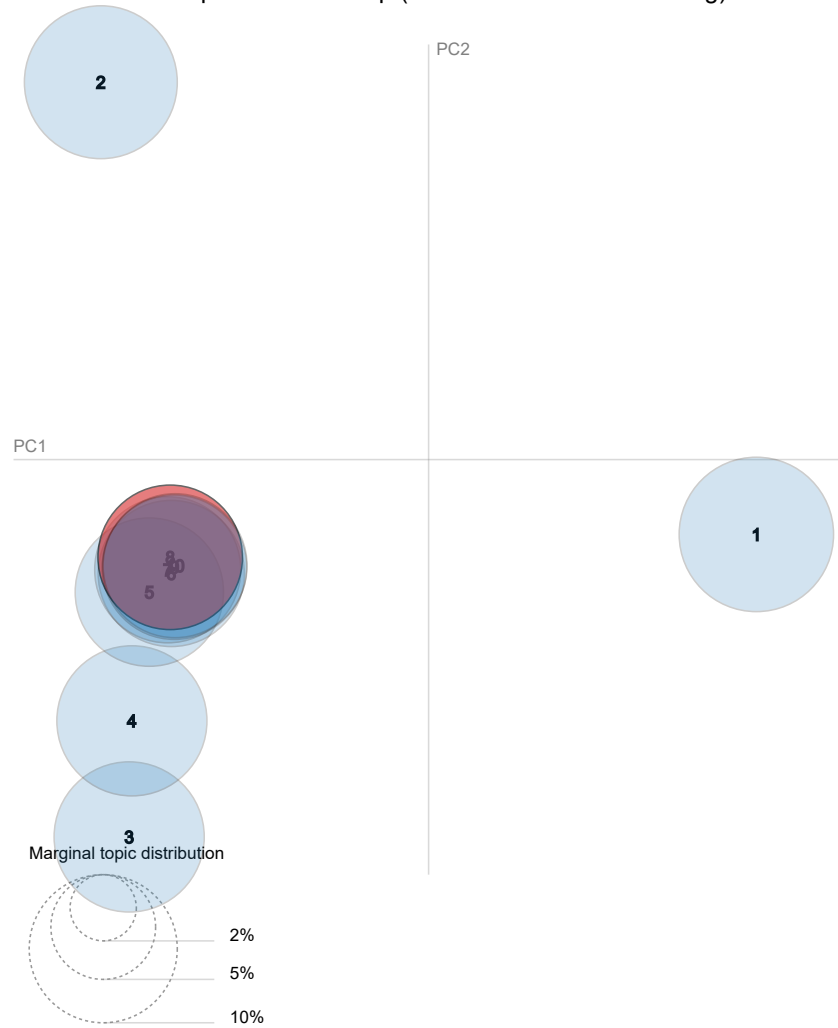
1. saliency(term  $w$ ) = frequency( $w$ ) \*  $\sum_t p(t | w) * \log(p(t | w)/p(t))$  for topics  $t$ ; see Chuang et. al (2012)2. relevance(term  $w$  | topic  $t$ ) =  $\lambda * p(w | t) + (1 - \lambda) * p(w | t)/p(w)$ ; see Sievert & Shirley (2014)



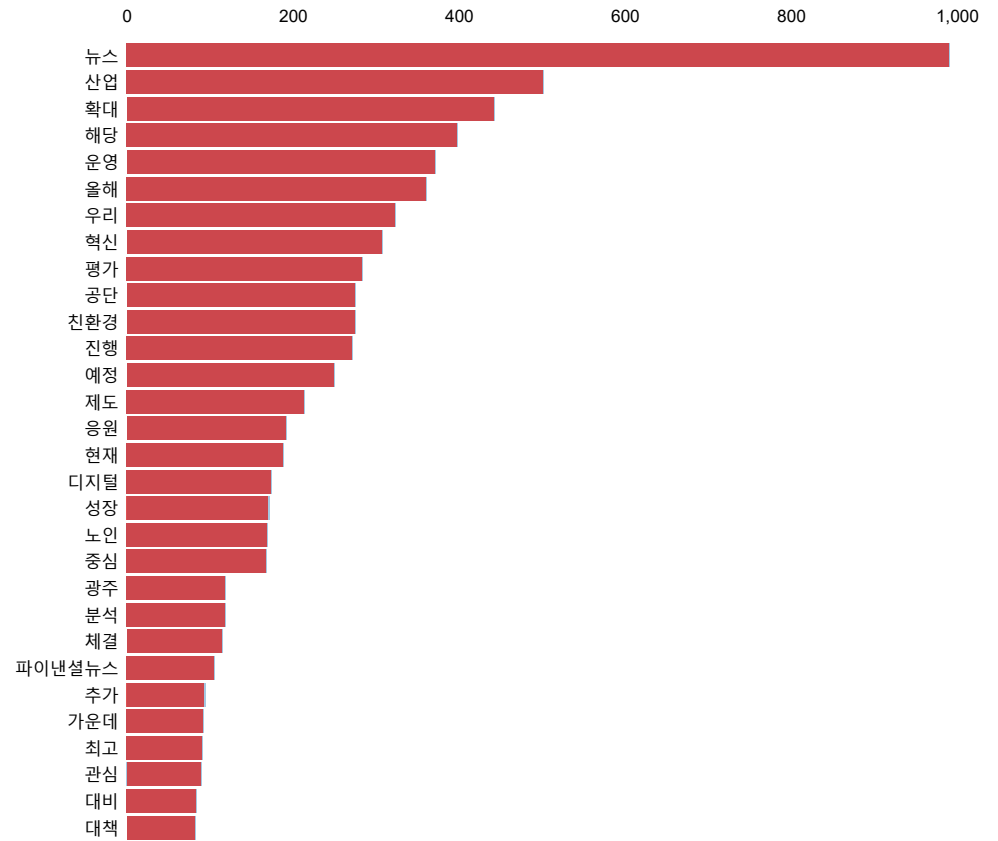
Selected Topic:    Slide to adjust relevance metric:<sup>(2)</sup> $\lambda = 1$ 

0.0 0.2 0.4 0.6 0.8 1.0

Intertopic Distance Map (via multidimensional scaling)



Top-30 Most Relevant Terms for Topic 8 (9.5% of tokens)



Overall term frequency

Estimated term frequency within the selected topic

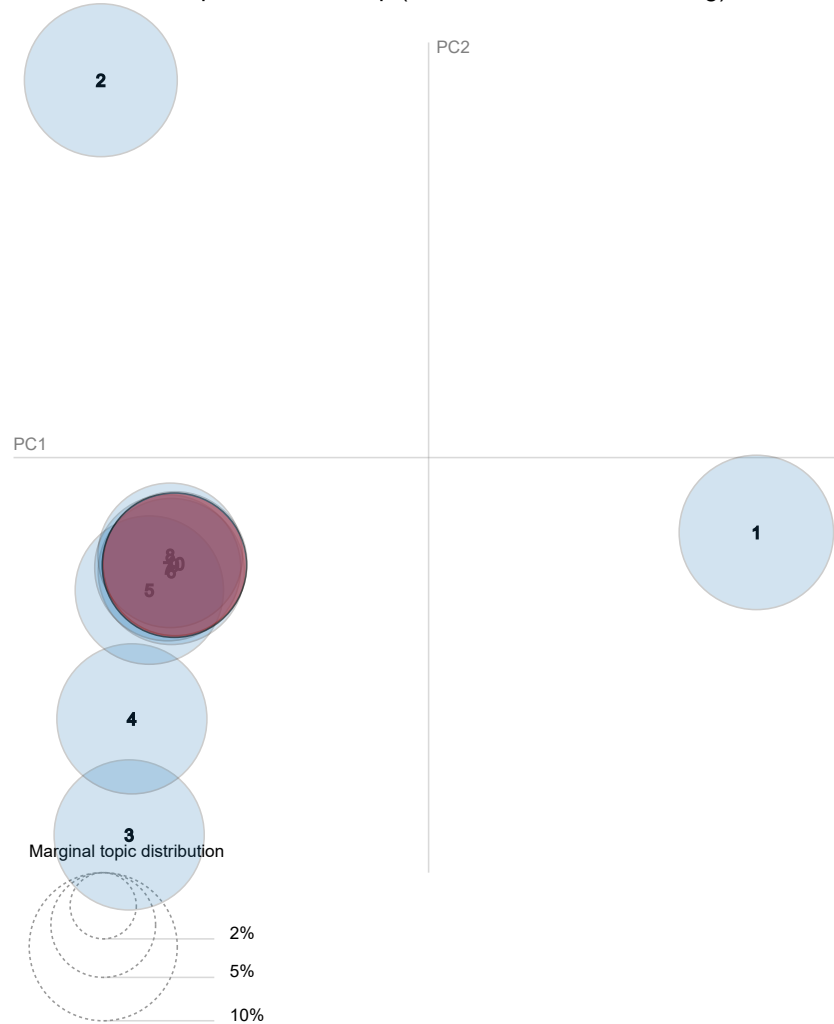
1. saliency(term w) = frequency(w) \* [sum\_t p(t | w) \* log(p(t | w)/p(t))] for topics t; see Chuang et. al (2012)

2. relevance(term w | topic t) =  $\lambda * p(w | t) + (1 - \lambda) * p(w | t)/p(w)$ ; see Sievert & Shirley (2014)

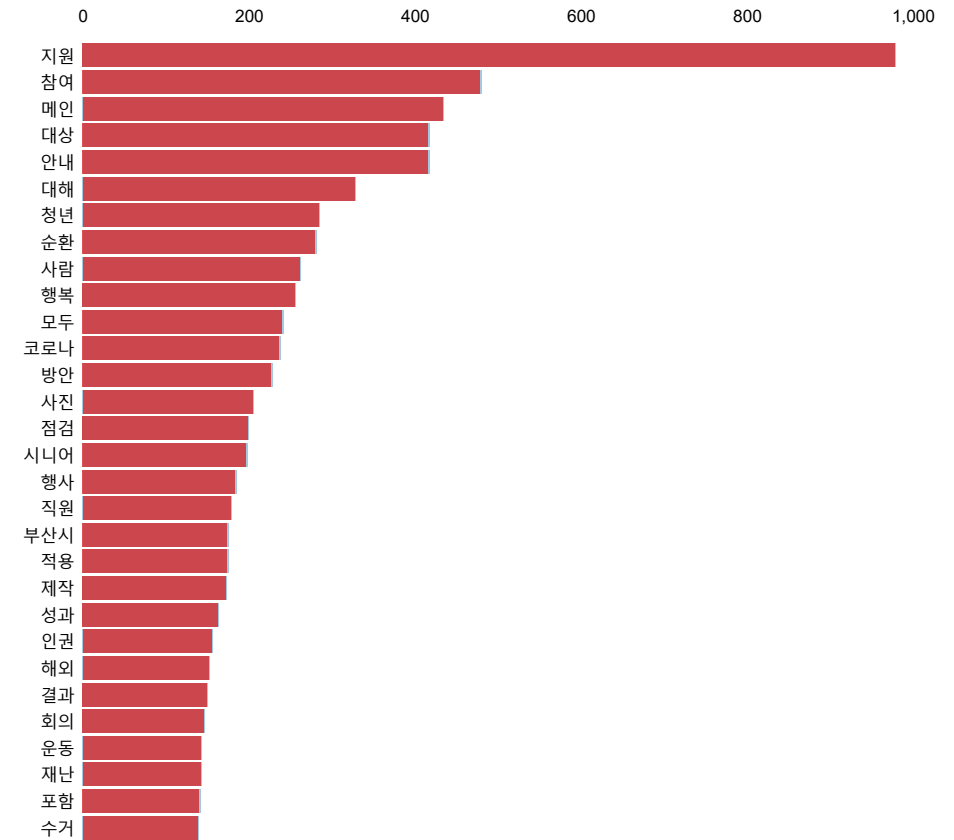
Selected Topic:  Previous Topic Next Topic Clear TopicSlide to adjust relevance metric:<sup>(2)</sup> $\lambda = 1$ 

0.0 0.2 0.4 0.6 0.8 1.0

Intertopic Distance Map (via multidimensional scaling)



Top-30 Most Relevant Terms for Topic 9 (9.5% of tokens)



Overall term frequency

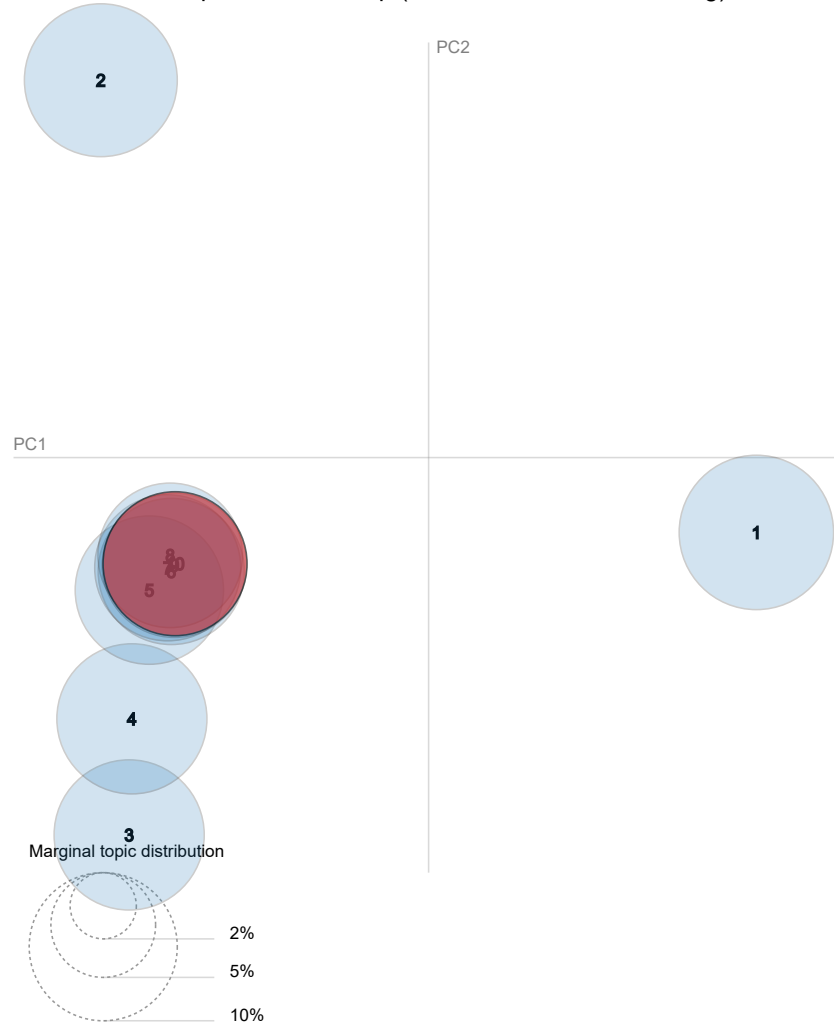
Estimated term frequency within the selected topic

1. saliency(term  $w$ ) = frequency( $w$ ) \*  $[\sum_t p(t | w) * \log(p(t | w)/p(t))]$  for topics  $t$ ; see Chuang et. al (2012)2. relevance(term  $w$  | topic  $t$ ) =  $\lambda * p(w | t) + (1 - \lambda) * p(w | t)/p(w)$ ; see Sievert & Shirley (2014)

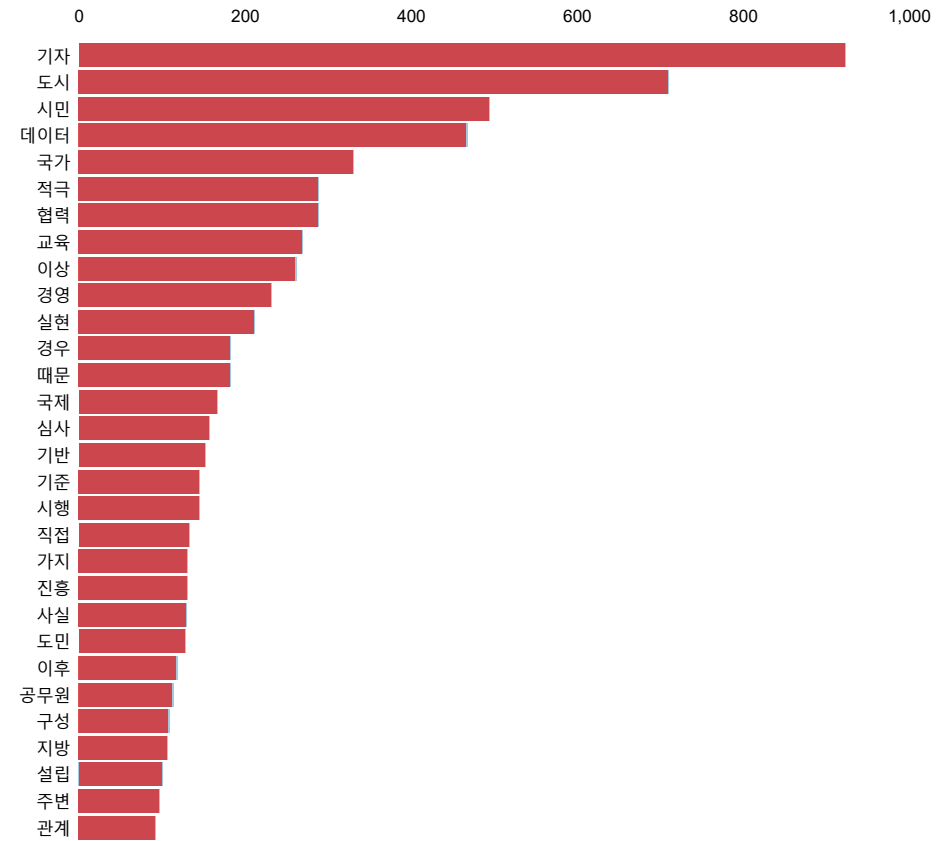
Selected Topic:    Slide to adjust relevance metric:<sup>(2)</sup> $\lambda = 1$ 

0.0 0.2 0.4 0.6 0.8 1.0

Intertopic Distance Map (via multidimensional scaling)



Top-30 Most Relevant Terms for Topic 10 (9.4% of tokens)



Overall term frequency

Estimated term frequency within the selected topic

1. saliency(term w) = frequency(w) \*  $\sum_t p(t | w) * \log(p(t | w)/p(t))$  for topics t; see Chuang et. al (2012)2. relevance(term w | topic t) =  $\lambda * p(w | t) + (1 - \lambda) * p(w | t)/p(w)$ ; see Sievert & Shirley (2014)