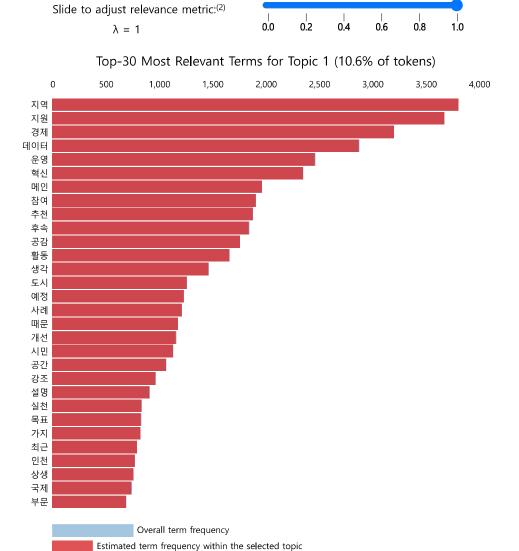


1.html





- 1. saliency(term w) = frequency(w) \* [sum\_t p(t | w) \* log(p(t | w)/p(t))] for topics t; see Chuang et. al (2012)
- 2. relevance(term w | topic t) =  $\lambda * p(w | t) + (1 \lambda) * p(w | t)/p(w)$ ; see Sievert & Shirley (2014)

2%

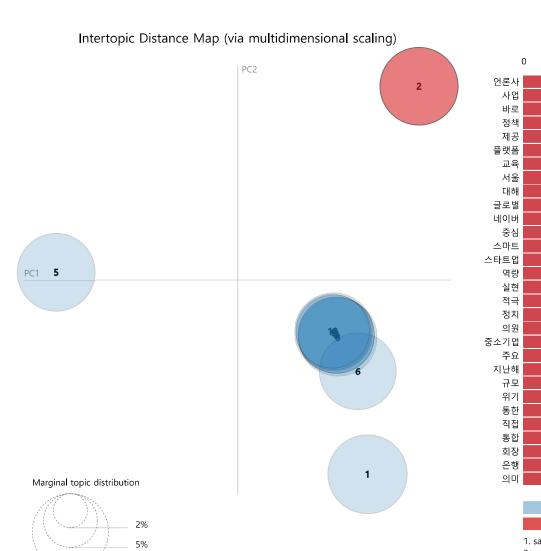
5%

10%

Marginal topic distribution

Selected Topic: 2

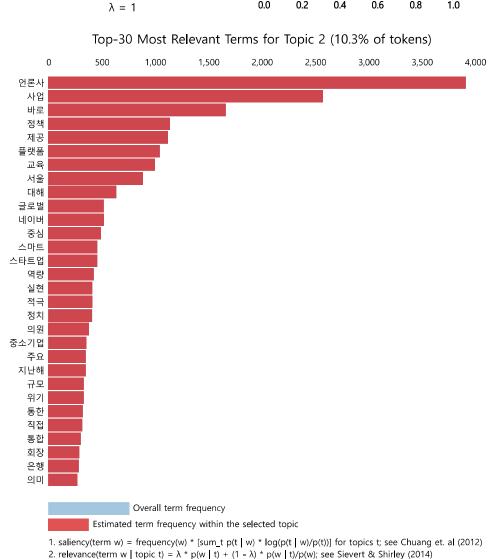
Slide to adjust relevance metric:(2)



Next Topic

Previous Topic

Clear Topic



0.0

0.2

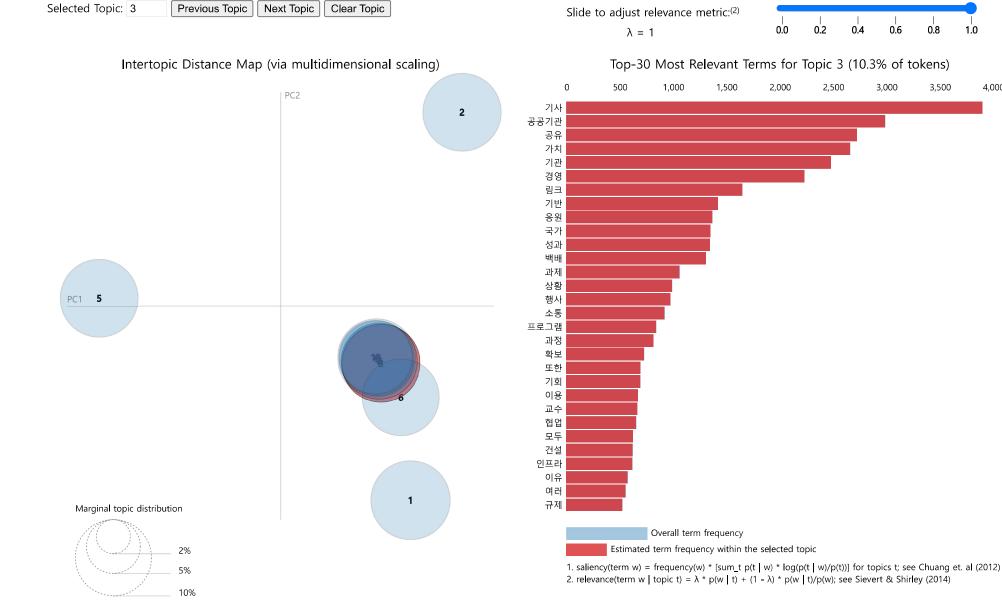
0.4

0.6

8.0

1.0

10%



0.6

3,000

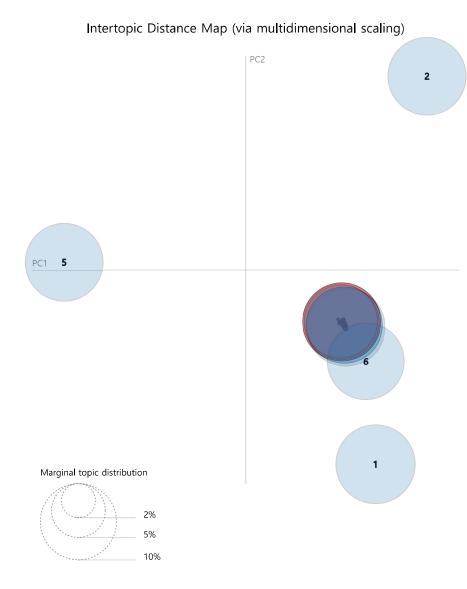
8.0

3,500

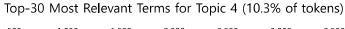
1.0

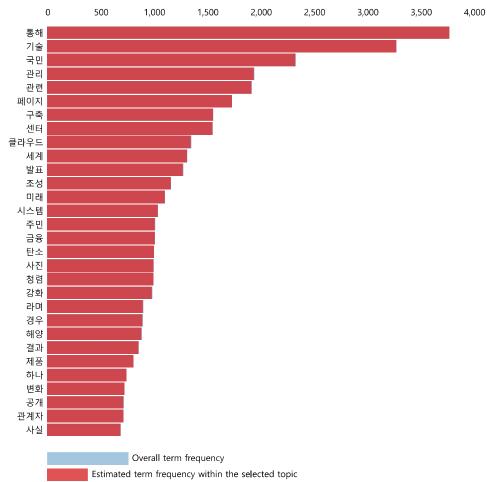
4,000





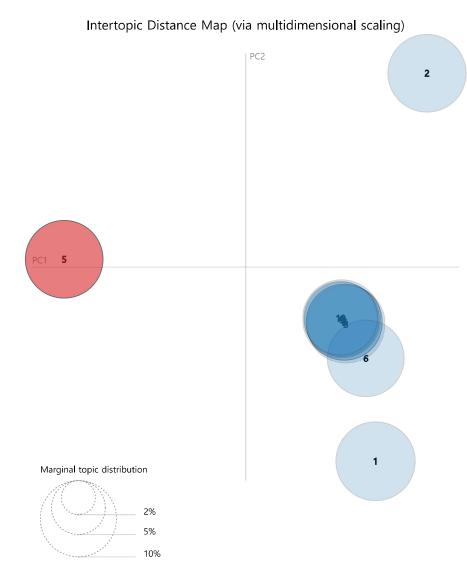


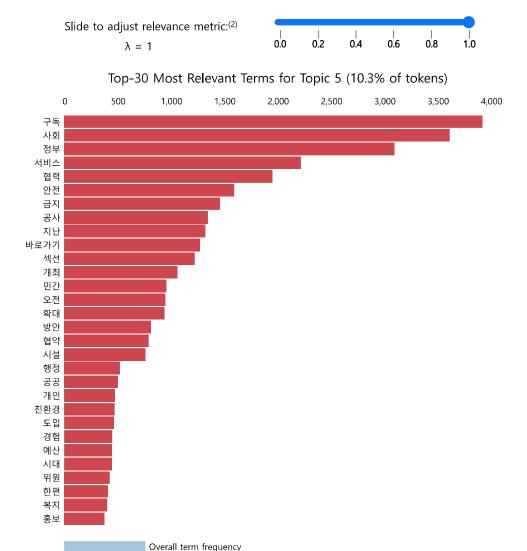




- 1. saliency(term w) = frequency(w) \* [sum\_t p(t | w) \* log(p(t | w)/p(t))] for topics t; see Chuang et. al (2012)
- 2. relevance(term w | topic t) =  $\lambda * p(w | t) + (1 \lambda) * p(w | t)/p(w)$ ; see Sievert & Shirley (2014)







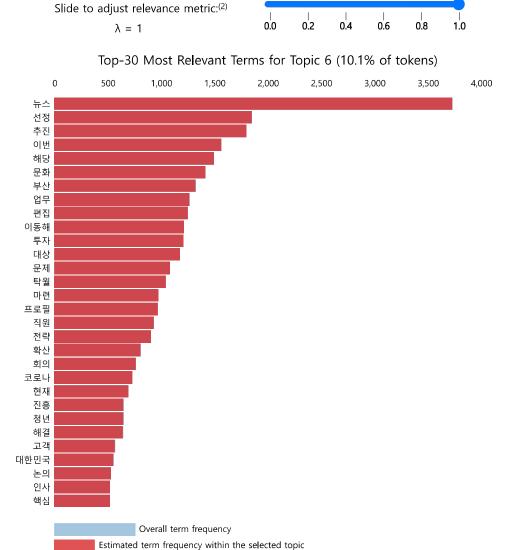
Estimated term frequency within the selected topic

1. saliency(term w) = frequency(w) \* [sum\_t p(t | w) \* log(p(t | w)/p(t))] for topics t; see Chuang et. al (2012)

2. relevance(term w | topic t) =  $\lambda * p(w | t) + (1 - \lambda) * p(w | t)/p(w)$ ; see Sievert & Shirley (2014)



1



- 1. saliency(term w) = frequency(w) \* [sum\_t p(t | w) \* log(p(t | w)/p(t))] for topics t; see Chuang et. al (2012)
- 2. relevance(term w | topic t) =  $\lambda * p(w | t) + (1 \lambda) * p(w | t)/p(w)$ ; see Sievert & Shirley (2014)

2%

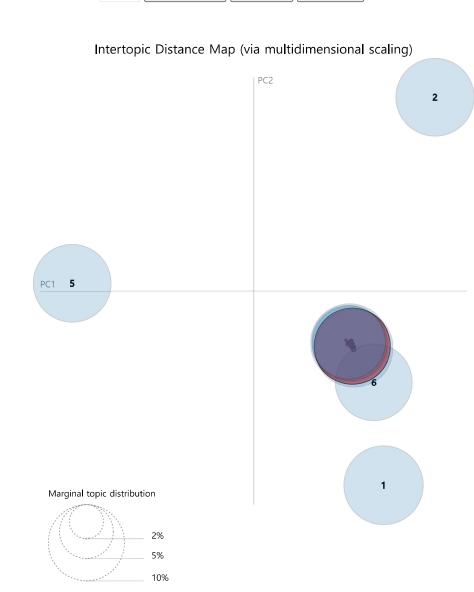
5%

10%

Marginal topic distribution

Selected Topic: 7

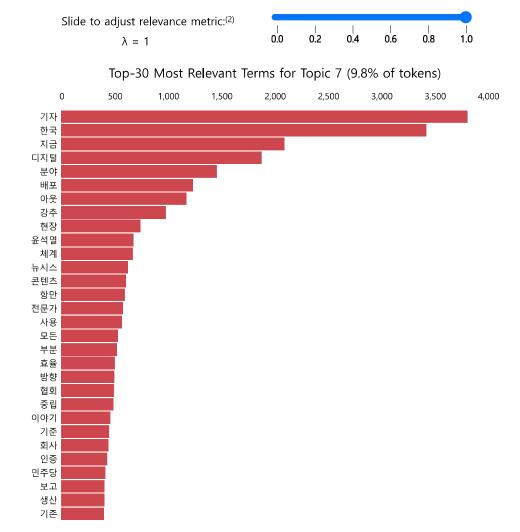
1.html



Next Topic

Previous Topic

Clear Topic

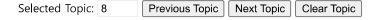


1. saliency(term w) = frequency(w) \* [sum\_t p(t | w) \* log(p(t | w)/p(t))] for topics t; see Chuang et. al (2012)

2. relevance(term w | topic t) =  $\lambda * p(w | t) + (1 - \lambda) * p(w | t)/p(w)$ ; see Sievert & Shirley (2014)

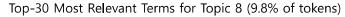
Overall term frequency
Estimated term frequency within the selected topic

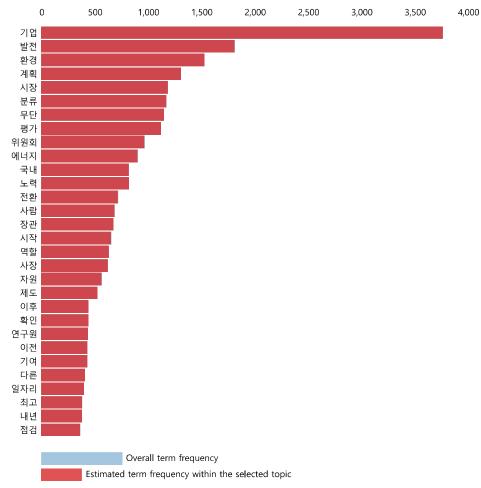
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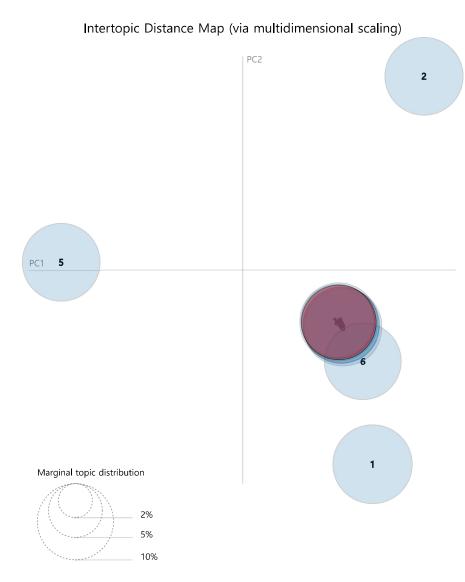


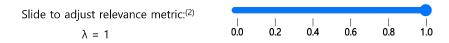
- 1. saliency(term w) = frequency(w) \* [sum\_t p(t | w) \* log(p(t | w)/p(t))] for topics t; see Chuang et. al (2012)
- 2. relevance(term w | topic t) =  $\lambda * p(w | t) + (1 \lambda) * p(w | t)/p(w)$ ; see Sievert & Shirley (2014)

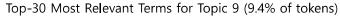
5%

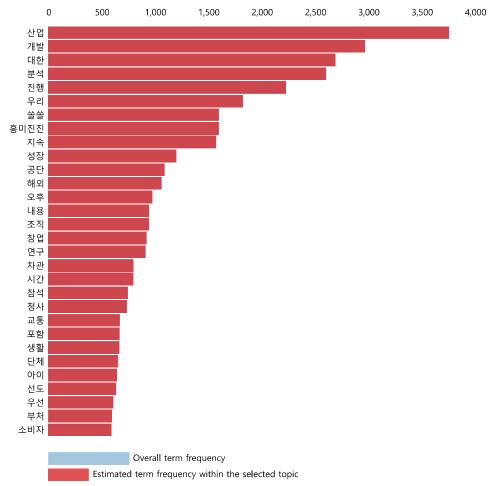
10%





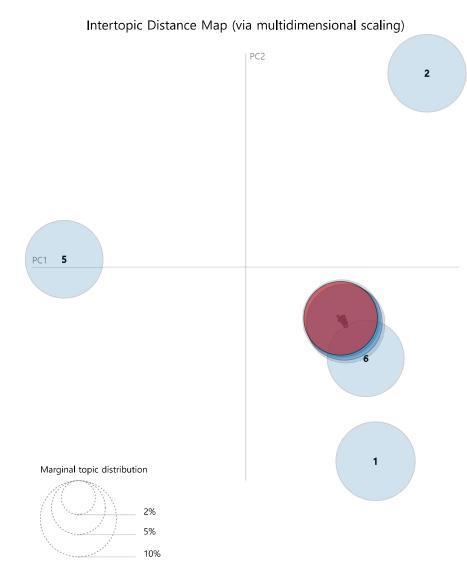




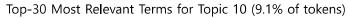


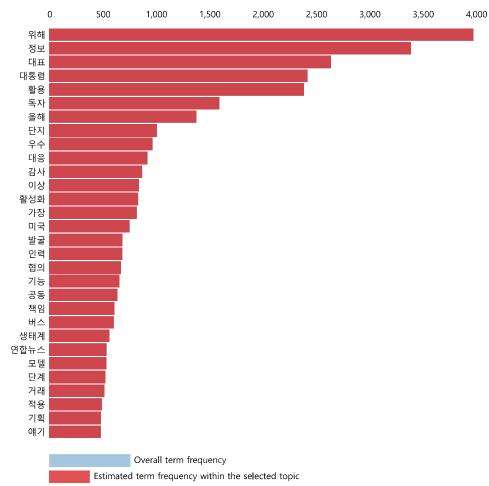
- 1. saliency(term w) = frequency(w) \* [sum\_t p(t | w) \* log(p(t | w)/p(t))] for topics t; see Chuang et. al (2012)
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Selected Topic: 10 Previous Topic Next Topic Clear Topic









- 1. saliency(term w) = frequency(w) \* [sum\_t p(t | w) \* log(p(t | w)/p(t))] for topics t; see Chuang et. al (2012)
- 2. relevance(term w | topic t) =  $\lambda * p(w | t) + (1 \lambda) * p(w | t)/p(w)$ ; see Sievert & Shirley (2014)