# Introduction to Social Data Analytics Class 5

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# Today's Structure

- Plotting in Excel
  - Download and open class5.xlsx if you haven't already.
- Work in pairs and help each other as needed.

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# Today's Learning Objectives

#### From Pre Class 5 Exercise:

 nested IF statements, IFNA, COUNTIFS, status bar sum, insert scatterplot, edit titles and axis labels

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# Today's Learning Objectives

#### From Pre Class 5 Exercise:

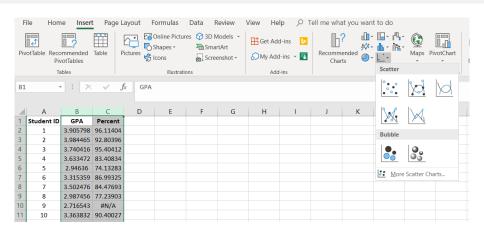
 nested IF statements, IFNA, COUNTIFS, status bar sum, insert scatterplot, edit titles and axis labels

#### After today, you should be able to:

- Create the following plots in Excel: scatter, histogram, bar, pie
- Add elements to plots including titles, axis labels, trendlines, etc.
- Adjust axis ranges, bin sizes, and colors

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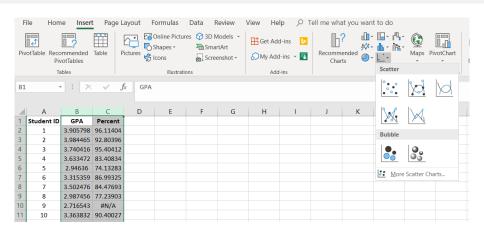
# The basics of Excel plots



• First, select relevant data (e.g. columns B and C)

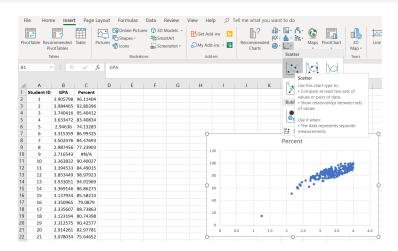
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# The basics of Excel plots



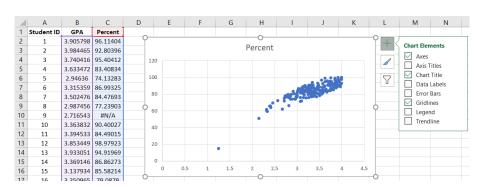
- First, select relevant data (e.g. columns B and C)
- Second, via the Insert tab, choose the plot category you want to create (e.g. Scatter)

# The basics of Excel plots



• Third, hover over the plot type and check the preview. Click if it's the plot type you want to create.

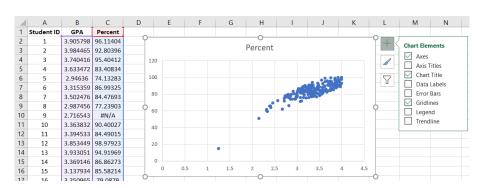
# Adding elements to a plot



• Select the plot and click the plus near the top right corner

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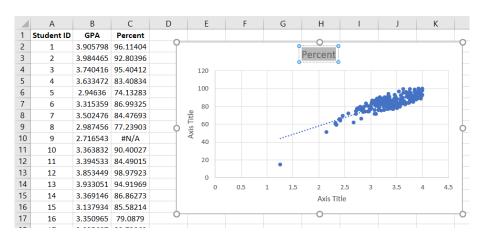
# Adding elements to a plot



- Select the plot and click the plus near the top right corner
- Add axis titles and a trendline

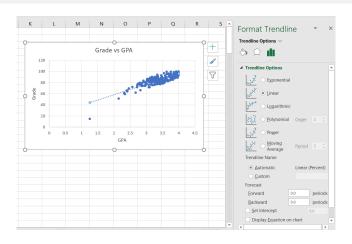
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# Editing plot label text



• Click the plot title and axis titles to edit the text

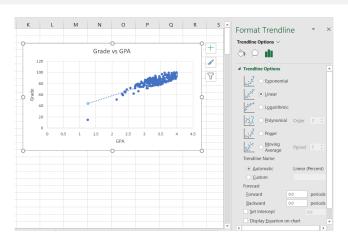
# Changing the trendline options



• Right-click the trendline and select "Format Trendline"

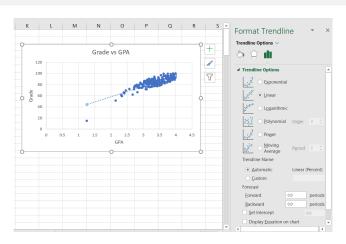
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# Changing the trendline options

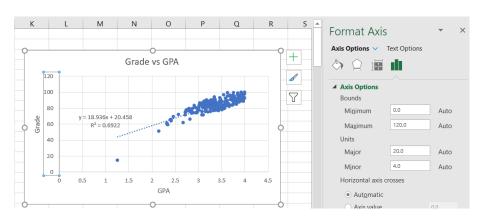


- Right-click the trendline and select "Format Trendline"
- Navigate to the rightmost sub-menu (looks like a barplot)

# Changing the trendline options



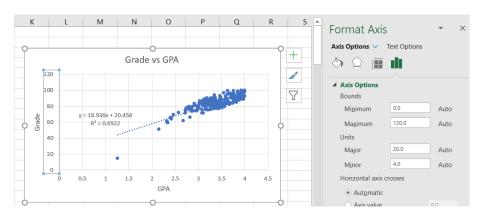
- Right-click the trendline and select "Format Trendline"
- Navigate to the rightmost sub-menu (looks like a barplot)
- Select "Display Equation on chart" and "Display R-squared value"



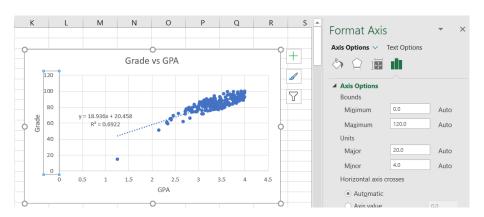
• Right-click the y-axis and select "Format Axis"

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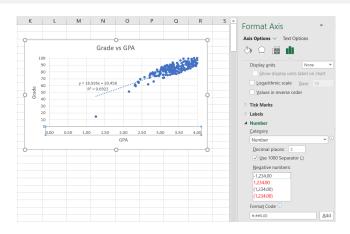
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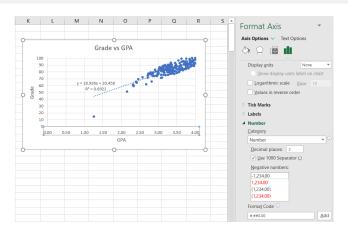
- Right-click the y-axis and select "Format Axis"
- Set the maximum bound to 100



- Right-click the y-axis and select "Format Axis"
- Set the maximum bound to 100
- Click the x-axis and set the max bound to 4.0

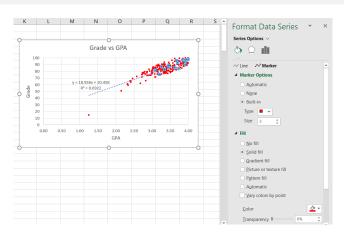


 Towards the bottom of the "Format Axis" menu, click the "Number" sub-sub-menu



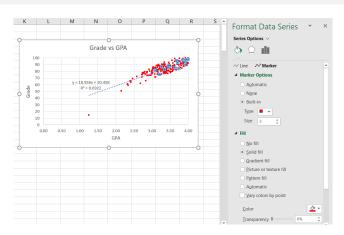
- Towards the bottom of the "Format Axis" menu, click the "Number" sub-sub-menu
- Change the category to "Number" and ensure there are two decimal

# Changing colors



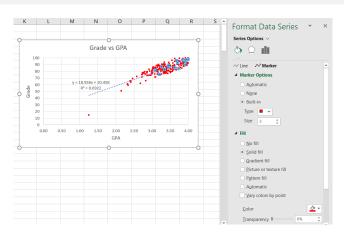
• Right-click a point in the plot and select "Format Data Series"

# Changing colors



- Right-click a point in the plot and select "Format Data Series"
- Navigate to the leftmost sub-menu (paint can), and select "Marker"

# Changing colors



- Right-click a point in the plot and select "Format Data Series"
- Navigate to the leftmost sub-menu (paint can), and select "Marker"
- Change the following: type, size, fill color, border color\_

• Try creating a histogram, barplot, and pie chart

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- Try creating a histogram, barplot, and pie chart
- Each sheet contains the data necessary for each plot

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- An example of each plot is shown on the first sheet ("Data")

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- Try creating a histogram, barplot, and pie chart
- Each sheet contains the data necessary for each plot
- An example of each plot is shown on the first sheet ("Data")
- Help your partners, and we'll finish the rest of the plots on Friday.

#### Next class

Friday we will continue plotting in Excel.

See you then!

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