

# Introduction to Social Data Analytics

## Class 8

# Today: Continue with Stata

By the end of today's lecture, you should be able to:

- Identify variable types and recall best practices when creating variables
- Assign values to variables using functions and logical operators/statements
- Sort data and assign values to variables by group designation

# Today's Structure

- Load `titanic.dta` if you haven't already
- Introduce new Stata commands and practice using them in the Command window
- Work in pairs to finish `class8.do` that you started for the pre class exercise

# String vs numeric variables

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- `gen crew = "no"`
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Use `desc` to check the storage type of each variable.

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- Rules of thumb
  - Keep it short, e.g. *educ*, *income*
  - Make it informative: e.g. *female* instead of *gender*
  - Maintain consistency, e.g. *ln\_income*, *ln\_wage*, *ln\_tax*



## Command: egen

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The above fails to work. You must use egen:

```
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## Generating variables by group

Suppose we want to calculate the mean survival rate by class. We can accomplish this using `sort`, `by`, and `egen`:

- `sort class id`
- `by class: egen mean_survive_class = mean(survive)`

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`by class` tells the program to take the mean within each class separately. The data must be sorted to apply commands within designated groups.

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- list displays observations for specified variables or all variables if unspecified.

Try it:

```
list in 1/200 if male == 0
```

```
list id survive in 1/100 if male == 1
```

## Commands: keep & drop

Both of these commands are used to keep or drop (delete) observations or variables. Try the following:

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- `keep id adult survive`
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Go ahead and restore the data with: `use titanic, clear`

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Remember, use double equals signs to perform a logical test,  
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Remember, use double equals signs to perform a logical test,  
e.g. `list if id == 100`

Use single equals signs to assign values, e.g. `gen var = 100`

# Time to work on class8.do

Here are the commands/operators we covered today:

- `egen`
- `if`
- `in`
- `list`
- `keep`
- `drop`
- `&`, `|`, `!`
- `=` vs `==`