

Privacy Policy for Step Wars

Last Updated: December 11, 2025

Introduction

Welcome to **Step Wars** ("we," "our," or "us"). We are committed to protecting your privacy and ensuring transparency about how we collect, use, and safeguard your personal information. This Privacy Policy explains our data practices for the Step Wars mobile game.

1. Information We Collect

1.1 Personal Information

When you use Step Wars, we may collect the following personal information:

- **Account Information:** When you sign up using Google Sign-In, we collect your name, email, and Google profile picture.
- **Device Information:** Device model, operating system version, unique device identifiers, and mobile network information.

1.2 Health and Fitness Data

Step Wars is a fitness gamification app that requires access to your physical activity data:

- **Step Count Data:** We collect step count information from your device's built-in pedometer sensors to enable core gameplay features.
- **Activity Recognition:** We use the `ACTIVITY_RECOGNITION` permission to detect when you are walking or moving to accurately count steps.

Important Note on Health Connect Permissions:

- We **only** request access to **Step Count** data through Health Connect.
- We **do not** collect or access heart rate, blood pressure, sleep data, or any other health metrics beyond step counts.
- Step count data is essential for our core gameplay mechanics, including real-time battles, score calculations, and progress tracking.

1.3 Usage and Game Data

- **Battle History:** Records of your game matches, scores, opponents (friends or bots), and battle outcomes.
- **Rewards and Achievements:** Information about collected rewards (Forts, Monuments, Legends, Badges) and their tiers.
- **In-App Activity:** Features you use, screens you visit, and interactions within the App.
- **Performance Data:** App crashes, errors, and diagnostic information to improve app stability.

1.4 Location Data

We **do not** collect precise location data. We may collect approximate location information (country/region) for analytics purposes only.

1.5 Automatically Collected Information

- **Log Data:** IP address, access times, app features used, and pages viewed.
 - **Cookies and Similar Technologies:** We may use analytics tools that employ cookies or similar technologies to understand app usage patterns.
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2. How We Use Your Information

We use the collected information for the following purposes:

2.1 Core App Functionality

- **Step Tracking:** To count your steps in real-time and convert them into game points during battles.
- **Battle Mechanics:** To facilitate 1v1 battles with friends or bots, calculate scores with multipliers, and determine winners.
- **User Authentication:** To create and manage your account securely using Firebase Authentication.
- **Reward System:** To grant and track your collected rewards (Forts, Monuments, Legends, Badges) based on battle outcomes.

2.2 Communication

- **Push Notifications:** To send you battle invitations, match results, achievement notifications, and important app updates via Firebase Cloud Messaging.
- **Customer Support:** To respond to your inquiries, feedback, and support requests.

2.3 Improvement and Analytics

- **App Performance:** To monitor app stability, identify bugs, and improve user experience.
- **Usage Analytics:** To understand how users interact with the App using tools like Clarity Flutter and Firebase Analytics.
- **Feature Development:** To develop new features and enhance existing gameplay mechanics.

2.4 Legal Compliance

- To comply with applicable laws, regulations, legal processes, or enforceable governmental requests.
 - To enforce our Terms of Service and protect our rights, privacy, safety, or property.
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3. Data Sharing and Disclosure

We respect your privacy and do not sell your personal information to third parties.
We may share your information in the following limited circumstances:

3.1 Service Providers

We work with trusted third-party service providers who assist us in operating the App:

- **Firebase (Google):** For authentication, real-time database, cloud messaging, and analytics.
- **MongoDB/AWS:** For backend data storage and server infrastructure.
- **Google Play Games Services:** For leaderboards, achievements, and social gaming features.
- **Clarity Flutter:** For app analytics and user experience insights.

These providers have access to your information only to perform specific tasks on our behalf and are obligated to protect your data.

3.2 Legal Requirements

We may disclose your information if required to do so by law or in response to valid requests by public authorities (e.g., court orders, government agencies).

3.3 Business Transfers

In the event of a merger, acquisition, or sale of assets, your information may be transferred to the acquiring entity.

3.4 With Your Consent

We may share your information for any other purpose with your explicit consent.

4. Data Storage and Security

4.1 Data Storage

- **Cloud Storage:** Your data is stored securely on Firebase servers (Google Cloud) and MongoDB databases hosted on AWS.
- **Local Storage:** Some data (e.g., step counts, app preferences) may be cached locally on your device using SharedPreferences.

4.2 Security Measures

We implement industry-standard security measures to protect your information:

- **Encryption:** Data transmitted between your device and our servers is encrypted using HTTPS/TLS protocols.
- **Access Controls:** We restrict access to personal information to authorized personnel only.
- **Regular Audits:** We conduct regular security assessments to identify and address vulnerabilities.

However, no method of transmission over the internet or electronic storage is 100% secure. While we strive to protect your data, we cannot guarantee absolute security.

5. Data Retention

We retain your personal information for as long as necessary to provide our services and fulfill the purposes outlined in this Privacy Policy:

- **Active Accounts:** Data is retained while your account is active.
 - **Deleted Accounts:** Upon account deletion, we will delete or anonymize your personal information within 30 days, except where retention is required by law.
 - **Battle History:** Historical game data may be retained for analytics and fraud prevention purposes.
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6. Your Rights and Choices

6.1 Access and Update

You can access and update your profile information directly within the App's profile settings.

6.2 Account Deletion

You may request deletion of your account by contacting us at [\[stepwars2025@gmail.com\]](mailto:stepwars2025@gmail.com). Upon verification, we will delete your account and associated data within 30 days.

6.3 Opt-Out of Notifications

You can disable push notifications through your device settings or within the App's notification preferences.

6.4 Data Portability

You may request a copy of your personal data in a structured, machine-readable format by contacting us.

7. Children's Privacy

Step Wars is not intended for children under the age of 13. We do not knowingly collect personal information from children under 13. If we discover that we have collected information from a child under 13, we will delete it immediately. If you believe we have collected information from a child, please contact us.

8. Third-Party Services and Links

The App integrates with third-party services (e.g., Google Sign-In, Firebase, Google Play Games). These services have their own privacy policies, and we are not responsible for their practices. We encourage you to review their privacy policies:

- **Google Privacy Policy:** <https://policies.google.com/privacy>.
- **Firebase Privacy Policy:** <https://firebase.google.com/support/privacy>.
- **Google Play Games Privacy Policy:** <https://www.google.com/policies/privacy/>

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, legal requirements, or app features. We will notify you of significant changes by:

- Posting the updated policy within the App
- Sending a push notification or email
- Updating the "Last Updated" date at the top of this policy

Your continued use of the App after changes are posted constitutes acceptance of the updated Privacy Policy.

10. Permissions Explained

Step Wars requests the following Android permissions:

Permission	Purpose	Required
INTERNET	To communicate with our backend servers and enable online battles	Yes
ACTIVITY_RECOGNITION	To detect physical activity and count steps accurately	Yes
FOREGROUND_SERVICE	To continue counting steps while the app is in the background	Yes

Permission	Purpose	Required
FOREGROUND_SERVICE_HEALTH	To run health-related foreground service for step tracking	Yes
POST_NOTIFICATIONS	To send battle invitations, results, and achievement notifications	Optional
WAKE_LOCK	To keep the device awake during active battles	Yes
REQUEST_IGNORE_BATTERY_OPTIMIZATIONS	To ensure reliable step counting in the background	Optional
RECEIVE_BOOT_COMPLETED	To restart step counting service after device reboot	Optional
SCHEDULE_EXACT_ALARM	To schedule precise battle timers and notifications	Optional

Users can manage these permissions through their device settings at any time.

13. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us:

Email: [stepwars2025@gmail.com]

Developer: Aayu Kharbanda

App Name: Step Wars

Package Name: com.stepwars.stepwarsnew_app

We will respond to your inquiry within 7 business days.

14. Governing Law

This Privacy Policy is governed by and construed in accordance with the laws of [Your Country/State], without regard to its conflict of law provisions.

15. Consent

By using Step Wars, you acknowledge that you have read and understood this Privacy Policy and consent to the collection, use, and sharing of your information as described herein.

Thank you for trusting Step Wars with your fitness journey! 🚀

This privacy policy was last updated on December 11, 2025.