Ashuthosh Dubey

9391479989 | ashuthoshmaheshdubey@gmail.com | github.com/AshDubey8 | linkedin.com/in/ashuthosh-dubey | ashdubey.is-a.dev

PROFESSIONAL SUMMARY

Recent CS graduate with 6 months of technical content creation experience at a B2B SaaS company. Created technical blog posts that rank on Google's first page and managed content using Webflow. Experienced with SEO tools like Ahrefs and SEMrush. Seeking technical writing and developer documentation roles where I can apply both technical and communication skills.

MARKETING SKILLS

Content: Technical blog writing, API documentation, tutorials, social media copywriting
SEO & Analytics: Ahrefs, SEMrush, Google Analytics, keyword research
Tools: Webflow, Git, Postman
Technical: HTML, CSS, JavaScript, Python, SQL

EXPERIENCE

Content and Product Marketing Intern
Aug 2024 – Feb 2025
FastPix — *Hyderabad, Telangana*

- Published 3 weekly blog posts driving 40% increase in organic traffic to developer documentation pages
- Created technical content and guides that generated 25+ qualified leads from developer community
- Managed weekly content calendar using Webflow CMS and coordinated with product team for feature releases
- Analyzed content performance with Google Analytics to optimize SEO strategy and improve rankings
- Drafted social media posts for LinkedIn and Twitter announcing product features and updates

Python Teaching Assistant
Jun 2022 – Aug 2022
International Finishing School — *Hyderabad, Telangana*

- Explained technical concepts to students through presentations and written materials
- Created educational content including practice problems, guides, and documentation

CONTENT PORTFOLIO & SEO RESULTS

Technical Blog Posts

- Wrote "Video Streaming with Capped CRF" article that ranks #1 on Google for target keywords
- Published "GPUs vs VPUs for Video Processing" ranking #4 on Google search results
- Optimized documentation pages with SEO keywords using Ahrefs and SEMrush for keyword research
- Reduced developer support tickets through clear documentation and troubleshooting guides

Long-Form Tutorials

- Created "How to Build an E-Learning Platform Like Udemy" tutorial with implementation guide
- Wrote "How to Build a Live Sports Streaming App Like ESPN+" with code examples
- Developed interactive tutorial series with downloadable code samples and detailed API integration walkthroughs
- Tracked content performance using Adobe Analytics to identify high-performing topics

TECHNICAL PROJECTS

Locale | *Node.js, Express.js, PostgreSQL, Ticketmaster API* — GitHub
- Built full-stack event discovery app with rate limiting, error handling, and secure API key management

AudioCast | *Node.js, Express.js, PostgreSQL, Vanilla JS* — GitHub
- Built transcript management web app with secure file uploads and parameterized queries to prevent SQL injection

EDUCATION

B.Tech in Computer Science & Engineering (AIML)
Dec 2021 – Jul 2025
Keshav Memorial Institute of Technology, Hyderabad — *CGPA: 7.9/10.0*