Ashleigh Lund

Milwaukee, WI 53211
(414) 531-2042 | Ashleigh.Lund@gmail.com
GitHub: https://github.com/AshLund | Portfolio: https://ashlund.github.io/lund_portfolio/

Technical Skills
HTML/CSS, Bootstrap Javascript, JQuery, JSON, Firebase, APIs/AJAX, mySQL

Projects
Tunafy Music App | https://github.com/rcliffd/projectweek1| https://rcliffd.github.io/projectweek1/
- A music app that shows the user a Biography, Top Tracks, trending videos, and trending giphs for their favorite artist
- Part of a group project—my contribution was API research and AJAX using JSON

Crystals Game | https://github.com/AshLund/crystals | https://ashlund.github.io/crystals/
- A fun, colorful, guessing game made with JQuery.

Education

University of Wisconsin—Extension   Certificate in Full-Stack Web Development
Expected September 2019

University of Wisconsin—Milwaukee   Master of Arts in Communication
May 2011   Rhetorical Leadership Concentration
                                                                   Taught Business and Professional Communication as a TA

University of Wisconsin—Milwaukee   Bachelor of Arts in Communication and Women's Studies
May 2008   Graduated with honors

Work Experience

Milwaukee Jewish Federation   July 2015-Present
Events Manager   Milwaukee, WI
Coordinated all aspects of event planning from concept to event follow-up. Managed all event logistics including venue, catering, decorations, set up, security, and day-of staff plan. Used CRM database to create event queries, pull invite lists, and track RSVPs. Managed multiple projects at one time in a fast-paced environment. As part of the Marketing team, created a marketing strategy for event promotion. Used Basecamp to organize event Marketing needs. Planned all logistics of visiting speakers including itinerary, travel, and accommodations.

UW-Milwaukee Communication Department   August 2016-May 2017
Associate Lecturer   Milwaukee, WI
Taught one section of Public Speaking to undergraduate students. Developed course policies and curriculum. Lectured, facilitated discussions, and led class activities.

Self, Consultant   June 2011-July 2015
Fundraising, Communication, and Event Planning   Milwaukee, WI
Did development and event management for various political campaigns at the local and state level. Developed fundraising plans and budgets. Coordinated fundraising events by setting up event logistics, recruiting event sponsors, promoting the event, and staff. Met aggressive fundraising and event goals. Managed fundraising databases. Did all preliminary compliance work including filing campaign finance reports. Drafted campaign communication, including social media and email.