

Ashleigh Lund

Milwaukee, WI 53211

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GitHub: <https://github.com/AshLund> | Portfolio: <https://ashlund.github.io/lundportfolio/>

Technical Skills

HTML/CSS, Bootstrap Javascript, JQuery, JSON, Firebase, APIs/AJAX, MySQL

Projects

Tunafy Music App | <https://github.com/rcliffd/projectweek1> | <https://rcliffd.github.io/projectweek1/>

- A music app that shows the user a Biography, Top Tracks, trending videos, and trending giphs for their favorite artist
- Part of a group project—my contribution was API research and AJAX using JSON

Crystals Game | <https://github.com/AshLund/crystals> | <https://ashlund.github.io/crystals/>

- A fun, colorful, guessing game made with JQuery.

Education

University of Wisconsin—Extension
Expected September 2019

Certificate in Full-Stack Web Development

University of Wisconsin—Milwaukee
May 2011

Master of Arts in Communication
Rhetorical Leadership Concentration
Taught Business and Professional Communication as a TA

University of Wisconsin—Milwaukee
May 2008

Bachelor of Arts in Communication and Women's Studies
Graduated with honors

Work Experience

Milwaukee Jewish Federation
Events Manager

July 2015-Present
Milwaukee, WI

Coordinated all aspects of event planning from concept to event follow-up. Managed all event logistics including venue, catering, decorations, set up, security, and day-of staff plan. Used CRM database to create event queries, pull invite lists, and track RSVPs. Managed multiple projects at one time in a fast-paced environment. As part of the Marketing team, created a marketing strategy for event promotion. Used Basecamp to organize event Marketing needs. Planned all logistics of visiting speakers including itinerary, travel, and accommodations.

UW-Milwaukee Communication Department
Associate Lecturer

August 2016-May 2017
Milwaukee, WI

Taught one section of Public Speaking to undergraduate students. Developed course policies and curriculum. Lectured, facilitated discussions, and led class activities.

Self, Consultant

June 2011-July 2015
Milwaukee, WI

Fundraising, Communication, and Event Planning

Did development and event management for various political campaigns at the local and state level. Developed fundraising plans and budgets. Coordinated fundraising events by setting up event logistics, recruiting event sponsors, promoting the event, and staff. Met aggressive fundraising and event goals. Managed fundraising databases. Did all preliminary compliance work including filing campaign finance reports. Drafted campaign communication, including social media and email.