Ashleigh Lund

Milwaukee, WI 53211

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GitHub: https://github.com/AshLund | Portfolio: https://ashlund.github.io/lund_portfolio/

Technical Skills
HTML/CSS, Bootstrap Javascript, JQuery, APIs/AJAX, mySQL, MongoDB

Projects
Tunafy Music App | https://github.com/rcliffd/projectweek1| https://rcliffd.github.io/projectweek1/
- A music app that shows the user a Biography, Top Tracks, trending videos, and trending gifs for their favorite artist
- Part of a group project—my contribution was API research and AJAX using JSON

Crystals Game | https://github.com/AshLund/crystals | https://ashlund.github.io/crystals/
- A fun, colorful, guessing game made with JQuery.

Education

University of Wisconsin—Extension   Certificate in Full-Stack Web Development
September 2019

University of Wisconsin—Milwaukee   Master of Arts in Communication
May 2011   Rhetorical Leadership Concentration
                                            Taught Business and Professional Communication as a TA

University of Wisconsin—Milwaukee   Bachelor of Arts in Communication and Women's Studies
May 2008   Graduated with honors

Work Experience

Kohl's Corporate   October 2019-April 2020
Front-End Web Developer   Menomonee Falls, WI
Managed multiple department pages on Kohls.com including Baby, Kids and Beauty. From design hand-offs, created all banners on and made updates to department pages using HTML, CSS and Javascript. Also created sitewide department banners and spotlight banners. Made all department pages responsive across screen sizes. Ensured that pages displayed correctly across different browsers using Browserstack. Worked collaboratively with Design, Digital Merchandising, Copy and the rest of the Digital Content Production team to ensure that everything on the live site was accurate. Used Github for version control. Used Adobe Photoshop and Illustrator to edit and update images and SVGs. Used a CMS to load code to staging and push to the live site.

Milwaukee Jewish Federation   July 2015-October 2019
Events Manager   Milwaukee, WI
Coordinated all aspects of event planning from concept to event follow-up. Managed all event logistics including venue, catering, decorations, set up, security, and day-of staff plan. Used CRM database to create event queries, pull invite lists, and track RSVPs. Managed multiple projects at one time in a fast-paced environment. As part of the Marketing team, created a marketing strategy for event promotion. Used Basecamp to organize event Marketing needs. Planned all logistics of visiting speakers including itinerary, travel, and accommodations.

UW-Milwaukee Communication Department   August 2016-May 2017
Associate Lecturer   Milwaukee, WI
Taught one section of Public Speaking to undergraduate students. Developed course policies and curriculum. Lectured, facilitated discussions, and led class activities.

Self, Consultant   June 2011-July 2015
Fundraising, Communication, and Event Planning   Milwaukee, WI
Did development and event management for various political campaigns at the local and state level.
Developed fundraising plans and budgets. Coordinated fundraising events by setting up event logistics,
recruiting event sponsors, promoting the event, and staff. Met aggressive fundraising and event goals.
Managed fundraising databases. Did all preliminary compliance work including filing campaign finance
reports. Drafted campaign communication, including social media and email.