



Asha Ashokan

Product/UI Designer

I am seeking a position as a Product/UI designer where i can apply, develop and consolidate my skills in design as well as my creativity to produce a unique and quality product

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Location

Sidcup, London DA14 6BF

dribbble.com/Ashasri

behance.net/ashasri

aashasri.weebly.com

WORK EXPERIENCE

Product designer

Zoho Corp Dec 2018-Til date

Responsible for Understanding the new feature of the product and do research on a new feature and creating user flow, high fidelity wireframe and prototype.

Worked closely with the product team to get the requirement and provided a solution.

Creating high-level interactions and Illustrating all the ideas into a visual design.

Creative UI/UX designer

Doodleblue Mar 2017 - Oct 2018

Understanding the product requirement from the client and apply the UX process to achieve the goal and ideas by creating user flow, wireframe and prototype.

Designing logo, Dashboard, Web and Mobile application. Define the branding of the products and support marketing campaign through visual designs.

Graphic Desinger

Pickzy softwares May 2016 - Feb 2017

Creating UI Design for Web, Mobile application and logo Design.

SKILLS

Figma

Photoshop

Illustrator

Sketch

Aftereffects

Principle

Protopie

Invision

Adobe XD

OTHER SKILLS

-Logo Design - App/Website design
-Android / iOS application
-Hand Sketch - Banner design
-Marketing/SM design -Illustration

EDUCATION

B.Tech (Information Technology)

KIT, Anna university, affiliated 7.7 CGPA 2010 - 2014

HSC (Mathematics and Science)

St Marys Girls HSC 2010

SSLC

St Marys Girls HSC 2008